



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial  
Ownership Report (FCC Form 323)

File Number: 0000043270 | Submit Date: 2018-02-23 | FRN: 0003754157

Purpose: Commercial Broadcast Stations Biennial Ownership Report | Status: Received | Status Date: 02/23/2018

Filing Status: Active

Section I - General Information

1. Respondent

FRN		Entity Name			
0003754157		Forrest City Broadcasting Co.			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
PO Box 707 501 East Broadway Street	Forrest City	AR	72336-0707	+1 (870) 633-1252	radio@arkansas.net

2. Contact Representative

Name		Organization			
William J. Fogg		Forrest City Broadcasting co, Inc.			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1730 Trenton Road	Forrest City	AR	72335	+1 (870) 633-2668	jeff@arkradio.com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2017  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Forrest City Broadcasting Co.	0003754157

Fac. ID No.	Call Sign	City	State	Service
22053	KBFC	FORREST CITY	AR	FM
22054	KXJK	FORREST CITY	AR	AM
138336	K293BS	FORREST CITY	AR	FX

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select “Not Applicable” in response to this question.

Not Applicable.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0003754157	
Entity Name	Forrest City Broadcasting Co.	
Address	PO Box	707
	Street 1	501 East Broadway Street
	Street 2	
	City	Forrest City
	State ("NA" if non-U.S. address)	AR
	Zip/Postal Code	72336-0707

	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990127918		
Name	William J. Fogg		
Address	PO Box		
	Street 1	1730 Trenton Road	
	Street 2		
	City	Forrest City	
	State ("NA" if non-U.S. address)	AR	
	Zip/Postal Code	72335	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	14.5%	Jointly Held? No
	Equity	14.5%	
	Total assets (Equity Debt Plus)	14.5%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

FRN	9990127919		
Name	William Campbell Ash		
Address	PO Box		
	Street 1	801 Rue Chateau Dupre Drive	
	Street 2		
	City	Marion	
	State ("NA" if non-U.S. address)	AR	
	Zip/Postal Code	72364	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	16.0%	Jointly Held? No
	Equity	16.0%	
	Total assets (Equity Debt Plus)	16.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990127920		
Name	John D. Bridgforth		
Address	PO Box		
	Street 1	3005 Forrest Lake Road	
	Street 2		
	City	Forrest City	
	State ("NA" if non-U.S. address)	AR	
	Zip/Postal Code	72335	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder		

Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.0%	Jointly Held? No
	Equity	7.0%	
	Total assets (Equity Debt Plus)	7.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990127924		
Name	Dennis Jarratt, Jr.		
Address	PO Box		
	Street 1	233 Virginia Circle	
	Street 2		
	City	Forrest City	
	State ("NA" if non-U.S. address)	AR	
	Zip/Postal Code	72335	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	16.0%	Jointly Held? No
	Equity	16.0%	
	Total assets (Equity Debt Plus)	16.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information	
FRN	9990127925

Name	Donald Scott Fogg		
Address	PO Box		
	Street 1	223 SFC 420	
	Street 2		
	City	Forrest City	
	State ("NA" if non-U.S. address)	AR	
	Zip/Postal Code	72335	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.8%	Jointly Held? No
	Equity	10.8%	
	Total assets (Equity Debt Plus)	10.8%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990127927		
Name	Betty B. McCorkle		
Address	PO Box		
	Street 1	228 Cherry Street	
	Street 2		
	City	Arkadelphia	
	State ("NA" if non-U.S. address)	AR	
	Zip/Postal Code	71923	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder		
Citizenship, Gender,	Citizenship	US	

Ethnicity, and Race Information (Natural Persons Only)	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.0%	Jointly Held? No
	Equity	7.0%	
	Total assets (Equity Debt Plus)	7.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990127928		
Name	Sallie B. Hansen		
Address	PO Box		
	Street 1	8214 North Mohave Circle	
	Street 2		
	City	Paradise Valley	
	State ("NA" if non-U.S. address)	AZ	
	Zip/Postal Code	85253	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.0%	Jointly Held? No
	Equity	7.0%	
	Total assets (Equity Debt Plus)	7.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information	
FRN	9990127929
Name	Lindsay B. Hodges

Address	PO Box		
	Street 1	211 Virginia Circle	
	Street 2		
	City	Forrest City	
	State ("NA" if non-U.S. address)	AR	
	Zip/Postal Code	72335	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.0%	Jointly Held? No
	Equity	7.0%	
	Total assets (Equity Debt Plus)	7.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990127930		
Name	Donna F. Ferguson		
Address	PO Box		
	Street 1	975 Ferguson Road	
	Street 2		
	City	Heber Springs	
	State ("NA" if non-U.S. address)	AR	
	Zip/Postal Code	72543	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural	Citizenship	US	
	Gender	Female	



Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.8%	Jointly Held? No
	Equity	10.8%	
	Total assets (Equity Debt Plus)	10.8%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990127931		
Name	Madeleine B. Griffith		
Address	PO Box		
	Street 1	2005 Kimbrough Green	
	Street 2		
	City	Germantown	
	State ("NA" if non-U.S. address)	TN	
	Zip/Postal Code	38138	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	4.2%	Jointly Held? No
	Equity	4.2%	
	Total assets (Equity Debt Plus)	4.2%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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<p><b>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</b></p> <p>If "<u>Yes</u>," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please <a href="#">Click Here</a>.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
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<p><b>(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?</b></p> <p>If "<u>Yes</u>," provide the following information for each such the relationship.</p>	Yes
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Family Relationships			
FRN	9990127920	Name	John D Bridgforth
FRN	9990127927	Name	Betty B McCorkle
Relationship	Siblings		

Family Relationships			
FRN	9990127920	Name	John D Bridgforth
FRN	9990127929	Name	Lindsay B Hodges
Relationship	Siblings		

Family Relationships			
FRN	9990127920	Name	John D Bridgforth
FRN	9990127928	Name	Sallie B Hansen
Relationship	Siblings		

Family Relationships			
FRN	9990127918	Name	William J Fogg
FRN	9990127930	Name	Donna F. Ferguson
Relationship	Siblings		

Family Relationships			
FRN	9990127918	Name	William J Fogg
FRN	9990127925	Name	Donald Scott Fogg
Relationship	Siblings		

<p><b>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</b></p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>President</b> Exact Legal Title or Name of Respondent: <b>Corporation President</b> Name: <b>William Fogg</b> Phone: <b>8706332668</b>  02/23/2018