

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003754710** File Number: **0000039430** Submit Date: **01/10/2018** Call Sign: **WOTH-CD** Facility ID: **168414**

City: CINCINNATI State: OH

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 01/10/2018

Filing Status: Active

Report reflects information for : Fourth Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ELLIOTT B. BLOCK Doing Business As: ELLIOTT B. BLOCK	P.O. BOX 37770 CINCINNATI, OH 45222 United States	+1 (513) 631- 8825	EBLOCK@WKRP. TV	Individual

Contact Representatives (3)

Contact Name	Address	Phone	Email	Contact Type
Matthew Gray Block Broadcasting Company	PO Box 37770 Cincinnati, OH 45222 United States	+1 (513) 631- 8825	mgray@wkrp.tv	Station Manager
JEFFREY REYNOLDS CONSULTING ENGINEER DUTREIL, LUNDIN & RACKLEY, INC.	201 FLETCHER AVE. SARASOTA, FL 34237 United States	+1 (941) 329- 6000	JEFF@DLR.COM	Technical Representative
KATHLEEN VICTORY ATTORNEY FLETCHER, HEALD & HILDRETH, P.L.C.	1300 N. 17TH ST. 11TH FLOOR ARLINGTON, VA 22209 United States	+1 (703) 812- 0400	VICTORY@FHHLAW. COM	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Cincinnati
	Web Home Page Address	http://www.wothtv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	999.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	21.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(22)

Digital Core Program (1 of	
22)	Response
Program Title	DOG TALES CLASSIC (primary program channel)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00AM & SAT/10:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a weekly half-hour educational/ informational series showcasing all aspects of the canine world. The series offers useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 22)	Response
Program Title	WORD TRAVELS (primary program channel)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM & SAT/11:30AM

Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORD TRAVELS serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about other cultures and peoples. The series allows teenagers to explore how individuals in various nations and continents live their daily lives and examine what are the differences in customs and languages in each locale. The series also demonstrates how to write stories about these destinations and what information is relevant to good story-telling.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (3 of 22)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (primary program channel)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/12:00PM & SAT/12:30PM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 22)	Response
Program Title	ANIMAL RESCUE CLASSICS (secondary program channel 20.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00AM & SAT/10:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 22)	Response
Program Title	ANIMAL ATLAS (secondary program channel 20.2)
Origination	Network

