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# Children's Television Programming Report

FRN: **0030190466** | File Number: **0000057514** | Submit Date: **07/10/2018** | Call Sign: **WDKA** | Facility ID: **39561** | City: **PADUCAH** | State: **KY**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/10/2018** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2018

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>WDKA LICENSEE, LLC</b> Doing Business As: WDKA LICENSEE, LLC	Miles S. Mason - Pillsbury Winthrop Shaw Pittman LLP 1200 Seventeenth St. NW Washington, DC 20036 United States	+1 (202) 663-8195	miles. mason@pillsburylaw. com	Company

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**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
Miles S. Mason , Esq . Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth St. NW Washington, DC 20036 United States	+1 (202) 663- 8195	miles. mason@pillsburylaw.com	Legal Representative

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MY NETWORK TV
	Nielsen DMA	Paducah-Cape Girard-Harsbg
	Web Home Page Address	WWW.MYWDKA.COM

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(20)**

Digital Core Program (1 of 20)	Response
Program Title	OCEAN MYSTERIES WITH JEFF CORWIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS & TUESDAYS 4/2/18-6/26/18 9:00AM-9:30AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SUPPORTED BY A TEAM OF GEORGIA AQUARIUM BIOLOGISTS, VETERINARIANS, AND OTHER EXPERTS, JEFF CORWIN TRAVELS THE WORLD TO EXPLORE THE EARTH'S LEAST UNDERSTOOD RESOURCE, OUR OCEANS AND WATERWAYS AND THE ANIMALS WHICH CALL THEM HOME. HE SWIMS WITH MANTA RAYS, POINTING OUT THAT THEIR BODY FORM WAS THE INSPIRATION FOR THE DESIGN OF THE STEALTH JET. WHILE IN THE WATER WITH WHALE SHARKS, HE TAKES SAMPLES OF THEIR BLOOD TO BETTER UNDERSTAND THEIR BIOLOGY. AS JEFF CONTINUES HIS JOURNEY THROUGH EACH EPISODE, THE VIEWER IS ABLE TO CONNECT WITH THESE ANIMALS AND LEARN HOW IMPORTANT THEY ARE TO ALL LIFE ON THE PLANET, AS WELL AS HOW SEA LIFE CONNECTS TO LIFE ON THE REST OF THE GLOBE. OCEAN MYSTERIES WITH JEFF CORWIN AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (2 of 20)</b>	<b>Response</b>
Program Title	CALLING DR. POL
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS & THURSDAYS 4/4/18-6/28/18 9:00AM-9:30AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR. JAN POL IS A VETERINARIAN WHO SPECIALIZES IN LARGE FARM ANIMALS, HAVING MORE THAN 19,000 CLIENTS. DR. POL HAS "SEEN IT ALL." THIS SERIES IS DESIGNED TO EDUCATE AND INFORM VIEWERS AS DR. POL, HIS FAMILY, AND VETERINARY STAFF SHARE THEIR EXPERIENCES CARING FOR ANIMALS OF ALL SHAPES AND SIZES ACROSS RURAL MICHIGAN. VIEWERS WILL HAVE THE OPPORTUNITY TO LEARN ABOUT THE BIOLOGY AND BEHAVIORS OF VARIOUS DOMESTICATED ANIMALS AND LIVESTOCK. CALLING DR. POL AIRED ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 20)</b>	<b>Response</b>
Program Title	OUTBACK ADVENTURES WITH TIM FAULKNER
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 4/6/18-6/29/18 9:00AM-9:30AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS EDUCATIONAL AND INFORMATIONAL PROGRAM IS HOSTED BY ANIMAL EXPERT AND WILDLIFE PARK OPERATIONS MANAGER, TIM FAULKNER. VIEWERS CAN WATCH AND LEARN AS TIM SHOWCASES THE BEAUTY AND WONDER OF THE NATURAL WORLD. AUDIENCES WILL GAIN A BETTER UNDERSTANDING OF WILDLIFE AS TIM EXPLORES THE HABITATS AND ADVENTURES OF CREATURES OF ALL SIZES, INCLUDING A GIANT GALAPAGOS TORTOISE, A BABY WOMBAT, THE FLYING FOX, AND EVEN A NEWLY DISCOVERED SPECIES OF BIRD. OUTBACK ADVENTURES WITH TIM FAULKNER AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core  
Program (4 of 20)**

**Response**

Program Title	RESCUE ME WITH DR. LISA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 4/7/18-6/30/18 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS ABOUT A VETERINARIAN'S MISSION TO MATCH ORPHANED PETS WITH NEW OWNERS AND NEW HOMES. EPISODE EXAMPLES INCLUDE FINDING A DOG FOR A MOTHER AND HER TWO YOUNG DAUGHTERS; AND OVERCOMING HE CHALLENGE OF FINDING A DOG FOR A FAMILY WHO DOESN'T KNOW WHAT THEY WANT. CHILDREN WILL LEARN WHAT IT TAKES TO BE A RESPONSIBLE PET OWNER. RESCUE ME WITH DR. LISA AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 20)</b>	<b>Response</b>
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 4/7/18-6/30/18 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0



Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES WEEKLY EDUCATIONAL FEATURES SUCH AS "COLLEGE AND YOU" WITH TIPS FOR CHOOSING AND GETTING INTO COLLEGE, AND "WORD" OFFERING VOCABULARY SKILLS TRAINING, AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING, DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET THE NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN-APPROPRIATE MANNER. THE PROGRAM STIMULATES THE VIEWER'S CURIOSITY, DEVELOPS THEIR LEARNING, COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT TO THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE. TEEN KIDS NEWS AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 20)</b>	<b>Response</b>
Program Title	UNCAGED
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 4/1/18-6/24/18 9:00AM-9:30AM & 9:30AM-10:00AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM SHOWCASES A WIDE RANGE OF SPORTS, HELPING CHILDREN GAIN A BETTER UNDERSTANDING OF MANY SPORTS AND THE SCIENTIFIC ELEMENTS AT WORK IN EACH SPORTING ACTIVITY. WHETHER IT'S HITTING A BASEBALL TO DETERMINE ITS ACCELERATION OFF OF A BAT, OR WHY A CERTAIN TECHNIQUE INCREASES RUNNING SPEED, THIS PROGRAM LOOKS INTO THE SCIENCE INVOLVED WITHIN THE SPORT. EPISODE EXAMPLES INCLUDE EXPLAINING THE SCIENCE BEHIND SOCCER, HORSE DRESSAGE, TRACK, TENNIS, CRICKET AND THE TRAMPOLINE. SPORT LAB AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 20)</b>	<b>Response</b>
Program Title	SPORTS LAB
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/7/18-6/30/18 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM SHOWCASES A WIDE RANGE OF SPORTS, HELPING CHILDREN GAIN A BETTER UNDERSTANDING OF MANY SPORTS AND THE SCIENTIFIC ELEMENTS AT WORK IN EACH SPORTING ACTIVITY. WHETHER IT'S HITTING A BASEBALL TO DETERMINE ITS ACCELERATION OFF OF A BAT, OR WHY A CERTAIN TECHNIQUE INCREASES RUNNING SPEED, THIS PROGRAM LOOKS INTO THE SCIENCE INVOLVED WITHIN THE SPORT. EPISODE EXAMPLES INCLUDE EXPLAINING THE SCIENCE BEHIND SOCCER, HORSE DRESSAGE, TRACK, TENNIS, CRICKET AND THE TRAMPOLINE. SPORTS LAB AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 20)</b>	<b>Response</b>
Program Title	GET WILD AT THE SAN DIEGO ZOO
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/7/18-6/30/18 9:30AM-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS BASED AT THE WORLD FAMOUS SAN DIEGO ZOO AND FEATURES NOTABLE ANIMAL EXPERTS TEACHING CHILDREN THE LIVING HABITS AND UNIQUE BEHAVIORS OF WILD ANIMALS. EPISODE EXAMPLES INCLUDE: LEARNING HOW EXPERTS STUDY ADULT ORANGUTANS TO LEARN HOW THEY RAISE THEIR YOUNG AND EXPLAINING THE PANDA'S LIVING PATTERNS. GET WILD AT THE SAN DIEGO ZOO AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (9 of 20)</b>	<b>Response</b>
Program Title	WILD WORLD AT THE SAN DIEGO ZOO
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/7/18-6/30/18 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS BASED AT THE WORLD FAMOUS SAN DIEGO ZOO AND FOCUSES ON SHOWING HOW ZOO ENRICHMENT PROGRAMS HELP ANIMALS INITIATE NATURAL BEHAVIOR. THIS PROGRAM TEACHES CHILDREN ABOUT ANIMAL BEHAVIOR AND THE IMPORTANCE OF PROVIDING AN ENRICHING ENVIRONMENT FOR ANIMALS IN OUR CARE. WILD WORLD AT THE SAN DIEGO ZOO AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (10 of 20)</b>	<b>Response</b>
Program Title	THE RE-INVENTORS
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAYS 4/7/18-6/30/18 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FOLLOWS HOSTS MATT HUNTER AND JEREMY MACPHERSON AS THEY TAKE ORIGINAL PATENT DESIGNS FROM HISTORY'S LOST INVENTIONS AND BUILD THEM, TEST THEM, AND TRY TO MAKE THEM WORK. FROM A SNOW ANNIHILATOR FROM THE 1930S, TO A CHINESE DRAGON ROCKET FROM 600 YEARS AGO, TO A SOLAR POWERED CREMATORIUM, MATT AND JEREMY TAKE VIEWERS THROUGH THE STRANGE AND ENTERTAINING WORLD OF INVENTION. EACH EPISODE INTRODUCES CHILDREN TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. THE RE-INVENTORS AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (11 of 20)**

**Response**

Program Title	THE REAL WINNING EDGE
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAYS 4/1/18-5/6/18 7:00AM-7:30AM & 7:30AM-8:00AM (EACH A SEPARATE EPISODE); SATURDAYS & SUNDAYS 5/12/18-6/30/18 9:00AM-9:30AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	27
Total times aired	27
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES YOUNG PEOPLE WHO HAVE BEEN CHOSEN TO BE PROFILED BECAUSE OF THEIR ADOPTION OF PRO-SOCIAL VALUES AND PRINCIPLES. THE PARTICULAR YOUNG PERSON FEATURED IS INTERVIEWED BY A CELEBRITY IN THE SAME TALENT FIELD. THIS PROGRAM SHOWS THE VIEWER THAT HONESTY, LOYALTY, HARD WORK, SELF-DISCIPLINE AND BALANCING SCHOOL WORK WITH SOCIAL ACTIVITIES AND FRIENDS, AND DEVELOPING A SENSE OF PURPOSE IN THEIR LIVES, ALL COMBINE TO HELP THEM STAND AGAINST THOSE INFLUENCES WHICH COULD BE HURTFUL. THE REAL WINNING EDGE AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (12 of 20)**

