



(REFERENCE COPY - Not for submission)

# Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: **0000042770** | Submit Date: **2018-02-21** | FRN: **0022200844**

Purpose: **Commercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **02/21/2018**

Filing Status: **Active**

## Section I - General Information

### 1. Respondent

FRN	Entity Name
0022200844	Alpha Media LLC

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
1211 SW 5th Avenue Suite 750	Portland	OR	97204	+1 (503) 517-6200	Donna.Heffner@alphamediausa.com

### 2. Contact Representative

Name	Organization
Kathleen A. Kirby	Wiley Rein LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1776 K Street, NW	Washington	DC	20006	+1 (202) 719-3360	kkirby@wileyrein.com

### 3. Application Filing Fee

Not Applicable

### 4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	Limited liability company

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2017  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

**5. Licensee(s)  
and Station(s)**

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Alpha Media Licensee LLC	0022491476

Fac. ID No.	Call Sign	City	State	Service
86	KMMX	TAHOKA	TX	FM
502	WHIS	BLUEFIELD	WV	AM
504	WHAJ	BLUEFIELD	WV	FM
948	KXTG	PORTLAND	OR	AM
949	KBFF	PORTLAND	OR	FM
1176	KEZR	SAN JOSE	CA	FM
1246	WIRK	INDIANTOWN	FL	FM
1302	KBTE	TULIA	TX	FM
1918	WEAT	WEST PALM BEACH	FL	FM
2543	KTFM	FLORESVILLE	TX	FM
3959	WRXQ	COAL CITY	IL	FM
4114	KUPL	PORTLAND	OR	FM
4259	KFBD-FM	WAYNESVILLE	MO	FM
4260	KIIK	WAYNESVILLE	MO	AM
4488	WHBC-FM	CANTON	OH	FM
4489	WHBC	CANTON	OH	AM
6004	WHKX	BLUEFIELD	VA	FM
6005	WHQX	GARY	WV	FM
7691	WJNT	PEARL	MS	AM
7709	KLLY	OILDALE	CA	FM
7715	KNZR	BAKERSFIELD	CA	AM
7720	KKBB	BAKERSFIELD	CA	FM
8109	KNZR-FM	SHAFTER	CA	FM
9221	KBTT	HAUGHTON	LA	FM
9222	KOKA	SHREVEPORT	LA	AM
9899	KCOB-FM	NEWTON	IA	FM
9900	KCOB	NEWTON	IA	AM
10108	WIKZ	CHAMBERSBURG	PA	FM
10110	WCHA	CHAMBERSBURG	PA	AM
10113	WCLI-FM	ENON	OH	FM
10322	WMJM	JEFFERSONTOWN	KY	FM

10450	WKRS	WAUKEGAN	IL	AM
10451	WXLC	WAUKEGAN	IL	FM
10677	WCCQ	CREST HILL	IL	FM
11658	KKUU	INDIO	CA	FM
11674	WGCO	MIDWAY	GA	FM
12056	KDKD-FM	CLINTON	MO	FM
12058	KDKD	CLINTON	MO	AM
12130	KNWZ	COACHELLA	CA	AM
12131	KCLB-FM	COACHELLA	CA	FM
13040	WIRL	PEORIA	IL	AM
13041	WSWT	PEORIA	IL	FM
13802	KLKL	MINDEN	LA	FM
13890	WKZQ-FM	FORESTBROOK	SC	FM
14058	KDGL	YUCCA VALLEY	CA	FM
16436	KDKS-FM	BLANCHARD	LA	FM
16844	WUBB	BLUFFTON	SC	FM
18055	KSAJ-FM	BURLINGAME	KS	FM
19471	WMFX	ST. ANDREWS	SC	FM
20029	KBMG	EVANSTON	WY	FM
20384	WGER	SAGINAW	MI	FM
20436	WRMF	PALM BEACH	FL	FM
22484	WVBX	SPOTSYLVANIA	VA	FM
22674	WSGW	SAGINAW	MI	AM
23037	KKFD-FM	FAIRFIELD	IA	FM
23040	KMCD	FAIRFIELD	IA	AM
23072	KSAH	UNIVERSAL CITY	TX	AM
23466	WHAG	HALFWAY	MD	AM
23469	WDLN	HALFWAY	MD	FM
24253	KDES-FM	CATHEDRAL CITY	CA	FM
24775	WRNN	MYRTLE BEACH	SC	AM
25039	WING	DAYTON	OH	AM
25043	WGTZ	EATON	OH	FM
25128	WQCM	GREENCASTLE	PA	FM
25756	WMBX	JENSEN BEACH	FL	FM
26451	WROU-FM	WEST CARROLLTON	OH	FM
26519	KONE	LUBBOCK	TX	FM

