



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0028358455** | File Number: **0000014840** | Submit Date: **12/28/2017** | Call Sign: **KCWI-TV** | Facility ID: **51502** |
City: **AMES** | State: **IA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** |
Status Date: **12/28/2017** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|----------------------------|---|-------------------|-------------------|----------------|
| NEXSTAR BROADCASTING, INC. | Elizabeth Ryder 545 E. JOHN CARPENTER FREEWAY SUITE 700 IRVING, TX 75062 United States | +1 (972) 373-8800 | eryder@nexstar.tv | Company |

Contact
Representatives
(1)

| Contact Name | Address | Phone | Email | Contact Type |
|--|---|-----------------------|-----------------------|-------------------------|
| Elizabeth Ryder <i>General Counsel</i> NEXSTAR BROADCASTING, INC. | Elizabeth Ryder 545 E. JOHN CARPENTER FREEWAY SUITE 700 IRVING, TX 75062 United States | +1 (972) 373- 8800 | eryder@nexstar. tv | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CW |
| | Nielsen DMA | Des Moines-Ames |
| | Web Home Page Address | www.weareiowa.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 5.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(25)

| Digital Core Program (1 of 25) | | Response |
|--|--|----------|
| Program Title | Calling Dr. Pol 23.1 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays 7:00 a.m. | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients. Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (2 of 25) | | Response |
|--|--|----------|
| Program Title | Calling Dr. Pol 23.1 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays 7:30 a.m. | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life stories of Dr. Pol's passion for animal care and rehabilitation. | |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (3 of 25) | Response |
|--|---|
| Program Title | Dog Town 23.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 8:00 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dogtown is the section of Best Friends Animal Sanctuary where homeless dogs live. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 25) | Response |
|--|--|
| Program Title | Dog Whisperer with Cedar Millan: Family Edition 23.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 8:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by noted dog behaviorist Cesar Millan, who is forever engaged in efforts to help pups and their families. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 25) | Response |
|--|--|
| Program Title | Dog Whisperer with Cedar Millan: Family Edition 23.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 9:00am |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by noted dog behaviorist Cesar Millan, who is forever engaged in efforts to help pups and their families. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 25) | Response |
|--|--|
| Program Title | Dog Whisperer with Cedar Millan: Family Edition 23.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by noted dog behaviorist Cesar Millan, who is forever engaged in efforts to help pups and their families. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 25) | Response |
|--|--|
| Program Title | Dog Whisperer with Cedar Millan: Family Edition 23.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |

| | |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by noted dog behaviorist Cesar Millan, who is forever engaged in efforts to help pups and their families. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 25) Response | |
|--|--|
| Program Title | Save Our Shelter 23.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Save Our Shelter follows Rocky as he engages the local community to get involved by recruiting volunteers, contractors, industry experts, social media influencers and celebrities to revitalize rescues and get more pets adopted. Each episode culminates in a big makeover reveal as one lucky pet finds their forever home. The series educates audiences on pet-related topics and inspires communities across the US and Canada to come together to get involved in the Rescue Life by adopting, volunteering or donating. DOG for DOG is a company whose mission is to feed dogs in rescues and shelters by donating food, pound for pound. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 25) Response | |
|---|--|
|---|--|

| | |
|--|--|
| Program Title | Dream Quest 23.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 11:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dream Quest is a weekly half hour show produced for children ages 13-16. The series literally full filling the desire to learn through experience designed to give families the real-life education of a lifetime. Lead by a season captain, cruise director and hi interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, the Dream Quest designed facilities to engage a lucky family a dynamic "classroom on the sea." Families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures learn what it takes to pursue their dreams, and may be inspired to try something new along the way. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (10 of 25) Response | |
|--|--------------|
| Program Title | Hatched 23.1 |

