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Children's Television Programming Report

FRN: **0021268263** | File Number: **0000050087** | Submit Date: **04/05/2018** | Call Sign: **WWMT** | Facility ID: **74195** | City:
KALAMAZOO | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/05/2018 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2018**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WWMT LICENSEE, LLC Doing Business As: WWMT LICENSEE, LLC	C/O MILES S. MASON, ESQ. - PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
MILES S. MASON , ESQ . <i>FCC Counsel</i> Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth Street, NW WASHINGTON, DC 20036 United States	+1 (202) 663- 8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Grand Rapids-Kalmzoo-B. Crk
	Web Home Page Address	www.wwmt.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LUCKY DOG - Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program aired on the main digital stream, WWMTDT, virtual channel 3.0.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 17)		Response
Program Title	Dr. Chris Pet Vet	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR CHRIS PET VET - This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on the main digital stream, WWMTDT, virtual channel 3.0.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 17)		Response
Program Title	The Henry Ford's Innovation Nation	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET	
Total times aired at regularly scheduled time	13	
Total times aired	13	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HENRY FORDS INNOVATION NATION - Hosted by Mo Rocca this program is a weekly celebration of the inventors spirit from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode inspires young viewers to dream create and innovate by telling the dramatic stories behind the worlds greatest inventions and the perseverance passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack how solar roads could power the world and a 16 year old who invented a battery free flashlight. This program aired on the main digital stream, WWMTDT, virtual channel 3.0.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 17)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS - This program is inspired by real life cases handled by the United States Postal Inspection Service. In the program a teenage boy who is paralyzed due to a car accident works as an intern at the US Postal Inspectors lab assisting his US Postal Inspector mom in solving crimes which include internet scams identity and mail theft and consumer fraud. The program educates young people about making the right choices in their daily lives encourages open communication between teens and parents and includes positive messaging regarding living with disabilities overcoming challenges beating the odds and the power of perseverance. This program aired on the main digital stream, WWMTDT, virtual channel 3.0.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 17)	Response
Program Title	Lucky Dog 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:00pm-12:30pm ET (1/13/2018, 3/24/2018 & 3/31/2018)
Total times aired at regularly scheduled time	3
Total times aired	13
Number of Preemptions	10
Number of Preemptions for other than Breaking News	10
Number of Preemptions Rescheduled	10

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LUCKY DOG - Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard to love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal McMillan must investigate what each animal needs to find the appropriate method to retrain them so that the animals will make welcome family members. Through watching his interactions with these animals the viewer is encouraged to be sensitive to our own and others behavior and shown how we as individuals can make a difference. This program aired on the main digital stream, WWMTDT, virtual channel 3.0.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lucky Dog 2
List date and time rescheduled	02/04/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-02-03
Episode #	3171B
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lucky Dog 2
List date and time rescheduled	01/28/2018 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-01-27
Episode #	3130B
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lucky Dog 2
List date and time rescheduled	01/21/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-01-20
Episode #	3129B
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Lucky Dog 2
List date and time rescheduled	01/07/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-01-06
Episode #	3127B
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Lucky Dog 2
List date and time rescheduled	02/11/2018 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-02-10
Episode #	3160B
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Lucky Dog 2
List date and time rescheduled	02/18/2018 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-02-17
Episode #	3167B
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Lucky Dog 2
List date and time rescheduled	02/25/2018 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-02-24
Episode #	3172B
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Lucky Dog 2
List date and time rescheduled	03/04/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-03-03
Episode #	3131B
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Lucky Dog 2
List date and time rescheduled	03/18/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-03-10
Episode #	3139B
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	Lucky Dog 2
List date and time rescheduled	03/24/2018 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-03-17
Episode #	3175B
Reason for Preemption	Sports

