

Children's Television Programming Report

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 55055

 City:
 LUBBOCK
 State:
 TX

 Service:
 Digital Class A
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status:
 01/10/2018

 Filing Status:
 Active
 Status:
 Status:

Report reflects information for : Fourth Quarter of 2017

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
RAMAR COMMUNICATIONS, INC. Doing Business As: RAMAR COMMUNICATIONS, INC.	Brad Moran 9800 UNIVERSITY AVENUE PO BOX 3757 LUBBOCK, TX 79423 United States	+1 (806) 748- 9300	bmoran@ramarcom. com	Company

Contact Representatives (3)	Contact Name	Address	Phone	Email	Contact Type	
	DENNIS P. CORBETT , ESQ . Telecommunications Law Professionals PLLC	1025 Connecticut Avenue, NW Suite 1011 WASHINGTON, DC 20036	+1 (202) 789-3115	DCorbett@telecomlawpros. com	Legal Representative	
		Joseph M. Davis , P.E .	United States 207 Old Dominion Road	+1 (703)	Joseph.Davis@RF-	Technical
		<i>Consulting Engineer</i> Chesapeake RF Consultants, LLC	Yorktown, VA 23692 United States	650-9600	consultants.com	Representative
		Tee Thomas CE	PO Box 3757 Lubbock, TX 79423	+1 (806) 748-2402	tthomas@ramarcom.com	Technical Representative
		Ramar Communications, Inc.	United States	140 2402		Representative

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Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	on
		Affiliated network Telemundo	
		Nielsen DMA Lubbock	
		Web Home Page Address www.telemundol	lubbock.com
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		0.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program		

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(3)

Digital Core Program (1 of 3)	Response
Program Title	El Show de Chica (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00am & 7:30am
Total times aired at regularly scheduled time	20
Total times aired	26
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In every episode, Kelly, Chica, Mr. C and Mrs. C tend to what the customer at the Costume Coop that episode needs. Things often go wrong in this part due to Chica, so Kelly tries to teach Chica the lesson of the episode. Then, the cuckoo clock (which is shaped like Mr. C,) goes off and Kelly said to Chica, The Coop Is Closing, But We're Not Done. Let's Lock Up The Shop, And Have More Fun. and Mr. and Mrs. C lock up the Coop while singing a song. After, two eggs with legs hop out of the cuckoo clock and Kelly, Chica, Stitches, and Bunji turn into cartoon characters. Then, Kelly says "Time to dress up and play!" and the cartoon segment is shown, demonstrating the lesson that Chica learned.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	11/04/2017 11:00 AM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	11/18/2017 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	12/02/2017 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	11/04/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	El Show de Chica

List date and time rescheduled	11/18/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	12/02/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-09
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 3)	Response
Program Title	Nina's World (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am & 9:30am
Total times aired at regularly scheduled time	16
Total times aired	26
Number of Preemptions	10
Number of Preemptions for other than Breaking News	10
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World tells the story of imaginative six year old Nina and her best friend Star. Together the pair explores Nina's vibrant and colorful neighborhood. Every day transforms into a new excursion that celebrates family, community, diversity and wonder.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Title of Program	Nina's World
List date and time rescheduled	11/11/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	11/25/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	12/02/2017 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	12/02/2017 04:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	12/23/2017 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-09
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	11/11/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	11/25/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	12/02/2017 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-21
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	12/02/2017 04:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	12/23/2017 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-09
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 3)	Response
Program Title	La Abeja Maya (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00am & 8:30am
Total times aired at regularly scheduled time	20
Total times aired	26
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6

Number of Preemptions Rescheduled	6
Length of Program	0 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	La Abeja Maya is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy, and diversity. The series also serves the cognitive and intellectual needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness for discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the bee hive. Through Mayas open-mindedness, children learn to foster their curiosity and to accept and respect others. On her way through the meadow Maya and her many friends teach children valuable lessons about supporting the weak, learning from each other and appreciating different perspectives on life.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	11/04/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	11/11/2017 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-14
Episode #	

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	11/18/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	11/25/2017 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	12/02/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	La Abeja Maya
List date and time rescheduled	12/02/2017 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-09

Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Brad Moran
	Address	PO Box 3757
	City	Lubbock
	State	ТХ
	Zip	79452
	Telephone Number	(806) 745-9300
	Email Address	bmoran@ramarcom. com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	El Viajero Con Josh Garcia (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	El Viajero Con Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the worlds most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking
Other Matters (2 of 6)	Response
Program Title	Salvando Animales (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Hosted by renowned veterinarian Dr. Michelle Oakley, it features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Salvando Animales will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.

Other Matters (3 of

Programming.

6)	Response
Program Title	Aventuras Con Dylan Dreyer (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child 13 years to 16 years Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Led by NBC News meteorologist and TODAY contributor Dylan Dreyer, Aventuras Con Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Aventuras Con Dylan Dreyer will tell us why.

Other Matters (4 of 6)	Response
Program Title	Vivir Al Natural, Danny Seo (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vivir Al Natural, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is Americas leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.

Other Matters (5 of 6)	Response
Program Title	Una Mano Amiga (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Una Mano Amiga brings viewers into the world of philanthropy through the stories of small charities making a big impact. Executive Produced by passionate celebrity philanthropist and actor Blair Underwood, Una Mano Amiga partners with the countrys top Foundations to assist charities that are dedicated to creating change in their communities. Una Mano Amiga enlists the help of celebrity ambassadors like NBC News Correspondent and Producer, Jenna Bush Hager, who are on a mission to inspire others to do good.

Other Matters (6 of	
6)	Response
Program Title	El Compeon En Ti (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	El Campeon En Ti features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channels Morning Drive, El Campeon En Ti introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. El Campeon En Ti proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Susie Gonzales Coordinato
		01/10/2018

Attachments No Attachments.