**Response**

Program Title THINK BIG

Origination Network

Days/Times Program Regularly Scheduled	SUNDAYS 4/1/18-5/6/18 8:00AM-8:30AM; FRIDAYS 5/11/18-6/29/18 8:00AM-8:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG IS A KID-HOSTED ENTERTAINING SERIES FOR YOUNG PEOPLE THAT FOLLOWS THE WORLD'S MOST INNOVATIVE KIDS AS THEY CREATE AND INVENT NEW TOYS, GAMES, LEARNING TOOLS, WEBSITES AND MODES OF TRANSPORTATION. THE PROGRAM FEATURES TOP KID INVENTORS WHO FACE OFF AGAINST ONE ANOTHER IN AN INVENT-OFF, TO SEE WHO CAN COME UP WITH THE MOST INNOVATIVE AND CREATIVE INVENTION. IN EACH EPISODE, TWO TEAMS BRAINSTORM, CHOOSE MATERIALS, AND SKETCH AND DESIGN THEIR IDEA. ONCE COMPLETED, THE INVENTIONS ARE THEN JUDGED. THIS PROGRAM ALLOWS KIDS TO SHOWCASE THEIR SKILLS IN CREATIVITY, SCIENCE, INNOVATION, MARKETING AND TEAMWORK. THINK BIG AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (13 of 20)**

**Response**

Program Title

MISSING

Origination

Network

Days/Times Program Regularly Scheduled	SUNDAYS 4/1/18-5/6/18 8:30AM-9:00AM; THURSDAYS 5/10/18-6/28/18 8:00AM-8:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES ACTUAL CASES OF MISSING INDIVIDUALS ACROSS THE COUNTRY. ASSISTED BY LOCAL STATE AND FEDERAL LAW ENFORCEMENT AGENCIES, AS WELL AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, THE PROGRAM INTERVIEWS FRIENDS, FAMILY AND INVESTIGATORS INVOLVED WITH THE CASES. THE PROGRAM EMPHASIZES TAKING RESPONSIBILITY FOR PERSONAL SAFETY AND PROMOTES SITUATIONAL AWARENESS. EACH EPISODE SHOWCASES SAFETY TIPS, A SAFETY QUIZ AND AN INSTRUCTIONAL MESSAGE FROM THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN. MISSING AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (14 of 20)**

**Response**

Program Title	AMERICA'S HEARTLAND
Origination	Network



Days/Times Program Regularly Scheduled	SATURDAYS 4/7/18-5/5/18 7:00AM-7:30AM; MONDAYS 5/7/18-6/25/18 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUCH OF THE FOOD AMERICANS EAT IS PRODUCED BY FARMERS AND RANCHERS IN THE COUNTRY'S HEARTLAND; BUT MANY CHILDREN DON'T KNOW HOW IT'S PRODUCED. THIS PROGRAM PROVIDES INFORMATION ABOUT THE PEOPLE AND PROCESSES RESPONSIBLE FOR THE AVAILABILITY OF FOOD AND FUEL ACROSS THE COUNTRY AND AROUND THE WORLD. THE SHOW'S REPORTERS AND PRODUCERS TELL STORIES ON TOPICS THAT INCLUDE FARM FAMILIES, CONSUMER ISSUES, ANIMAL WELFARE AND CROP SUSTAINABILITY. CHILDREN WILL LEARN ABOUT THE PRODUCTION OF THE FOOD AND FUEL THEY CONSUME. SOME EPISODES ALSO TAKE THE SHOW ABROAD TO COUNTRIES SUCH AS EGYPT AND TAIWAN, TO SHOW THE IMPACT AMERICAN AGRICULTURE HAS ON THE GLOBAL ECONOMY. AMERICA'S HEARTLAND AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (15 of 20)**

**Response**

Program Title	DOG TALES
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAYS 4/7/18-5/5/18 7:30AM-8:00AM; TUESDAYS 5/8/18-6/26/18 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE OF DOG TALES PROFILES A BREED OF DOG; ITS HISTORY, POPULARITY AND CHARACTERISTICS. VIEWERS WILL LEARN THE DIFFERENCES IN DOGS AND HOW THOSE DIFFERENCES AFFECT THEIR LIVES. VIEWERS ARE SHOWN FAMILIES WHO OWN PARTICULAR BREEDS, HOW THEY INTERACT WITH THEIR DOGS, AND HOW THEY ARE A VALUABLE PART OF THE FAMILY, SEVERAL DOG EXPERTS EXPLAIN THE VARIOUS DOGS' NEEDS, HEALTH, NUTRITION REQUIREMENTS, SAFETY AND CARE. DOG TALES AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (16 of 20)</b>	<b>Response</b>
Program Title	ANIMAL RESCUE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/7/18-5/5/18 8:00AM-8:30AM; WEDNESDAYS 5/9/18-6/27/18 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXERTS A POSITIVE INFLUENCE ON ITS VIEWERS BY ILLUSTRATING THE BEST OF HUMAN INSTINCTS. IN PARTICULAR, THE SHOW HIGHLIGHTS RESPECT AND COMPASSION FOR ALL LIVING CREATURES, INFORMATIVE INSTRUCTION ON MEDICAL REHABILITATION TREATMENTS AND TECHNIQUES, AND THE TEAMWORK OF ANIMAL RESCUE PERSONNEL. THE VIEWER LEARNS VALUABLE INFORMATION ABOUT ANIMAL DEVELOPMENT, BEHAVIOR AND HABITATS, AND IS ALSO MAKES THE VIEWER AWARE OF IMPORTANT ENVIRONMENTAL ISSUES. ANIMAL RESCUE AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (17 of 20)**