Digital Core Program (6 of 17)	Response
Program Title	The Open Road with Dr. Chris
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30pm-1:00pm ET (3/24/2018 & 3/31/2018) & 5:00pm-5:30pm ET (1/6/2018)
Total times aired at regularly scheduled time	3
Total times aired	13
Number of Preemptions	10
Number of Preemptions for other than Breaking News	10
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE OPEN ROAD WITH DR. CHRIS - This program is hosted by Dr. Chris Brown and chronicles his journey around the globe, introducing children to exploring culturally diverse destinations. Episodes examples include exploring: the history of the Chilean capital, a live volcano in Vanuatu, Borneo searching for pygmy elephants, bears in hibernation and wolf packs in Canada. Children learn geography, animal care and environmental stewardship. This program aired on the main digital stream, WWMTDT, virtual channel 3.0.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	01/28/2018 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-01-27
Episode #	6737
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	02/18/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-02-10
Episode #	6739
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	02/11/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-02-03
Episode #	6738
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	01/14/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-01-13
Episode #	6735
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	01/28/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-01-20
Episode #	6736

Reason for Preemption	Sports
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Digital Preemption Programs #6

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	02/25/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-02-17
Episode #	6734
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	02/25/2018 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-02-24
Episode #	6735
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	03/11/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-03-03
Episode #	6736
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	03/25/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-03-10

Episode #	6737
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	The Open Road with Dr. Chris
List date and time rescheduled	03/24/2018 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-03-17
Episode #	6738
Reason for Preemption	Sports

Digital Core Program (7 of 17) Response	
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00am-8:30am, 8:30am-9:00am, 9:00am-9:30am & 9:30am-10:00am ET
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - In this program animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors Millan assists the dogs human families to achieve responsible pet ownership and a balanced and a natural relationship with their pets. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 17)	Response
Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS OLD HOUSE: TRADE SCHOOL - This program is a celebration of craftsmanship vocational education and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step by step instructions demonstrated by the industrys leaders. This program will explore everything from architecture, engineering and carpentry to plumbing masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 17)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOULS HIDDEN HEROES - This program shows everyday people regardless of age sex occupation or education stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format individuals are placed in situations that cause them to demonstrate acts of kindness and generosity stand up for diversity shield others from bullies and embrace friendships. The program also includes segments that focus on overcoming ones fears as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 17)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AMERICAS HEARTLAND - Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 17)	Response
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Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 17)		Response
Program Title		Get Wild at the San Diego Zoo
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays/8:00am-8:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GET WILD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include learning how experts studying adult orangutans learn how they raise their young and explains the Pandas living patterns. This program aired on the tertiary digital stream, WWMTDT3, virtual channel 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:30am-9:00am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WORLD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the tertiary digital stream, WWMTDT3, channel 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 17)	Response
Program Title	Xploration Earth 2050
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00am-9:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION EARTH 2050 - This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program aired on the tertiary digital stream, WWMTDT3, virtual channel 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 17)	Response
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Program Title	Xploration Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30am-10:00am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION ANIMAL SCIENCE - This animal series takes a unique, scientific approach to animal behavior studies. By going one step further, the program examines how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program aired on the tertiary digital stream, WWMTDT3, virtual channel 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17)		Response
Program Title		Xploration Outer Space
Origination		Network
Days/Times Program Regularly Scheduled		Sundays/8:00am-8:30am ET
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION OUTER SPACE - Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program aired on the tertiary digital stream, WWMTDT3, virtual channel 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)	Response
Program Title	Xploration Awesome Planet
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/8:30am-9:00am ET
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION AWESOME PLANET - Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program aired on the tertiary digital stream, WWMTDT3, virtual channel 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Susan Abraham
Address	590 West Maple Street
City	Kalamazoo
State	MI
Zip	49008
Telephone Number	(269) 388-4774
Email Address	sabraham@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During first quarter various WWMT personnel appeared at local schools, giving talks about a career in meteorology, broadcast journalism careers, investigative reporting, interviewing techniques and public speaking tips. PSA's aired throughout the quarter that covered discovering nature, children's oral health, bullying, texting and driving, drug-free kids, child passenger safety and autism awareness.

