



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0007580152** | File Number: **0000037762** | Submit Date: **01/05/2018** | Call Sign: **WFMZ-TV** | Facility ID: **39884**  
City: **ALLENTOWN** | State: **PA**  
Service: **Distributed Transmission System** | Purpose: **Children's TV Programming Report** | Status: **Received**  
Status Date: **01/05/2018** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2017

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
MARANATHA BROADCASTING COMPANY, INC. Doing Business As: WFMZ-TV	Barry Fisher 300 E Rock Rd Allentown, PA 18103 Allentown, PA 18103 United States	+1 (610) 798- 4080	nancys@wfmz. com	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>J. GEOFFREY BENTLEY</b> <i>LEGAL REPRESENTATIVE</i> BENTLEY LAW OFFICE	2700 COPPER CREEK ROAD OAK HILL, VA 20171 United States	+1 (703) 793- 5207	GEOFFBENTLEY@VERIZON. NET	Legal Representative
<b>LARRY HARLAN WILL , PE .</b> <i>CONSULTING ENGINEER</i> SOLE PROPRIETOR	1055 POWDERHORN DRIVE GLEN MILLS, PA 19342 United States	+1 (610) 399- 1826	LHWILL@VERIZON.NET	Technical Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Philadelphia
	Web Home Page Address	http://www.wfmz.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.34
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.11
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(20)**

Digital Core Program (1 of 20)	Response
Program Title	Dog Tales (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 5PM
Total times aired at regularly scheduled time	8
Total times aired	14
Number of Preemptions	6
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Dog Tales
List date and time rescheduled	10/15/2017 02:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-10-15
Episode #	D-1001
Reason for Preemption	Other

**Digital Preemption Programs #2**

Questions	Response
Title of Program	Dog Tales
List date and time rescheduled	10/01/2017 02:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-10-01
Episode #	D-1034
Reason for Preemption	Sports

**Digital Preemption Programs #3**

Questions	Response
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Title of Program	Dog Tales
List date and time rescheduled	12/31/2017 02:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-12-31
Episode #	D-1022
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Dog Tales
List date and time rescheduled	10/22/2017 01:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-10-22
Episode #	D-1002
Reason for Preemption	Other

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Dog Tales
List date and time rescheduled	11/19/2017 01:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-11-19
Episode #	D-1016
Reason for Preemption	Other

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Dog Tales
List date and time rescheduled	12/03/2017 02:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-12-03
Episode #	D-1018
Reason for Preemption	Other

Program Title	Animal Rescue (D1/D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	D1-Sunday 5:30PM / D4-Wednesday 8:00AM
Total times aired at regularly scheduled time	23
Total times aired	27
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. All stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	10/01/2017 02:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-10-01
Episode #	A-2034
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	10/15/2017 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-10-15
Episode #	A-2001
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	12/03/2017 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-12-03
Episode #	A2018
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	12/31/2017 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-12-31
Episode #	A-2022
Reason for Preemption	Sports

Digital Core Program (3 of 20)	Response
Program Title	Jack Hanna's Animal Adventures (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	D1-Saturday 3:30PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is designed to reveal to children the world around them in a way that presents role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
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Title of Program	Jack Hanna's Animal Adventures
List date and time rescheduled	11/18/2017 04:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-11-18
Episode #	2289
Reason for Preemption	Other

