



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003781630** | File Number: **0000037344** | Submit Date: **01/04/2018** | Call Sign: **WADL** | Facility ID: **455** | City:
MOUNT CLEMENS | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superceded** | Status Date:
12/17/2019 | Filing Status: **Inactive**

Report reflects information for : **Fourth Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ADELL BROADCASTING CORPORATION	Kevin Adell The Word Network 20733 West Ten Mile Road Southfield, MI 48075 United States	+1 (248) 357-4566	r.lameti@thewordnetwork.org	Company

Contact
Representatives
(3)

Contact Name	Address	Phone	Email	Contact Type
Mike Malin <i>STATION ENGINEER</i> Adell Broadcasting Corporation	Mike Malin 20733 West Ten Mile Road Southfield, MI 48075 United States	+1 (248) 357-4566	mikem@thewordnetwork.org	Technical Representative
W. Jeffrey Reynolds <i>CONSULTING ENGINEER</i> du Treil, Lundin & Rackley, Inc.	Jeff Reynolds 3135 Southgate Circle Sarasota, FL 34239 United States	+1 (941) 329-6000	jeff@dlr.com	Technical Representative
William Silva <i>Legal Counsel</i> Law Offices of William D. Silva	William D. Silva PO Box 1121 Stevensville, MD 21666 United States	+1 (443) 249-0109	bill@wmsilvalaw.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Detroit
	Web Home Page Address	WWW.WADLDETROIT.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. AT 7:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. This program includes tips and information to keep children safe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. AT 7:30 AM.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures of the animal kingdom. All stories are authentic and contain video of rescues. Title
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)		Response
Program Title		ZOO CLUES
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT. @ 8:30AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Zoo Clues is an educational and informative half-hour, E/I program that poses fascinating animal-related questions to viewers, gives them clues to the right answer, and then explains the right answer, allowing young viewers to interact and learn. The goal of the series is to provide young viewers with information to understand and appreciate animals and the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 7)		Response
Program Title		America's Heartland
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT. @ 8:00 AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE IN THE SERIES IS A HISTORY LESSON ON AMERICA AND ITS AGRICULTURAL HERITAGE. IT OFFERS TEEN VIEWERS INFORMATION ON VARIOUS TOPICS OF LIFE IN RURAL PARTS OF THE UNITED STATES. THE PROGRAMS EXPLAIN HOW FOOD IS GROWN AND USED IN DIFFERENT WAYS. FOR EXAMPLE, THE PROCESS OF MAKING MAPLE SYRUP OR TURNING CORN INTO FUEL, ARE JUST A COUPLE OF EXAMPLES. IN EACH EPISODE, VIEWERS VISIT RANCHES, FARMS OR OTHER LOCATIONS AND LEARN ABOUT DIFFERENT OCCUPATIONS AND THE RICH HISTORY OF HEARTLAND JOBS AND PROFESSIONS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7) Response	
Program Title	XPLORATION DIY SCI
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. @ 9-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION DIY SCI WILL INSPIRE AND EDUCATE AUDIENCES OF ALL AGES. HOST, SCIENCE EDUCATOR AND LEADER IN THE FIELD OF PROFESSIONAL EDUCATIONAL TRAINING, STEVE SPANGLER, ENCOURAGES THE DISCOVERY OF SCIENTIFIC CONCEPTS THROUGH EXPERIMENTS VIEWERS CAN DO AT HOME. WITH A FUN, RELAXED ATTITUDE, STEVE WILL TAKE VIEWERS THROUGH STEP-BY-STEP DEMONSTRATIONS OF DO-IT-YOURSELF EXPERIMENTS THAT AMAZE BUT WHICH ALSO RELATE BACK TO SOLID PRINCIPLES OF SCIENCE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	XPLORATION NATURE KNOWS BEST
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. @ 9:30-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION NATURE KNOWS BEST WILL INSPIRE AND EDUCATE AUDIENCES OF ALL AGES. HOST AND MARINE BIOLOGIST, DANNI WASHINGTON, EXUDES ENERGY AS SHE RELATES HOW TECHNOLOGY ALL AROUND US WAS INSPIRED BY NATURE AND HOW MODERN INNOVATORS ARE CONTINUING WITH THIS PRACTICE. WE WILL WHIRL AROUND IN AIRPLANES INSPIRED BY BIRDS, AND IN HELICOPTERS INFLUENCED BY THE DRAGONFLY, AND EVEN JUMP FROM A FEW SUCH VEHICLES TO ILLUSTRATE HOS WINGSUITS WERE INVENTED BASED ON THE FLYING SQUIRREL. THIS SERIES WILL HELP KIDS TO UNDERSTAND HOW GETTING OUTSIDE AND TAKING A LOOK AROUND CAN HELP THEM MAKE THE NEXT GREAT DISCOVERY.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Marty Stouffer's Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:30 AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is targeted to children ages 13 - 16. The key educational objective of the program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exists in North America and learn to protect its natural species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Marty Stouffer's Wild America
List date and time rescheduled	10/22/2017 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-22
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Marty Stouffer's Wild America
List date and time rescheduled	10/29/2017 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-29
Episode #	
Reason for Preemption	Other

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	JAMIE HARRINGTON
Address	35000 ADELL DRIVE
City	CLINTON TOWNSHIP
State	MI
Zip	48035-2814
Telephone Number	(586) 790-3838
Email Address	JAMIE@WADLDETROIT.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Our DT lineup includes the following:: WADL DT1 Grit TV DT2 Get TV DT3 Cozi TV DT4 The Word Network DT5 Justice TV DT6 They all provide their own E/I programming except The Word Network on DT5 which the station provides.

Other Matters (7)

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Origination	Syndicated
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Other Matters (2 of 7)	Response
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Other Matters (4 of 7)	Response
Program Title	AMERICA'S HEARTLAND

Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT AT 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Jamie HARRINGTON <i>EXECUTIVE ADMINISTRATOR</i></p> <p>01/04/2018</p>

Attachments

No Attachments.