

Children's Television Programming Report

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 07/03/2018
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 WBXN-CD
 Facility ID:
 70419

 City:
 NEW ORLEANS
 State:
 LA

 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 07/03/2018

 Filing Status:
 Active
 Status:
 Status:</

Report reflects information for : Second Quarter of 2018

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
BELO TV, INC. Doing Business As: BELO TV, INC.	Denise Branson, Sr. Paralegal TEGNA Inc. 7950 Jones Branch Drive McLean, VA 22107 United States	+1 (703) 873- 6606	dbranson@TEGNA. com	Company

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	Ann Bobeck , Esq . Legal Representative Covington & Burling, LLP	Ann Bobeck, Esq. One CityCenter, 850 Tenth Street, NW Washington, DC 20001 United States	+1 (202) 662- 5719	FCCParalegals@cov. com	Legal Representative
	Jeffrey Johnson Vice President Projects TEGNA Inc.	Jeffrey Johnson 7950 Jones Branch Drive McLean, VA 22102 United States	+1 (703) 873- 6736	jsjohnson@tegna. com	Technical Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	MyNetwork	
		Nielsen DMA	New Orleans	
		Web Home Page Address	www.wwltv.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		3.0	
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			0.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			0.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		Yes	
	programming guideline (ap	that at least 50% of the Core Programming counted toward meeting the oplied to free video programming aired on other than the main Yes No program episodes that had already aired within the previous seven date	program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/7:00am-7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond, and shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know, and care, about these heroes and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/7:30am-8:00am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond, and shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know, and care, about these heroes and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Calling Dr. Pol
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/8:00am-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work does not end at the clinic, Dr. Po often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. Wit the added benefit of Dr. Pols expert analysis and on screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Calling Dr. Pol
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/8:30am-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of	0
Preemptions	
for other than	
Breaking	
News	
Number of	0
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Calling Dr. Pol is a weekly half hour series that explores the fascinating occupation of veterinary medicine.
educational	Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites
and	viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally inclined and well rounded
informational	scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000
objective of	patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff
the program	also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the
and how it	challenges and rewards of this fulfilling profession and learn that the work does not end at the clinic, Dr. Po
meets the	often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. Wi
definition of	the added benefit of Dr. Pols expert analysis and on-screen factoids, viewers will have the opportunity to
Core	learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and
Programming.	unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
,	

Digital Core Program (5 of 6)	Response
Program Title	Outback Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/9:00am-9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of	0
Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a live action, half hour television program designed to meet the educational and informational needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye opening experience as Tim, animal exper and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/9:30am-10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Charlene R. Watkins
Address	1024 N. Rampart Street
City	New Orleans
State	LA
Zip	70116
Telephone Number	(504) 529-6371
Email Address	cwatkins@wwltv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During this quarter, a number of WWL-TV on-air anchors/reporters and off-air employees volunteered their time to meet and speak to students at various elementary, middle and high schools in the New Orleans and surrounding areas, addressing such issues as the importance of staying in school and achieving an education, career opportunities in journalism and broadcasting, the dangers of drug and alcohol use, and other issues children face in today's society. A complete list of these activities can be found in our Public Files in the Issues/Programs List under "Non-Broadcast Efforts". NOTE: Until further notice, WBXN-CD will simulcast programming from WUPL-TV.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 7:00am-7:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond, and shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know, and care, about these heroes and all of the fascinating life teeming in our oceans.

Other Matters (2 of 6)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:30am-8:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond, and shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know, and care, about these heroes and all of the fascinating life teeming in our oceans.

Others	
Other Matters (3 of 6)	Response
Program Title	Calling Dr. Pol
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:00am-8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half hour series that explores the fascinating occupation of veterinary medicin Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work does not end at the clinic; Dr. often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. It the added benefit of Dr. Pols expert analysis and on screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Other Matters (4 of 6)	Response
Program Title	Calling Dr. Pol
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:30am-9:00am
Total times aired at regularly scheduled	14
time	
time Length of Program	30 mins

Calling Dr. Pol is a weekly half hour series that explores the fascinating occupation of veterinary medicine. Describe the Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites educational viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well rounded informational scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 objective of patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff the program also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the and how it challenges and rewards of this fulfilling profession and learn that the work does not end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With meets the definition of the added benefit of Dr. Pols expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and Programming. unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

and

Core

Other Matters (5 of 6)	Response
Program Title	Outback Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:00am-9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a live action, half-hour television program designed to meet the educational and informational needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.

Other Matters (6 of 6)	Response
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:30am-10:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins

 Age of Target
 13 years to 16 years

 Child
 Audience from

 Describe the
 Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how

 educational
 to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders

 and
 instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept

informational

objective of

the program

and how it meets the

definition of

Programming.

Core

to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.

Certification	Question	Response
	 The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). 	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Akin S. Harrison , Esq . Secretary
		07/03 /2018

Attachments No Attachments.