**Response**

Program Title	THE REAL WINNING EDGE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 4/1/18-6/24/18 10:00AM-10:30AM & 11:00AM-11:30AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES YOUNG PEOPLE WHO HAVE BEEN CHOSEN TO BE PROFILED BECAUSE OF THEIR ADOPTION OF PRO-SOCIAL VALUES AND PRINCIPLES. THE PARTICULAR YOUNG PERSON FEATURED IS INTERVIEWED BY A CELEBRITY IN THE SAME TALENT FIELD. THIS PROGRAM SHOWS THE VIEWER THAT HONESTY, LOYALTY, HARD WORK, SELF-DISCIPLINE AND BALANCING SCHOOL WORK WITH SOCIAL ACTIVITIES AND FRIENDS, AND DEVELOPING A SENSE OF PURPOSE IN THEIR LIVES, ALL COMBINE TO HELP THEM STAND AGAINST THOSE INFLUENCES WHICH COULD BE HURTFUL. THE REAL WINNING EDGE AIRED ON WDKA'S QUARTERNARY PROGRAM STREAM (CHANNEL 49-4).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (18 of 20)</b>	<b>Response</b>
Program Title	DRAGONFLY TV SPORTS
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 4/1/18-6/24/18 10:30AM-11:00AM & 11:30AM-12:00PM (EACH A SEPARATE ERISODE)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM HIGHLIGHTS CHILDREN ENGAGED IN PROJECTS WITH REAL HANDS-ON EXPERIENCE AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE, AS IT RELATES TO INDIVIDUAL SPORTS AND SPORTING ACTIVITIES. CHILDREN LEARN A VARIETY OF SCIENTIFIC DISCIPLINES WITH A PARTICULAR SPORT AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EACH SPORTS-RELATED EPISODE IS ENGAGING, ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO INVESTIGATE SCIENCE ON THEIR OWN. DRAGONFLY TV SPORTS AIRED ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (19 of 20)</b>	<b>Response</b>
Program Title	FUTURE PHENOMS
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 4/1/18-6/24/18 12:00PM-12:30PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM TAKES VIEWERS COAST-TO-COAST AND IN-DEPTH WITH THE BRIGHTEST YOUNG ATHLETES IN SPORTS. THE SERIES PROFILES HIGH SCHOOL ATHLETES WHO HAVE OVERCOME PERSONAL ADVERSITY TO PURSUE THEIR DREAMS. THE ATHLETES ARE RECOGNIZED FOR THEIR CLASSROOM ACHIEVEMENTS, AS WELL AS THEIR CONTRIBUTIONS TO ACADEMICS, AND COMMUNITY INVOLVEMENT ARE SPOTLIGHTED AS PART OF THE ATHLETES' SUCCESS. THE STORIES STRIVE TO INSPIRE VIEWERS TO PURSUE KNOWLEDGE AND A HEALTHY, ACTIVE LIFESTYLE, DESPITE ANY PERSONAL DIFFICULTIES. FUTURE PHENOMS AIRED ON WDKA'S QUARTERNARY PROGRAM STREAM (CHANNEL 49-4).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	FUTURE PHENOMS
List date and time rescheduled	05/20/2018 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-05-20
Episode #	
Reason for Preemption	Sports

Digital Core Program (20 of 20)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAYS 4/1/18-6/24/18 12:30PM-1:00PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM SHOWCASES THE HARD WORK AND DEDICATION REQUIRED TO BE A TRUE SPORTS STAR. CHRONICLED ARE THE TRIALS AND TRIBULATIONS OF YOUNG ATHLETES AS THEY STRIVE TO BECOME TOP LEVEL PERFORMERS IN THE SPORTS ARENA. THIS PROGRAM HELPS YOUNG VIEWERS REALIZE THAT WITH HARD WORK AND DETERMINATION, THEIR GOALS IN LIFE AND ON THE PLAYING FIELD ARE ATTAINABLE. KEY VALUES SUCH AS DEDICATION, DISCIPLINE, COMMITMENT AND COMMUNITY INVOLVEMENT ARE REINFORCED IN EACH EPISODE. THE PROGRAM ALSO PROVIDES IN-DEPTH STORIES THAT REVEAL THE IMPORTANT CHALLENGES AND LESSONS THAT MOLD YOUNG ATHLETES. THROUGH THESE STORIES, VIEWERS LEARN THAT WHILE MANY DESIRE GREATNESS ON THE GRAND STAGE OF COMPETITION, MUCH CAN BE LEARNED THROUGH THE JOURNEY THAT CAN MAKE A SIGNIFICANT DIFFERENCE THROUGHOUT THEIR LIVES. SPORTS STARS OF TOMORROW AIRED ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	SPORTS STARS OF TOMORROW
List date and time rescheduled	05/20/2018 09:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-05-20
Episode #	
Reason for Preemption	Sports



**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ALAN MUSTER
Address	806 ENTERPRISE ST.
City	CAPE GIRARDEAU
State	MO
Zip	63703
Telephone Number	(573) 331-2121
Email Address	AMUSTER@SBGTV.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WDKA PRODUCED AND AIRED PROMOTIONAL SPOTS FOR THE GUS MACKER 3-ON-3 BASKETBALL TOURNAMENT, A FUNDRAISING EVENT FOR THE BOYS AND GIRLS CLUB OF CAPE GIRARDEAU -- WDKA AIRED NUMEROUS PSAs DURING CHILDREN'S PROGRAMMING ADDRESSING ISSUES THAT ARE OF IMPORTANCE TO YOUNG VIEWERS, SUCH AS: RECYCLING, REDUCING FOOD WASTE AND PET ADOPTION.