26926	KUFO	PORTLAND	OR	AM
26932	KXL-FM	PORTLAND	OR	FM
27265	WMYB	MYRTLE BEACH	SC	FM
28171	WQSL	JACKSONVILLE	NC	FM
28172	WXQR-FM	JACKSONVILLE	NC	FM
28473	WIL	UNION GROVE	WI	FM
28478	WLIP	KENOSHA	WI	AM
28634	KKRT	WENATCHEE	WA	AM
28635	KKRV	WENATCHEE	WA	FM
28648	KEAG	ANCHORAGE	AK	FM
29490	WFTL	WEST PALM BEACH	FL	AM
29512	WRKS	PICKENS	MS	FM
31004	KAAN	BETHANY	MO	AM
31005	KAAN-FM	BETHANY	MO	FM
31859	WBBT-FM	POWHATAN	VA	FM
33728	KTAL-FM	TEXARKANA	TX	FM
33879	WXCL	PEKIN	IL	FM
35401	KBAY	GILROY	CA	FM
35497	KPSI-FM	PALM SPRINGS	CA	FM
35531	KREI	FARMINGTON	MO	AM
35532	KJFF	FESTUS	MO	AM
35533	KTJJ	FARMINGTON	MO	FM
35564	KRTI	GRINNELL	IA	FM
35886	KWIQ	MOSES LAKE NORTH	WA	AM
35887	KWIQ-FM	MOSES LAKE	WA	FM
35889	KWIX	MOBERLY	MO	AM
35890	KRES	MOBERLY	MO	FM
36032	KKDV	WALNUT CREEK	CA	FM
36265	KLAK	TOM BEAN	TX	FM
36944	WRNS	KINSTON	NC	AM
36947	WYAV	MYRTLE BEACH	SC	FM
36950	WRNS-FM	KINSTON	NC	FM
36954	KLLL-FM	LUBBOCK	TX	FM
37095	WANG	BILOXI	MS	AM
37096	WXYK	GULFPORT	MS	FM
37236	WXMA	LOUISVILLE	KY	FM

39781	KXGL	AMARILLO	TX	FM
41842	WSGW-FM	CARROLLTON	MI	FM
42114	WPBG	PEORIA	IL	FM
42119	WMBD	PEORIA	IL	AM
43242	KGRN	GRINNELL	IA	AM
43877	WNGY	MORTON	IL	FM
44001	WKEZ	BLUEFIELD	WV	AM
44002	WKOY-FM	PRINCETON	WV	FM
47108	WWNG	HAVELOCK	NC	AM
47883	WQZL	BELHAVEN	NC	FM
48366	WHHW	HILTON HEAD ISLAND	SC	AM
48367	WFXH-FM	HILTON HEAD ISLAND	SC	FM
50404	WOAD	JACKSON	MS	AM
50407	WKXI-FM	MAGEE	MS	FM
50408	WJMI	JACKSON	MS	FM
50409	WJQS	JACKSON	MS	AM
50522	WHXT	SWANSEA	SC	FM
50744	KMRN	CAMERON	MO	AM
50745	KKWK	CAMERON	MO	FM
51074	WGHL	SHEPHERDSVILLE	KY	FM
51093	KBNN	LEBANON	MO	AM
51094	KJEL	LEBANON	MO	FM
52672	KWHL	ANCHORAGE	AK	FM
52674	KXRO	ABERDEEN	WA	AM
52675	KFQD	ANCHORAGE	AK	AM
52676	KDUX-FM	HOQUIAM	WA	FM
52677	KMXS	ANCHORAGE	AK	FM
53068	KINK	PORTLAND	OR	FM
53202	WGZB-FM	LANESVILLE	IN	FM
53876	KOZQ-FM	WAYNESVILLE	MO	FM
53877	KJPW	WAYNESVILLE	MO	AM
53949	WRNN-FM	SOCASSEE	SC	FM
54261	KUIC	VACAVILLE	CA	FM
54576	WSCZ	WINNSBORO	SC	FM
54805	WXYY	RINCON	GA	FM
54812	KMAD-FM	WHITESBORO	TX	FM

