

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0030884589** File Number: **0000050558** Submit Date: **04/06/2018** Call Sign: **WKOW** Facility ID: **64545** City:

MADISON State: WI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/06/2018 Filing Status: Active

Report reflects information for : First Quarter of 2018

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|--|-----------------------|-------------------------------|-------------------|
| WKOW LICENSE, LLC Doing Business As: WKOW LICENSE, LLC | Brady Dreasler P.O. BOX 909 QUINCY, IL 62306 United States | +1 (217) 223- 5100 | bdreasler@quincymedia. com | Company |

Contact Representatives (1)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|-------------------|----------------------------|----------------------|
| Stephen Hartzell Brooks, Pierce et al. | 150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States | +1 (919) 839-0300 | shartzell@brookspierce.com | Legal Representative |

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC,MeTV,Decades |
| | Nielsen DMA | Madison |
| | Web Home Page Address | www.wkow.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.92 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 6.69 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(19)

| Digital Core Program (1 of 19) | Response |
|--|---|
| Program Title | Jack Hannah's Wild Countdown (27.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:00AM-8:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hannah, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,"tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hannah's Wild Countdown. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 19) | Response |
|--|---|
| Program Title | Ocean Treks with Jeff Corwin (27.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:30AM-9:00AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ocean Treks with Jeff Corwin is hosted by Emmy award winning television host Jeff Corwin. In this weekly half-hour series, audiences embark on an epic journey, sailing aboard cruise ships to discover thrilling adventure experiences in remarkable port destinations. Each episode brings Jeff to a unique area of the world where he immerses audiences in its natural wonders. From mountain climbs to deep sea dives, helicopter rides and glacier treks, audiences join Jeff for the adventure of a lifetime, inspiring the explorer in all of us. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 19) | Response |
|---|----------------------------|
| Program Title | Sea Rescue (27.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:00AM-9:30AM CT |

| Total times aired at regularly scheduled time | 13 |
|--|---|
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 19) | Response |
|---|-----------------------------|
| Program Title | Wildlife Docs (27.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30AM-10:00AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |

| Number of Preemptions | 0 |
|--|--|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Wildlife Docs will follow the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care! |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 19) | Response |
|--|---|
| Program Title | Rock the Park (27.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:00AM-10:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rock the Park is a live action half hour television program designed to meet the educational and informational needs of children. Hosts Jack Steward and Colton Smith come face to face with nature and some of the most awe inspiring places on earth. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Program Title | Vacation Creation (27.1) |
|--|--|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:30AM-11:00AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | People from diverse backgrounds who have weathered unique hardships are transported to faraway places for some much needed rest and relaxation. Each trip is carefully planned to align with the location and setting choice of the family or individual, with the aim of creating a once-in-a-lifetime, unforgettable experience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 19) | Response |
|--|----------------------------------|
| Program Title | Jack Hannah Into the Wild (27.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 11:30AM-12:00PM |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the | This series is based around Jack traveling the world with his friends and family, taking the viewe |
|----------------------------|--|
| educational and | to his favorite destinations and introducing them to new and amazing creatures each week. |
| informational objective | Throughout Jack's travels he raises awareness of different cultures, geography and spectacular |
| of the program and how | animals and animals facts, while teaching children the importance of stewardship of our |
| it meets the definition of | environment through his documented donations to conservation efforts worldwide. |
| Core Programming. | |
| Does the Licensee | Yes |
| identify the program by | |
| displaying throughout | |
| the program the symbol | |
| E/I? | |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------------|
| Title of Program | Jack Hannah Into The Wild |
| List date and time rescheduled | 03/18/2018 12:00 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-03-11 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (8 of 19) | Response |
|--|---|
| Program Title | Animal Rescue E/I (27.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 9:00-9:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. "Animal Rescue" cameras travel around the world capturing these dramatic rescues. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 19) | Response |
|--------------------------------|------------------------|
| Program Title | Animal Rescue E/I 27.3 |

