

# Children's Television Programming Report

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 Submit Date: 07/05/2018
 Call Sign: WKOW
 Facility ID: 64545
 City:

 MADISON
 State: WI

 Service:
 Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/05/2018
 Filing Status: Active
 Filing Status: Active

# **Report reflects information for : Second Quarter of 2018**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

## Applicant Name, Type, and Contact Information

## Applicant Information

Applicant	Address	Phone	Email	Applicant Type
WKOW LICENSE, LLC Doing Business As: WKOW LICENSE, LLC	Brady Dreasler P.O. BOX 909 QUINCY, IL 62306 United States	+1 (217) 223- 5100	bdreasler@quincymedia. com	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (1)	<b>Stephen Hartzell</b> Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative

Children's	Section	Question Resp	oonse
Television Information	Station Type	Station Type Network	vork Affiliation
		Affiliated network ABC	,MeTV,Decades
		Nielsen DMA Madi	ison
		Web Home Page Address www	v.wkow.com
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		ain program 4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	programming guideline (a	that at least 50% of the Core Programming counted toward meeting the add applied to free video programming aired on other than the main Yes No progr program episodes that had already aired within the previous seven days eith	ram

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Jack Hannah's Wild Countdown (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00AM-8:30AM CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hannah, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,"tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hannah's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Jack Hanna's Wild Countdown (27.1)
List date and time rescheduled	05/19/2018 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-05-19
Episode #	
Reason for Preemption	Non-breaking News

Digital Core Program (2 of 19)	Response
Program Title	Ocean Treks with Jeff Corwin (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30AM-9:00AM CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Treks with Jeff Corwin is hosted by Emmy award winning television host Jeff Corwin. In this weekly half-hour series, audiences embark on an epic journey, sailing aboard cruise ships to discover thrilling adventure experiences in remarkable port destinations. Each episode brings Jeff to a unique area of the world where he immerses audiences in its natural wonders. From mountain climbs to deep sea dives, helicopter rides and glacier treks, audiences join Jeff for the adventure of a lifetime, inspiring the explorer in all of us.
Does the Licensee identify the program by displaying throughout the program the symbol	Yes

program the symbol

E/I?

Questions	Response
Title of Program	Ocean Treks with Jeff Corwin (27.1)
List date and time rescheduled	05/19/2018 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-05-19
Episode #	
Reason for Preemption	Non-breaking News

Digital Core Program (3 of 19)	Response
Program Title	Sea Rescue (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00AM-9:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/l?

Digital Core Program (4 of 19)	Response
Program Title	Wildlife Docs (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30AM-10:00AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs will follow the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care!

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Digital Core Program (5 of 19)	Response
Program Title	Rock the Park (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00AM-10:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a live action half hour television program designed to meet the educational and informational needs of children. Hosts Jack Steward and Colton Smith come face to face with nature and some of the most awe inspiring places on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 19)	Response
Program Title	Vacation Creation (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30AM-11:00AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and	People from diverse backgrounds who have weathered unique hardships are transported	
informational objective of the	to faraway places for some much needed rest and relaxation. Each trip is carefully	
program and how it meets the	planned to align with the location and setting choice of the family or individual, with the	
definition of Core Programming.	aim of creating a once-in-a-lifetime, unforgettable experience.	
Does the Licensee identify the program by displaying	Yes	

**Digital Core Program** (7 of 19) Response Jack Hannah Into the Wild (27.1) Program Title Origination Syndicated Sundays 11:00AM-11:30AM Days/Times Program **Regularly Scheduled** Total times aired at 12 regularly scheduled time 13 Total times aired Number of Preemptions 1 Number of Preemptions 1 for other than Breaking News Number of Preemptions 1 Rescheduled Length of Program 30 mins Age of Target Child 13 years to 16 years Audience Describe the This series is based around Jack traveling the world with his friends and family, taking the viewer educational and to his favorite destinations and introducing them to new and amazing creatures each week. informational objective Throughout Jack's travels he raises awareness of different cultures, geography and spectacular of the program and how animals and animals facts, while teaching children the importance of stewardship of our it meets the definition of environment through his documented donations to conservation efforts worldwide. Core Programming. Does the Licensee Yes identify the program by displaying throughout the program the symbol E/I?

#### **Digital Preemption Programs #1**

throughout the program the

symbol E/I?

