



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002749695** | File Number: **0000038431** | Submit Date: **01/09/2018** | Call Sign: **WWUP-TV** | Facility ID: **26993** |

City: **SAULT STE. MARIE** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**01/09/2018** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
<b>HERITAGE BROADCASTING COMPANY OF MICHIGAN</b> Doing Business As: HERITAGE BROADCASTING COMPANY OF MICHIGAN	Kevin Dunaway PO Box 627 CADILLAC, MI 49601 United States	+1 (231) 775-3478	kevindunaway@9and10news.com	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
<b>Lowell Shore</b> <i>Chief Engineer</i> Heritage Broadcasting Company of Michigan	Lowell Shore PO Box 627 Cadillac, MI 49601 United States	+1 (231) 775-3478	lowellshore@9and10news.com	Technical Representative
<b>Gregg P Skall , Esq. .</b> Womble Carlyle Sandridge & Rice, LLP	Gregg P. Skall, Esq. 1200 19th Street, N.W Suite 500 Washington, DC 20036 United States	+1 (202) 857-4441	GSKALL@WCSR.COM	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Traverse City-Cadillac
	Web Home Page Address	www.9and10news.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(6)

Digital Core Program (1 of 6)		Response
Program Title		Lucky Dog
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays @ 10am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal Trainer-Teaching proper care and training of animals
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 6)		Response
Program Title		Dr. Chris Pet Vet
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays @ 730a
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Teaching and seeing the worlds busiest vets and the animals they treat
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 6)		Response
Program Title		Lucky Dog
Origination		Network
Days/Times Program Regularly Scheduled		Saturday @ 7am
Total times aired at regularly scheduled time		13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Trainer-teaching proper care and training of animals
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)		Response
Program Title		Inspectors
Origination		Network
Days/Times Program Regularly Scheduled		Saturday @ 1130a
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		A scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 6)		Response
Program Title		Open Road with Dr. Chris
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays @ 1030a
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Highlights professional athletes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Henry Fords Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show how to make health devices from toys, train spinning, computerized smart shopping carts light the world with soda bottles
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)



Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sherri McKinley-Magiera
Address	PO Box 627
City	Cadillac
State	MI
Zip	49601
Telephone Number	(231) 876-9701
Email Address	sherrimagiera@9and10news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (10)**

Other Matters (1 of 10)	Response
Program Title	Lucky Dog 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer-teaching proper care and training of animals

Other Matters (2 of 10)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teaching and seeing the worlds busiest vets and the animals they treat

Other Matters (3 of 10)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Satuarday @ 7a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teaching about animals and their habits

Other Matters (4 of 10)	Response
Program Title	Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 1130a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		A scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service	
Other Matters (5 of 10)		Response	
Program Title		Open Road with Dr. Chris	
Origination		Network	
Days/Times Program Regularly Scheduled		Saturday @ 1030am	
Total times aired at regularly scheduled time		13	
Length of Program		30 mins	
Age of Target Child Audience from		13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Highlights professional athletes	
Other Matters (6 of 10)		Response	
Program Title		Henry Ford's Innovation Nation	
Origination		Network	
Days/Times Program Regularly Scheduled		Saturdays 11a	
Total times aired at regularly scheduled time		13	
Length of Program		30 mins	
Age of Target Child Audience from		13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Show how to make health devices from toys, train spinning, computerized smart shopping carts light the world with soda bottles	
Other Matters (7 of 10)		Response	
Program Title		Mystery Hunters (WWTV MeTV 9.3)	
Origination		Network	
Days/Times Program Regularly Scheduled		Sundays 7-8am	
Total times aired at regularly scheduled time		26	
Length of Program		30 mins	
Age of Target Child Audience from		13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teenage hosts Araya and Christina investigate real-life reports of mysteries such as spirits, legendary creatures, monsters, dinosaurs and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist played by David Acer, attempts to explain mysterious personal experiences that have been emailed in by viewers, in a feature called "V-Files", as well as a way to create your own versions of the mysteries in the show in his "Mystery Lab" segment.
--	---

Other Matters (8 of 10)	Response
Program Title	Beakmans World (WWTV Me-TV 9.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8-9am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman's World was an American educational children's television show. The program is based on the Universal Press Syndicate syndicated comic strip You Can with Beakman and Jax created by Jok Church. The series premiered on Wednesday, September 16, 1992 on TLC,[1][2] and on various other channels a few days later through syndication on 220 other channels.[2][3]

Other Matters (9 of 10)	Response
Program Title	Bill Nye, The Science Guy (WWTV MeTV 9.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9-10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teaching about the different aspects of science

Other Matters (10 of 10)	Response
Program Title	Saved by the Bell (WWTV MeTV 9.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10a-12p
Total times aired at regularly scheduled time	52
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is an American television sitcom that aired on NBC from 1989 to 1993. A reboot of the Disney Channel series Good Morning, Miss Bliss, the show follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, remarriage, death, women's rights, and environmental issues. The series starred Mark-Paul Gosselaar, Dustin Diamond, Lark Voorhies, Dennis Haskins, Tiffani-Amber Thiessen, Elizabeth Berkley, and Mario Lopez.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Sherri Magiera</b> <i>Program Director</i></p> <p>01/09 /2018</p>

**Attachments**

No Attachments.