| Origination | Network |
|--|--|
| Days/Times Program Regularly Scheduled | Saturday 9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. "Animal Rescue" cameras travel around the world capturing these dramatic rescues |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 19) | Response |
|--|---|
| Program Title | Animal Atlas E/I 27.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not-so-familiar. "Animal Atlas" teaches viewers about the animals' lives, histories and adaptations that allow them to survive in their environment. Whether it's visiting monkeys or heading underwater for a look at mammals that live in the ocean, "Animal Atlas" brings animals from around the globe into viewers' homes for an up-close look at how the animals live. |

| Does the Licensee | Yes |
|----------------------|-----|
| identify the program | |
| by displaying | |
| throughout the | |
| program the symbol E | |
| /I? | |
| | |

| Digital Core Program (11 of 19) | Response |
|--|---|
| Program Title | On The Spot E/I 27.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show is a lightning-fast game of trivia that provides answers to questions such as "can a cow have an accent?" and "who got the world's longest standing ovation?" It may not tell you everything about everything, but chances are you'll come away from each half-hour episode a little more knowledgeable than you were before you watched it. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 19) | Response |
|---|------------------------------|
| Program Title | Missing: Cold Cases E/I 27.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11:00-11:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |

| Age of Target Child Audience | 13 years to 16 years | |
|--|---|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (13 of 19) | Response |
|--|---|
| Program Title | Missing: Cold Cases E/I 27.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11:30-12:00 PM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 19) | Response |
|---|------------------------------|
| Program Title | Into the Outdoors (27.1) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sundays 10:30AM-11:00AM CT - |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | 0 |
|--|--|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What children's program takes kids all the way from standing tree to finished paper? What kids' show invites viewers to undertand not only the "you should do it" but the "why" behind energy conservation? What boy and girl oriented onscreen entertainment acutally enlightens just as much as it entertains? In the Outdoors. Watching an episode of Into the Outdoors makes kids want to get up and go outside to explore, discover, understand and enjoy the natural world first hand. Part science lesson, part travelogue, part exploration of the ooeey, gooey and gross, Into the Outdoors has achieved its award winning success by serving up stories that captivate kids. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 19) | Response |
|---|---------------------------------------|
| Program Title | Saved By the Bell (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 9 am, 9:30 am, 10 am, 10:30 am |
| Total times aired at regularly scheduled time | 48 |
| Total times aired | 48 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multiethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 19) | Response |
|--|---|
| Program Title | Beakman's World (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 7:00AM-7:30AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BEAKMANS WORLD FEATURES AN ECCENTRIC SCIENTIST AND HIS COMPANIONS USE EXPERIMENTS, INTERVIEWS, AND ANIMATION IN RESPONSE TO VIEWER QUESTIONS, IN ORDER TO ILLUSTRATE VARIOUS SCIENTIFIC CONCEPTS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (17 of 19) | Response |
|---|------------------------|
| Program Title | Beakman's World (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 7:30AM-8:00AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | 0 |
|--|---|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BEAKMANS WORLD FEATURES AN ECCENTRIC SCIENTIST AND HIS COMPANIONS USE EXPERIMENTS, INTERVIEWS, AND ANIMATION IN RESPONSE TO VIEWER QUESTIONS, IN ORDER TO ILLUSTRATE VARIOUS SCIENTIFIC CONCEPTS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 19) | Response |
|--|--|
| Program Title | Bill Nye, The Science Guy (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 8:00AM-8:30AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BILL NYE THE SCIENCE GUY BRINGS HIS LOVE OF SCIENCE TO KIDS OF ALL AGES AS HE TEACHES THEM THE BASICS OF ECOLOGY, CHEMISTRY AND PHYSICS IN AN EASY TO UNDERSTAND YET ENTERTAINING MANNER |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (19 of 19) | Response |
|---|----------------------------------|
| Program Title | Bill Nye, The Science Guy (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 8:30AM-9:00AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |

| Number of Preemptions | 0 |
|--|--|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BILL NYE THE SCIENCE GUY BRINGS HIS LOVE OF SCIENCE TO KIDS OF ALL AGES AS HE TEACHES THEM THE BASICS OF ECOLOGY, CHEMISTRY, AND PHYSICS IN AN EASY TO UNDERSTAND YET ENTERTAINING MANNER. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (2)