Questions	Response
Title of Program	Jack Hannah Into The Wild (27.1)
List date and time rescheduled	05/26/2018 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-05-27

Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 19)	Response
Program Title	Animal Rescue E/I (27.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. "Animal Rescue" cameras travel around the world capturing these dramatic rescues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Animal Rescue E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. "Animal Rescue" cameras travel around the world capturing these dramatic rescues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Animal Atlas E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not-so-familiar. "Animal Atlas" teaches viewers about the animals' lives, histories and adaptations that allow them to survive in their environment. Whether it's visiting monkeys or heading underwater for a look at mammals that live in the ocean, "Animal Atlas" brings animals from around the globe into viewers' homes for an up-close look at how the animals live.
Does the Licensee identify the program by displaying throughout the program the symbol E /l?	Yes

Digital Core Program (11 of 19)	Response
Program Title	On The Spot E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show is a lightning-fast game of trivia that provides answers to questions such as "ca a cow have an accent?" and "who got the world's longest standing ovation?" It may not te you everything about everything, but chances are you'll come away from each half-hour episode a little more knowledgeable than you were before you watched it.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Missing: Cold Cases E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Missing: Cold Cases E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12:00 PM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	Into the Outdoors (27.1)
Origination	Local
Days/Times Program Regularly Scheduled	Sundays 10:30AM-11:00AM CT -
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	7 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What children's program takes kids all the way from standing tree to finished paper? What kids' show invites viewers to undertand not only the "you should do it" but the "why" behind energy conservation? What boy and girl oriented onscreen entertainment acutally enlightens just as much as it entertains? Into the Outdoors. Watching an episode of Into the Outdoors makes kids want to get up and go outside to explore, discover, understand and enjoy the natural world first hand. Part science lesson, part travelogue, part exploration of the ooeey, gooey and gross, Into the Outdoors has achieved its award winning success by serving up stories that captivate kids.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## Digital Preemption Programs #1

Questions	Response
Title of Program	Into the Outdoors (27.1)
List date and time rescheduled	05/26/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-05-27
Episode #	
Reason for Preemption	Sports

Digital Core Program (15 of 19)	Response
Program Title	Saved By the Bell (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9 am, 9:30 am, 10 am, 10:30 am
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends Bayside High who help each other make the most of growing up in a complicated world. The multi- ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohuse and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	Beakman's World (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEAKMANS WORLD FEATURES AN ECCENTRIC SCIENTIST AND HIS COMPANIONS USE EXPERIMENTS, INTERVIEWS, AND ANIMATION IN RESPONSE TO VIEWER QUESTIONS, IN ORDER TO ILLUSTRATE VARIOUS SCIENTIFIC CONCEPTS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	Beakman's World (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEAKMANS WORLD FEATURES AN ECCENTRIC SCIENTIST AND HIS COMPANIONS USE EXPERIMENTS, INTERVIEWS, AND ANIMATION IN RESPONSE TO VIEWER QUESTIONS, IN ORDER TO ILLUSTRATE VARIOUS SCIENTIFIC CONCEPTS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Bill Nye, The Science Guy (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BILL NYE THE SCIENCE GUY BRINGS HIS LOVE OF SCIENCE TO KIDS OF ALL AGES AS HE TEACHES THEM THE BASICS OF ECOLOGY, CHEMISTRY AND PHYSICS IN AN EASY TO UNDERSTAND YET ENTERTAINING MANNER
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Bill Nye, The Science Guy (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30AM-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BILL NYE THE SCIENCE GUY BRINGS HIS LOVE OF SCIENCE TO KIDS OF ALL AGES AS HE TEACHES THEM THE BASICS OF ECOLOGY, CHEMISTR AND PHYSICS IN AN EASY TO UNDERSTAND YET ENTERTAINING MANNE
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Mystery Hunters (27.2)
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays 6:00AM-6:30AM CT
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TWO INTREPID YOUNG REPORTERS, WITH THE HELP OF A SKEPTICAL MAGICIAN AND SCIENTIST, EXPLORE SOME OFTHE WORLDS GREATEST MYSTERIES AND MYTHS. COMBINING ONSITE REPORTING AND EXCITING ADVENTURES. MYSTERY HUNTERS USE SCIENCE AND REASONING TO TRY TO UNCOVER THE TRUTH.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Mystery Hunters (27.2)
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays 6:30AM-7:00AM CT
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TWO INTREPID YOUNG REPORTERS, WITH THE HELP OF A SKEPTICAL MAGICIAN AND SCIENTIST, EXPLORE SOME OFTHE WORLDS GREATEST MYSTERIES AND MYTHS. COMBINING ONSITE REPORTING AND EXCITING ADVENTURES. MYSTERY HUNTERS USE SCIENCE AND REASONING TO TRY TO UNCOVER THE TRUTH.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions

Response

Sponsored Core Programming (0)

#### Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Bob Goessling
Address	5727 Tokay Blvd
City	Madison
State	WI
Zip	53719
Telephone Number	(608) 661-2770
Email Address	bgoessling@wkow.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's **Television Act** (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.