Days/Times Program Regularly Scheduled	SAT/11:00AM & SAT/11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Life science, biological science, photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as the anatomy and physiology information of animals. The viewers are taken around the biomes of the world, merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 22)	Response
Program Title	MISSING: COLD CASES (secondary program channel 20.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/12:00PM & SAT/12:30PM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a weekly half-hour educational/informational series focusing on actual cases of missing persons. The series provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 22)	Response
Program Title	DRAGONFLY TV (secondary program channel 20.3)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00AM & SAT/10:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (8 of 22)	Response	
Program Title	AQUA KIDS (secondary program channel 20.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	SUN/10:00AM, SUN/10:30AM	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the	Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem related to the
educational	ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how
and	protection of oceans is necessary to present and future generations. Not only does the show teach
informational	biological topics, but it aims to enrich children's lives by making them aware of future generations, the role
objective of	they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each
the program	episode provides information related to a specific topic and gives an educational approach to understand
and how it	the topic related to the entire ecosystem of the earth. Aqua Kids provides kids with a way to learn about th
meets the	diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats
definition of	Through the use of hands-on collaboration between kids and science researchers and educators, Aqua
Core	Kids encourages children to take an active role in protecting the future of their communities and the world.
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (9 of 22)	Response
Program Title	WILD WONDERS (secondary program channel 20.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN/11:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Wonders is a weekly half-hour reality series allowing teen viewers to become familiar with various wild animals at the world famous San Diego Zoo. The series focuses on various critters and examines their differences. The program also provides important information about each animal's living habits and includes interviews with people who care for them. Wild Wonders is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 22)	Response
Program Title	WALKING WILD (secondary program channel 20.3)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild is a weekly half-hour reality series showcasing various wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular critters. The program also gives teen viewers a unique, up-close examination of each wild animal. Walking Wild is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 22)	Response
Program Title	ECO COMPANY TEENS (secondary program channel 20.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding environment and helping make the planet greener. The series teenage hosts visit places around the United States to highlight green practices and their impact on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 22)	Response
Program Title	WALKING WILD (secondary program channel 20.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with indepth and thoughtful explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 22)	Response
Program Title	ZOO CLUES (secondary program channel 20.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:00AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues is an educational and informative half-hour, E/I program that takes viewers on a fast-paced and entertaining tour of the entire animal kingdom. Each episode delivers endless amounts of meaningful information as the show tackles some of the animal kingdom's most mind-blowing questions: Can birds fly backwards? Are whales fish? Do dogs sweat? Why do zebras have stripes and leopards spots? Questions and clues are presented, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with a meaningful perspective of the creatures around them and valuable comparisons to their own human characteristics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22)	Response
Program Title	LAUNCH PAD (secondary program channel 20.5)
Origination	Network
Days/Times Program Regularly Scheduled	M-F/7:00AM-9:00AM
Total times aired at regularly scheduled time	260
Total times aired	260
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Launch Pad takes viewers on journeys to distant planet, teaches kids about physics and how space travel works.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22)	Response
Program Title	WALKING WILD (secondary program channel 20.6)
Origination	Network
Days/Times Program Regularly Scheduled	MON/8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild is an engaging series exploring all types of wild animals in the San Diego Zoo. Experts at the zoo provide an educational and informative look at all types of wild animals from polar bears to ring tailed lemurs. These experts provide a close up view or how these animals are cared for and how they survive in the wild.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)	Response
Program Title	MISSING (secondary program channel 20.6)
Origination	Network
Days/Times Program Regularly Scheduled	TUE/8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core programming. "Missing" serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 22)	Response
Program Title	WILD WONDERS (secondary program channel 20.6)
Origination	Network
Days/Times Program Regularly Scheduled	WED/8:30AM & SAT/8:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Wonders is a half-hour reality series allowing teen viewers to become familiar with various wild animals at the world famous San Diego Zoo. The series focuses on various critters and examines their differences and the relationships between animal species. The program also provides important information about each animals living habits and includinterviews with caretakers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)	Response
Program Title	REAL LIFE 101 (secondary program channel 20.6)
Origination	Network
Days/Times Program Regularly Scheduled	THU/8:30AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a show that provides practical advice and information on a wide variety of financial business and monetary topics. The episodes include teens starting their own business. This program assists teens with learning how to properly manage money, create budgets and financial goals. These are important steps in learning to become responsible adults and citizens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 22)	Response
Program Title	BIZ KIDS (secondary program channel 20.6)
Origination	Network
Days/Times Program Regularly Scheduled	FRI/8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Deceribe the	Die Kide is a notional financial advaction initiative based on an Emmy Award with the relationship
Describe the	Biz Kids is a national financial education initiative based on an Emmy Award-winning public television
educational and	series about kids, money, and business. Using a clever blend of entertainment and education, each Bi
informational	Kids episode shows kids how to make and manage money by introducing concepts of financial literacy
objective of the	and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct
program and	education delivered by young actors, sketch comedies, animation, and stories featuring real life young
how it meets the	entrepreneurs. The show is complemented by a resource rich website, lesson plans, outreach activitie
definition of	and a monthly electronic newsletter.
Core	
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	
Symbol L/T:	

Digital Core Program (20 of 22)	Response
Program Title	ON THE SPOT (secondary channel 20.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Educational institutions would love to be able to go as far and wide - and as fun - with information as On The Spot does. Schools fall into single subject tracks in middle and high school. Linking information to multiple experiences is more effective for learning-so imagine how effective a program can be when it links information across King Tut, Stonehenge, aliens, camping, biking, and food, which is what On The Spot does. Well-researched facts on highinterest topics delivered with bright, fast, visuals will feed the interests of a broad audience group, but the approach does particularly well for the 13-16 year-old target audience. Archeology, science, and astronomy become fascinating by the clever culling of information. The programs are built with an approach that, on the surface, appears to be directed for adult. But Pete Sepenuk's narrative tone and style - light and fascinated - matches and holds the attention of the target audience. And, once it holds attention, what On The Spot does very well is deliver excellent informational content. As for the target audience, it is essential that the information is not dumbed down. The program is peppered with breakout segments designed to be interactive, calling for the viewer to respond. These include the "Speed Round" (with ticking clock graphic), "Clinical or Cynical," and "Solved or Unsolved." The segments keep this from being passive viewing-another nice point when targeting viewers with information and education.