| Non-Core Educational and Informational Programming (1 of 2) | Response |
|--|---|
| Program Title | Mystery Hunters (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | Sundays 6:00AM-6:30AM CT |
| Total times aired at regularly scheduled time: | 12 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TWO INTREPID YOUNG REPORTERS, WITH THE HELP OF A SKEPTICAL MAGICIAN AND SCIENTIST, EXPLORE SOME OFTHE WORLDS GREATEST MYSTERIES AND MYTHS. COMBINING ONSITE REPORTING AND EXCITING ADVENTURES. MYSTERY HUNTERS USE SCIENCE AND REASONING TO TRY TO UNCOVER THE TRUTH. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|--|---|
| Non-Core Educational and Informational Programming (2 of 2) | Response |
| Program Title | Mystery Hunters (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | Sundays 6:30AM-7:00AM CT |
| Total times aired at regularly scheduled time: | 12 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TWO INTREPID YOUNG REPORTERS, WITH THE HELP OF A SKEPTICAL MAGICIAN AND SCIENTIST, EXPLORE SOME OFTHE WORLDS GREATEST MYSTERIES AND MYTHS. COMBINING ONSITE REPORTING AND EXCITING ADVENTURES. MYSTERY HUNTERS USE SCIENCE AND REASONING TO TRY TO UNCOVER THE TRUTH. |

| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
|-----------|----------|

Sponsored Core Programming (0)

Liaison Contact

2 and 3.

| Response |
|---|
| veahouae |
| Yes |
| Bob Goessling |
| 5727 Tokay Blvd |
| Madison |
| WI |
| 53719 |
| (608) 661-2770 |
| bgoessling@wkow.com |
| 2018 1ST QUARTER CHILDRENS REPORT February American Heart Association Wear Red Day sponsored by WKOW (February 2) WKOW sponsored this day in honor of families, friend and those with Heart Disease. American Heart Association Go Red luncheon sponsored by WKOW (February 9) WKOW sponsored this luncheon for those affected by heart disease along with their friends and families. Zor Shrine Circus sponsored by WKOW (February 16-18) Come to the circus, the greatest show in town! Enjoy circus acts from pet tricks to the human cannonball brought to you by WKOW. March United Cerebral Palsy Celebrity Banquet sponsored by WKOW (March 2) WKOW anchors and reporters served as celebrity servers at this banquet that benefits children with Cerebral Palsy. Zonta Zing sponsored by WKOW (March 3) This fundraiser generates funds to help support projects benefiting women and their children in Madison and Dane County. WKOW hosts this event. WIAA Hockey Championship sponsored by WKOW (March 3) WKOW broadcasts and produces both the Boys and Girls WIAA State High School Hockey Championships. The Big Share sponsored by WKOW (March 6) In conjunction with Community Shares, WKOW helped raise over \$430,500 during this daylong event. Community Shares supports 70 not-for profit agencies dedicated to a just community and protecting our environment. WIAA Girls Basketball Tournament sponsored by WKOW (March 8-10) WKOW broadcasts and produces the WIAA girls State High School basketball tournament. WIAA Boys Basketball Tournament sponsored by WKOW (March 15-17) WKOW broadcasts and produces the WIAA Boys State High School basketball tournament. Aldo Leopold Nature Center Maple Syrup Fest sponsored by WKOW (March 25) This family friendly event offers indoor and outdoor activities; learn the history of syruping, taste real maple syrup, learn syrup trivia, tap a tree and more. |
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Other Matters (22)

| Other Matters (1 of 22) | Response |
|--|---|
| Program Title | Jack Hannah's Wild Countdown (27.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:00AM-8:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hannah, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hannah's Wild Countdown. |

| Other Matters (2 of 22) | Response |
|--|---|
| Program Title | Ocean Treks with Jeff Corwin (27.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:30AM-9:00AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ocean Treks with Jeff Corwin is hosted by Emmy award winning television host Jeff Corwin. In this weekly half-hour series, audiences embark on an epic journey, sailing aboard cruise ships to discover thrilling adventure experiences in remarkable port destinations. Each episode brings Jeff to a unique area of the world where he immerses audiences in its natural wonders. From mountain climbs to deep sea dives, helicopter rides and glacier treks, audiences join Jeff for the adventure of a lifetime, inspiring the explorer in all of us. |