**Other Matters (22)**

<b>Other Matters (1 of 22)</b>	<b>Response</b>
Program Title	OCEAN MYSTERIES WITH JEFF CORWIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS & TUESDAYS 7/2/18-9/24/18 9:00AM-9:30AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SUPPORTED BY A TEAM OF GEORGIA AQUARIUM BIOLOGISTS, VETERINARIANS, AND OTHER EXPERTS, JEFF CORWIN TRAVELS THE WORLD TO EXPLORE THE EARTH'S LEAST UNDERSTOOD RESOURCE, OUR OCEANS AND WATERWAYS AND THE ANIMALS WHICH CALL THEM HOME. HE SWIMS WITH MANTA RAYS, POINTING OUT THAT THEIR BODY FORM WAS THE INSPIRATION FOR THE DESIGN OF THE STEALTH JET. WHILE IN THE WATER WITH WHALE SHARKS, HE TAKES SAMPLES OF THEIR BLOOD TO BETTER UNDERSTAND THEIR BIOLOGY. AS JEFF CONTINUES HIS JOURNEY THROUGH EACH EPISODE, THE VIEWER IS ABLE TO CONNECT WITH THESE ANIMALS AND LEARN HOW IMPORTANT THEY ARE TO ALL LIFE ON THE PLANET, AS WELL AS HOW SEA LIFE CONNECTS TO LIFE ON THE REST OF THE GLOBE. OCEAN MYSTERIES WITH JEFF CORWIN WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

<b>Other Matters (2 of 22)</b>	<b>Response</b>
Program Title	CALLING DR. POL
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS & THURSDAYS 7/4/18-9/6/18 9:00AM-9:30AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	20
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR. JAN POL IS A VETERINARIAN WHO SPECIALIZES IN LARGE FARM ANIMALS. HAVING MORE THAN 19,000 CLIENTS, DR. POL HAS "SEEN IT ALL." THIS SERIES IS DESIGNED TO EDUCATE AND INFORM VIEWERS AS DR. POL, HIS FAMILY. AND VETERINARY STAFF SHARE THEIR EXPERIENCES CARING FOR ANIMALS OF ALL SHAPES AND SIZES ACROSS RURAL MICHIGAN. VIEWERS WILL HAVE THE OPPORTUNITY TO LEARN ABOUT THE BIOLOGY AND BEHAVIORS OF VARIOUS DOMESTICATED ANIMALS AND LIVESTOCK. CALLING DR. POL WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
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**Other Matters (3 of 22)**

**Response**

Program Title	OUTBACK ADVENTURES WITH TIM FAULKNER
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 7/6/18-9/7/18 9:00AM-9:30AM; WEDNESDAYS 9/12/18-9/26/18 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS EDUCATIONAL AND INFORMATIONAL PROGRAM IS HOSTED BY ANIMAL EXPERT AND WILDLIFE PARK OPERATIONS MANAGER, TIM FAULKNER. VIEWERS CAN WATCH AND LEARN AS TIM SHOWCASES THE BEAUTY AND WONDER OF THE NATURAL WORLD. AUDIENCES WILL GAIN A BETTER UNDERSTANDING OF WILDLIFE AS TIM EXPLORES THE HABITATS AND ADVENTURES OF CREATURES OF ALL SIZES, INCLUDING A GIANT GALAPAGOS TORTOISE, A BABY WOMBAT, THE FLYING FOX, AND EVEN A NEWLY DISCOVERED SPECIES OF BIRD. OUTBACK ADVENTURES WITH TIM FAULKNER WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
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**Other Matters (4 of 22)**

**Response**

Program Title	RESCUE ME WITH DR. LISA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7/7/18-9/8/18 10:00AM-10:30AM
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS ABOUT A VETERINARIAN'S MISSION TO MATCH ORPHANED PETS WITH NEW OWNERS AND NEW HOMES. EPISODE EXAMPLES INCLUDE FINDING A DOG FOR A MOTHER AND HER TWO YOUNG DAUGHTERS; AND OVERCOMING THE CHALLENGE OF FINDING A DOG FOR A FAMILY WHO DOESN'T KNOW WHAT THEY WANT. CHILDREN WILL LEARN WHAT IT TAKES TO BE A RESPONSIBLE PET OWNER. RESCUE ME WITH DR. LISA WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
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<b>Other Matters (5 of 22)</b>	
	<b>Response</b>

Program Title	TEEN KIDS NEWS
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SATURDAYS 7/7/18-9/29/18 10:30AM-11:00AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES WEEKLY EDUCATIONAL FEATURES SUCH AS "COLLEGE AND YOU" WITH TIPS FOR CHOOSING AND GETTING INTO COLLEGE, AND "WORD" OFFERING VOCABULARY SKILLS TRAINING, AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING, DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET THE NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN-APPROPRIATE MANNER. THE PROGRAM STIMULATES THE VIEWER'S CURIOSITY, DEVELOPS THEIR LEARNING, COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT TO THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE. TEEN KIDS NEWS WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
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<b>Other Matters (6 of 22)</b>	
	<b>Response</b>

Program Title	ROCK THE PARK
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	THURSDAYS & FRIDAYS 9/13/18-9/28/18 9:00AM-9:30AM (EACH A SEPARATE EPISODE)
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Total times aired at regularly scheduled time	6
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FOLLOWS HOSTS JACK STEWARD AND COLTON SMITH AS THEY COME FACE TO FACE WITH NATURE IN AMERICA'S NATIONAL PARKS. VIEWERS WILL LEARN ABOUT THE WONDERS OF NATURE AND THE VARIETY OF WILD ANIMALS THAT INHABIT AMERICA. THE HOSTS' ADVENTURES MAY INSPIRE VIEWERS TO VISIT AND EXPLORE THE VAST RESOURCES THAT THE NATIONAL PARKS PROVIDE. ROCK THE PARK WILL AIR ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
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<b>Other Matters (7 of 22)</b>	
	<b>Response</b>
Program Title	JEWELS OF THE NATURAL WORLD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9/15/18-9/29/18 10:00AM-10:30AM
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS AN EDUCATIONAL PROGRAM WHICH PROVIDES VIEWERS THE OPPORTUNITY TO EXPLORE WILD ANIMALS UP CLOSE, PARTICULARLY THE VARIOUS ANIMALS THROUGHOUT AFRICA. CHILDREN WILL HAVE THE OPPORTUNITY TO OBSERVE THE VARIOUS ANIMALS IN THEIR NATURAL HABITAT AND WILL LEARN ABOUT THE STRUGGLE FOR SURVIVAL OF AFRICA'S MOST ICONIC ANIMAL SPECIES. EPISODE EXAMPLES INCLUDE THE MIGRATION OF WILDEBEESTS, LIONS ON THE SERENGETI PLAINS AND THE THREATS TO ELEPHANTS. JEWELS OF THE NATURAL WORLD WILL AIR ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

