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# Children's Television Programming Report

FRN: **0003756566** File Number: **0000033363** Submit Date: **02/09/2018** Call Sign: **KNBN** Facility ID: **81464** City:

RAPID CITY State: SD

Service: Full Service Television Purpose: Children's TV Programming Report Amendment Status: Received

Status Date: 02/09/2018 Filing Status: Active

# Report reflects information for : Third Quarter of 2017

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant                     | Address   | Phone                 | Email                       | Applicant<br>Type |
|-------------------------------|---|-----------------------|-----------------------------|-------------------|
| RAPID BROADCASTING<br>COMPANY | P.O. Box 9549 2424 South Plaza Dr. RAPID CITY, SD 57702 United States | +1 (605) 355-<br>0024 | mwalter@newscenter1.<br>com | Company           |

#### Contact Representatives (2)

| Contact Name  | Address   | Phone                 | Email                      | Contact Type                |
|---|---|-----------------------|----------------------------|-----------------------------|
| David M. Silverman ,<br>Esq<br>DAVIS WRIGHT<br>TREMAINE LLP | 1919 PENNSYLVANIA<br>AVE., N.W.<br>SUITE 800<br>WASHINGTON, DC 20006<br>United States | +1 (202) 973-<br>4261 | DAVIDSILVERMAN@DWT.<br>COM | Legal<br>Representative     |
| Mark Walter TECHNICAL CONSULTANT Rapid Broadcasting Company | P.O. Box 9549<br>2424 S. Plaza Dr.<br>Rapid City, SD 57702<br>United States           | +1 (605) 355-<br>0024 | mwalter@newscenter1.com    | Technical<br>Representative |

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | NBC                 |
|              | Nielsen DMA           | Rapid City          |
|              | Web Home Page Address | WWW.Newsenter1.TV   |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 3.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

# Digital Core Programs(12)

| Digital Core Program (1 of 12)   | Response  |
|--|---|
| Program Title  | The Voyager with Josh Garcia  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT 8:00a, Sun 7A, 4:00P,5:30P  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Takes viewers on an exiting and immersive journey around the glove with world traveler and host, Josh Garcia. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (2 of 12)                  | Response                  |
|--|---------------------------|
| Program Title                                      | Wilderness Vet            |
| Origination  | Network                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled    | SAT 8:30A, 4:30P, SUN 10A |
| Total times aired at regularly scheduled time      | 13                        |
| Total times aired                                  | 13                        |
| Number of Preemptions                              | 0                         |
| Number of Preemptions for other than Breaking News | 0                         |
| Number of<br>Preemptions<br>Rescheduled            | 0                         |
| Length of Program                                  | 30 mins                   |
| Age of Target<br>Child Audience                    | 13 years to 16 years      |

| Describe the       | Parents need to know that the main characters in The Floogals are three space explorers who observe  |
|--------------------|--|
| educational and    | human behavior from the shadows before trying their hand at understanding it themselves. The results |
| informational      | are laugh-out-loud funny at times, even for grown-ups, and the show's blend of CGI (the Floogals and |
| objective of the   | their spacecraft) and live-action (the human world around them) makes it an intriguing watch. The    |
| program and how    | content is entirely wholesome and designed with preschoolers' natural curiosity in mind, and the     |
| it meets the       | characters' experiences show kids why making mistakes can be valuable experiences on the way to      |
| definition of Core | success.   |
| Programming.       |  |
| Does the           | Yes  |
| Licensee identify  |  |
| the program by     |  |
| displaying         |  |
| throughout the     |  |
| program the        |  |
| symbol E/I?        |  |

| Digital Core Program (3 of 12)   | Response   |
|--|--|
| Program Title  | Journey with Dylan Dreyer  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT 9:00A, 10A,5:30P SUN 4:30P   |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 12   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than<br>Breaking News  | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. Contributor, Dylan Dreyer, is a wondrous celebration of nature. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 12)                        | Response                    |
|---|-----------------------------|
| Program Title   | Naturally, Danny Seo        |
| Origination   | Network                     |
| Days/Times Program Regularly Scheduled                | SAT 9:30A, 10:30A,SUN 5:30P |
| Total times aired at regularly scheduled time         | 12                          |
| Total times aired                                     | 12                          |
| Number of Preemptions                                 | 0                           |
| Number of Preemptions for other than<br>Breaking News | 0                           |
| Number of Preemptions Rescheduled                     | 0                           |

| Length of Program  | 30 mins  |
|--|--|
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is an educational series for young people and their families seeking a healthier lifestyle by leaning the science behind eating well and exercising your mind and body while caring for our planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (5 of 12)   | Response  |
|--|---|
| Program Title  | Give  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT 10:00A, 7A, 11A   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Introduces viewers to the world of philanthropy through the stories of small charities making a big impact. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (6 of 12)   | Response   |
|--|--|
| Program Title  | Heart of a Champion with Lauren Thompson   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT 10:30a, 7:30a, Mon 12:30P  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion |

| Does the Licensee identify the program by displaying |
|--|
| throughout the program the symbol E/I?               |