Does the Licensee identify the program by displaying throughout the program the symbol E /l?

Yes

Digital Core Program (21 of 22)	Response
Program Title	THE COOLEST PLACES ON EARTH (secondary channel 20.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that is a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 22)	Response
Program Title	HEROES AMONG US (secondary channel 20.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN/11:00AM & 11:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Heroes Among Us educates and informs the audience with lessons in geography, social studies, medicine, emergency and disaster preparedness, civic participation, ethics and volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	ELLIOTT BLOCK
Address	P.O. BOX 37770
City	CINCINNATI
State	ОН
Zip	45222
Telephone Number	(513) 631-8825
Email Address	EBLOCK@WKRP.TV
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Under the section Digital Core Programming, the field for "State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream" will not go above 999. We air seven subchannels. 7 subchannels multiplied by 24 hours per day multiplied by 7 days per week equals 1176. The website errored every time the number 1176 was entered into the field. Therefore, we entered the maximum number 999 in the field in order to process this report in a timely manner.

Other Matters (22)

Other Matters (1 of 22)	Response
Program Title	DOG TALES (primary program channel)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00AM & SAT/10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a weekly half-hour educational/ informational series showcasing all aspects of the canine world. The series offers useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative.

Other Matters (2 of 22)	Response
Program Title	WORD TRAVELS (primary program channel)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM & SAT/11:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORD TRAVELS serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about other cultures and peoples. The series allows teenagers to explore how individuals in various nations and continents live their daily lives and examine what are the differences in customs and languages in each locale. The series also demonstrates how to write stories about these destinations and what information is relevant to good story-telling.

Other Matters (3 of 22)	Response	
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (primary program channel)	
Origination	Network	

Days/Times Program Regularly Scheduled	SAT/12:00PM & SAT/12:30PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program gives young viewers an inside look at how their favorite shows and made. Program topics include subjects such as animation, producing and directing design, casting and 3D technology. By introducing the viewers to behind-the-scent it gives them an idea of career opportunities focusing on the creative, technical and television industries.	

Other Matters (4 of 22)	Response
Program Title	ANIMAL RESCUE CLASSICS (secondary program channel 20.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00AM & SAT/10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provide safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed a children and families who want to learn about animal treatment, care and protection.

Other Matters (5 of 22)	Response
Program Title	ANIMAL ATLAS (secondary program channel 20.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of	13 years to 16 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Animal Atlas continues its long series life by using technology to consistently improve the essential visual component of the episodes. The high definition video of the arresting animals and animal elements is well used to engage viewers and lead them through a sequence of valued and meaningful insights. One of the series strengths continues to be that it does not just present a list of animal facts but links a wide variety of information into sequences that make knowledge of the animal kingdom both simpler and easier to remember. The interstitial quizzes have become not just summaries of previous information but a lead-in to the next organized sequence of information. The tone of credited narrator Eric Schwartz is perfect for the target group of 13-16 year olds. It is non-professorial and faux flip-again, ideal for the target mindset of self confident adolescence. Yet the vocabulary is rich. It presumes the understanding of the words like "behemoth" and "adaptation," but gives enough context to add that word to young viewers' vocabulary without getting pedantic. Great information in a rich visual context.

Other Matters (6 of 22)	Response
Program Title	MISSING: COLD CASES (secondary program channel 20.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/12:00PM & SAT/12:30PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a weekly half-hour educational/informational series focusing on actual cases of missing persons. The series provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers.

Other Matters (7 of 22)	Response
Program Title	DRAGONFLY TV (secondary program channel 20.3)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00AM & SAT/10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.

Other

Matters (8 of 22)	Response
Program Title	AQUA KIDS (secondary program channel 20.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:00AM & SUN/10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Aqua Kids provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators, Aqua Kids encourages children to take an active role in protecting the future of their communities and the world.

Other Matters (9 of 22)	Response
Program Title	WILD WONDERS (secondary program channel 20.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN/11:00AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Wonders is a weekly half-hour reality series allowing teen viewers to become familiar with various wild animals at the world famous San Diego Zoo. The series focuses on various critters and examines their differences. The program also provides important information about each animal's living habits and includes interviews with people who care for them. Wild Wonders is a series intended to educate and inform viewers all about life in the animal kingdom.