<b>Other Matters (8 of 22)</b>	
	<b>Response</b>
Program Title	UNCAGED
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 7/1/18-9/30/18 9:00AM-9:30AM & 9:30AM-10:00AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXPLORES ALL TYPES OF WILD ANIMALS IN THEIR OWN ENVIRONMENT AND HOW THEY SURVIVE. CHILDREN LEARN ABOUT AND DEVELOP A RESPECT FOR THE ANIMALS WITHIN THEIR NATURAL HABITAT AND LEARN WHY SOME ANIMALS MAY BE ON THEIR WAY TO EXTINCTION. EACH EPISODE PROVIDES DETAILED EXPLANATIONS OF DIFFERENT ANIMAL SPECIES AND HELPS CHILDREN UNDERSTAND THE ANIMALS' DAILY LIVES. UNCAGED WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
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<b>Other Matters (9 of 22)</b>	
	<b>Response</b>

Program Title	SPORTS LAB
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAYS 7/7/18-9/29/18 9:00AM-9:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM SHOWCASES A WIDE RANGE OF SPORTS, HELPING CHILDREN GAIN A BETTER UNDERSTANDING OF MANY SPORTS AND THE SCIENTIFIC ELEMENTS AT WORK IN EACH SPORTING ACTIVITY. WHETHER IT'S HITTING A BASEBALL TO DETERMINE ITS ACCELERATION OFF OF A BAT, OR WHY A CERTAIN TECHNIQUE INCREASES RUNNING SPEED, THIS PROGRAM LOOKS INTO THE SCIENCE INVOLVED WITHIN THE SPORT. EPISODE EXAMPLES INCLUDE EXPLAINING THE SCIENCE BEHIND SOCCER, HORSE DRESSAGE, TRACK, TENNIS, CRICKET AND THE TRAMPOLINE. SPORTS LAB WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
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<b>Other Matters (10 of 22)</b>	
	<b>Response</b>

Program Title	GET WILD AT THE SAN DIEGO ZOO
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAYS 7/7/18-9/29/18 9:30AM-10:00AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS BASED AT THE WORLD FAMOUS SAN DIEGO ZOO AND FEATURES NOTABLE ANIMAL EXPERTS TEACHING CHILDREN THE LIVING HABITS AND UNIQUE BEHAVIORS OF WILD ANIMALS. EPISODE EXAMPLES INCLUDE: LEARNING HOW EXPERTS STUDY ADULT ORANGUTANS TO LEARN HOW THEY RAISE THEIR YOUNG AND EXPLAINING THE PANDA'S LIVING PATTERNS. GET WILD AT THE SAN DIEGO ZOO WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
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**Other Matters (11 of 22)**

**Response**

Program Title WILD WORLD AT THE SAN DIEGO ZOO

Origination Network

Days/Times Program Regularly Scheduled SATURDAYS 7/7/18-9/29/18 10:00AM-10:30AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS BASED AT THE WORLD FAMOUS SAN DIEGO ZOO AND FOCUSES ON SHOWING HOW ZOO ENRICHMENT PROGRAMS HELP ANIMALS INITIATE NATURAL BEHAVIOR. THIS PROGRAM TEACHES CHILDREN ABOUT ANIMAL BEHAVIOR AND THE IMPORTANCE OF PROVIDING AN ENRICHING ENVIRONMENT FOR ANIMALS IN OUR CARE. WILD WORLD AT THE SAN DIEGO ZOO WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
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**Other Matters (12 of 22)**

**Response**

Program Title THE RE-INVENTORS

Origination Network

Days/Times Program Regularly Scheduled SATURDAYS 7/7/18-9/29/18 10:30AM-11:00AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FOLLOWS HOSTS MATT HUNTER AND JEREMY MACPHERSON AS THEY TAKE ORIGINAL PATENT DESIGNS FROM HISTORY'S LOST INVENTIONS AND BUILD THEM, TEST THEM, AND TRY TO MAKE THEM WORK. FROM A SNOW ANNIHILATOR FROM THE 1930S, TO A CHINESE DRAGON ROCKET FROM 600 YEARS AGO, TO A SOLAR POWERED CREMATORIUM, MATT AND JEREMY TAKE VIEWERS THROUGH THE STRANGE AND ENTERTAINING WORLD OF INVENTION. EACH EPISODE INTRODUCES CHILDREN TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. THE RE-INVENTORS WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
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**Other Matters (13 of 22)**