2018 2nd QUARTER CHILDRENS REPORT April Jefferson Awards Gala sponsored by WKOW (April 4) Each month throughout the year WKOW awards twelve people in our community for the great things they do in volunteerism. At our Jefferson Awards Gala, we award those twelve people with a medallion and choose one person to represent WKOW at the National Jefferson Awards in Washington DC. Our volunteers all do a wide range of things from a young girl fundraising to send other children on Make a Wish trips, to helping young girls gain confidence though Camp Hero. Packers Tailgate party sponsored by WKOW (April 10) Hosted a Tailgate party at Verona high school for people of all ages with special appearances by six Green Bay Packers. We brought our prize wheel and invited everyone to take a spin to win prizes! Heart Ball (April 28) WKOW sponsored this dinner to benefit adults and children with heart disease May Madison Mallards sponsored by WKOW WKOW sponsors all Mallards bobblehead nights though the summer. Be among the first 1000 people through the gates and receive a special bobblehead from the Madison Mallards and WKOW. United Way Community Award Volunteers-sponsored by WKOW (May 2) The Community Volunteer Awards is the largest recognition reception in Dane County, recognizing 64 outstanding volunteers that make an impact on our community. United Way volunteers, young and old, are recognized for their achievements. March of Dimes: March for Babies sponsored by WKOW (May 12) WKOW News Anchor Dani Maxwell emceed this walk to benefit the March of Dimes in their mission is to help prevent premature births. Syttende Mai Parade (May 20) WKOW participated in the Syttende Mai Stoughton, Wisconsin parade. Anchors and Reporters handed out candy to thousands of people to help celebrate Stoughtons Norwegian culture. Monona Memorial Day parade (May 28) WKOW participated in the Monona Memorial Day parade. Anchors and Reporters handed out candy to thousands of people. June Fiesta Italia (June 2) Celebration of the Italian culture; with food, music, pasta eating contest, dancers and more. WKOW anchors judged the pasta eating contest. Walk Wheel and WAGS (June 2) WKOW sponsors Walk and Wheel event to benefit WAGS. From the selection of puppies to client training and follow-up, WAGS mission is to promote functional independence and quality of life for individuals with physical disabilities. American Red Cross Golf Outing (June 7) WKOW sponsored and participated in this event benefitting blood donation for people of all ages. Special Olympics Wisconsin (June 7) Emceed the start of Special Olympics of Wisconsin, for children with disabilities. Salvation Army Tin Cup Lunch (June 17) This special fundraising event features stories of some of the individuals we have been able to serve because of your generosity. The Salvation Army is a blend of many faces. Join us to hear about their journey of courage and hope and the role The Salvation Army played in helping them along their way. Proceeds from this event will support the programs and services of The Salvation Army of Dane County. Safety Camp (June 11) Meteorologist Max Tsaparis hosted a session at a local safety camp, teaching children all about the weather and severe weather safety. Concerts on the Square (June - August) All summer long WKOW sponsors Wednesday Concerts on the Square. Bring your blanket and enjoy some the best music Madison has to offer at Concerts on the Capitol Square beginning at 7pm. WKOW provides a live weather forecast at the start of the show.

## Other Matters (22)

Other Matters (1 of 22)	Response	
Program Title	Jack Hannah's Wild Countdown (27.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 8:00AM-8:30AM CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hannah, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hannah's Wild Countdown.	
Other Matters (2 22)	2 of Response	
Program Title	Ocean Treks with Jeff Corwin (27.1)	
Origination	Syndicated	
Days/Times Program Regula Scheduled	Saturdays 8:30AM-9:00AM CT Irly	
Total times aired regularly schedu time		
Length of Progra	am 30 mins	
Age of Target C Audience from	hild 13 years to 16 years	
Describe the educational and informational objective of the program and how meets the definit of Core Programming.	discover thrilling adventure experiences in remarkable port destinations. Each episode brings Jeff to a unique area of the world where he immerses audiences in its natural wonders. From mountain w it climbs to deep sea dives, helicopter rides and glacier treks, audiences join Jeff for the adventure of a	