**Digital Core  
Program (4 of  
20)**

**Response**

Program Title	Made in Hollywood: Teen Edition (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	D-1 Sunday 3:30PM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood: Teen Edition is a behind-the-scenes entertainment news magazine series showcasing how and why movies are made in Hollywood. "Made In Hollywood: Teen Edition" segments range from coverage of the Dreamworks Animation Team, Producer Lauren Schuler Donner, Actors Shia LaBeouf, Elijah Wood & Dakota Fanning, Casting Directors Jane Jenkins & Janet Hirschenson, Composer Harry Gregson-Williams and Grammy-winning Songwriter Diane Warren. The educational/informational weekly series introduces the younger demographic to behind-the-scenes film-making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industry.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 20)	Response
Program Title	Career Day (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	D1-Sunday 1:30PM week of 9/11/17)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 20)	Response
Program Title	Heroes Among Us (D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11AM & 11:30AM
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heroes Among Us tells the stories of people just like you and me who have chosen to make a difference in the lives of others. They are heroes that live in your community and have helped people you know.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 20) Response</b>	
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Program Title	Eco Co Teens (D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company Teens explores all aspects of being "green" and understanding how our actions impact the world. Viewers learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 20) Response</b>	
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Program Title	Zoo Clues (D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues is an educational and informative half-hour, E/I program that takes viewers on a fast-paced and entertaining tour of the entire animal kingdom. The goal of the series is to provide young viewers with a meaningful perspective of the creatures around them and valuable comparisons to their own human characteristics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (9 of 20)**

**Response**

Program Title	Distant Roads (D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday & Tuesday 7:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Distant Roads embraces the spirit of adventure, discovery and freedom of RV ownership. Viewers share in the personal experiences of the show's hosts as they travel through the featured regions. They reveal in depth the cultural and historical perspective of the region while pointing out the geography, geology and other educational details of the various destinations. The program's health segments encourage viewers to exercise and stay healthy as they travel to educational and entertainment venues. This empowers audiences of all ages to pursue their dream to completion through the spirit of adventure, discovery and freedom that our society encourages. Each segment of Distant Roads delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 20)</b>		<b>Response</b>
Program Title		Dragonfly TV (D4)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Monday 8:30AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (11 of 20)</b>		<b>Response</b>
Program Title	Mouse in the House (D4)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Tuesday 8:00AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	9 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (12 of 20)</b>		<b>Response</b>
Program Title	Mustard Pancakes (D4)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Monday 8:00AM & Wednesday 7:30AM	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun loving friends. Each episode mirrors a slice of everyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Core Program (13 of 20)**
**Response**

Program Title	BC703 9th Period (D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9th Period is a program that presents characters during the school day that are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (14 of 20)**
**Response**

Program Title	Real Life 101 (D4)
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Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, Wednesday & Thursday 8:30AM
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. The show focuses on careers such as doctors, lawyers and veterinarians to career counselors, mechanics and Lipizzaner stallion trainers. See for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core  
Program (15 of 20)    Response**

Program Title	Think Big (D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a television series that shows a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles while combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)	Response
Program Title	Biz Kid\$ (D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 8AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ teaches young teens about the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)	Response
Program Title	Xploration Nature Knows Best (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	D1-Saturday 2:30PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Nature Knows Best will inspire and educate audiences of all ages. Host and marine biologist, Danni Washington, exudes energy as she relates how technology all around us was inspired by nature and how modern innovators are continuing with this practice.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Xploration Nature Knows Best
List date and time rescheduled	11/18/2017 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-11-18
Episode #	111
Reason for Preemption	Other

Digital Core Program (18 of 20)	Response
Program Title	Walking Wild at the San Diego Zoo (D-3/D-4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	D-3 Sunday 9:30AM / D-4 Thursday 8:00AM
Total times aired at regularly scheduled time	27
Total times aired	27
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild explores the world of wild and exotic animals, how they live and are cared for at the San Diego Zoo.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	D-1-Saturday 1:30PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a weekly half-hour adventure series. The host, as well as two teens, will travel each week to destinations around the world. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	11/19/2017 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-11-18
Episode #	86
Reason for Preemption	Other

Digital Core Program (20 of 20)	Response
Program Title	Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is an educational and informative program that takes young viewers on a journey of discovery to the most astonishing places on the planet. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Barry N. Fisher
Address	300 E. Rock Rd.
City	Allentown
State	PA
Zip	18103
Telephone Number	(610) 798-4080
Email Address	barryf@wfmz.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WFMZ-TV is very active in its outreach to children in the community beyond its required children's programming. An outline of several projects WFMZ-TV has developed and are on going are listed below.

**Freddy Awards:** The licensee actively works on a major theatre/performing arts scholarship program called the Freddy Awards. This program was developed to encourage students to excellence and seek careers in the performing arts. Over 31 high schools participated in the annual competition culminating in a live three-hour telecast announcing the winners of various competitions in the performing arts. Two significant college scholarships are awarded to students. WFMZ-TV has won numerous awards for this program including 2 Mid-Atlantic State Emmy Awards.

