

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009562380** File Number: **0000051101** Submit Date: **04/09/2018** Call Sign: **WBME-CD** Facility ID: **71422** 

City: MILWAUKEE State: WI

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 04/09/2018

Filing Status: Active

# Report reflects information for : First Quarter of 2018

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant  | Address  | Phone                 | Email                 | Applicant<br>Type |
|--|--|-----------------------|-----------------------|-------------------|
| CHANNEL 41 AND 63 LIMITED PARTNERSHIP  Doing Business As: CHANNEL 41 AND 63 LIMITED  PARTNERSHIP | Norman Shapiro<br>26 NORTH<br>HALSTED ST.<br>CHICAGO, IL<br>60661<br>United States | +1 (312) 705-<br>2600 | NShaprio@wciu.<br>com | Company           |

#### Contact Representatives (2)

| Contact Name   | Address  | Phone                 | Email            | Contact Type                |
|--|--|-----------------------|------------------|-----------------------------|
| Louis R duTreil , Jr . Technical Consultant duTreil Lundin & Rackley Inc | 3135 Southgate Circle<br>Sarasota, FL 34239<br>United States | +1 (941) 329-<br>6004 | bobjr@DLR.com    | Technical<br>Representative |
| Mace Rosenstein ,  | Mace Rosenstein  | +1 (202) 662-         | mrosenstein@cov. | Legal Representative        |
| Esq.   | One CityCenter, 850 Tenth                                    | 5460                  | com              |                             |
| Legal Representative   | Street, NW   |                       |                  |                             |
| Covington & Burling  | Washington, DC 20001   |                       |                  |                             |
| LLP  | United States  |                       |                  |                             |

#### Children's Television Information

| Section      | Question              | Response           |
|--------------|-----------------------|--------------------|
| Station Type | Station Type          | Independent        |
|              | Affiliated network    |                    |
|              | Nielsen DMA           | Milwaukee          |
|              | Web Home Page Address | WWW.METVMILWAUKEE. |

# Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

# Digital Core Programs(6)

| Digital Core<br>Program (1 of 6)   | Response  |
|--|---|
| Program Title  | SAVED BY THE BELL (41.1, 58.2)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SUN, 9-9:30AM   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (2 of 6)              | Response                       |
|---|--------------------------------|
| Program Title                                 | SAVED BY THE BELL (41.1, 58.2) |
| Origination                                   | Network                        |
| Days/Times<br>Program Regularly<br>Scheduled  | SUN, 9:30-10AM                 |
| Total times aired at regularly scheduled time | 12                             |
| Total times aired                             | 12                             |

| Number of<br>Preemptions   | 0   |
|--|---|
| Number of<br>Preemptions for<br>other than Breaking<br>News  |   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (3 of 6)                            | Response                       |
|---|--------------------------------|
| Program Title   | SAVED BY THE BELL (41.1, 58.2) |
| Origination   | Network                        |
| Days/Times Program Regularly Scheduled                      | SUN, 10-10:30AM                |
| Total times aired at regularly scheduled time               | 12                             |
| Total times aired   | 12                             |
| Number of<br>Preemptions                                    | 0                              |
| Number of<br>Preemptions for<br>other than Breaking<br>News |                                |
| Number of<br>Preemptions<br>Rescheduled                     | 0                              |
| Length of Program   | 30 mins                        |
| Age of Target Child<br>Audience                             | 13 years to 16 years           |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (4 of 6)   | Response  |
|--|---|
| Program Title  | SAVED BY THE BELL (41.1, 58.2)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SUN, 10:30-11AM   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (5 of 6)  | Response  |
|--|---|
| Program Title  | BILL NYE, THE SCIENCE GUY (41.1, 58.2)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SUN,8-8:30AM  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Bill Nye, the Science Guy" brings his love of science to kids of all ages as he teaches them the basics of ecology, biology, chemistry and physics in an easy to understand yet entertaining manner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (6 of 6)  | Response  |
|--|---|
| Program Title  | BILL NYE, THE SCIENCE GUY II (41.1, 58.2)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SUN,8:30-9AM  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Bill Nye, the Science Guy" brings his love of science to kids of all ages as he teaches them the basics of ecology, biology, chemistry and physics in an easy to understand yet entertaining manner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Non-Core **Educational and** Informational Programming (2)

| Non-Core Educational and Informational Programming (1 of 2)  | Response   |
|--|--|
|  |  |
| Program Title  | Mystery Hunters (41.1, 58.2)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled:  | SUN,6-6:30AM   |
| Total times aired at regularly scheduled time:   | 12   |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Teenage hosts Araya and Christina investigate real-life reports of mysteries such as spirits, legendary creatures, monsters, dinosaurs and UFOs. They use scientific rigor to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?   | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

#### **Date and Time Aired:**

purpose?

| Questions  | Response   |
|--|--|
| Non-Core Educational and Informational Programming (2 of 2)  | Response   |
| Program Title  | Mystery Hunters II (41.1, 58.2)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled:  | SUN,6:30-7AM   |
| Total times aired at regularly scheduled time:   | 12   |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teenage hosts Araya and Christina investigate real-life reports of mysteries such as spirits, legendary creatures, monsters, dinosaurs and UFOs. They use scientific rigor to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. |
| Does the program have educating and informing children ages 16 and under as a significant                                | Yes  |

| Does the Licensee identify the program by displaying throughout the program the symbol E /I?   | Yes |
|--|-----|
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

#### **Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Questions | Kesponse |

Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response           |
|---|--------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                |
| Name of children's programming liaison  | MARY NINNEMAN      |
| Address   | 809 S. 60TH STREET |
| City  | MILWAUKEE          |
| State   | WI                 |
| Zip   | 53214              |
| Telephone Number  | (414) 607-8120     |
| Email Address   | MNINNEMAN@CBS58.   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                    |

# Other Matters (6)

| Other Matters (1 of 6)   | Response  |
|--|---|
| Program Title  | BILL NYE, THE SCIENCE GUY (41.1, 58.2)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SUN, 8-8:30A  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Bill Nye, the Science Guy" brings his love of science to kids of all ages as he teaches them the basics of ecology, biology, chemistry and physics in an easy to understand yet entertaining manner. |

| Other Matters (2 of 6)   | Response  |
|--|---|
| Program Title  | BILL NYE, THE SCIENCE GUY II (41.1, 58.2)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SUN, 8:30-9A  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Bill Nye, the Science Guy" brings his love of science to kids of all ages as he teaches them the basics of ecology, biology, chemistry and physics in an easy to understand yet entertaining manner. |

| Other Matters (3 of 6)   | Response  |
|--|---|
| Program Title  | SAVED BY THE BELL (41.1, 58.2)  |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled   | SUN, 9-9:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |

| Other Matters (4 of 6)   | Response   |
|--|--|
| Program Title  | SAVED BY THE BELL (41.1, 58.2)   |
| Origination  | Network  |
| Days/Times<br>Program Regularly<br>Scheduled   | SUN, 9:30-10AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cas members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |

| Other Matters (5 of 6)   | Response  |
|--|---|
| Program Title  | SAVED BY THE BELL (41.1, 58.2)  |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled   | SUN, 10-10:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |

| Other Matters (6 of                    |                                |
|--|--------------------------------|
| 6)                                     | Response                       |
| Program Title                          | SAVED BY THE BELL (41.1, 58.2) |
| Origination                            | Network                        |
| Days/Times Program Regularly Scheduled | SUN, 10:30-11AM                |

| Total times aired at regularly scheduled time  | 13  |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Mary Ninneman Executive

04/09/2018

Assistant

**Attachments** 

No Attachments.