Other Matters (10 of 22)	Response
Program Title	ECO COMPANY: TEENS (secondary program channel 20.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	This program is hosted by teens and uses peer reporting to profile individuals and organizations committed

educational and informational objective of the program and how it meets the definition of Core Programming.

This program is hosted by teens and uses peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. Eco Company brings a fresh, engaging and optimistic perspective to environmental issues through interviews and conversational reportage. The program's energetic and youthful journalist/hosts present stories that promote an action-oriented approach to environmental issues by showcasing examples of creative solutions, many of which are implemented by teenagers themselves. The program also delivers information that promotes and encourages ethical stewardship of natural resources and the environment. Engaging, upbeat music and eco-friendly facts and tips complement the feature stories.

Other Matters (11 of 22)	Response
Program Title	WALKING WILD (secondary program channel 20.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild is an engaging series exploring all types of wild animals in the San Diego Zoo. Experts at the zoo provide an educational and informative look at all types of wild animals from polar bears to ring tailed lemurs. These experts provide a close up view of how these animals are cared for and how they survive in the wild.

Other Matters (12 of 22)	Response
Program Title	ZOO CLUES (secondary program channel 20.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

The series Zoo Clues will keep 13-16 year old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Grouping animal behaviors and physical characteristics into groups from a human point of view holds the series thematically together. Animal Senses explains how animals use their extraordinary senses in ways that we can't. Animal Olympics creates an animal "Olympics" where animals are put together in an athletic competition based upon their statistics. It is always kept in perspective by putting the feats in human terms, such as when the leaping ability of a flea is compared to a human high jump of hundreds of feet. The music is cinematic and supportive. The narrator's everyday tone keeps everything in perspective for adolescent viewers (examples: "sounds complicated, doesn't it?" and "let's investigate!") while keeping it interesting for adults. The pull of the Mystery Animal visual quizzes and the fun of Animal Oddities make the show more interactive and will no doubt lead to interesting social media posts by viewers. The information presented is so rich and mind boggling that Zoo Clues is one of those rare programs that would work visually with the sound off or as a radio show with no visuals at all.

Other Matters (13 of 22)	Response
Program Title	WALKING WILD (secondary program channel 20.3)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild is a weekly half-hour reality series showcasing various wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular critters. The program also gives teen viewers a unique, up-close examination of each wild animal. Walking Wild is a series intended to educate and inform viewers all about life in the animal kingdom.	

Other Matters (14 of 22)	Response
Program Title	WALKING WILD (secondary program channel 20.6)
Origination	Network
Days/Times Program Regularly Scheduled	MON/8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild is an engaging series exploring all types of wild animals in the San Diego Zoo. Experts at the zoo provide an educational and informative look at all types of wild animals from polar bears to ring tailed lemurs. These experts provide a close up view of how these animals are cared for and how they survive in the wild.

Other Matters (15 of 22)	Response
Program Title	MISSING (secondary program channel 20.6)
Origination	Network
Days/Times Program Regularly Scheduled	TUE/8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core programming. "Missing" serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States.

Other Matters (16 of 22)	Response
Program Title	WILD WONDERS (secondary program channel 20.6)
Origination	Network
Days/Times Program Regularly Scheduled	WED/8:30AM & SAT/8:30AM

Total times aired at	26
regularly scheduled time	
Length of Program	30 mins
Age of Target Child	13 years to 16 years
Audience from	
Describe the educational	Wild Wonders is a half-hour reality series allowing teen viewers to become familiar with
and informational objective	various wild animals at the world famous San Diego Zoo. The series focuses on various
of the program and how it	critters and examines their differences and the relationships between animal species. The
meets the definition of Core	program also provides important information about each animals living habits and includes
Programming.	interviews with caretakers.

Other Matters (17 of 22)	Response
Program Title	REAL LIFE 101 (secondary program channel 20.6)
Origination	Network
Days/Times Program Regularly Scheduled	THU/8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a show that provides practical advice and information on a wide variety of financial business and monetary topics. The episodes include teens starting their own business. This program assists teens with learning how to properly manage money, create budgets and financial goals. These are important steps in learning to become responsible adults and citizens.