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LUCKY DOG - Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program will air on the main digital stream, WWMTDT, virtual channel 3.0.

Other Matters (2 of 17)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR CHRIS PET VET - This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program will air on the main digital stream, WWMTDT, virtual channel 3.0.

Other Matters (3 of 17)	Response
Program Title	The Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HENRY FORDS INNOVATION NATION - Hosted by Mo Rocca this program is a weekly celebration of the inventors spirit from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode inspires young viewers to dream create and innovate by telling the dramatic stories behind the worlds greatest inventions and the perseverance passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack how solar roads could power the world and a 16 year old who invented a battery free flashlight. This program will air on the main digital stream, WWMTDT, virtual channel 3.0.

Other Matters (4 of 17)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS - This program is inspired by real life cases handled by the United States Postal Inspection Service. In the program a teenage boy who is paralyzed due to a car accident works as an intern at the US Postal Inspectors lab assisting his US Postal Inspector mom in solving crimes which include internet scams identity and mail theft and consumer fraud. The program educates young people about making the right choices in their daily lives encourages open communication between teens and parents and includes positive messaging regarding living with disabilities overcoming challenges beating the odds and the power of perseverance. This program will air on the main digital stream, WWMTDT, virtual channel 3.0.
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Other Matters (5 of 17)	Response
Program Title	Lucky Dog 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:00pm-12:30pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LUCKY DOG - Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program will air on the main digital stream, WWMTDT, virtual channel 3.0.

Other Matters (6 of 17)	Response
Program Title	Pet Vet Dream Team
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30pm-1:00pm ET
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PET VET DREAM TEAM This program educates viewers on a range of medical procedures and zoological practices. While providing viewers with a behind the scenes look at the veterinary profession by following veterinarians Dr Lisa Chimes Dr Andrew Marchevsky and exotic animal expert Tim Faulkner. The program assists its viewers in learning responsibility and empathy for animals of all kinds. Program topics include a French Bulldog struggling to breathe an catching an escaped koala before it gets injured and helping a paralyzed dachshund walk again. This program will air on the main digital stream, WWMTDT, virtual channel 3.0.

Other Matters (7 of 17)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00am-8:30am; 8:30am-9:00am; 9:00am-9:30am; 9:30am-10:00am ET
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - on this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Other Matters (8 of 17)	Response
Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS OLD HOUSE: TRADE SCHOOL - This Old House is an American home improvement media brand with television shows, a magazine and a website, ThisOldHouse.com. The television series airs on the American television station Public Broadcasting Service (PBS) and follows remodeling projects of houses over a number of weeks. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2.
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Other Matters (9 of 17)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOULS HIDDEN HEROES - This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Other Matters (10 of 17)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AMERICAS HEARTLAND - Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Other Matters (11 of 17)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of upclose and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment in North America and learn to protect North Americas animal species. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Other Matters (12 of 17)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00am-8:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GET WILD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include learning how experts studying adult orangutans learn how they raise their young and explains the Pandas living patterns. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3.
Other Matters (13 of 17)	
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:30am-9:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WORLD AT THE SAN DIEGO ZOO This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3.
Other Matters (14 of 17)	
Program Title	Xploration Earth 2050
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00am-9:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION EARTH 2050 - This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3.
Other Matters (15 of 17)	
Program Title	Xploration Animal Science

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30am-10:00 ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION ANIMAL SCIENCE - This animal series takes a unique, scientific approach to animal behavior studies. By going one step further, the program examines how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3.

Other Matters (16 of 17)	Response
Program Title	Xploration Outer Space
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/8:00-8:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION OUTER SPACE - Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3.

Other Matters (17 of 17)	Response
Program Title	Xploration Awesome Planet
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/8:30am-9:00am ET

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION AWESOME PLANET - Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Susan Abraham <i>Program Coordinator</i></p> <p>04/05/2018</p>

Attachments

No Attachments.