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Children's Television Programming Report

FRN: **0016496481** | File Number: **0000038686** | Submit Date: **01/09/2018** | Call Sign: **WFQX-TV** | Facility ID: **25396**
City: **CADILLAC** | State: **MI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2018 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
CADILLAC TELECASTING CO. Doing Business As: CADILLAC TELECASTING CO.	Alexander Bolea PO Box 282 CADILLAC, MI 49601 United States	+1 (231) 775- 3478	JRNBOLEA@AOL. COM	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
Lowell Shore <i>Chief Engineer</i> Cadillac Telecasting Co.	Lowell Shore PO Box 282 Cadillac, MI 49601 United States	+1 (231) 775- 3478	lowellshore@9and10news. com	Technical Representative
Gregg P Skall , Esq . Womble Carlyle Sandridge & Rice, LLP	Gregg P. Skall, Esq. 1200 19th Street, N.W Suite 500 Washington, DC 20036 United States	+1 (202) 857- 4441	gskall@wcsr.com	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Traverse City-Cadillac
	Web Home Page Address	www.mifox32.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Xploration Station-Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 630-7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers learn the answers to many questions related to space discovery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Xploration Station-Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7-730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Scientists explain how their work helps people live better lives and gives us insight into unexplored areas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)	Response
Program Title	Xploration Station-Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8-83am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspires and educates anyone interested in earth science.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Xploration Station-Weird but True
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 830-9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Science lovers explore the fun and curious ways our world works in.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Xploration Station-Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-930am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will help kids to understand how getting outside and taking a look around can help them make a great discovery
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	Xloration Station-DIY SCI
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 930-10am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Takes viewers through step-by-step demonstrations of do-it-yourself experiments that amaze but which relate back to solid principles of science.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	Beakman's World (MeTv WFQX 32.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8-9am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman's world is an educational children television show. The program is based on the Universal Press Syndicate comic strip You can with Beakman and Jax created by Jok Church.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 13)		Response
Program Title		Bill Nye, the Science Guy MeTV (WFQX 32.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sundays 9-10am
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Bill Nye, The Science Guy-teaching about the different aspects of science
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (9 of 13)		Response
Program Title		Saved by the Bell (MeTV WFQX 32.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sundays 10-11am
Total times aired at regularly scheduled time		52
Total times aired		52
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence,, homelessness, etc/
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 13)		Response
Program Title		Mystery Hunters (MeTV WFQX 32.2)
Origination		Network

Days/Times Program Regularly Scheduled	Sundays 7-8am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teaching about mysteries and how to solve
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Zoo Clue (ION 32.3)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 8-9am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Presentation is a mix of narration, visuals and very well chosen topics delivers education and information while it entertains
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Secret Millionaire's Club (ION 32.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 8-9am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follows exciting and often comedic adventures of four role models to introduce basic concepts in business financial literacy and reasonable money management
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Thomas Edison's Secret Lab (ION 32.3)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8-9am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Presenting accurate age appropriate scientific principles and concepts
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sherri McKinley-Magiera
Address	PO Box 627
City	Cadillac
State	MI
Zip	49601
Telephone Number	(231) 876-9701
Email Address	sherrimagiera@9and10news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Amended to include Ion and MeTV Childrens programming with my report. 32.2 MeTV began on 3/1/17 32.2 and Ion began on 2/22 /17 32.3

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Xploration Station- Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 630am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Station 3 hour block

Other Matters (2 of 9)	Response
Program Title	Xloration Station Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Station Earth 2050

Other Matters (3 of 9)	Response
Program Title	Xploration Station Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station - 3 hour series

Other Matters (4 of 9)	Response
Program Title	XPloration Station Xploration Weird but Tru
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuardays @ 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour series

Other Matters (5 of 9)	Response
Program Title	XPloration Station Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour series

Other Matters (6 of 9)	Response
Program Title	XPloration Station-DIY SCI
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 930a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour series

Other Matters (7 of 9)	Response
Program Title	Zoo Clues (Ion)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 8-9am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mix of narration, visuals and very well chosen topics deliver education and information while it entertains.

Other Matters (8 of 9)	Response
Program Title	Secret Millionaire's Club (ION)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 8-9am
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series that attracts and engages young viewers as they follow the exciting and often comedic adventures of four attractive role models

Other Matters (9 of 9)	Response
Program Title	Thomas Edison's Secret Lab (ION)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8-9am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Presents accurate, age appropriate scientific principles and concepts by portraying appealing young role models with whom young viewers can easily identify

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Sherri Magiera <i>Program Director</i> 01/09 /2018

Attachments

No Attachments.