54844	KYKX	LONGVIEW	TX	FM
55174	WWUZ	BOWLING GREEN	VA	FM
55414	KLEY-FM	JOURDANTON	TX	FM
55498	WDJX	LOUISVILLE	KY	FM
58398	WWDM	SUMTER	SC	FM
58400	WARQ	COLUMBIA	SC	FM
60252	WDHT	URBANA	OH	FM
60787	WCEN-FM	HEMLOCK	MI	FM
60914	KHAR	ANCHORAGE	AK	AM
60915	KBRJ	ANCHORAGE	AK	FM
61080	WMEN	ROYAL PALM BEACH	FL	AM
61305	WGBL	GULFPORT	MS	FM
62235	WJOL	JOLIET	IL	AM
62240	WSSR	JOLIET	IL	FM
63159	KGNC	AMARILLO	TX	AM
63161	KGNC-FM	AMARILLO	TX	FM
63169	WIBW	TOPEKA	KS	AM
63174	WIBW-FM	TOPEKA	KS	FM
64609	WERO	WASHINGTON	NC	FM
65330	KZDC	SAN ANTONIO	TX	AM
65640	WNTX	FREDERICKSBURG	VA	AM
65641	WFLS-FM	FREDERICKSBURG	VA	FM
67028	KNWH	YUCCA VALLEY	CA	AM
67334	KTPK	TOPEKA	KS	FM
67818	KKIQ	LIVERMORE	CA	FM
67897	KXXX	HOQUIAM	WA	FM
68057	KWOK	ABERDEEN	WA	AM
68651	KKUS	TYLER	TX	FM
69557	KTUB	CENTERVILLE	UT	AM
70387	KOYE	FRANKSTON	TX	FM
70740	KOOI	JACKSONVILLE	TX	FM
71086	KJXK	SAN ANTONIO	TX	FM
71087	KTSA	SAN ANTONIO	TX	AM
72030	KNWQ	PALM SPRINGS	CA	AM
72132	WQBB	PASCAGOULA	MS	FM
72194	WCPR-FM	D'IBERVILLE	MS	FM

72387	WRWN	PORT ROYAL	SC	FM
72880	KWLN	WILSON CREEK	WA	FM
73171	WERV-FM	AURORA	IL	FM
73370	WOIC	COLUMBIA	SC	AM
74093	WTLZ	SAGINAW	MI	FM
76313	WWLB	ETTRICK	VA	FM
77588	KMKT	BELLS	TX	FM
78275	KIRK	MACON	MO	FM
78984	KHHL	KARNES CITY	TX	FM
83596	KSAH-FM	PEARSALL	TX	FM
87159	WTNI	BILOXI	MS	AM
88272	KDUT	RANDOLPH	UT	FM
165988	KAYO	WASILLA	AK	FM
170999	KXEA	LOWRY CITY	MO	FM
171017	KTCM	MADISON	MO	FM
183327	KCLZ	TWENTYNINE PALMS BAS	CA	FM
183331	KWIX-FM	CAIRO	MO	FM
198621	KZAH	HARPER	TX	FM
198622	KTLH	HALLSVILLE	TX	FM
198762	KPER	PEARSALL	TX	FM

## Section II – Biennial Ownership Information

### 1. 47 C.F.R. Section 73.3613 Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments required to be filed pursuant to 47 C.F.R. Section 73.3613 for the facility or facilities listed on this report. If the agreement is an attributable Local Marketing Agreement (LMA), an attributable Joint Sales Agreement (JSA), or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Not Applicable.