Other Matters (18 of 22)	Response
Program Title	BIZ KIDS (secondary program channel 20.6)
Origination	Network
Days/Times Program Regularly Scheduled	FRI/8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Biz Kids is a national financial education initiative based on an Emmy Award-winning public television series about kids, money, and business. Using a clever blend of entertainment and education, each Biz Kids episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real life young entrepreneurs. The show is complemented by a resource rich website, lesson plans, outreach activities, and a monthly electronic newsletter.

Other Matters (19 of 22)	Response
Program Title	ON THE SPOT (second program channel 20.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Educational institutions would love to be able to go as far and wide and as fun with information as On The Spot does. Schools fall into single subject tracks in middle and high school. Linking information to multiple experiences is more effective for learning - so imagine how effective a program can be when it links information across King Tut, Stonehenge, aliens, camping, biking, and food, which is what On The Spot does. Well-researched facts on high interest topics delivered with bright, fast, visuals will feed the interests of a broad audience group, but the approach does particularly well for the 13-16 year-old target audience. Archaeology, science, and astronomy become fascinating by the clever culling of information. The programs are built with an approach that, on the surface appears to be directed for adult. But Pete Sepenuk's narrative tone and style-light and fascinated matches and holds the attention of the target audience. And, once it holds attention, what On The Spot does very well is deliver excellent informational content. And for the target audience, it is essential that the information is not dumbed down. It is not in On The Spot. The program is peppered with breakout segments designed to be interactive, calling for the viewer to respond. These include the "Speed Round" (with ticking clock graphic), "Clinical or Cynical," and "Solved or Unsolved." The segments keep this from being passive viewing another nice point when targeting viewers with information and education.

Other Matters (20 of 22)	Response
Program Title	COOLEST PLACES ON EARTH (secondary program channel 20.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:30AM

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	13 years to 16 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

From famous cliffs in emerald Ireland to the Blue Grotto in Capri, we are taken on a tour in high definition of a planet's worth of striking natural wonders, some famous and some rarely seen. Skaftafel, Iceland, Victoria Falls, the Bay of Fundy, the "Wave" in Arizona, Machu Picchu, Waitomo, New Zealand, Mt. Bromo in Java, and more, are unveiled in a fast paced, arresting half hour of programming. Moreover, The Coolest Places on Earth is not content with merely showing these places. It explains how they came to be, when to see them best, and, thankfully, the natural laws behind their unique existence. The optics of Italy's Blue Grotto are explained as is the origin of the Ngorongo Crater, and the Mayan mysteries of Machu Picchu. But although a great amount of information is passed along, it is never pedantic. The information shared, important to the development of the 13-16 year-old target group, comes in a light narrative - the conversation tone of an awed friend. We learn why the ice caves in Skaftafel are blue, not transparent, and how the Waitomo caves in New Zealand got their name. The information is important. Without it, the visual poems of rainbows over Grand Canyon, smoking volcanic calderas, glowing worms, and time-lapsed cloud shadows would boggle the mind. The "coolest" places are sorted out by the unique facts of their being: the speed of the tides in the Bay of Fundy, the endangered cave bats in Kentucky, the Maori word origins of the Waitomo. The information, like the images, comes fast with impact, and is gone. It forces the viewer to pay attention and there are gems if they do. For example, the narrative doesn't dwell on the information it shares that bats are the second largest order of mammals in the world. For many in the target audience (and beyond) just the fact that bats are mammals would be enough. The note that some bats are endangered enough to reroute cave visitors is a revelation to anyone who thinks of bats as the eternal vampires of the animal kingdom.

Other Matters (21 of 22)	Response
Program Title	HEROES AMONG US (secondary program channel 20.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM & SAT/11:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Heroes Among Us educates and informs the audience with lessons in geography, social studies, medicine, emergency and disaster preparedness, civic participation, ethics and volunteer opportunities.

Other Matters (22 of 22)	Response
Program Title	LAUNCH PAD (secondary program channel 20.5)
Origination	Network
Days/Times Program Regularly Scheduled	M-F/7:00AM-9:00AM
Total times aired at regularly scheduled time	260
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Launch Pad takes viewers on journeys to distant planet, teaches kids about physics and how space travel works.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Matthew Gray

Station Manager

01/10 /2018 **Attachments**

No Attachments.