



(REFERENCE COPY - Not for submission)

# Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: **0000046376** | Submit Date: **2018-03-01** | FRN: **0003760451**

Purpose: **Commercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **03/02/2018**

Filing Status: **Active**

## Section I - General Information

### 1. Respondent

FRN	Entity Name
0003760451	Pennsylvania Media Associates, Inc.

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
4880 Santa Rosa Road	Camarillo	CA	93012	+1 (805) 987-0400	Tracey.kim@salemmedia.com

### 2. Contact Representative

Name	Organization
FRANK R. JAZZO, ESQ.	Fletcher, Heald & Hildreth, P.L.C.

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1300 N. 17th Street 11th Floor	Arlington	VA	22209-3801	+1 (703) 812-0400	JAZZO@FHHLAW.COM

### 3. Application Filing Fee

Question	Response
Is this application being submitted without a filing fee?	No

**Fees**

Application Type	Form Number	Fee Code	Quantity	Fee Amount	Subtotal
Biennial	Form 323	MAR	15	95	\$1,050.00
				Total	\$1,050.00

**4. Nature of Respondent****(a) Provide the following information about the Respondent:**

Relationship to stations/permits	Licensee
Nature of Respondent	For-profit corporation

**(b) Provide the following information about this report:**

Purpose	Biennial
"As of" date	10/01/2017  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

**5. Licensee(s) and Station(s)**

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Pennsylvania Media Associates, Inc.	0003760451

Fac. ID No.	Call Sign	City	State	Service
1185	WBZW	APOPKA	FL	AM
3594	WEZE	BOSTON	MA	AM
23442	WDYZ	ORLANDO	FL	AM
24713	KGBI-FM	OMAHA	NE	FM
25051	WWDJ	BOSTON	MA	AM
48403	WBIX	BOSTON	MA	AM
48731	WTLN	ORLANDO	FL	AM
50307	KOTK	OMAHA	NE	AM
52193	WFIL	PHILADELPHIA	PA	AM
52194	WNTP	PHILADELPHIA	PA	AM
58624	WPIT	PITTSBURGH	PA	AM
58627	WORD-FM	PITTSBURGH	PA	FM
65691	WPGP	PITTSBURGH	PA	AM
65976	WGKA	ATLANTA	GA	AM
68641	WDTK	DETROIT	MI	AM

## Section II – Biennial Ownership Information

**1. 47 C.F.R.  
Section 73.3613  
and Other  
Documents**

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Document Information	
<b>Description of contract or instrument</b>	Credit Agreement (Copy on File)
<b>Parties to contract or instrument</b>	Salem Media Group, Inc. ("Salem"), as Parent and Borrower, and Salem's Subsidiaries as Borrowers and Wells Fargo Bank, N.A., as Administrative Agent and Lead Arranger and the Lenders that are Parties hereto.
<b>Date of execution</b>	05/2017
<b>Date of expiration</b>	05/2022
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Credit Agreement

Document Information	
<b>Description of contract or instrument</b>	Amendment Number One to Credit Agreement and Consent (Copy on File)
<b>Parties to contract or instrument</b>	Salem Media Group, Inc. ("Salem"), as Parent and Borrower, and Salem's Subsidiaries as Borrowers and Wells Fargo Bank, N.A., as Administrative Agent for each member of the Lender Group and the Bank Product Providers ("Agent").
<b>Date of execution</b>	07/2017
<b>Date of expiration</b>	05/2022
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Amendment Number One to Credit Agreement and Consent

Document Information	
<b>Description of contract or instrument</b>	Guaranty and Security Agreement (Copy on File)
<b>Parties to contract or instrument</b>	Salem Media Group, Inc. ("Salem"), as Parent and Salem's Subsidiaries, each a "Grantor" and collectively "Grantors" and Wells Fargo bank, N.A., as Administrative Agent for each member of the Lender Group and the Bank Product Providers ("Agent").
<b>Date of execution</b>	05/2017
<b>Date of expiration</b>	05/2022
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Guaranty and Security Agreement

Document Information	
<b>Description of contract or instrument</b>	Intercreditor Agreement (Copy on File)

<b>Parties to contract or instrument</b>	Wells Fargo Bank, N.A. as Revolving Collateral Agent, and U.S. Bank, N.A. as Notes Collateral Agent, and Salem Media Group, Inc. ("Salem") as Parent, Issuer and Revolving Borrower, plus Salem's Subsidiaries as Revolving Borrowers and Notes Guarantors.
<b>Date of execution</b>	05/2017
<b>Date of expiration</b>	05/2022
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Intercreditor Agreement

<b>Document Information</b>	
<b>Description of contract or instrument</b>	Indenture (Copy on File)
<b>Parties to contract or instrument</b>	Salem Media Group, Inc. ("Salem") as Parent and Issuer and Salem's Subsidiaries each a Guarantor and collectively Guarantors and U.S. Bank, N.A. as Trustee and Collateral Agent.
<b>Date of execution</b>	05/2017
<b>Date of expiration</b>	05/2022
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Indenture

<b>Document Information</b>	
<b>Description of contract or instrument</b>	Security Agreement (Copy on File)
<b>Parties to contract or instrument</b>	Salem Media Group, Inc. ("Salem"), as Parent and Salem's Subsidiaries, each a "Grantor" and collectively "Grantors" and U.S. Bank, N.A. as "Collateral Agent" for the Secured Parties.
<b>Date of execution</b>	05/2017
<b>Date of expiration</b>	05/2022
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Security Agreement