Yes

| Digital Core Program (7 of 12)   | Response  |
|--|---|
| Program Title  | Calling Dr. Pol   |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | Sat 7A  |
| Total times aired at regularly scheduled time  | 9   |
| Total times aired  | 9   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DR. POL HAS A VETERINARY CLINIC, AND MAKES HOUSE CALLS, AS WELL. HE HEEL SMALL ANIMALS, AND SPECIALIZES IN LARGER FARM ANIMALS. THE SERIES SHOWS HIS SKILLS IN THE OFFICE, AND OUT ON THE FARM. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (8 of 12)   | Response  |
|--|---|
| Program Title  | Calling Dr. Pol   |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | Sat 7:30A   |
| Total times aired at regularly scheduled time  | 9   |
| Total times aired  | 9   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DR. POL HAS A VERTERINAY CLICIC, AND MAKES HOUSE CALLS, AS WELL. HE HEELS SMALL ANIMALS, AND SPCIALIZES IN LARGER FARM ANIMALS. THE SERIES SHOWS HIS SKILLS IN THE OFFICE, AND OUT ON THE FARM. |

| Does the Licensee identify the program |
|--|
| by displaying throughout the program   |
| the symbol E/I?                        |

Yes

| Digital Core Program (9 of 12)   | Response  |
|--|---|
| Program Title  | Dog Whisperer With Cesar Milan  |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | Sat 8A  |
| Total times aired at regularly scheduled time  | 9   |
| Total times aired  | 9   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 11 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | With a unique ability to see the world through their eyes, renowned dog behavior expert Cesar Millan rehabilitates all manner of troubled canines in this popular reality series, and often that involves Millan not only teaching dogs new tricks but also training their owners how to achieve a balanced relationship with their pets. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (10 of 12)                    | Response                       |
|--|--------------------------------|
| Program Title                                      | Dog Whisperer With Cesar Milan |
| Origination  | Network                        |
| Days/Times Program Regularly<br>Scheduled          | Sat 8:30A                      |
| Total times aired at regularly scheduled time      | 9                              |
| Total times aired                                  | 9                              |
| Number of Preemptions                              | 0                              |
| Number of Preemptions for other than Breaking News | 0                              |
| Number of Preemptions<br>Rescheduled               | 0                              |
| Length of Program                                  | 30 mins                        |
| Age of Target Child Audience                       | 13 years to 16 years           |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | With a unique ability to see the world through their eyes, renowned dog behavior expert Cesar Millan rehabilitates all manner of troubled canines in this popular reality series, and often that involves Millan not only teaching dogs new tricks but also training their owners how to achieve a balanced relationship with their pets. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 12)  | Response  |
|--|---|
| Program Title  | Dog Whisperer with Cesar Milan 2  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat 9A  |
| Total times aired at regularly scheduled time  | 9   |
| Total times aired  | 9   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 11 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | With a unique ability to see the world through their eyes, renowned dog behavior expert Cesar Millan rehabilitates all manner of troubled canines in this popular reality series, and often that involves Millan not only teaching dogs new tricks but also training their owners how to achieve a balanced relationship with their pets. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (12 of 12)                    | Response                         |
|--|----------------------------------|
| Program Title                                      | Dog Whisperer with Cesar Milan 3 |
| Origination  | Network                          |
| Days/Times Program Regularly<br>Scheduled          | 9:30A                            |
| Total times aired at regularly scheduled time      | 9                                |
| Total times aired                                  | 9                                |
| Number of Preemptions                              | 0                                |
| Number of Preemptions for other than Breaking News | 0                                |

| Number of Preemptions<br>Rescheduled   | 0   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 11 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | With a unique ability to see the world through their eyes, renowned dog behavior expert Cesar Millan rehabilitates all manner of troubled canines in this popular reality series, and often that involves Millan not only teaching dogs new tricks but also training their owners how to achieve a balanced relationship with their pets. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response               |
|---|------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                    |
| Name of children's programming liaison  | Mark Walter            |
| Address   | 2424 SOUTH PLAZA<br>DR |
| City  | RAPID CITY             |
| State   | SD                     |
| Zip   | 57702                  |
| Telephone Number  | (605) 355-0024         |
| Email Address   | mwalter@newscenter1.   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                        |

# Other Matters (1)

| Other Matters (1 of 1)   | Response           |
|--|--------------------|
| Program Title  | no other matters   |
| Origination  | Local              |
| Days/Times Program Regularly Scheduled   | 0                  |
| Total times aired at regularly scheduled time  | 0                  |
| Length of Program  | 0 mins             |
| Age of Target Child Audience from  | 0 years to 0 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |                    |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Carolyn Fite

Traffic Coordinator

02/09/2018

#### **Attachments**

| File Name                                   | Uploaded<br>By | Attachment<br>Type | Description | Upload Status                          |
|---|----------------|--------------------|-------------|--|
| Amendment to 3rd Quarter 2017 Children.docx | Applicant      | Amendment          |             | Done with Virus Scan and/or Conversion |