

(REFERENCE COPY - Not for submission)

# Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: 0000047075 | Submit Date: 2018-03-02 | FRN: 0024593717

Purpose: Commercial Broadcast Stations Biennial Ownership Report Status: Received Status Date: 03/02/2018

Filing Status: Active

### **Section I - General Information**

### 1. Respondent

FRN	Entity Name
0025058231	Lilly Broadcast Group, Inc.

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
999 MONTEREY STREET Suite 350	SAN LUIS OBISPO	СА	93401	+1 (805) 548- 0602	sjlwade@aol. com

# 2. Contact Representative

Name	Organization
Erin E. Kim, Esq.	Lerman Senter PLLC

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
2001 L Street, NW Suite 400	Washington	DC	20036	+1 (202) 429- 8970	ekim@lermansenter. com

# 3. Application Filing Fee

Not Applicable

# 4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	For-profit corporation

b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2017
	When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

# 5. Licensee(s) and Station(s)

#### Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
KITV, Inc.	0024593717

Fac. ID No.	Call Sign	City	State	Service
64544	KHVO	HILO	н	DTV
64548	KITV	HONOLULU	НІ	DTV
64551	KMAU	WAILUKU	н	DTV

### **Section II – Biennial Ownership Information**

### 1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Not Applicable.

## 2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information	Ownership Information	
FRN	0025058231  Lilly Broadcast Group, Inc.	
Entity Name		
Address	РО Вох	
	Street 1	999 MONTEREY STREET
	Street 2	Suite 350
	City	SAN LUIS OBISPO
	State ("NA" if non-U.S. address)	CA
	Zip/Postal Code	93401

	Country (if non-U.S. address)	United States			
Listing Type	Respondent				
Positional Interests (check all that apply)	Respondent				
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity				
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No		
	Equity	0.0%			
	Total assets (Equity Debt Plus)	0.0%			
Does interest holder have an attributable interest in one or more broadcast stations  No that do not appear on this report?					

Ownership Information				
FRN 0025061292				
Entity Name	George D. Lilly 2006 Revocable Trust			
Address	РО Вох			
	Street 1	890 Camino Medio		
	Street 2			
	City	Santa Barbara		
	State ("NA" if non-U.S. address)	CA		
	Zip/Postal Code	93110		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	LC/LLC/PLLC Member			
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity			
Interest Percentages (enter percentage values	Voting	25.0%	Jointly Held? No	
from 0.0 to 100.0)	Equity	25.0%		
	Total assets (Equity Debt Plus)	0.0%		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?				

Ownership Information		
FRN	0019913516	
Name	Brian M. Lilly	

Address	PO Box		
	Street 1	3514 State Street	
	Street 2		
	City	Erie	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	16508	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder	Other Interest Holder	
Positional Interests (check all that apply)	Officer, Director, LC/LLC/PLL	cer, Director, LC/LLC/PLLC Member	
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	25.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	25.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one or	or more broadcast stations	Yes

Ownership Information			
FRN	0019913771	0019913771	
Name	Kevin T. Lilly	Kevin T. Lilly	
Address	PO Box		
	Street 1	500 Cochituate Road- Suite 25	
	Street 2	East Wing, Floor Four	
	<b>City</b> Framingham		
	State ("NA" if non-U.S. address)	MA	
	Zip/Postal Code	01701	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	

Persons Only)	Ethnicity	Not Hispanic or Latino White	
	Race		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	25.0%	Jointly Held? No
	Equity	25.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one creport?	or more broadcast stations	Yes

Ownership Information				
FRN	0025061326			
Entity Name	The Wade and Jennifer O'Ha	The Wade and Jennifer O'Hagan Family Trust		
Address	PO Box			
	Street 1	3555 Sequoia Drive		
	Street 2			
	City	San Luis Obispo		
	State ("NA" if non-U.S. address)	CA		
	Zip/Postal Code	93401		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal	nation or Tribal entity		
Interest Percentages (enter percentage values	Voting	10.0%	Jointly Held? No	
from 0.0 to 100.0)	Equity	10.0%		
	Total assets (Equity Debt Plus)	0.0%		
Does interest holder have that do not appear on this	an attributable interest in one o	or more broadcast stations	No	

Ownership Information		
FRN	0024265753	
Name	Joseph McNamara	
Address	PO Box	
	Street 1	531 HAHIONE STREET 4A
	Street 2	
	City HONOLULU	

	State ("NA" if non-U.S. address)	Н	
	Zip/Postal Code	96825	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	8.3%	Jointly Held? No
from 0.0 to 100.0)	Equity	8.3%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a that do not appear on this	an attributable interest in one o	r more broadcast stations	No

FRN	0020964425			
Name	John Christianson			
Address	РО Вох			
	Street 1	105 Beau Drive		
	Street 2			
	City	Edinboro		
	State ("NA" if non-U.S. address)	PA		
	Zip/Postal Code	16412		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder	<u>'</u>		
Positional Interests (check all that apply)	LC/LLC/PLLC Member			
Citizenship, Gender,	Citizenship	US		
Ethnicity, and Race Information (Natural	Gender	Male	Male	
Persons Only)	Ethnicity	Not Hispanic or Latin	Not Hispanic or Latino	
	Race	White		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	6.7%	Jointly Held? No	

	Equity	6.7%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information				
FRN	0019913557			
Name	George D. Lilly			
Address	PO Box	PO Box		
	Street 1	999 MONTEREY STREET		
	Street 2	SUITE 350		
	City	SAN LUIS OBISPO		
	State ("NA" if non-U.S. address)	CA		
	Zip/Postal Code	93401		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Officer, Director	Officer, Director		
Citizenship, Gender,	Citizenship	US		
Ethnicity, and Race Information (Natural	Gender	Male		
Persons Only)	Ethnicity	Not Hispanic or Latino		
	Race	White		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No	
from 0.0 to 100.0)	Equity	0.0%		
	Total assets (Equity Debt Plus)	0.0%		
Does interest holder have a	an attributable interest in one oreport?	r more broadcast stations	Yes	

Ownership Information		
FRN	0019913573	
Name	Wade O'Hagan	
Address	PO Box	
	Street 1	999 MONTEREY STREET
	Street 2 SUITE 350  City SAN LUIS OBISPO	

	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93401	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director	Director	
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural Persons Only)	Gender	Male	
	Ethnicity	Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one creport?	or more broadcast stations	Yes
• •	nat any interests, including equi his filing are non-attributable. an explanation.	ity, financial, or voting	Yes

(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?

If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.

NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.

If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

No

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?

Yes

If "Yes," provide the following information for each such the relationship.

Family Relationships				
FRN	0019913516	Name	Brian M Lilly	
FRN	0019913771	Name	Kevin T Lilly	
Relationship	Siblings			

Family Relationships					
FRN	0019913557	Name	George D Lilly		
FRN	0019913516	Name	Brian M Lilly		
Relationship	Parent/Child				

Family Relationships				
FRN	0019913557	Name	George D Lilly	
FRN	0019913771	Name	Kevin T Lilly	
Relationship	Parent/Child			

# (e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?

If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

### No

### Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: Secretary and Treasurer Exact Legal Title or Name of Respondent: Lilly Broadcast Group, Inc. Name: Wade O'Hagan Phone: 8055480602