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Children's Television Programming Report

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RAPID CITY | State: **SD**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received**

Status Date: **02/12/2018** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
RAPID BROADCASTING COMPANY	P.O. Box 9549 2424 South Plaza Dr. RAPID CITY, SD 57702 United States	+1 (605) 355- 0024	mwalter@newscenter1. com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
David M. Silverman , Esq. . DAVIS WRIGHT TREMAINE LLP	1919 PENNSYLVANIA AVE., N.W. SUITE 800 WASHINGTON, DC 20006 United States	+1 (202) 973- 4200	DAVIDSILVERMAN@DWT. COM	Legal Representative
Mark Walter TECHNICAL CONSULTANT Rapid Broadcasting Company	P.O. Box 9549 2424 S. Plaza Dr. Rapid City, SD 57702 United States	+1 (605) 355- 0024	mwalter@newscenter1.com	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Rapid City
	Web Home Page Address	WWW.Newsenter1.TV

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(14)

Digital Core Program (1 of 14)		Response
Program Title		The Voyager with Josh Garcia
Origination		Network
Days/Times Program Regularly Scheduled		SAT 8:00a
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Takes viewers on an exiting and immersive journey around the globe with world traveler and host, Josh Garcia.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 14)		Response
Program Title		Wilderness Vet
Origination		Network
Days/Times Program Regularly Scheduled		SAT 8:30A
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents need to know that the main characters in The Floogals are three space explorers who observe human behavior from the shadows before trying their hand at understanding it themselves. The results are laugh-out-loud funny at times, even for grown-ups, and the show's blend of CGI (the Floogals and their spacecraft) and live-action (the human world around them) makes it an intriguing watch. The content is entirely wholesome and designed with preschoolers' natural curiosity in mind, and the characters' experiences show kids why making mistakes can be valuable experiences on the way to success.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14)	Response
Program Title	Journey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:00A
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. Contributor, Dylan Dreyer, is a wondrous celebration of nature.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Naturally, Danny Seo
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:30A
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an educational series for young people and their families seeking a healthier lifestyle by leaning the science behind eating well and exercising your mind and body while caring for our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)		Response
Program Title		Give
Origination		Network
Days/Times Program Regularly Scheduled		SAT 10:00A
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Introduces viewers to the world of philanthropy through the stories of small charities making a big impact.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (6 of 14)		Response
Program Title		Heart of a Champion with Lauren Thompson
Origination		Network
Days/Times Program Regularly Scheduled		SAT 10:30a, 11:00a, 7:30a
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 14)	Response
Program Title	Jack Hanna Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Fri 4P
Total times aired at regularly scheduled time	65
Total times aired	65
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	One of America's most-beloved naturalists and adventurers, Jack takes millions of family viewers on exciting journeys each week to learn about animals and the places they inhabit.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	Jack Hanna's Into The Wild
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	14 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna Into the Wild takes viewers on excursions around the world through the eyes of Americas most beloved animal adventurer and his family. More than just a collection of animal escapades. Into the Wild provides insight into the protection and conservation of some of our planets most precious and endangered species. Into the Wild is unscripted and action packed. it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR. POL HAS A VETERINARY CLINIC, AND MAKES HOUSE CALLS, AS WELL. HE HEEL SMALL ANIMALS, AND SPECIALIZES IN LARGER FARM ANIMALS. THE SERIES SHOWS HIS SKILLS IN THE OFFICE, AND OUT ON THE FARM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	CALLING DR POL 2
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7:30A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR. POL HAS A VETERINARY CLINIC, AND MAKES HOUSE CALLS, AS WELL. HE HEEL SMALL ANIMALS, AND SPECIALIZES IN LARGER FARM ANIMALS. THE SERIES SHOWS HIS SKILLS IN THE OFFICE, AND OUT ON THE FARM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	RESCUE ME WITH DR LISA
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	11 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Me with Dr. Lisa will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	DOG WHISPERER WITH CESAR MILAN
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8:30A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	1 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With a unique ability to see the world through their eyes, renowned dog behavior expert Cesar Millan rehabilitates all manner of troubled canines in this popular reality series, and often that involves Millan not only teaching dogs new tricks but also training their owners how to achieve a balanced relationship with their pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14) Response	
Program Title	DOG WHISPERER WITH CESAR MILAN 2
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	11 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With a unique ability to see the world through their eyes, renowned dog behavior expert Cesar Millan rehabilitates all manner of troubled canines in this popular reality series, and often that involves Millan not only teaching dogs new tricks but also training their owners how to achieve a balanced relationship with their pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14) Response	
Program Title	DOG WHISPERER WITH CESAR MILAN 3
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:30A
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	11 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With a unique ability to see the world through their eyes, renowned dog behavior expert Cesar Millan rehabilitates all manner of troubled canines in this popular reality series, and often that involves Millan not only teaching dogs new tricks but also training their owners how to achieve a balanced relationship with their pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mark Walter
Address	2424 SOUTH PLAZA DR
City	RAPID CITY
State	SD
Zip	57702
Telephone Number	(605) 355-0024
Email Address	mwalter@newscenter1. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	no other matters
Origination	Local
Days/Times Program Regularly Scheduled	0
Total times aired at regularly scheduled time	0
Length of Program	0 mins
Age of Target Child Audience from	0 years to 0 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Carolyn Fite <i>Traffic Coordinator</i></p> <p>02/12/2018</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>Amendment to 4th Quarter 2016 Children.docx</u>	Applicant	Amendment		Done with Virus Scan and/or Conversion