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Noncommercial Broadcast Stations Biennial Ownership Report (FCC Form 323-E)

File Number: **0000043323** | Submit Date: **2018-02-23** | FRN: **0001910066**Purpose: **Noncommercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **02/23/2018**Filing Status: **Active**

Section I - General Information

1. Respondent

FRN	Entity Name
0001910066	University of North Carolina

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
PO Box 14900	Research Triangle Park	NC	27709	+1 (919) 549-7000	fcc_notice@unctv.org

2. Contact Representative

Name	Organization
Marcus W. Trathen	Brooks, Pierce et al.

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
150 Fayetteville Street Suite 1700	Raleigh	NC	27601	+1 (919) 839-0300	mtrathen@brookspierce.com

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	No

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2017 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

**5. Licensee(s)
and Station(s)**

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
University of North Carolina	0001910066

Fac. ID No.	Call Sign	City	State	Service
68993	W25AY-D	JEFFERSON	NC	LPT
69015	W49DB-D	ANDREWS, ETC	NC	LPT
69040	W42AX-D	BAKERSVILLE	NC	LPT
69058	W31DH-D	FRANKLIN, ETC	NC	LPT
69080	WUNC-TV	CHAPEL HILL	NC	DTV
69114	WUNE-TV	LINVILLE	NC	DTV
69123	W46AX-D	BRYSON CITY	NC	LPT
69124	WUNG-TV	CONCORD	NC	DTV
69149	WUNK-TV	GREENVILLE	NC	DTV
69154	W31AN-D	MURPHY	NC	LPT
69172	W50DV-D	SPARTA	NC	LPT
69189	W19CR-D	TRYON	NC	LPT
69204	W41DL-D	BOONE	NC	LPT
69220	W19DD-D	BREVARD	NC	LPT
69291	W35CO-D	BURNSVILLE	NC	LPT
69292	WUND-TV	EDENTON	NC	DTV
69300	WUNF-TV	ASHEVILLE	NC	DTV
69332	WUNJ-TV	WILMINGTON	NC	DTV
69347	W31DI-D	SPRUCE PINE	NC	LPT
69360	WUNL-TV	WINSTON-SALEM	NC	DTV
69374	W30CS-D	ZIONVILLE	NC	LPT
69388	W47DM-D	CULLOWHEE	NC	LPT
69389	W19HK-D	BLACK MOUNTAIN	NC	LPT
69397	WUNP-TV	ROANOKE RAPIDS	NC	DTV
69416	WUNU	LUMBERTON	NC	DTV
69444	WUNM-TV	JACKSONVILLE	NC	DTV
83822	WUNW	CANTON	NC	DTV
168588	W28EE-D	CANTON, ETC.	NC	LPT
168590	W42DF-D	CASHIERS	NC	LPT
168591	W41DI-D	BAT CAVE, ETC.	NC	LPT
168592	W19DB-D	FRANKLIN	NC	LPT
168593	W29DE-D	HAYESVILLE	NC	LPT

168594	W35CK-D	HIGHLANDS	NC	LPT
168595	W51EE-D	MARION	NC	LPT

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents should select "Not Applicable" in response to this question.

Document Information	
Description of contract or instrument	PBS Membership
Parties to contract or instrument	PBS
Date of execution	07/2012
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: PBS Membership

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0001910066	
Entity Name	University of North Carolina	
Address	PO Box	14900
	Street 1	
	Street 2	
	City	Research Triangle Park
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27709

	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126048	
Name	Darrell T. Allison	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Foundation Executive	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	Black or African American
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
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Ownership Information		
FRN	9990126060	
Name	W. Louis Bissette, Jr.	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Other - ChairmanMember of Governing Board (or other governing entity)	
Principal Profession or Occupation	Attorney	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No	

Ownership Information		
FRN	9990126061	
Name	Kellie Hunt Blue	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill

	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Business Executive	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	American Indian or Alaska Native
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126063	
Name	Robert P. Bryan	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Chief Development Officer and Healthcare Executive	
By Whom Appointed or Elected	N.C. General Assembly	

Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126065	
Name	Pearl Burris-Floyd	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Other - SecretaryMember of Governing Board (or other governing entity)	
Principal Profession or Occupation	Business Executive	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	Black or African American
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126067	
Name	C. Philip Byers	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Retired Sheriff	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126068	
Name	Carolyn L. Coward	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514

	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Attorney	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information

FRN	9990126072	
Name	N. Leo Daughtry	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Attorney	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male

	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126075	
Name	Walter C. Davenport	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	CPA	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	Black or African American
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information	
FRN	9990126078

Name	Thomas H. Fetzer	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Business Executive	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126079	
Name	Thomas C. Goolsby	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	

Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Attorney	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information

FRN	9990126080	
Name	H. Frank Grainger	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Business Executive	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values	Voting	3.6%

from 0.0 to 100.0)	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126082	
Name	Tyler D. Hardin	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Other - ex officio member	
Principal Profession or Occupation	Student	
By Whom Appointed or Elected	UNC Student Government	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126085	
Name	James L. Holmes, Jr.	
Address	PO Box	
	Street 1	910 Raleigh Road

	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Business Executive	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information

FRN	9990126086	
Name	Joe T. Knott	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	

Principal Profession or Occupation	Attorney	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126088	
Name	W. Marty Kotis III	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Real Estate	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%

	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126089	
Name	Steven B. Long	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Tax Attorney	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126090	
Name	Mary Ann Maxwell	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688

	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Business Executive	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126093	
Name	J. Alex Mitchell	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Real Estate	

By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126094	
Name	Wendy F. Murphy	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Business Executive	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
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Ownership Information	
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FRN	9990126095	
Name	Anna S. Nelson	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Business Executive	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No	

Ownership Information	
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FRN	9990126096	
Name	R. Doyle Parrish	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill

	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Business Executive	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126111	
Name	David M. Powers	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Government Relations Consultant	
By Whom Appointed or Elected	N.C. General Assembly	

Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126113	
Name	Randall Ramsey	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Manufacturer	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126115	
Name	Robert A. Rucho	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Retired Dentist	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126116	
Name	O. Temple Sloan III	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514

	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Business Executive	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information

FRN	9990126117	
Name	Harry L. Smith, Jr.	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Other - Vice ChairmanMember of Governing Board (or other governing entity)	
Principal Profession or Occupation	Business Executive	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male

	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126118	
Name	William A. Webb	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Retired Judge	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	Black or African American
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information	
FRN	9990126121

Name	Michael L. Williford	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Attorney	
By Whom Appointed or Elected	N.C. General Assembly	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.6%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126123	
Name	Andrea R. Poole	
Address	PO Box	
	Street 1	910 Raleigh Road
	Street 2	P.O. Box 2688
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	

Positional Interests (check all that apply)	Other - Officer of The University	
Principal Profession or Occupation	Secretary of The University	
By Whom Appointed or Elected	Board of Governors	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If " <u>Yes</u> ," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select "N/A" in response to this question.

Licensee has no parent entity.

Section III - Certification

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	

Certification

I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.

Official Title: **Secretary**
Exact Legal Title or Name of Respondent: **The University of North Carolina**
Name: **Andrea R. Poole**
Phone: **9199623136**

02/23/2018