| | |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 11:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hatched is an educational and informational series dedicated to aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instruct basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that execute a detailed business plan that includes product pricing, and packaging. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 25) | Response |
|---|-------------------|
| Program Title | Missing 23.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (12 of 25) | Response |
|--|--|
| Program Title | Teen Kids News 23.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is an award-winning television news show for kids. Teen Kids News highlights positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 25) | Response |
|---|--------------------|
| Program Title | Word Travels 23.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |

| | |
|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | While traveling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each half hour episode reveals the real story of professional travel journalism, the truth behind the byline, and reinvents the way travel shows are currently presented. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 25) | Response |
|--|--|
| Program Title | Teen Kids News 23.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is an award-winning television news show for kids. Teen Kids News highlights positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 25) | Response |
|---------------------------------|-------------------|
| Program Title | Word Travels 23.2 |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturday's 11:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | While traveling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each half hour episode reveals the real story of professional travel journalism, the truth behind the byline, and reinvents the way travel shows are currently presented. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 25) | Response |
|--|---|
| Program Title | Missing 23.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 11:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (17 of 25) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

| | |
|--|---|
| Program Title | Awesome Adventures 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | An adventure series for children. The hosts travel to various places in the world and with local children, embark on many adventures in beautiful places in nature. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 25) | | Response |
|--|--|---|
| Program Title | | Live Life and Win 23.3 |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturday' 9:30am |
| Total times aired at regularly scheduled time | | 8 |
| Total times aired | | 8 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | A Series for Children with stories of success in school, sports, arts, health and volunteerism. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (19 of 25) | | Response |
|--|--|----------------------------|
| Program Title | | All in with Laila Ali 23.3 |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturdays' 9:30am |

| | |
|--|---|
| Total times aired at regularly scheduled time | 3 |
| Total times aired | 3 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (20 of 25) | Response |
|--|--|
| Program Title | Animal Atlas 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is a half-hour educational wildlife television series that "takes children on a tour of discovery, uncovering the secrets of how animals live and thrive. Young viewers meet animals from the familiar to the astounding, and the domesticated to the wild, including the diverse creatures of the African savanna, the finned and flippered of the big deep, and the colorful cast of the equatorial rainforest. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (21 of 25) | Response |
|--|---|
| Program Title | Awesome Adventures 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | An adventure series for children. The hosts travel to various places in the world and with local children, embark on many adventures in beautiful places in nature. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (22 of 25) | Response |
|--|---|
| Program Title | Live Life and Win 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday's 9:00am |
| Total times aired at regularly scheduled time | 10 |
| Total times aired | 10 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A Series for Children with stories of success in school, sports, arts, health and volunteerism. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (23 of 25) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

| | |
|--|--|
| Program Title | The Real Winning Edge 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday's 9:30am |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 8 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (24 of 25) | Response |
|--|---|
| Program Title | Everyday Health 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday's 9:00am |
| Total times aired at regularly scheduled time | 3 |
| Total times aired | 3 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (25 of 25) | Response |
|---|----------------------|
| Program Title | Everyday Health 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday's 9:30am |
| Total times aired at regularly scheduled time | 3 |

| | |
|--|---|
| Total times aired | 3 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Randy Shelton |
| Address | 3903 Westown Parkway |
| City | West Des Moines |
| State | IA |
| Zip | 50266 |
| Telephone Number | (515) 457-9645 |
| Email Address | rshelton@weareiowa.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (31)

| Other Matters (1 of 31) | Response |
|--|--|
| Program Title | Calling Dr. Pol 23.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 7:00am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients. Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. |

| Other Matters (2 of 31) | Response |
|--|--|
| Program Title | Calling Dr. Pol 23.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 7:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients. Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. |

| Other Matters (3 of 31) | Response |
|--|---|
| Program Title | Rescue Me with Dr. Lisa 23.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 8:00am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Matches orphaned and abandoned animals with loving new homes. |

| Other Matters (4 of 31) | Response |
|-------------------------|----------|
|-------------------------|----------|

