

(REFERENCE COPY - Not for submission)

## Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)

File Number: **0000050194** Submit Date: **2018-04-05** FRN: **0005185103** 

Purpose: Commercial Broadcast Stations Non-Biennial Ownership Report Status: Received Status Date:

04/05/2018 Filing Status: Active

#### **Section I - General Information**

### 1. Respondent

FRN	Entity Name
0005185103	Salem Media Group, Inc.

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
4880 Santa Rosa Road	Camarillo	CA	93012	+1 (805) 987- 0400	tracey. kim@salemmedia. com

# 2. Contact Representative

Name		Organization	
	FRANK R. JAZZO, ESQ.	FLETCHER, HEALD & HILDRETH, P.L.C.	

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1300 N. 17th	Arlington	VA	22209-3801	+1 (703) 812-0400	jazzo@fhhlaw.com
Street					
11th Floor					

# 3. Application Filing Fee

Not Applicable

# 4. Nature of Respondent

(a) Provide the following information about the Respondent:		
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees	
Nature of Respondent	For-profit corporation	

(b) Provide the following information about this report:		
Purpose Transfer of control or assignment of license/permit		
"As of" date	12/31/2017	
	When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.	

5. Licensee(s)
/Permittees(s)
and Station(s)
/Permit(s)

#### Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

ı	Licensee/Permittee Name	FRN
	Bison Media, Inc.	0003759982

Fac. ID No.	Call Sign	City	State	Service
6591	KSKY	BALCH SPRINGS	TX	AM
20579	KGFT	PUEBLO	СО	FM
70825	KZNT	COLORADO SPRINGS	СО	AM
73073	KBIQ	MANITOU SPRINGS	СО	FM

### **Section II – Non-Biennial Ownership Information**

1. 47 C.F.R. Section 73.3613 and Other Documents Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Not Applicable.

# 2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
0005185103			
Salem Media Group, Inc.			
РО Вох			
Street 1	4880 Santa Rosa Road		
Street 2			
City	Camarillo		
State ("NA" if non-U.S. address)	CA		
Zip/Postal Code	93012		
	Salem Media Group, Inc.  PO Box  Street 1  Street 2  City  State ("NA" if non-U.S. address)		

	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one creport?	or more broadcast stations	Yes

Ownership Information				
FRN	0027274158	0027274158		
Entity Name	Atsinger 1999 Charitable Ren	Atsinger 1999 Charitable Remainder Trust		
Address PO Box				
	Street 1	4880 Santa Rosa Road		
	Street 2			
	City	Camarillo		
	State ("NA" if non-U.S. address)	CA	CA	
	Zip/Postal Code	93012		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Stockholder	Stockholder		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No	
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.1%		
Does interest holder have an attributable interest in one or more broadcast stations  Yes that do not appear on this report?				

Ownership Information		
FRN	0027274133 Atsinger Family Trust	
Entity Name		
Address	РО Вох	
	Street 1	4880 Santa Rosa Road
	Street 2	
	City	Camarillo
	State ("NA" if non-U.S. address)	CA

	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values	Voting	40.7%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	22.9%	
Does interest holder have that do not appear on this	an attributable interest in one or report?	or more broadcast stations	Yes

FRN	0027273689		
Entity Name	Karen Epperson Deneui Trus	t U/A DTD 3/31/99	
Address	РО Вох		
	Street 1	3780 Will Scarlet Road	
	Street 2		
	City	Winston-Salem	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	27104	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values	Voting	0.3%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	1.0%	
Does interest holder have	an attributable interest in one o	or more broadcast stations	Yes

Ownership Information		
FRN	0027273531	
Entity Name	Kathryn Epperson Fonville Trust U/A DTD 3/31/99	
Address	PO Box	
	Street 1	3780 Will Scarlet Road
	Street 2	
	City	Winston-Salem

