



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0030884985** | File Number: **0000039182** | Submit Date: **01/10/2018** | Call Sign: **WAOW** | Facility ID: **64546** | City: **WAUSAU** | State: **WI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/10/2018** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2017

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|--|-----------------------|-------------------------------|-----------------------|
| WAOW-WYOW LICENSE, LLC Doing Business As: WAOW-WYOW LICENSE, LLC | WAOW-WYOW TELEVISION, INC. P.O. BOX 909 QUINCY, IL 62306 United States | +1 (217) 223- 5100 | bdreasler@quincymedia. com | Company |

**Contact
Representatives
(1)**

| Contact Name | Address | Phone | Email | Contact Type |
|--|---|-------------------|----------------------------|----------------------|
| Stephen Hartzell Brooks, Pierce et al. | 150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States | +1 (919) 839-0300 | shartzell@brookspierce.com | Legal Representative |

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC, CW, Decades |
| | Nielsen DMA | Wausau-Rhineland |
| | Web Home Page Address | www.waow.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.73 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 5.97 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(16)

| Digital Core Program (1 of 16) | Response |
|--|---|
| Program Title | Jack Hanna's Wild Countdown E/I 9.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:00-8:30 AM CT |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|-------------------------------------|
| Title of Program | Jack Hanna's Wild Countdown E/I 9.1 |
| List date and time rescheduled | 10/14/2017 08:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-10-14 |
| Episode # | |
| Reason for Preemption | Other |

| Digital Core Program (2 of 16) | | Response |
|--|---|----------|
| Program Title | Ocean Treks with Jeff Corwin E/I 9.1 | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00 AM CT | |
| Total times aired at regularly scheduled time | 12 | |
| Total times aired | 13 | |
| Number of Preemptions | 1 | |
| Number of Preemptions for other than Breaking News | 1 | |
| Number of Preemptions Rescheduled | 1 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced for viewers aged 13-16, and the whole family, Ocean Treks with Jeff Corwin is hosted by Emmy award-winning television host Jeff Corwin. In this weekly half-hour series, Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the area's natural wonders to bring viewers closer to nature, wildlife and manmade treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a lifetime. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Questions | Response |
|--|--------------------------------------|
| Title of Program | Ocean Treks with Jeff Corwin E/I 9.1 |
| List date and time rescheduled | 11/12/2017 12:30 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-10-14 |
| Episode # | |
| Reason for Preemption | Other |

| Digital Core Program (3 of 16) | | Response |
|--|---------------------------|----------|
| Program Title | Sea Rescue E/I 9.1 | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30 AM CT | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and , in many instances, release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 16) | Response |
|--|---|
| Program Title | The Wildlife Docs E/I 9.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (5 of 16) | Response |
|--|--|
| Program Title | Rock the Park E/I 9.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to some of the most unique coral and marine life on the planet. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve spotting the regions famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton Nation Park. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
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Digital Core Program (6 of 16) Response

| | |
|--|--|
| Program Title | Outback Adventures with Tim Faulkner E/I 9.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 0 |
| Total times aired | 1 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a live action, half-hour television program designed to meet the educational and informational needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovers species of birds. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|--|
| Title of Program | Outback Adventures with Tim Faulkner E/I 9.1 |
| List date and time rescheduled | 10/01/2017 02:30 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-09-30 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 16) | | Response |
|--|---|----------|
| Program Title | Vacation Creation with Tommy Davidson and Andrea Feczko E/I 9.1 | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On each episode of Vacation Creation with Tommy Davidson and Andrea Feczko, our hosts Tommy Davidson and Andrea Feczko guide one deserving family on amazing adventures as they experience a new destination together on their family vacation. As our featured family embarks on an interactive voyage filled with immersive learning opportunities, each episode brings us to diverse locations where our family and viewers discover unique cultural events, food, activities, and traditions. From discovering the wondrous glaciers of Alaska to learning from the Moko Jumbie of the Virgin Islands, viewers will witness the importance of spending time with family and friends as our featured families experience amazing adventures together, often learning more about each other and their own family history along the way. Teens will also learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once in a lifetime experiences. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 16) | Response |
|--|--|
| Program Title | Jack Hanna Animal Adventures E/I 9.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:00-11:30 AM CT |
| Total times aired at regularly scheduled time | 3 |
| Total times aired | 4 |
| Number of Preemptions | 10 |
| Number of Preemptions for other than Breaking News | 10 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna talks with people that are knowledgeable about animals and their habitats. Each episode is designed to reveal to children the world around them. Every week Jack Hanna takes television viewers around the world, teaching them about animals and having exciting adventures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------------------------|
| Title of Program | Jack Hanna Animal Adventures E/I 9.1 |
| List date and time rescheduled | 12/17/2017 12:00 PM |
| Is the rescheduled date the second home? | Yes |

