



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023962665** | File Number: **0000052098** | Submit Date: **04/10/2018** | Call Sign: **WMKE-CD** | Facility ID: **35091**
City: **MILWAUKEE** | State: **WI**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/10/2018**
Filing Status: **Active**

Report reflects information for : First Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MILWAUKEE MEDIA LLC Doing Business As: MILWAUKEE MEDIA LLC	Randy Nonberg 15200 SUNSET BOULEVARD SUITE 202 PACIFIC PALISADES, CA 90272 United States	+1 (310) 573-1600	randynonberg@cnzcommunications. com	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
Greg Best <i>Consulting Engineer</i> Greg Best Consulting, Inc.	16100 Outlook Ave. Stilwell, KS 66085 United States	+1 (816) 792- 9213	gbconsulting54@gmail. com	Technical Representative
Kathleen A. Kirby , Esq . <i>FCC Counsel</i> Wiley Rein	1776 K Street NW Washington DC, DC 20006 United States	+1 (202) 719- 3360	kkirby@wileyrein.com	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Quest TV
	Nielsen DMA	Milwaukee
	Web Home Page Address	

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Curator's Vault
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, Wednesday, and Friday 9:00am CST
Total times aired at regularly scheduled time	16
Total times aired	16
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curator's Vault takes the viewers to some of the most famous automobile museums all over the world. The Mercedes Museum, the Gilmore Museum and the National Automobile Museum are just a few of the museums that are visited in this series. The show provides a virtual tour and informative narration teaching the history of automobile making as well as advancements in auto technology and business strategies of some of the top automobile companies in the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 4)	Response
Program Title	Reality Rides
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday and Thursday 9:00am; Monday and Friday 9:30am CST
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reality Rides features car restoration supporting industrial arts, car mechanics and entrepreneurship as viable career choices. This truly amazing program provides step by step instructions on how to disassemble and reassemble classic cars, repair rusted metal along with other classic auto repair challenges. Cars are compared as they appeared originally, before restoration and after restoration. Historical information about parts and materials are discussed along with uses for modern materials in repairing and restoring classic cars, without losing the historical integrity of the car.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 4)	
	Response
Program Title	Dogs with Jobs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00am CST
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each half-hour episode consists of two to three segments on individual dogs from around the world. The family-friendly series has featured service dogs, search and rescue dogs, police dogs, herding dogs, and others. Segments show footage of dogs on the job, and also include stories of their rescue, training, and relationships with their owners and handlers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (4 of 4)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00am CST
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, WHADDYADO provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Nicole Demmith
Address	16595 W Stratton Ave
City	New Berlin
State	WI
Zip	53151
Telephone Number	(262) 780-7299
Email Address	nicoledemmith@cnzcommunications.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (2)

Other Matters (1 of 2)	Response
Program Title	Curator's Vault
Origination	Network
Days/Times Program Regularly Scheduled	Monday, Wednesday, and Friday 9:00am CST
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curator's Vault takes the viewers to some of the most famous automobile museums all over the world. The Mercedes Museum, the Gilmore Museum and the National Automobile Museum are just a few of the museums that are visited in this series. The show provides a virtual tour and informative narration teaching the history of automobile making as well as advancements in auto technology and business strategies of some of the top automobile companies in the world.

Other Matters (2 of 2)	Response
Program Title	Reality Rides
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday and Thursday 9:00am; Monday and Friday 9:30am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reality Rides features car restoration supporting industrial arts, car mechanics and entrepreneurship as viable career choices. This truly amazing program provides step by step instructions on how to disassemble and reassemble classic cars, repair rusted metal along with other classic auto repair challenges. Cars are compared as they appeared originally, before restoration and after restoration. Historical information about parts and materials are discussed along with uses for modern materials in repairing and restoring classic cars, without losing the historical integrity of the car.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Nicole Demmith <i>Coordinator, Broadcast and Traffic Control</i></p> <p>04/10/2018</p>

Attachments

No Attachments.