



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0028358455** | File Number: **0000019565** | Submit Date: **12/28/2017** | Call Sign: **KCWI-TV** | Facility ID: **51502** |  
City: **AMES** | State: **IA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** |  
Status Date: **12/28/2017** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2016

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>NEXSTAR BROADCASTING, INC.</b>	Elizabeth Ryder 545 E. JOHN CARPENTER FREEWAY SUITE 700 IRVING, TX 75062 United States	+1 (972) 373- 8800	eryder@nexstar. tv	Company

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**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
<b>Elizabeth Ryder</b> <i>General Counsel</i> NEXSTAR BROADCASTING, INC.	Elizabeth Ryder 545 E. JOHN CARPENTER FREEWAY SUITE 700 IRVING, TX 75062 United States	+1 (972) 373- 8800	eryder@nexstar. tv	Legal Representative

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Des Moines-Ames
	Web Home Page Address	www.weareiowa.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(31)**

Digital Core Program (1 of 31)	Response
Program Title	Calling Dr. Pol 23.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00 a.m.
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients. Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 31)	Response
Program Title	Calling Dr. Pol 23.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30 a.m.
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real life stories of Dr. Pol's passion for animal care and rehabilitation.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 31)	Response
Program Title	Rescue Me with Dr. Lisa 23.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00 a.m.
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Matches orphaned and abandoned animals with loving new homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 31)	Response
Program Title	Dog Whisperer with Cedar Millan: Family Edition 23.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m.
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by noted dog behaviorist Cesar Millan, who is forever engaged in efforts to help pups and their families.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 31)	Response
Program Title	Dog Whisperer with Cedar Millan: Family Edition 23.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHosted by noted dog behaviorist Cesar Millan, who is forever engaged in efforts to help pups and their families.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 31)	Response
Program Title	Dog Whisperer with Cedar Millan: Family Edition 23.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30 am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by noted dog behaviorist Cesar Millan, who is forever engaged in efforts to help pups and their families.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 31)	Response
Program Title	Missing 23.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 31)	Response
Program Title	Living Greener 23.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30 a.m.
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener talks to inventors, visionaries, scientists and activists to find out where the planet is headed. Whether it's recycling cigarette butts into clothing, monitoring endangered species or creating a rooftop farm in New York City, Living Greener gives us an insight into our future way of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 31)	Response
Program Title	Living Greener 23.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00 a.m.
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0



Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener talks to inventors, visionaries, scientists and activists to find out where the planet is headed. Whether it's recycling cigarette butts into clothing, monitoring endangered species or creating a rooftop farm in New York City, Living Greener gives us an insight into our future way of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 31)	Response
Program Title	Uncaged 23.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30 a.m.
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be Uncaged.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 31)	Response
Program Title	Uncaged 23.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00 a.m.
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be Uncaged.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 31)	Response
Program Title	Missing 23.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30 a.m.
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 31)	Response
Program Title	All in with Laila Ali 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00 a.m.
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 31)</b>	<b>Response</b>
Program Title	All in with Laila Ali 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30 a.m.
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (15 of 31)</b>	<b>Response</b>
Program Title	Culture Click 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00 a.m.
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Developed and produced for viewers aged 13 - 16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping - off point for a deep dive into the culture viewers 13-16 will embrace.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (16 of 31)</b>	<b>Response</b>
Program Title	Animal Tails 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30 a.m.
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a half-hour educational wildlife television series that "takes children on a tour of discovery, uncovering the secrets of how animals live and thrive. Young viewers meet animals from the familiar to the astounding, and the domesticated to the wild, including the diverse creatures of the African savanna, the finned and flippered of the big deep, and the colorful cast of the equatorial rainforest
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (17 of 31)</b>		<b>Response</b>
Program Title		Everyday Health 23.3
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 11:00am
Total times aired at regularly scheduled time		14
Total times aired		14
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

<b>Digital Core Program (18 of 31)</b>		<b>Response</b>
Program Title		Everyday Health 23.3
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 11:30am
Total times aired at regularly scheduled time		14
Total times aired		14
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

<b>Digital Core Program (19 of 31)</b>		<b>Response</b>
Program Title		All in with Laila Ali 23.3
Origination		Network

Days/Times Program Regularly Scheduled	Sundays 9:00am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (20 of 31)</b>	<b>Response</b>
Program Title	All in with Laila Ali 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30am - October 30
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (21 of 31)</b>	<b>Response</b>
Program Title	All in with Laila Ali 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30am November 27
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (22 of 31)</b>	<b>Response</b>
Program Title	All in with Laila Ali 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:00am - December 4
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (23 of 31)</b>	<b>Response</b>
Program Title	All in with Laila Ali 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday's 10:30am - December 4
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (24 of 31)</b>	<b>Response</b>
Program Title	Culture Click 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30am
Total times aired at regularly scheduled time	3



Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Developed and produced for viewers aged 13 - 16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping - off point for a deep dive into the culture viewers 13-16 will embrace.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (25 of 31)**

**Response**

Program Title	Culture Click 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30am - December 11
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Developed and produced for viewers aged 13 - 16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping - off point for a deep dive into the culture viewers 13-16 will embrace.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (26 of 31)	Response
Program Title	Everyday Health 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (27 of 31)	Response
Program Title	Everyday Health 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (28 of 31)</b>	<b>Response</b>
Program Title	Everyday Health 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00am December 4
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (29 of 31)</b>	<b>Response</b>
Program Title	Everyday Health 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30am (December 4 )
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (30 of 31)</b>	<b>Response</b>
Program Title	Everyday Health 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:00am - December 4

Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (31 of 31)</b>	<b>Response</b>
Program Title	Everyday Health 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:30am - December 4
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Randy Shelton
Address	3903 Westown Parkway
City	West Des Moines
State	IA
Zip	50266
Telephone Number	(515) 457-9645
Email Address	rshelton@weareiowa. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (18)**

<b>Other Matters (1 of 18)</b>	<b>Response</b>
Program Title	Calling Dr. Pol 23.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients. Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock.

<b>Other Matters (2 of 18)</b>	<b>Response</b>
Program Title	Calling Dr. Pol 23.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by noted dog behaviorist Cesar Millan, who is forever engaged in efforts to help pups and their families.

<b>Other Matters (3 of 18)</b>	<b>Response</b>
Program Title	Dog Whisperer with Cesar Millan: Family Edition 23.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership.

<b>Other Matters (4 of 18)</b>	<b>Response</b>
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Program Title	Dog Whisperer with Cesar Millan: Family Edition 23.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership.

<b>Other Matters (5 of 18)</b>	<b>Response</b>
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Program Title	Dog Whisperer with Cesar Millan: Family Edition 23.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership.

<b>Other Matters (6 of 18)</b>	<b>Response</b>
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Program Title	Dog Whisperer with Cesar Millan: Family Edition 23.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DIIn this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership.
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Other Matters (7 of 18)	Response
Program Title	Missing 23.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children.

Other Matters (8 of 18)	Response
Program Title	Better Planet 23.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 9:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Better Planet explores the importance of learning about our environment and ways to improve the quality of life for everyone in the world.

Other Matters (9 of 18)	Response
Program Title	Better Planet 23.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Better Planet explores the importance of learning about our environment and ways to improve the quality of life for everyone in the world.

Other Matters (10 of 18)	Response
Program Title	Walking Wild 23.2
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 10:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild at the San Diego Zoo is a weekly half-hour series that explores all types of wild animals and their habitats.

Other Matters (11 of 18)	Response
Program Title	Wild Wonders 23.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Wonders, Inc. is where kids and adults can tame their curiosity for wildlife. Through live interactive programs and tours.

Other Matters (12 of 18)	Response
Program Title	Missing 23.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children.

Other Matters (13 of 18)	Response
Program Title	All in With Laila Ali 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
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<b>Other Matters (14 of 18)</b>		<b>Response</b>
Program Title	All in With Laila Ali 23.3	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 9:30am	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.	

<b>Other Matters (15 of 18)</b>		<b>Response</b>
Program Title	Culture Click 23.3	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 10:00am on	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Developed and produced for viewers aged 13 - 16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping - off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.	

<b>Other Matters (16 of 18)</b>	<b>Response</b>
Program Title	Animal Tails 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails highlights various features of the animal kingdom, from household pets to exotic wildlife.

<b>Other Matters (17 of 18)</b>	<b>Response</b>
Program Title	Everyday Health 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.

<b>Other Matters (18 of 18)</b>	<b>Response</b>
Program Title	Everyday Health 23.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 11:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Randy Shelton</b> <i>Director Broadcast Operations</i></p> <p>12/28 /2017</p>

## Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>4th quarter 2016 Bounce TV EI Makeup.pdf</u>	Applicant	All Purpose		Done with Virus Scan and/or Conversion
<u>KidVid Amendment - 4Q 2016 - KCWL.DOCX</u>	Applicant	Amendment		Done with Virus Scan and/or Conversion