### 2. Ownership Interests

**(a) Ownership Interests.** This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
<b>FRN</b>	0022200844		
<b>Entity Name</b>	Alpha Media LLC		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	1211 SW 5th Avenue	
	<b>Street 2</b>	Suite 750	
	<b>City</b>	Portland	
	<b>State ("NA" if non-U.S. address)</b>	OR	
	<b>Zip/Postal Code</b>	97204	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Respondent		
<b>Positional Interests</b> (check all that apply)	Respondent		
<b>Tribal Nation or Tribal Entity</b>	Interest holder is not a Tribal nation or Tribal entity		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			No

Ownership Information			
<b>FRN</b>	0025019530		
<b>Entity Name</b>	Alpha Media USA LLC		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	1211 SW 5th Avenue	
	<b>Street 2</b>	Suite 750	
	<b>City</b>	Portland	
	<b>State ("NA" if non-U.S. address)</b>	OR	
	<b>Zip/Postal Code</b>	97204	
	<b>Country (if non-U.S. address)</b>	United States	



<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	LC/LLC/PLLC Member		
<b>Tribal Nation or Tribal Entity</b>	Interest holder is not a Tribal nation or Tribal entity		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	100.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	100.0%	
	<b>Total assets (Equity Debt Plus)</b>		
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

#### Ownership Information

<b>FRN</b>	0019281393		
<b>Name</b>	Donna L. Heffner		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	1211 SW 5th Avenue	
	<b>Street 2</b>	Suite 750	
	<b>City</b>	Portland	
	<b>State ("NA" if non-U.S. address)</b>	OR	
	<b>Zip/Postal Code</b>	97204	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US	
	<b>Gender</b>	Female	
	<b>Ethnicity</b>	Not Hispanic or Latino	
	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>		
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

#### Ownership Information

<b>FRN</b>	0019316454		

<b>Name</b>	Donald R. Proffitt		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	1211 SW 5th Avenue	
	<b>Street 2</b>	Suite 750	
	<b>City</b>	Portland	
	<b>State ("NA" if non-U.S. address)</b>	OR	
	<b>Zip/Postal Code</b>	97204	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer, Director		
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US	
	<b>Gender</b>	Male	
	<b>Ethnicity</b>	Not Hispanic or Latino	
	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>		
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	0019316371		
<b>Name</b>	Lawrence R. Wilson		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	1015 Eastman Drive	
	<b>Street 2</b>		
	<b>City</b>	Bigfork	
	<b>State ("NA" if non-U.S. address)</b>	MT	
	<b>Zip/Postal Code</b>	59911	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer, Director		
<b>Citizenship, Gender,</b>	<b>Citizenship</b>	US	

<b>Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Gender</b>	Male	
	<b>Ethnicity</b>	Not Hispanic or Latino	
	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>		
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

<b>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.</b> If "No," submit as an exhibit an explanation.	Yes
--	-----

<p><b>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</b></p> <p>If "<u>Yes</u>," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please <a href="#">Click Here</a>.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
---	----

<b>(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?</b>  If " <u>Yes</u> ," provide the following information for each such the relationship.	No
---	----

**(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?**

No

If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

**Certification**

Section	Question	Response
<b>Authorized Party to Sign</b>	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
<b>Certification</b>	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>Secretary</b> Exact Legal Title or Name of Respondent: <b>Alpha Media LLC</b> Name: <b>Donna L. Heffner</b> Phone: <b>5035176200</b>  02/21/2018