(3 of 22) F	Response
Program Title	Sea Rescue (27.1)
Origination	Syndicated
Days/Times	Saturdays 9:00AM-9:30AM CT
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	
Docoriho tha	The half-hour weakly series See Descue features the rescue rehabilitation and in menuinstan
	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instance release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educatio
	entertaining television by demonstrating the welfare and medical benefits that rescue and rehabili
	programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued anima
	valuable insight into their biology and ecology. This information adds to the pool of knowledge ned
	conserve threatened and endangered species. Each week, Sea Rescue will leave its audience in
	the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich
	sea life with which we share our planet.
definition of	
definition of Core	
definition of Core Programming.	
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Core Programming. Other Matters (4 c	
Core Programming. Other Matters (4 o 22)	Response
Core Programming. Other Matters (4 o 22) Program Title	Response The Wildlife Docs (27.1)
Core Programming. Other Matters (4 o 22)	Response
Core Programming. Other Matters (4 o 22) Program Title	Response         The Wildlife Docs (27.1)       Syndicated         ram       Saturdays 9:30AM-10:00AM CT
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedul	Response         The Wildlife Docs (27.1)       Syndicated         ram led       Saturdays 9:30AM-10:00AM CT
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedul Total times aired a	Response         The Wildlife Docs (27.1)         Syndicated         ram led         13
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedul	Response         The Wildlife Docs (27.1)         Syndicated         ram led         13
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedul Total times aired a regularly schedule time	Response         The Wildlife Docs (27.1)         Syndicated         ram led         Saturdays 9:30AM-10:00AM CT         at ad add         I3
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedul Total times aired a regularly schedule time Length of Program	Response         The Wildlife Docs (27.1)         Syndicated         ram         Saturdays 9:30AM-10:00AM CT         at         13         ed         30 mins
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedul Total times aired a regularly schedule time	Response         The Wildlife Docs (27.1)         Syndicated         ram         Saturdays 9:30AM-10:00AM CT         at         13         at         30 mins
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedul Total times aired a regularly schedule time Length of Program Age of Target Chil Audience from	Response         The Wildlife Docs (27.1)         Syndicated         ram         Saturdays 9:30AM-10:00AM CT         led         13         at         30 mins         Id         13 years to 16 years
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedule time Length of Program Age of Target Chil Audience from Describe the	Response         The Wildlife Docs (27.1)         Syndicated         ram         Saturdays 9:30AM-10:00AM CT         led         13         at         30 mins         Id         13 years to 16 years         The Wildlife Docs will follow the surprising, exotic, and challenging lives of a veterinary st
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedul Total times aired a regularly schedule time Length of Program Age of Target Chil Audience from	Response         The Wildlife Docs (27.1)         Syndicated         ram         Saturdays 9:30AM-10:00AM CT         led         13         at         13         ad         13 years to 16 years         The Wildlife Docs will follow the surprising, exotic, and challenging lives of a veterinary st cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedule time Length of Program Age of Target Chil Audience from Describe the educational and informational	Response         The Wildlife Docs (27.1)         Syndicated         ram         Saturdays 9:30AM-10:00AM CT         led         13         at         13         on         30 mins         Id         13 years to 16 years         The Wildlife Docs will follow the surprising, exotic, and challenging lives of a veterinary st cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative emergencies, this educational and information program will allow viewers to witness a kall
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedul Total times aired a regularly schedule time Length of Program Age of Target Chil Audience from Describe the educational and informational objective of the	Response         The Wildlife Docs (27.1)         Syndicated         ram         Saturdays 9:30AM-10:00AM CT         led         13         ad         30 mins         Id         13 years to 16 years         The Wildlife Docs will follow the surprising, exotic, and challenging lives of a veterinary state cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative emergencies, this educational and information program will allow viewers to witness a kal of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfoldored
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedule time Length of Program Age of Target Chil Audience from Describe the educational and informational	Response         The Wildlife Docs (27.1)         Syndicated         ram       Saturdays 9:30AM-10:00AM CT         led       13         at       13         ad       30 mins         Id       13 years to 16 years         The Wildlife Docs will follow the surprising, exotic, and challenging lives of a veterinary state cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative emergencies, this educational and information program will allow viewers to witness a kal of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedul Total times aired a regularly schedule time Length of Program Age of Target Chil Audience from Describe the educational and informational objective of the program and how	Response         The Wildlife Docs (27.1)         Syndicated         ram         Saturdays 9:30AM-10:00AM CT         led         13         at         30 mins         Id         13 years to 16 years         The Wildlife Docs will follow the surprising, exotic, and challenging lives of a veterinary state cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative emergencies, this educational and information program will allow viewers to witness a kal of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard on of care!
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedule time Length of Program Age of Target Chil Audience from Describe the educational and informational objective of the program and how meets the definitio Core Programming	Response         The Wildlife Docs (27.1)         Syndicated         ram       Saturdays 9:30AM-10:00AM CT         led       13         at       13         ad       30 mins         Id       13 years to 16 years         The Wildlife Docs will follow the surprising, exotic, and challenging lives of a veterinary state cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative emergencies, this educational and information program will allow viewers to witness a kale of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard care!         g.
Core Programming. Other Matters (4 of 22) Program Title Origination Days/Times Progr Regularly Schedule time Length of Program Age of Target Chil Audience from Describe the educational and informational objective of the program and how meets the definitio	Response         The Wildlife Docs (27.1)         Syndicated         ram       Saturdays 9:30AM-10:00AM CT         led       13         at       13         ad       30 mins         Id       13 years to 16 years         The Wildlife Docs will follow the surprising, exotic, and challenging lives of a veterinary state cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative emergencies, this educational and information program will allow viewers to witness a kale of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard care!         g.