| Other Matters (3 of 22) | Response |
|--|---|
| Program Title | Sea Rescue (27.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:00AM-9:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |

| Other Matters (4 of 22) | Response |
|--|--|
| Program Title | The Wildlife Docs (27.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30AM-10:00AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Wildlife Docs will follow the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care! |

| Other Matters (5 of 22) | Response |
|-------------------------|----------------------|
| Program Title | Rock the Park (27.1) |

| Origination | Syndicated |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays 10:00AM-10:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a live action, half-hour television program designed to meet the educational and informational needs of children. Hosts Jack Steward and Colton Smith come face to face with nature and some of the most awe inspiring places on earth. |

| Other Matters (6 of 22) | Response |
|--|---|
| Program Title | Vacation Creation (27.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:30AM-11:00AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | People from diverse backgrounds who have weathered unique hardships are transported to faraway places for some much-needed rest and relaxation. Each trip is carefully planned to align with the location and setting choice of the family or individual, with the aim of creating a once-in-a-lifetime, unforgettable experience |

| Other Matters (7 of 22) | Response |
|---|----------------------------|
| Program Title | Into the Outdoors (27.1) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sundays 11:00AM-11:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 14 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

What children's program takes kids all the way from standing tree to finished paper? What kids' show invites viewers to undertand not only the "you should do it" but the "why" behind energy conservation? What boy and girl oriented onscreen entertainment acutally enlightens just as much as it entertains? Into the Outdoors. Watching an episode of Into the Outdoors makes kids want to get up and go outside to explore, discover, understand and enjoy the natural world first hand. Part science lesson, part travelogue, part exploration of the ooeey, gooey and gross, Into the Outdoors has achieved its award winning success by serving up stories that captivate kids.

| Other Matters (8 of 22) | Response |
|--|--|
| Program Title | Jack Hannah Into the Wild (27.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 11:30AM-12:00 PM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animals facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. |

| Other Matters (9 of 22) | Response |
|--|--|
| Program Title | Saved By The Bell (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 9:00AM- 9:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | School's in session and the kids of Bayside High are back in class on MeTV! Saved by the Bell is the 1989-1993 teen classic that follows the exploits of Zack (the cool trouble maker), Kelly (the All-American girl), Slater (the kindhearted jock), Jessie (the brain), Screech (the nerd), Lisa (the fashionable one) and Principal Belding. Revered by a generation, it's a good-time get-together that isn't afraid to tackle the occasional serious and teen-relevant subject. |

| Other Matters (10 of 22) | Response |
|---|---------------------------|
| Program Title | Saved By The Bell (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 9:30AM-10:00AM CT |

| Total times aired at regularly scheduled time | 13 |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | School's in session and the kids of Bayside High are back in class on MeTV! Saved by the Bell is the 1989-1993 teen classic that follows the exploits of Zack (the cool trouble maker), Kelly (the All America girl), Slater (the kindhearted jock), Jessie (the brain), Screech (the nerd), Lisa (the fashionable one) and Principal Belding. Revered by a generation, it's a good-time get-together that isn't afraid to tackle the occasional serious and teen-relevant subject. |

| Other Matters (11 of 22) | Response |
|--|---|
| Program Title | Saved By The Bell (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 10:00AM-10:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | School's in session and the kids of Bayside High are back in class on MeTV! Saved by the Bell is the 1989-1993 teen classic that follows the exploits of Zack (the cool trouble maker), Kelly (the All-America girl), Slater (the kindhearted jock), Jessie (the brain), Screech (the nerd), Lisa (the fashionable one) and Principal Belding. Revered by a generation, it's a good-time get-together that isn't afraid to tackle the occasional serious and teen-relevant subject. |

| Other Matters (12 of 22) | Response |
|--|---|
| Program Title | Saved By The Bell (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 10:30AM-11:00AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | School's in session and the kids of Bayside High are back in class on MeTV! Saved by the Bell is the 1989-1993 teen classic that follows the exploits of Zack (the cool trouble maker), Kelly (the All-Americn girl), Slater (the kindhearted jock), Jessie (the brain), Screech (the nerd), Lisa (the fashionable one) and Principal Belding. Revered by a generation, it's a good-time get-together that isn't afraid to tackle the occasional serious and teen-relevant subject. |