<b>Document Information</b>	
<b>Description of contract or instrument</b>	ARTICLES OF INCORPORATION (Copy on File)
<b>Parties to contract or instrument</b>	State of Pennsylvania
<b>Date of execution</b>	01/1990
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Corporate Formation document

<b>Document Information</b>	
<b>Description of contract or instrument</b>	BYLAWS (Copy on File)
<b>Parties to contract or instrument</b>	Pennsylvania Media Associates, Inc.
<b>Date of execution</b>	01/1990
<b>Date of expiration</b>	No expiration date

<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Corporate Formation document
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## 2. Ownership Interests

**(a) Ownership Interests.** This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
<b>FRN</b>	0003760451		
<b>Entity Name</b>	Pennsylvania Media Associates, Inc.		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	4880 Santa Rosa Road	
	<b>Street 2</b>		
	<b>City</b>	Camarillo	
	<b>State ("NA" if non-U.S. address)</b>	CA	
	<b>Zip/Postal Code</b>	93012	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Respondent		
<b>Positional Interests</b> (check all that apply)	Respondent		
<b>Tribal Nation or Tribal Entity</b>	Interest holder is not a Tribal nation or Tribal entity		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

### Ownership Information

<b>FRN</b>	0011040359		
<b>Entity Name</b>	Salem Communications Holding Corporation		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	4880 Santa Rosa Road	
	<b>Street 2</b>		
	<b>City</b>	Camarillo	
	<b>State ("NA" if non-U.S. address)</b>	CA	
	<b>Zip/Postal Code</b>	93012	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Stockholder		
<b>Tribal Nation or Tribal Entity</b>	Interest holder is not a Tribal nation or Tribal entity		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	100.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	100.0%	
	<b>Total assets (Equity Debt Plus)</b>	100.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

#### Ownership Information

<b>FRN</b>	9990014590		
<b>Name</b>	Stuart W. Epperson		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	3780 Will Scarlet Road	
	<b>Street 2</b>		
	<b>City</b>	Winston-Salem	
	<b>State ("NA" if non-U.S. address)</b>	NC	
	<b>Zip/Postal Code</b>	27104	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US	
	<b>Gender</b>	Male	

	<b>Ethnicity</b>	Not Hispanic or Latino	
	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	9990013832		
<b>Name</b>	Edward G. Atsinger, III		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	4880 Santa Rosa Road	
	<b>Street 2</b>		
	<b>City</b>	Camarillo	
	<b>State ("NA" if non-U.S. address)</b>	CA	
	<b>Zip/Postal Code</b>	93012	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer, Director		
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US	
	<b>Gender</b>	Male	
	<b>Ethnicity</b>	Not Hispanic or Latino	
	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	9990048457		
<b>Name</b>	David P. Santrella		
<b>Address</b>	<b>PO Box</b>		

	<b>Street 1</b>	4880 Santa Rosa Road	
	<b>Street 2</b>		
	<b>City</b>	Camarillo	
	<b>State ("NA" if non-U.S. address)</b>	CA	
	<b>Zip/Postal Code</b>	93012	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US	
	<b>Gender</b>	Male	
	<b>Ethnicity</b>	Not Hispanic or Latino	
	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

#### Ownership Information

<b>FRN</b>	9990013865		
<b>Name</b>	David A. R. Evans		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	4880 Santa Rosa Road	
	<b>Street 2</b>		
	<b>City</b>	Camarillo	
	<b>State ("NA" if non-U.S. address)</b>	CA	
	<b>Zip/Postal Code</b>	93012	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	GB	
	<b>Gender</b>	Male	
	<b>Ethnicity</b>	Not Hispanic or Latino	



	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	9990013873		
<b>Name</b>	Evan D. Masyr		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	4880 Santa Rosa Road	
	<b>Street 2</b>		
	<b>City</b>	Camarillo	
	<b>State ("NA" if non-U.S. address)</b>	CA	
	<b>Zip/Postal Code</b>	93012	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US	
	<b>Gender</b>	Male	
	<b>Ethnicity</b>	Not Hispanic or Latino	
	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	9990013881		
<b>Name</b>	Christopher J. Henderson		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	4880 Santa Rosa Road	

	<b>Street 2</b>		
	<b>City</b>	Camarillo	
	<b>State ("NA" if non-U.S. address)</b>	CA	
	<b>Zip/Postal Code</b>	93012	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer, Director		
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US	
	<b>Gender</b>	Male	
	<b>Ethnicity</b>	Not Hispanic or Latino	
	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

<b>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.</b> If "No," submit as an exhibit an explanation.	Yes
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<p><b>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</b></p> <p>If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please <a href="#">Click Here</a>.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	<p>No</p>
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<p><b>(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?</b></p> <p>If "Yes," provide the following information for each such the relationship.</p>	<p>No</p>
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<p><b>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</b></p> <p>If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	<p>No</p>
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**3. Organizational Chart (Licensees Only)**

Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

**Non-Licensee Respondents should select "N/A" in response to this question.**

File Name	Uploaded By	Attachment Type	Description
<a href="#">Licensee Org Chart - Pennsylvania Media Associates.pdf</a>	Applicant	Ownership Chart	Pennsylvania Media Associates, Inc. - Organization Chart

**Section III - Certification**

## Certification

Section	Question	Response
<b>Authorized Party to Sign</b>	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
<b>Certification</b>	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>Senior Vice President and Secretary</b> Exact Legal Title or Name of Respondent: <b>Pennsylvania Media Associates, Inc.</b> Name: <b>Christopher J. Henderson</b> Phone: <b>8059870400</b>  03/01/2018