**Response**

Program Title	THE REAL WINNING EDGE
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAYS AND SUNDAYS 7/1/18-9/30/18 9:00AM-9:30AM (EACH A SEPARATE EPISODE)
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Total times aired at regularly scheduled time	27
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES YOUNG PEOPLE WHO HAVE BEEN CHOSEN TO BE PROFILED BECAUSE OF THEIR ADOPTION OF PRO-SOCIAL VALUES AND PRINCIPLES. THE PARTICULAR YOUNG PERSON FEATURED IS INTERVIEWED BY A CELEBRITY IN THE SAME TALENT FIELD. THIS PROGRAM SHOWS THE VIEWER THAT HONESTY, LOYALTY, HARD WORK, SELF-DISCIPLINE AND BALANCING SCHOOL WORK WITH SOCIAL ACTIVITIES AND FRIENDS, AND DEVELOPING A SENSE OF PURPOSE IN THEIR LIVES, ALL COMBINE TO HELP THEM STAND AGAINST THOSE INFLUENCES WHICH COULD BE HURTFUL. THE REAL WINNING EDGE WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
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**Other Matters (14 of 22)**

**Response**

Program Title	AMERICA'S HEARTLAND
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Origination	Network
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Days/Times Program Regularly Scheduled	MONDAYS 7/2/18-9/24/18 8:00AM-8:30AM
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUCH OF THE FOOD AMERICANS EAT IS PRODUCED BY FARMERS AND RANCHERS IN THE COUNTRY'S HEARTLAND; BUT MANY CHILDREN DON'T KNOW HOW IT'S PRODUCED. THIS PROGRAM PROVIDES INFORMATION ABOUT THE PEOPLE AND PROCESSES RESPONSIBLE FOR THE AVAILABILITY OF FOOD AND FUEL ACROSS THE COUNTRY AND AROUND THE WORLD. THE SHOW'S REPORTERS AND PRODUCERS TELL STORIES ON TOPICS THAT INCLUDE FARM FAMILIES, CONSUMER ISSUES, ANIMAL WELFARE AND CROP SUSTAINABILITY. CHILDREN WILL LEARN ABOUT THE PRODUCTION OF THE FOOD AND FUEL THEY CONSUME. SOME EPISODES ALSO TAKE THE SHOW ABROAD TO COUNTRIES SUCH AS EGYPT AND TAIWAN, TO SHOW THE IMPACT AMERICAN AGRICULTURE HAS ON THE GLOBAL ECONOMY. AMERICA'S HEARTLAND WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

<b>Other Matters (15 of 22)</b>	
	<b>Response</b>
Program Title	DOG TALES
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS 7/3/18-9/25/18 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE OF DOG TALES PROFILES A BREED OF DOG; IT'S HISTORY, POPULARITY AND CHARACTERISTICS. VIEWERS WILL LEARN THE DIFFERENCES IN DOGS AND HOW THOSE DIFFERENCES AFFECT THEIR LIVES. VIEWERS ARE SHOWN FAMILIES WHO OWN PARTICULAR BREEDS, HOW THEY INTERACT WITH THEIR DOGS, AND HOW THEY ARE A VALUABLE PART OF THE FAMILY. SEVERAL DOG EXPERTS EXPLAIN THE VARIOUS DOGS' NEEDS, HEALTH, NUTRITION REQUIREMENTS, SAFETY AND CARE. DOG TALES WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

<b>Other Matters (16 of 22)</b>	
	<b>Response</b>
Program Title	ANIMAL RESCUE
Origination	Network

Days/Times Program Regularly Scheduled	WEDNESDAYS 7/4/18-9/26/18 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXERTS A POSITIVE INFLUENCE ON ITS VIEWERS BY ILLUSTRATING THE BEST OF HUMAN INSTINCTS. IN PARTICULAR, THE SHOW HIGHLIGHTS RESPECT AND COMPASSION FOR ALL LIVING CREATURES, INFORMATIVE INSTRUCTION ON MEDICAL REHABILITATION TREATMENTS AND TECHNIQUES, AND THE TEAMWORK OF ANIMAL RESCUE PERSONNEL. THE VIEWER LEARNS VALUABLE INFORMATION ABOUT ANIMAL DEVELOPMENT, BEHAVIOR AND HABITATS, AND IS ALSO MAKE AWARE OF IMPORTANT ENVIRONMENTAL ISSUES. ANIMAL RESCUE WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

<b>Other Matters (17 of 22)</b>	<b>Response</b>
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Program Title	MISSING
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS 7/5/18-9/27/18 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES ACTUAL CASES OF MISSING INDIVIDUALS ACROSS THE COUNTRY. ASSISTED BY LOCAL STATE AND FEDERAL LAW ENFORCEMENT AGENCIES, AS WELL AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, THE PROGRAM INTERVIEWS FRIENDS, FAMILY AND INVESTIGATORS INVOLVED WITH THE CASES. THE PROGRAM EMPHASIZES TAKING RESPONSIBILITY FOR PERSONAL SAFETY AND PROMOTES SITUATIONAL AWARENESS. EACH EPISODE SHOWCASES SAFETY TIPS, A SAFETY QUIZ AND AN INSTRUCTIONAL MESSAGE FROM THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN. MISSING WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

<b>Other Matters (18 of 22)</b>	
	<b>Response</b>
Program Title	THINK BIG
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 7/6/18-9/28/18 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG IS A KID-HOSTED ENTERTAINING SERIES FOR YOUNG PEOPLE THAT FOLLOWS THE WORLD'S MOST INNOVATIVE KIDS AS THEY CREATE AND INVENT NEW TOYS, GAMES, LEARNING TOOLS, WEBSITES, AND MODES OF TRANSPORTATION. THE PROGRAM FEATURES TOP KID INVENTORS WHO FACE OFF AGAINST ONE ANOTHER IN AN INVENT-OFF, TO SEE WHO CAN COME UP WITH THE MOST INNOVATIVE AND CREATIVE INVENTION. IN EACH EPISODE, TWO TEAMS BRAINSTORM, CHOOSE MATERIALS, AND SKETCH AND DESIGN THEIR IDEA. ONCE COMPLETED, THE INVENTIONS ARE THEN JUDGED. THIS PROGRAM ALLOWS KIDS TO SHOWCASE THEIR SKILLS IN CREATIVITY, SCIENCE, INNOVATION, MARKETING AND TEAMWORK. THINK BIG WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