**Kids' News Set:** WFMZ-TV has developed a Kids' News Set, which is complete with a replica of the station's news set, teleprompter, camera and lighting. The Kids' News Set was designed to allow kids to see how a newscast is produced and ask questions about broadcasting in general. Youth of all ages can sit at the set, read a prepared script from the teleprompter and is recorded for them to take home. The set has been at a major event during the past year where a significant amount of the general public attended.

**Internship Program:** College students spend a semester in a position that gives them hands on experience in their chosen field of interest. Students generally spend 15 hours per week during the semester working in our newsroom with reporters, photographers, producers, etc. Station management evaluates their performance and provides this information to the student's advisor.

**Shadowing Program:** A program that allows local high school students to travel with reporters and photographers to help students understand the field of television news. These events are set up by a high school teacher or advisor to help students make informed career decisions.

**Da Vinci Discovery Science Center Outreach:** WFMZ-TV has developed an on going educational platform at the Da Vinci Discovery Center for Science in Allentown. The effort includes a multiple interactive kiosk where students and the general public can learn about meteorology and how the forecast and weather presentations are produced at WFMZ-TV. A fully functional chroma key wall allows the public to experience how forecasters present the weather forecast. In addition to the educational center at the Da Vinci Discovery Center that runs daily seven days a week, WFMZ-TV's chief meteorologist speaks to classrooms of children at the center. The presentation includes an interactive tour of the television station, discussion of the various jobs available in broadcasting and encouraging children in general to study and prepare for their futures.

**Homework Help Page:** WFMZ-TV has also developed an on-line Homework Help Page on our website for weather related questions. Students have access to basic weather information and explanations. Students are also able to ask our meteorologist for help with their homework questions.

**Station Tours:** WFMZ-TV conducts regular tours of the station to schools, clubs and community groups. Tours range from 5 to 12 people per tour and are conducted approximately 9 months of the year with an average of 1 tour per week. Tours include all aspects of the broadcast facility and attendee's questions are answered by news department personnel and other station employees.



**Other Matters (20)**

<b>Other Matters (1 of 20)</b>	<b>Response</b>
Program Title	Made In Hollywood: Teen Edition (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 3:30PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Program Stream: Made In Hollywood: Teen Edition is a behind-the-scenes entertainment news magazine series showcasing how and why movies are made in Hollywood. "Made In Hollywood: Teen Edition" segments range from coverage of the Dreamworks Animation Team, Producer Lauren Schuler Donner, Actors Shia LaBeouf, Elijah Wood & Dakota Fanning, Casting Directors Jane Jenkins & Janet Hirschenson, Composer Harry Gregson-Williams and Grammy-winning Songwriter Diane Warren. The educational/informational weekly series introduces the younger demographic to behind-the-scenes film-making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industry.

<b>Other Matters (2 of 20)</b>	<b>Response</b>
Program Title	Career Day (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 1:30PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Program Stream: Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives.

<b>Other Matters (3 of 20)</b>	<b>Response</b>
Program Title	Awesome Adventures (D1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a weekly half-hour adventure series. The host, as well as two teens, will travel each week to destinations around the world. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land.

Other Matters (4 of 20)	Response
Program Title	Xploration Nature Knows Best (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Program Stream: Xploration Nature Knows Best will inspire and educate audiences of all ages. Host and marine biologist, Danni Washington, exudes energy as she relates how technology all around us was inspired by nature and how modern innovators are continuing with this practice.

Other Matters (5 of 20)	Response
Program Title	Dog Tales (D1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 5PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Program Stream: Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.

Other Matters (6 of 20)	Response
Program Title	Animal Rescue (D1/D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	D1-Sunday 5:30PM/D4-Wednesday 8:00AM
Total times aired at regularly scheduled time	25
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Main Digital Program Stream and Secondary Digital Channel: Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. All stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat.

