



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **0000033962** | Submit Date: **05/31/2018** | Call Sign: **WGMB-TV** | Facility ID: **12520** |

City: **BATON ROUGE** | State: **LA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** |

Status Date: **05/31/2018** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
NEXSTAR BROADCASTING, INC.	Elizabeth Ryder 545 E. JOHN CARPENTER FREEWAY SUITE 700 IRVING, TX 75062 United States	+1 (972) 373-8800	eryder@nexstar.tv	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
<b>William T Godfrey , Jr .</b> <i>Consulting Engineers</i> Kessler and Gehman Associates, Inc.	William T. Godfrey, Jr. Kessler and Gehman Associates, Inc. 507-D NW 60th Street Gainesville , FL 32607 United States	+1 (352) 332- 3157	bill@kesslerandgehman. com	Technical Representative
<b>Elizabeth Ryder</b> <i>General Counsel</i> Nexstar Broadcasting, Inc.	Elizabeth Ryder 545 E John Carpenter Freeway Suite 700 Irving, TX 75062 United States	+1 (972) 373- 8800	eryder@nexstar.tv	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Fox
	Nielsen DMA	Baton Rouge
	Web Home Page Address	www.brproud.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)		Response
Program Title		Calling Dr Pol
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 7a-7:30a; 7:30-8a
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The daily life of a 'Country Vet.' Dr. Pol, originally from Holland, has been a vet in Michigan for over 30 years and treats farm animals and family pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 7)		Response
Program Title		Hatched
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 8-8:30a
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Aspiring young American entrepreneurs -- some of them still in their teens -- get the rare opportunity to pitch their original inventions to experienced investors who have the know-how to turn a promising idea into a successful undertaking.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 7)		Response
Program Title		Ocean Mysteries

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a-9a & 11a-11:30a
Total times aired at regularly scheduled time	18
Total times aired	26
Number of Preemptions	8
Number of Preemptions for other than Breaking News	8
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jeff Corwin explores the underwater world and talks about the importance of conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Ocean Mysteries
List date and time rescheduled	12/16/2017 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-16
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Ocean Mysteries
List date and time rescheduled	11/04/2017 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-04
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Ocean Mysteries
List date and time rescheduled	11/25/2017 10:00 AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-25
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Ocean Mysteries
List date and time rescheduled	12/02/2017 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-02
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Ocean Mysteries
List date and time rescheduled	10/07/2017 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Ocean Mysteries
List date and time rescheduled	11/11/2017 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-11
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #7

Questions	Response
Title of Program	Ocean Mysteries
List date and time rescheduled	10/21/2017 10:00 AM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-21
Episode #	
Reason for Preemption	Sports

**Digital Preemption Programs #8**

Questions	Response
Title of Program	Ocean Mysteries
List date and time rescheduled	11/18/2017 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-18
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 7)	Response
Program Title	Outback Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:30-10a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nature and wildlife expert Tim Faulkner hosts this series that showcases the beauty of the natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Dog Whisperer with Cesar Millan (D2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-8:30a, 8:30a-9a, 9a-9:30a, 9:30a-10a
Total times aired at regularly scheduled time	48



Total times aired	52
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Milan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Dog Whisperer (D2)
List date and time rescheduled	11/18/0017 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-04
Episode #	
Reason for Preemption	Other

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Dog Whisperer (D2)
List date and time rescheduled	11/18/0017 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-04
Episode #	
Reason for Preemption	Other

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Dog Whisperer (D2)

List date and time rescheduled	11/18/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-04
Episode #	
Reason for Preemption	Other

**Digital Preemption Programs #4**

Questions	Response
Title of Program	Dog Whisperer (D2)
List date and time rescheduled	11/18/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-04
Episode #	
Reason for Preemption	Other

Digital Core Program (6 of 7)	Response
Program Title	Brain Games (D2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10a-10:30a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host John Silva reveals how brains process information related to topics like stress, addiction, competition, food, trust and language.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Brain Games (D2)
List date and time rescheduled	11/18/2017 02:00 PM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-04
Episode #	
Reason for Preemption	Other

Digital Core Program (7 of 7)	Response
Program Title	This Old House (D2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10:30a-11a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Home improvement experts and professionals provide viewers with a master class in building methods and disciplines as they renovate and restore America's homes from top to bottom.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	This Old House (D2)
List date and time rescheduled	11/18/2017 02:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-04
Episode #	
Reason for Preemption	Other

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tracy Granier
Address	10000 Perkins Rd
City	Baton Rouge
State	LA
Zip	70810
Telephone Number	(225) 768-9144
Email Address	tgranier@brproud.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Brain Games: Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Brain Games: Family Edition is a weekly half-hour series that explores the fascinating components of the human brain and how they shape our perceptions and everyday lives.

Other Matters (2 of 6)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly half-hour television series shot entirely in HD, "Career Day" is the newest offering from Entertainment Studios that falls under the "Educational and Informational (E/I) for children age 13-16" FCC classification. "Career Day" offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them.

Other Matters (3 of 6)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is the newest offering from Entertainment Studios that falls under Educational and Informational for children age 13 to 16 FCC classification. The Young Icons, a weekly half hour shot in high definition, features stories about world class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs all under the age of 18. Examples of the kinds of stories the Young Icons will tell include that of Patrick Pedraja, a fourteen year old actor and philanthropist who traveled America by RV, raising awareness for cancer by signing donors up for the National Marrow Registry, track phenomenon, Turquoise Thompson, who sprinted her way into the record books and earned herself a full ride to UCLA, Kimberly Anyadike, who became the youngest pilot to fly across the country, and sisters Marni and Nerni Barta. who created Kidflicks, a non profit organization that donates new and used DVDs to childrens hospitals all across America.
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Other Matters (4 of 6)	Response
Program Title	Outdoorsman with Buck McNeely
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Outdoorsman International launched in 1995 and has evolved into the nation's largest syndicated adventure series. The series format includes an (E/I) educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids and people of all ages about wildlife, hunting fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format.

Other Matters (5 of 6)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles brought to you from the enthusiastic and caring eyes of children. Pets.TV is dedicated to bringing the public news, information, entertainment and a point of view that promotes the health and welfare of companion animals. At Pets.TV.com we believe pets are a precious gift and that: The solution to the problem of homeless pets is to have mandatory low cost spay /neuter programs. Every county and/or city should have a shelter that meets humane standards, promotes adoption and requires spay/neuter before adoption. We have a duty to work to improve the living conditions of mistreated companion animals and to raise public awareness about them. Public officials have an obligation to pursue policy initiatives and legislation that protect the health and welfare of companion animals. We strongly believe that most pet owners consider their pets to be an absolute part of their family and PetsTV.com will endeavor to reflect the joy, love and benefits they provide.
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Other Matters (6 of 6)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 9:30-10 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<b>Tracy Granier</b> <i>Office Manager</i>  05/31 /2018

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<a href="#">WGMB 4Q 2017.docx</a>	Applicant	Amendment		Done with Virus Scan and/or Conversion
<a href="#">WGMB Amendment.docx</a>	Applicant	Amendment		Done with Virus Scan and/or Conversion