| | |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-12-16 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (9 of 16) | Response |
|--|--|
| Program Title | Into the Outdoors E.I 9.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/11:30 AM-12:00 PM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 14 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Into the Outdoors is a five-time Emmy Award Winning outdoors television series for kids. They are now in their eighth season of fun and exciting outdoor adventures. Joining a diverse group of kids and adults at all locations, Into the Outdoors introduces fishing, camping, environmental concerns and outdoor safety -- just to name a few topics. There are also many great educational subjects for teachers and parents alike to share with their kids. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------------|
| Title of Program | Into the Outdoors E.I 9.1 |
| List date and time rescheduled | 11/19/2017 03:30 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-11-19 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (10 of 16) | Response |
|--|---|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition E/I 9.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:00-8:30 AM CT, 8:30-9:00 AM CT, 9:00-9:30 AM CT, 9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 52 |
| Total times aired | 52 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 16) | Response |
|--|-------------------------------------|
| Program Title | Brain Games: Family Edition E/I 9.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30 AM CT |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Brain Games: Family Edition explores the fascinating components of the human brain and how they shape our perceptions and everyday lives. Host Jason Silva will explore a variety of different topics including visual perception, memory, skill learning, decision making, and many more. Brain Games: Family Edition educates and inspires viewers with a series of experiments and activities designed to help people improve cognitive function and use their brains better, smarter and faster. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (12 of 16) | Response |
|--|--------------------------------------|
| Program Title | This Old House: Trade School E/I 9.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |

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|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This Old House Trade School, hosted by Kevin O Connor, is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This new series follows two residential construction projects and will offer viewers a master class in building methods and disciplines through step by step instructions demonstrated by the industrys leaders. Exploring everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. This Old House Trade School will provide insight into the tricks of the trade from experts and professionals, as they renovate and restore Americas homes from top to bottom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 16) | |
|--|--|
| | Response |
| Program Title | Animal Rescue Classics E/I 9.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30 AM CT, 9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (14 of 16) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

| | |
|--|---|
| Program Title | Animal Atlas E/I 9.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. Its through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 16) | | Response |
|--|--|-----------------|
| Program Title | On The Spot E/I 9.3 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT | |
| Total times aired at regularly scheduled time | 12 | |
| Total times aired | 12 | |
| Number of Preemptions | 1 | |
| Number of Preemptions for other than Breaking News | 1 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On the Spot is an educational and informative half hour, E/I program that takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind blowing questions: Can a cow have an accent? Who got the worlds longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information based program that broadens their knowledge of a wide range of educational topics. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (16 of 16) | | Response |
|---|---|-----------------|
| Program Title | Missing: Cold Cases E/I 9.3 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays/11:00-11:30 AM CT, 11:30 AM-12:00 PM CT | |
| Total times aired at regularly scheduled time | 26 | |
| Total times aired | 26 | |
| Number of Preemptions | 0 | |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Kelly Fuller |
| Address | 1908 Grand Avenue |
| City | Wausau |
| State | WI |
| Zip | 54403 |
| Telephone Number | (715) 843-9236 |
| Email Address | Kfuller@waow.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The station gives tours to children and other community groups upon request. Our meteorologist explains weather and station components, including weather computers and how they track the weather systems. On Saturday, September 30, 2017 Outback Adventures with Tim Faulkner was preempted, and was rescheduled on October 1, 2017. Accordingly, this rescheduled show will be "counted" in Fourth Quarter 2017 report, and was not counted towards the Core Programming total in this Third Quarter report. On Saturday, November 4, 2017 On the Spot was preempted due to technical difficulties and was not rescheduled. One or more episodes of childrens programming that was preempted during the quarter was not rescheduled. The Digital Core Programming Summary section of this report would not permit the station to include preemption reports for such unrescheduled preemptions, and FCC Staff has advised that no preemption report for such unrescheduled episodes is necessary. |

Other Matters (15)

| Other Matters (1 of 15) | Response |
|--|---|
| Program Title | Jack Hanna's Wild Countdown E/I 9.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:00-8:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. |

| Other Matters (2 of 15) | Response |
|---|---|
| Program Title | Ocean Treks with Jeff Corwin E/I 9.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced for viewers aged 13-16, and the whole family, Ocean Treks with Jeff Corwin is hosted by Emmy award-winning television host Jeff Corwin. In this weekly half-hour series, Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the area's natural wonders to bring viewers closer to nature, wildlife and manmade treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a lifetime. |

| Other Matters (3 of 15) | | Response |
|--|---|-----------------|
| Program Title | Sea Rescue E/I 9.1 | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30 AM CT | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. | |

| Other Matters (4 of 15) | | Response |
|---|---|-----------------|
| Program Title | The Wildlife Docs E/I 9.1 | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10:00 AM CT | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. | |