<b>Other Matters (19 of 22)</b>	
	<b>Response</b>
Program Title	THE REAL WINNING EDGE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 7/1/18-9/30/18 10:00AM-10:30AM & 11:00AM-11:30AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES YOUNG PEOPLE WHO HAVE BEEN CHOSEN TO BE PROFILED BECAUSE OF THEIR ADOPTION OF PRO-SOCIAL VALUES AND PRINCIPLES. THE PARTICULAR YOUNG PERSON FEATURED IS INTERVIEWED BY A CELEBRITY IN THE SAME TALENT FIELD. THIS PROGRAM SHOWS THE VIEWER THAT HONESTY, LOYALTY, HARD WORK, SELF-DISCIPLINE AND BALANCING SCHOOL WORK WITH SOCIAL ACTIVITIES AND FRIENDS, AND DEVELOPING A SENSE OF PURPOSE IN THEIR LIVES, ALL COMBINE TO HELP THEM STAND AGAINST THOSE INFLUENCES WHICH COULD BE HURTFUL. THE REAL WINNING EDGE WILL BE BROADCAST ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4).
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**Other Matters (20 of 22)**

**Response**

Program Title	DRAGONFLY TV SPORTS
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Origination	Network
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Days/Times Program Regularly Scheduled	SUNDAYS 7/1/18-9/30/18 10:30AM-11:00AM & 11:30AM-12:00PM (EACH A SEPARATE EPISODE)
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Total times aired at regularly scheduled time	28
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM HIGHLIGHTS CHILDREN ENGAGED IN PROJECTS WITH REAL HANDS-ON EXPERIENCE AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE, AS IT RELATES TO INDIVIDUAL SPORTS AND SPORTING ACTIVITIES. CHILDREN LEARN A VARIETY OF SCIENTIFIC DISCIPLINES WITH A PARTICULAR SPORT AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EACH SPORTS-RELATED EPISODE IS ENGAGING, ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO INVESTIGATE SCIENCE ON THEIR OWN. DRAGONFLY TV SPORTS WILL BE BROADCAST ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4).
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**Other Matters (21 of 22)**

**Response**

Program Title	FUTURE PHENOMS
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Origination	Network
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Days/Times Program Regularly Scheduled	SUNDAYS 7/1/18-9/30/18 12:00PM-12:30PM
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Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM TAKES VIEWERS COAST-TO-COAST AND IN-DEPTH WITH THE BRIGHTEST YOUNG ATHLETES IN SPORTS. THE SERIES PROFILES HIGH SCHOOL ATHLETES WHO HAVE OVERCOME PERSONAL ADVERSITY TO PURSUE THEIR DREAMS. THE ATHLETES ARE RECOGNIZED FOR THEIR CLASSROOM ACHIEVEMENTS, AS WELL AS THEIR CONTRIBUTIONS TO ACADEMICS, AND COMMUNITY INVOLVEMENT ARE SPOTLIGHTED AS PART OF THE ATHLETES' SUCCESS. THE STORIES STRIVE TO INSPIRE VIEWERS TO PURSUE KNOWLEDGE AND A HEALTHY, ACTIVE LIFESTYLE, DESPITE ANY PERSONAL DIFFICULTIES. FUTURE PHENOMS WILL BE BROADCAST ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4).

<b>Other Matters (22 of 22)</b>	<b>Response</b>
Program Title	SPORTS STARS OF TOMORROW
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 7/1/18-9/30/18 12:30PM-1:00PM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM SHOWCASES THE HARD WORK AND DEDICATION REQUIRED TO BE A TRUE SPORTS STAR. CHRONICLED ARE THE TRIALS AND TRIBULATIONS OF YOUNG ATHLETES AS THEY STRIVE TO BECOME TOP LEVEL PERFORMERS IN THE SPORTS ARENA. THIS PROGRAM HELPS YOUNG VIEWERS REALIZE THAT WITH HARD WORK AND DETERMINATION, THEIR GOALS IN LIFE AND ON THE PLAYING FIELD ARE ATTAINABLE. KEY VALUES SUCH AS DEDICATION, DISCIPLINE, COMMITMENT AND COMMUNITY INVOLVEMENT ARE REINFORCED IN EACH EPISODE. THE PROGRAM ALSO PROVIDES IN-DEPTH STORIES THAT REVEAL THE IMPORTANT CHALLENGES AND LESSONS THAT MOLD YOUNG ATHLETES. THROUGH THESE STORIES, VIEWERS LEARN THAT WHILE MANY DESIRE GREATNESS ON THE GRAND STAGE OF COMPETITION, MUCH CAN BE LEARNED THROUGH THE JOURNEY THAT CAN MAKE A SIGNIFICANT DIFFERENCE THROUGHOUT THEIR LIVES. SPORTS STARS OF TOMORROW WILL BE BROADCAST ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4).

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>TOM TIPTON , MR. . GENERAL MANAGER</b></p> <p>07/10/2018</p>



## Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<a href="#"><u>wdka FCC-CTA psas-2q18.pdf</u></a>	Applicant	All Purpose	LIST OF DATES AND TIMES OF ON-AIR ANNOUCEMENTS TO PROMOTE THE LOCATION OF WDKA'S CHILDREN'S PROGRAMMING REPORTS.	Done with Virus Scan and /or Conversion