Origination		Syndicated		
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time		Saturdays 10:00AM-10	Saturdays 10:00AM-10:30AM CT 13	
		ed 13		
Length of Program	ו	30 mins		
Age of Target Child Audience from		13 years to 16 years	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		educational and inform	alf-hour television program designed to meet the national needs of children. Hosts Jack Steward and Colton ce with nature and some of the most awe inspiring places	
Other Matters (6 o	of 22)	esponse		
Program Title		acation Creation (27.1)		
Origination		yndicated		
Days/Times Program Regularly Satur Scheduled		aturdays 10:30AM-11:00AM	СТ	
Total times aired a scheduled time	at regularly	3		
Length of Program	า	0 mins		
Age of Target Chil from	ld Audience	3 years to 16 years		
informational objective of the to fa program and how it meets the plan		cople from diverse backgrounds who have weathered unique hardships are transported faraway places for some much-needed rest and relaxation. Each trip is carefully anned to align with the location and setting choice of the family or individual, with the n of creating a once-in-a-lifetime, unforgettable experience		
Other Matters (7 of 22)	Response			
Program Title	Into the Outdoors (27.1)			
Origination	Local			
Days/Times Program Regularly Scheduled	Sundays 10:30AM-11:00AM CT			
Total times aired	14			

at regularly scheduled time

Length of

Program

from

Age of Target

Child Audience

30 mins

7 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core g.

What children's program takes kids all the way from standing tree to finished paper? What kids' show invites viewers to undertand not only the "you should do it" but the "why" behind energy conservation? What boy and girl oriented onscreen entertainment acutally enlightens just as much as it entertains? Into the Outdoors. Watching an episode of Into the Outdoors makes kids want to get up and go outside to explore, discover, understand and enjoy the natural world first hand. Part science lesson, part travelogue, part exploration of the ooeey, gooey and gross, Into the Outdoors has achieved its award winning success by serving up stories that captivate kids.

rog		

Other Matters (8 of 22)	Response
Program Title	Jack Hannah Into the Wild (27.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 11:00AM-11:30 AM CT
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animals facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
Other Matters (9 of 22)	Response
Program Title	Saved By The Bell (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:00AM- 9:30AM CT
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	School's in session and the kids of Bayside High are back in class on MeTV! Saved by the Bell is

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

School's in session and the kids of Bayside High are back in class on MeTV! Saved by the Bell is the 1989-1993 teen classic that follows the exploits of Zack (the cool trouble maker), Kelly (the All-Americn girl), Slater (the kindhearted jock), Jessie (the brain), Screech (the nerd), Lisa (the fashionable one) and Principal Belding. Revered by a generation, it's a good-time get-together that isn't afraid to tackle the occasional serious and teen-relevant subject.

Other Matters (10 of 22)	Response
Program Title	Saved By The Bell (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:30AM-10:00AM CT

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	School's in session and the kids of Bayside High are back in class on MeTV! Saved by the Bell is the 1989-1993 teen classic that follows the exploits of Zack (the cool trouble maker), Kelly (the All-Americn girl), Slater (the kindhearted jock), Jessie (the brain), Screech (the nerd), Lisa (the fashionable one) and Principal Belding. Revered by a generation, it's a good-time get-together that isn't afraid to tackle the occasional serious and teen-relevant subject.