| Other | Matters | (13 | of | 22) |
|--------|---------|-------|----|-----|
| Othici | Matters | (I J | O. | ~~, |

| Program Title | Animal Rescue E/I 27.3 |
|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 9:00-9:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. "Animal Rescue" cameras travel around the world capturing these dramatic rescues. |

| Other Matters (14 of 22) | Response |
|--|---|
| Program Title | Animal Rescue E/I 27.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. "Animal Rescue" cameras travel around the world capturing these dramatic rescues. |

| Other Matters (15 of 22) | Response |
|--|---|
| Program Title | Animal Atlas E/I 27.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This educational series takes viewers on a journey around the world to meet all kinds of animals, from the familiar to the not-so-familiar. "Animal Atlas" teaches viewers about the animals' lives, histories and adaptations that allow them to survive in their environment. Whether it's visiting monkeys or heading underwater for a look at mammals that live in the ocean, "Animal Atlas" brings animals from around the globe into viewers' homes for an up-close look at how the animals live. |

| Other Matters (16 of 22) | Response |
|--------------------------|----------------------|
| Program Title | On The Spot E/I 27.3 |
| Origination | Network |

| Days/Times Program Regularly Scheduled | Saturday 10:30-11:00 AM CT |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The show is a lightning-fast game of trivia that provides answers to questions such as "can a cow have an accent?" and "who got the world's longest standing ovation?" It may not tell you everything about everything, but chances are you'll come away from each half-hour episode a little more knowledgeable than you were before you watched it. |

| Other Matters (17 of 22) | Response |
|--|---|
| Program Title | Missing: Cold Cases E/I 27.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11:00-11:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. |

| Other Matters (18 of 22) | Response |
|--|---|
| Program Title | Missing: Cold Cases E/I 27.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11:30-12:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. |

| Other Matters (19 of 22) | Response |
|---|------------------------|
| Program Title | Beakman's World (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 7:00AM-7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| Describe the educational and | |
|---------------------------------------|----|
| informational objective of the progra | ım |
| and how it meets the definition of | |
| Core Programming. | |

BEAKMANS WORLD FEATURES AN ECCENTRIC SCIENTIST AND HIS

COMPANIONS USE EXPERIMENTS, INTERVIEWS, AND ANIMATION IN
RESPONSE TO VIEWER QUESTIONS, IN ORDER TO ILLUSTRATE VARIOUS
SCIENTIFIC CONCEPTS.

| Other Matters (20 of 22) | Response |
|--|---|
| Program Title | Beakman's World (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 7:30AM-8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BEAKMANS WORLD FEATURES AN ECCENTRIC SCIENTIST AND HIS COMPANIONS USE EXPERIMENTS, INTERVIEWS, AND ANIMATION IN RESPONSE TO VIEWER QUESTIONS, IN ORDER TO ILLUSTRATE VARIOUS SCIENTIFIC CONCEPTS. |

| Other Matters (21 of 22) | Response |
|--|--|
| Program Title | Bill Nye, The Science Guy (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 8:00AM-8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BILL NYE THE SCIENCE GUY BRINGS HIS LOVE OF SCIENCE TO KIDS OF ALL AGES AS HE TEACHES THEM THE BASICS OF ECOLOGY, CHEMISTRY, AND PHYSICS IN AN EASY TO UNDERSTAND YET ENTERTAINING MANNER. |

| Other Matters (22 of 22) | Response |
|--|--|
| Program Title | Bill Nye, The Science Guy (27.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 8:30AM-9:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BILL NYE THE SCIENCE GUY BRINGS HIS LOVE OF SCIENCE TO KIDS OF ALL AGES AS HE TEACHES THEM THE BASICS OF ECOLOGY, CHEMISTRY, AND PHYSICS IN AN EASY TO UNDERSTAND YET ENTERTAINING MANNER. |

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Robert Goessling

Yes

Director of
Programming
and
Operations
WKOW
Television Inc

04/06/2018

Attachments

No Attachments.