	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	27104	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values	Voting	0.3%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	1.0%	
Does interest holder have that do not appear on this	an attributable interest in one o	or more broadcast stations	Yes

Ownership Information			
FRN	0027273630		
Entity Name	Kristine Epperson Pringle Tru	st U/A DTD 3/31/99	
Address	РО Вох		
	Street 1	3780 Will Scarlet Road	
	Street 2		
	City	Winston-Salem	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	27104	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values	Voting	0.3%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	1.0%	
Does interest holder have an attributable interest in one or more broadcast stations  Yes that do not appear on this report?			Yes

Ownership Information			
FRN	0027273796		
Entity Name	Stuart W. Epperson, Jr. Trust U/A DTD 3/31/99		
Address	PO Box		
	Street 1	3780 Will Scarlet Road	
	Street 2	Street 2	

	City	Winston-Salem	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	27104	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values	Voting	0.3%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	1.0%	'
Does interest holder have that do not appear on this	an attributable interest in one or report?	or more broadcast stations	Yes

Ownership Information			
FRN	0027274182		
Entity Name	Ted Atsinger Irrevocable Trus	st	
Address	Idress PO Box		
	Street 1	4880 Santa Rosa Road	
	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values	Voting	1.4%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	4.2%	
Does interest holder have a	an attributable interest in one creport?	or more broadcast stations	Yes

Ownership Information			
FRN	9990115173		
Name	Edward C. Atsinger		
Address	PO Box		
	Street 1	Street 1 4880 Santa Rosa Road	

	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held?
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	•
Does interest holder have that do not appear on this	an attributable interest in one creport?	or more broadcast stations	Yes

Ownership Information			
FRN	9990013832		
Name	Edward G. Atsinger, III	Edward G. Atsinger, III	
Address	РО Вох	PO Box	
	Street 1	4880 Santa Rosa Road	
	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder, Other - Trustee of Stock		
Interest Percentages (enter percentage values	Voting	0.1%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.3%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?  Yes			Yes

Ownership Information		
FRN	0019834852	
Name	Nancy A. Epperson	
Address	РО Вох	

	Street 1	3780 Will Scarlet Road	
	Street 2		
	City	Winston-Salem	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	27104	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder, Other - Joint Sha	areholder	
Interest Percentages (enter percentage values	Voting	40.0%	Jointly Held? Yes
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	20.8%	'
Does interest holder have that do not appear on this	an attributable interest in one creport?	or more broadcast stations	Yes

Ownership Information				
FRN	9990014590			
Name	Stuart W. Epperson			
Address	РО Вох			
	Street 1	3780 Will Scarlet Road		
	Street 2			
	City Winston-Salem			
	State ("NA" if non-U.S. address)	n-U.S. NC 27104		
	Zip/Postal Code			
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Officer, Director, Stockholder,	Other - Sole - Joint Shareholder		
Interest Percentages (enter percentage values	Voting	40.0%	Jointly Held? Yes	
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	20.8%		
	Does interest holder have an attributable interest in one or more broadcast stations  Yes that do not appear on this report?			

Ownership Information		
FRN	0019834860	
Name	STUART W. EPPERSON, JR.	

Address	РО Вох		
	Street 1	4880 Santa Rosa Road	
	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a that do not appear on this r	an attributable interest in one o	r more broadcast stations	Yes

Ownership Information			
FRN	9990013865	9990013865	
Name	David A. R. Evans	David A. R. Evans	
Address	PO Box		
	Street 1	4880 Santa Rosa Road	
	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a	an attributable interest in one creport?	or more broadcast stations	Yes

Ownership Information		
FRN	9990100977	

Name	Eric H. Halvorson		
Address	РО Вох		
	Street 1	4880 Santa Rosa Road	
	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held?
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	·
Does interest holder have that do not appear on this	an attributable interest in one c	or more broadcast stations	Yes