Other Matters (11 of 22)	Response
Program Title	Saved By The Bell (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00AM-10:30AM CT
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	School's in session and the kids of Bayside High are back in class on MeTV! Saved by the Bell is the 1989-1993 teen classic that follows the exploits of Zack (the cool trouble maker), Kelly (the All Americn girl), Slater (the kindhearted jock), Jessie (the brain), Screech (the nerd), Lisa (the fashionable one) and Principal Belding. Revered by a generation, it's a good-time get-together that isn't afraid to tackle the occasional serious and teen-relevant subject.

Other Matters (12 of 22)	Response
Program Title	Saved By The Bell (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30AM-11:00AM CT
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	School's in session and the kids of Bayside High are back in class on MeTV! Saved by the Bell is the 1989-1993 teen classic that follows the exploits of Zack (the cool trouble maker), Kelly (the All-Americn girl), Slater (the kindhearted jock), Jessie (the brain), Screech (the nerd), Lisa (the fashionable one) and Principal Belding. Revered by a generation, it's a good-time get-together that isn't afraid to tackle the occasional serious and teen-relevant subject.

Other Matters (13 of 22)

Program Title	Animal Rescue E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. "Animal Rescue" cameras travel around the world capturing these dramatic rescues.
Other Metters (11 of 22)	Deenenee
Other Matters (14 of 22)	Response
Program Title	Animal Rescue E/I 27.3

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Deparibe the educational and informational	Animal Resource" is a weakly half hour talevision parios showcooing the

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Animal Rescue" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. "Animal Rescue" cameras travel around the world capturing these dramatic rescues.

Other Matters (15 of 22)	Response
Program Title	Animal Atlas E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not-so-familiar. "Animal Atlas" teaches viewers about the animals' lives, histories and adaptations that allow them to survive in their environment. Whether it's visiting monkeys or heading underwater for a look at mammals that live in the ocean, "Animal Atlas" brings animals from around the globe into viewers' homes for an up-close look at how the animals live.

Other Matters (16 of 22)	Response
Program Title	On The Spot E/I 27.3
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 10:30-11:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show is a lightning-fast game of trivia that provides answers to questions such as "can a cow have an accent?" and "who got the world's longest standing ovation?" It may not tell you everything about everything, but chances are you'll come away from each half-hour episode a little more knowledgeable than you were before you watched it.
Other Matters (17 of 22)	Response
Program Title	Missing: Cold Cases E/I 27.3

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.

Other Matters (18 of 22)	Response
Program Title	Missing: Cold Cases E/I 27.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.

Other Matters (19 of 22)	Response
Program Title	Beakman's World (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:00AM-7:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. BEAKMANS WORLD FEATURES AN ECCENTRIC SCIENTIST AND HIS COMPANIONS USE EXPERIMENTS, INTERVIEWS, AND ANIMATION IN RESPONSE TO VIEWER QUESTIONS, IN ORDER TO ILLUSTRATE VARIOUS SCIENTIFIC CONCEPTS.

Other Matters (20 of 22)	Response
Program Title	Beakman's World (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:30AM-8:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEAKMANS WORLD FEATURES AN ECCENTRIC SCIENTIST AND HIS COMPANIONS USE EXPERIMENTS, INTERVIEWS, AND ANIMATION IN RESPONSE TO VIEWER QUESTIONS, IN ORDER TO ILLUSTRATE VARIOUS SCIENTIFIC CONCEPTS.
Other Matters (21 of 22)	Response
Program Title	Bill Nye, The Science Guy (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:00AM-8:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BILL NYE THE SCIENCE GUY BRINGS HIS LOVE OF SCIENCE TO KIDS OF ALL AGES AS HE TEACHES THEM THE BASICS OF ECOLOGY, CHEMISTRY AND PHYSICS IN AN EASY TO UNDERSTAND YET ENTERTAINING MANNE
Other Matters (22 of 22)	Response
Program Title	Bill Nye, The Science Guy (27.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30AM-9:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BILL NYE THE SCIENCE GUY BRINGS HIS LOVE OF SCIENCE TO KIDS OF ALL AGES AS HE TEACHES THEM THE BASICS OF ECOLOGY, CHEMISTR' AND PHYSICS IN AN EASY TO UNDERSTAND YET ENTERTAINING MANNE

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Robert Goessling Director of Programming and Operations WKOW Television In
		07/05/2018

Attachments No Attachments.