

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023174600** File Number: **0000049344** Submit Date: **04/06/2018** Call Sign: **KORX-CD** Facility ID: **71072** 

City: WALLA WALLA State: WA

Service: Digital Class A Purpose: Children's TV Programming Report Amendment Status: Received Status Date:

04/06/2018 Filing Status: Active

### Report reflects information for : First Quarter of 2018

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
SINCLAIR KENNEWICK LICENSEE, LLC Doing Business As: SINCLAIR KENNEWICK LICENSEE, LLC	Miles S. Mason, ESQ. 1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Miles S. Mason , Esq . Pillsbury Winthrop Shaw Pittman LLP	Miles S. Mason, ESQ. 1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663- 8195	miles. mason@pillsburylaw.com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	Yakima-Pasco-RchInd- Knnwck
	Web Home Page Address	www.kunwtv.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Planeta de Ninos
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00am & 8:30am
Total times aired at regularly scheduled time	24
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planeta de Ninos is a program about a planet of children. The program's protagonist is Planetica, a girl who invites the children to see the universe of knowledge from their perspective, that of a child learning. Planeta de Ninos reinforces values and manners. Children learn values from etiquette and protocol to fundamental principles such as solidarity and freedom. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Planeta de Ninos
List date and time rescheduled	03/18/2018 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-03-24
Episode #	
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Planeta de Ninos
List date and time rescheduled	03/18/2018 09:00 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-03-24
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (2 of 4)	Response
Program Title	Calimero
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am & 9:30am
Total times aired at regularly scheduled time	24
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calimero is about a black chick born into a family of yellow chickens. The program is based on the classic Italian character created in the 60's. Calimero and his friends go to school, learn new things, and have adventures together in the town of Bellagio. The close friends readily express their loyalty to each other, even if they have different personalities. Issues like bullying, problem solving, and even sexism are dealt with in ways that are easy to understand for small children. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Calimero
List date and time rescheduled	03/18/2018 10:30 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-03-24
Episode #	
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Calimero
List date and time rescheduled	03/18/2018 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-03-24
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (3 of 4)	Response
Program Title	Mickey Mouse Clubhouse
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This preschool series features classic Disney characters. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem using various "Mouseketools", which turn out to be everyday objects. Through engaging stories, humor, and music, viewers are kept interested in helping Mickey and friends solve the problem at hand. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Mickey Mouse Clubhouse
List date and time rescheduled	03/18/2018 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-03-24
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (4 of 4)	Response
Program Title	Handy Manny
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces viewers to concepts related to construction, building, engineering, and technology through engaging, relatable stories. The setting is Sheetrock Hills, where the main character, Manny, has a repair shop along with his talking tools. In each episode, one of Manny's neighbors calls for help with an item that needs to be repaired or assembled. Manny will answer "Hola, Handy Manny's repair shop, you break it", and the tools shout "We fix it!" Manny and his tools then assess the problem, ask questions, come up with a solution, and make any necessary repairs to help the neighbor. Manny and his neighbors also participate in a number of Latino traditions, festivals, and holidays during the program. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Handy Manny
List date and time rescheduled	03/18/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-03-24
Episode #	
Reason for Preemption	Public Interest

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Patti Rodriguez
Address	6584 High Knolls Grove
City	Colorado Springs
State	со
Zip	80923
Telephone Number	(915) 834-2136
Email Address	prodriguez@sbgtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KORX ran PSAs during the quarter of interest to children covering topics such as drug abuse, child abuse, don't text and drive, etc. From the information provided in the PSAs, children and viewers may better identify problems and handle difficult situations as they arise.

# Other Matters (4)

Other Matters (1 of 4)	Response
Program Title	Planeta de Ninos
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00am & 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planeta de Ninos is a program about a planet of children. The program's protagonist is Planetica, a girl who invites the children to see the universe of knowledge from their perspective, that of a child learning. Planeta de Ninos reinforces values and manners. Children learn values from etiquette and protocol to fundamental principles such as solidarity and freedom. This program airs on the station's main digital stream.

Other Matters (2 of 4)	Response
Program Title	Calimero
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am & 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calimero is about a black chick born into a family of yellow chickens. The program is based on the classic Italian character created in the 60's. Calimero and his friends go to school, learn new things, and have adventures together in the town of Bellagio. The close friends readily express their loyalty to each other, even if they have different personalities. Issues like bullying, problem solving, and even sexism are dealt with in ways that are easy to understand for small children. This program airs on the station's main digital stream.

Other Matters (3	
of 4)	Response
Program Title	Mickey Mouse Clubhouse
Origination	Network
Days/Times	Saturdays, 10:00am
Program	
Regularly	
Scheduled	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This preschool series features classic Disney characters. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem using various "Mouseketools", which turn out to be everyday objects. Through engaging stories, humor, and music, viewers are kept interested in helping Mickey and friends solve the problem at hand. This program aired on the station's main digital stream.

Other Matters (4 of 4)	Response
Program Title	Handy Manny
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces viewers to concepts related to construction, building, engineering, and technology through engaging, relatable stories. The setting is Sheetrock Hills, where the main character, Manny, has a repair shop along with his talking tools. In each episode, one of Manny's neighbors calls for help with an item that needs to be repaired or assembled. Manny will answer "Hola, Handy Manny's repair shop, you break it", and the tools shout "We fix it!" Manny and his tools then assess the problem, ask questions, come up with a solution, and make any necessary repairs to help the neighbor. Manny and his neighbors also participate in a number of Latino traditions, festivals, and holidays during the program. This program airs on the main digital channel.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

Patti

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Rodriguez
Corporate
Program

04/06/2018

Coordinator

#### **Attachments**

File Name	Uploaded By	Attachment Type	Description	Upload Status
KORX 1st Qtr 2018 Amendment for Children's Report.docx	Applicant	Amendment	KORX Amendment for Contact Info for 1st Qtr 2018 Children's Report	Done with Virus Scan and/or Conversion