**Other Matters (7 of 20)**

**Response**

Program Title

Jack Hanna's Animal Adventures (D1)

Origination

Syndicated

Days/Times Program Regularly Scheduled

Saturday 3:30PM

Total times aired at regularly scheduled time

13

Length of Program

30 mins

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Main Digital Program Stream: Jack Hanna's Animal Adventures is designed to reveal to children the world around them in a way that presents role models and pro-social values within an environmentally responsible universe.

**Other Matters (8 of 20)**

**Response**

Program Title

Eco and Company Teens (D3)

Origination

Syndicated

Days/Times Program Regularly Scheduled

Sunday 9AM

Total times aired at regularly scheduled time

12

Length of Program

30 mins

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Secondary Digital Channel: Eco Company Teens explores all aspects of being "green" and understanding how our actions impact the world. Viewers learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future.

**Other Matters (9 of 20)**

**Response**

Program Title

Distant Roads (D4)

Origination

Syndicated

Days/Times Program Regularly Scheduled	Monday & Tuesday 7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Secondary Digital Channel: Distant Roads embraces the spirit of adventure, discovery and freedom of RV ownership. Viewers share in the personal experiences of the show's hosts as they travel through the featured regions. They reveal in depth the cultural and historical perspective of the region while pointing out the geography, geology and other educational details of the various destinations. The program's health segments encourage viewers to exercise and stay healthy as they travel to educational and entertainment venues. This empowers audiences of all ages to pursue their dream to completion through the spirit of adventure, discovery and freedom that our society encourages. Each segment of Distant Roads delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.

Other Matters (10 of 20)	Response
Program Title	Mustard Pancakes (D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 8:00AM, Wednesday 7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Secondary Digital Channel: Combining the art of storytelling and the element of song, the series presents everyday situations in an age appropriate way to help children learn about solving life's little problems.

Other Matters (11 of 20)	Response
Program Title	Mouse in the House (D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Secondary Digital Channel: Mouse in the House features youngsters learning about science and physics by conducting experiments.

<b>Other Matters (12 of 20)</b>	<b>Response</b>
Program Title	Dragonfly (D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Secondary Digital Channel: Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers.

<b>Other Matters (13 of 20)</b>	<b>Response</b>
Program Title	BC703 9th Period (D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Secondary Digital Channel: During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and the 3 kids team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge.

<b>Other Matters (14 of 20)</b>	<b>Response</b>
Program Title	Walking Wild at the San Diego Zoo (D3 & D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	D3-Sunday 9:30AM / D4-Thursday 8:00AM
Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Secondary Digital Channel: Walking Wild explores the world of wild and exotic animals, how they live and are cared for at the San Diego Zoo. journalist/hosts present stories that promote an action-oriented approach to environmental issues.
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Other Matters (15 of 20)	Response
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Program Title	Real Life (D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday thru Thursday 8:30AM
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Secondary Digital Channel: Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisio
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Other Matters (16 of 20)	Response
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Program Title	Think Big (D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Secondary Digital Channel: THINK BIG serves the educational and informational needs of children with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.
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Other Matters (17 of 20)	Response
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Program Title	Zoo Clues (D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10AM

Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Secondary Digital Channel: Zoo Clues is an educational and informative half-hour, E/I program that takes viewers on a fast-paced and entertaining tour of the entire animal kingdom. The goal of the series is to provide young viewers with a meaningful perspective of the creatures around them and valuable comparisons to their own human characteristics.

Other Matters (18 of 20)	Response
Program Title	The Coolest Places on Earth (D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Secondary Digital Channel - This program takes young viewers on a journey of discovery to the most astonishing places on the planet. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters (19 of 20)	Response
Program Title	Biz Kid\$ (D4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ teach young teens the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.

Other Matters (20 of 20)	Response
Program Title	Heroes Among Us (D3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:AM & 11:30AM
Total times aired at regularly scheduled time	24

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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Secondary Digital Channel - Heroes Among Us tells the stories of people just like you and me who have chosen to make a difference in the lives of others. They are heroes that live in your community and have helped people you know.

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Nancy Skok</b> <i>Administrative Assistant</i></p> <p>01/05/2018</p>

## Attachments

No Attachments.