| Other Matters (5 of 15) | |
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| | Response |
| Program Title | Rock the Park E/I 9.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to some of the most unique coral and marine life on the planet. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve spotting the regions famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton Nation Park. |

| Other Matters (6 of 15) | |
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| | Response |
| Program Title | Vacation Creation with Tommy Davidson and Andrea Feczko E/I 9.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/ 10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On each episode of Vacation Creation with Tommy Davidson and Andrea Feczko, our hosts Tommy Davidson and Andrea Feczko guide one deserving family on amazing adventures as they experience a new destination together on their family vacation. As our featured family embarks on an interactive voyage filled with immersive learning opportunities, each episode brings us to diverse locations where our family and viewers discover unique cultural events, food, activities, and traditions. From discovering the wondrous glaciers of Alaska to learning from the Moko Jumbie of the Virgin Islands, viewers will witness the importance of spending time with family and friends as our featured families experience amazing adventures together, often learning more about each other and their own family history along the way. Teens will also learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once in a lifetime experiences. |
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| Other Matters (7 of 15) | Response |
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| Program Title | Into the Outdoors E/I 9.1 |
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| Origination | Syndicated |
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| Days/Times Program Regularly Scheduled | Sundays/11:30 AM-12:00 PM CT |
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| Total times aired at regularly scheduled time | 12 |
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| Length of Program | 30 mins |
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| Age of Target Child Audience from | 7 years to 14 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Into the Outdoors is a five-time Emmy Award Winning outdoors television series for kids. They are now in their eighth season of fun and exciting outdoor adventures. Joining a diverse group of kids and adults at all locations, Into the Outdoors introduces fishing, camping, environmental concerns and outdoor safety-just to name a few topics. There are also many great educational subjects for teachers and parents alike to share with their kids. |
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| Other Matters (8 of 15) | Response |
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| Program Title | Dog Whisperer with Cesar Millan: Family Edition E/I 9.2 |
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| Origination | Network |
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| Days/Times Program Regularly Scheduled | Saturdays/8:00-8:30 AM CT, 8:30-9:00 AM CT, 9:00-9:30 AM CT, 9:30-10:00 AM CT |
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| Total times aired at regularly scheduled time | 52 |
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| Length of Program | 30 mins |
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| Age of Target Child Audience from | 13 years to 16 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner. |
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| Other Matters (9 of 15) | Response |
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|---|--------------------------------------|
| Program Title | This Old House: Trade School E/I 9.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This Old House Trade School, hosted by Kevin O Connor, is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This new series follows two residential construction projects and will offer viewers a master class in building methods and disciplines through step by step instructions demonstrated by the industrys leaders. Exploring everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. This Old House Trade School will provide insight into the tricks of the trade from experts and professionals, as they renovate and restore Americas homes from top to bottom. |
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| Other Matters (10 of 15) | Response |
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| Program Title | Chicken Soup for the Souls Hidden Heroes E/I 9.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chicken Soup for the Souls Hidden Heroes hosted by Brooke Burke Charvet, is a television series developed for teens in which each episode reveals everyday people showing compassion and kindness towards strangers simply out of the goodness of their hearts. They are not looking for recognition but we believe their amazing stories deserve to be told. Viewers will learn that volunteering, philanthropy, and giving back to the community are within everyones reach. |
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| Other Matters (11 of 15) | |
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| | Response |
| Program Title | Animal Rescue Classics E/I 9.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:00-9:30 AM CT, 9:30-10:00 AM CT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. |

| Other Matters (12 of 15) | |
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| | Response |
| Program Title | Animal Atlas E/I 9.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00-10:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. Its through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them. |
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| Other Matters (13 of 15) | Response |
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| Program Title | On The Spot E/I 9.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On the Spot is an educational and informative half hour, E/I program that takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind blowing questions: Can a cow have an accent? Who got the worlds longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information based program that broadens their knowledge of a wide range of educational topics. |
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| Other Matters (14 of 15) | Response |
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| Program Title | Missing: Cold Cases E/I 9.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:00-11:30 AM CT, 11:30 AM-12:00 PM CT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe. |
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| Other Matters (15 of 15) | Response |
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| Program Title | Jack Hanna Animal Adventures E/I 9.1 |
| Origination | Syndicated |

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| Days/Times Program Regularly Scheduled | Saturdays/11:00-11:30 AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna talks with people that are knowledgeable about animals and their habitats. Each episode is designed to reveal to children the world around them. Every week Jack Hanna takes television viewers around the world, teaching them about animals and having exciting adventures. |

Certification

| Question | Response |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | <p>Kelly Fuller <i>Senior Administrative and Human Resources Manager</i></p> <p>01/10/2018</p> |

Attachments

No Attachments.