Ownership Information			
FRN	9990013881		
Name	Christopher J. Henderson		
Address	РО Вох		
	Street 1	4880 Santa Rosa Road	
	Street 2		
<b>City</b> Camarillo			
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a that do not appear on this r	n attributable interest in one o	r more broadcast stations	Yes

### Ownership Information

FRN	0019287564		
Name	Roland Hinz	Roland Hinz	
Address	РО Вох		
	Street 1	4880 Santa Rosa Road	
	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one o	r more broadcast stations	Yes

Ownership Information			
FRN	9990096134		
Name	James Keet Lewis	James Keet Lewis	
Address	РО Вох		
	Street 1	4880 Santa Rosa Road	
	Street 2		
	<b>City</b> Camarillo		
	State ("NA" if non-U.S. address)		
	Zip/Postal Code		
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
	Does interest holder have an attributable interest in one or more broadcast stations  Yes that do not appear on this report?		

Ownership Information			
FRN	9990061997	9990061997	
Name	Jonathan Venverloh	Jonathan Venverloh	
Address	РО Вох		
	Street 1	4880 Santa Rosa Road	
	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one creport?	or more broadcast stations	No

Ownership Information			
FRN	9990013873		
Name	Evan D. Masyr	Evan D. Masyr	
Address	РО Вох		
	Street 1	4880 Santa Rosa Road	
	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	

Does interest holder have an attributable interest in one or more broadcast stations	Yes
that do not appear on this report?	

Ownership Information					
FRN	9990048457	9990048457			
Name	David P. Santrella	David P. Santrella			
Address	PO Box				
	Street 1	4880 Santa Rosa Road			
	Street 2				
	City	Camarillo			
	State ("NA" if non-U.S. address)	CA			
	Zip/Postal Code	93012			
	Country (if non-U.S. United States address)				
Listing Type	Other Interest Holder				
Positional Interests (check all that apply)	Officer				
Interest Percentages (enter percentage values	Voting	0.0% Jointly Held?			
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%			
Does interest holder have a that do not appear on this i	an attributable interest in one creport?	or more broadcast stations	Yes		

Ownership Information					
FRN	9990026107	9990026107			
Name	Richard A. Riddle				
Address	PO Box				
	Street 1	4880 Santa Rosa Road			
	Street 2				
	City Camarillo State ("NA" if non-U.S. CA address)				
	Zip/Postal Code	93012			
	Country (if non-U.S. address)				
Listing Type	Other Interest Holder				
Positional Interests (check all that apply)	Director				
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting 0.0% Jointly Held? No				
110111 0.0 to 100.0)					

Tot Plu	al assets (Equity Debt	0.0%		
Does interest holder have an attri		or more broadcast stations	Yes	
(b) Respondent certifies that any interests, not reported in this filin		ity, financial, or voting	Yes	

(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?

No

If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.

NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.

If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?

Yes

If " $\underline{\underline{Yes}}$ ," provide the following information for each such the relationship.

Family Relationships

FRN 9990013832 Name Edward G. Atsinger, III

FRN 0019834852 Name Nancy A Epperson

Relationship Siblings

Family Relationships			
FRN	9990014590	Name	Stuart W. Epperson

FRN	0019834852	Name	Nancy A Epperson
Relationship	Spouses		

Family Relationships					
FRN	9990014590 Name Stuart W. Epperson				
FRN	0019834860	Name	STUART W EPPERSON , JR		
Relationship	Parent/Child				

Family Relationships				
FRN	0019834852	Name	Nancy A Epperson	
FRN	0019834860	Name	STUART W EPPERSON , JR	
Relationship	Parent/Child			

Family Relationships			
FRN	9990013832	Name	Edward G. Atsinger, III
FRN	9990115173	Name	Edward C. Atsinger
Relationship	Parent/Child		

(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?

No

If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

### Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: Senior Vice President and Secretary Exact Legal Title or Name of Respondent: Salem Media Group, Inc. Name: Christopher J. Henderson Phone: 8059870400