| | |
|--|--|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition 23.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 8:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership. |

| Other Matters (5 of 31) | Response |
|--|--|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition 23.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 9:00am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership. |

| Other Matters (6 of 31) | Response |
|--|--|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition 23.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 9:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by noted dog behaviorist Cesar Millan, who is forever engaged in efforts to help pups and their families. |

| Other Matters (7 of 31) | Response |
|-------------------------|--------------|
| Program Title | Missing 23.2 |

| | |
|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 9:00am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. |

| Other Matters (8 of 31) | Response |
|--|---|
| Program Title | Living Greener 23.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 9:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Living Greener talks to inventors, visionaries, scientists and activists to find out where the planet is headed. Whether it's recycling cigarette butts into clothing, monitoring endangered species or creating a rooftop farm in New York City, Living Greener gives us an insight into our future way of life. |

| Other Matters (9 of 31) | Response |
|--|--|
| Program Title | Living Greener 23.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 10:00am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Living Greener talks to inventors, visionaries, scientists and activists to find out where the planet is headed. Whether its recycling cigarette butts into clothing, monitoring endangered species or creating a rooftop farm in New York City, Living Greener gives us an insight into our future way of life. |

| Other Matters (10 of 31) | Response |
|---|--------------------|
| Program Title | Uncaged 23.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 10:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be Uncaged. |
| | |
| Other Matters (11 of 31) | Response |
| Program Title | Uncaged 23.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 11:00am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles and grizzly bears as we tour the globe to witness wildlife as its meant to be Uncaged. |
| | |
| Other Matters (12 of 31) | Response |
| Program Title | Missing 23.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 11:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. |
| | |
| Other Matters (13 of 31) | Response |
| Program Title | All In With Laila Ali 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 9:00am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams. |
| | |
| Other Matters (14 of 31) | Response |

| | |
|--|---|
| Program Title | All In With Laila Ali 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 9:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams. |

| Other Matters (15 of 31) | Response |
|--|---|
| Program Title | Culture Click 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 10:00am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Developed and produced for viewers aged 13 - 16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping - off point for a deep dive into the culture viewers 13-16 will embrace. |

| Other Matters (16 of 31) | Response |
|--|---|
| Program Title | Animal Tails 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday' 10:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Tails highlights various features of the animal kingdom, from household pets to exotic wildlife. |

| Other Matters (17 of 31) | Response |
|--------------------------|----------------------|
| Program Title | Everyday Health 23.3 |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturday's 11:00am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. |

| Other Matters (18 of 31) | Response |
|--|---|
| Program Title | Everyday Health 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 11:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. |

| Other Matters (19 of 31) | Response |
|--|---|
| Program Title | All In With Laila Ali 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday's 9:00am |
| Total times aired at regularly scheduled time | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams. |

| Other Matters (20 of 31) | Response |
|---|----------------------------|
| Program Title | All In With Laila Ali 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday's 9:30am |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams. |

| Other Matters (21 of 31) | Response |
|--|---|
| Program Title | All In With Laila Ali 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday's 9:30am |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams. |

| Other Matters (22 of 31) | Response |
|--|---|
| Program Title | All In With Laila Ali 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday's 10:00am |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams. |

| Other Matters (23 of 31) | Response |
|---|----------------------------|
| Program Title | All In With Laila Ali 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday's 10:30am |
| Total times aired at regularly scheduled time | 1 |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams. |

| Other Matters (24 of 31) | Response |
|--|---|
| Program Title | Culture Click 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday's 9:30am |
| Total times aired at regularly scheduled time | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Developed and produced for viewers aged 13 - 16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping - off point for a deep dive into the culture viewers 13-16 will embrace. |

| Other Matters (25 of 31) | Response |
|--|---|
| Program Title | Culture Click 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 9:30am |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Developed and produced for viewers aged 13 - 16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping - off point for a deep dive into the culture viewers 13-16 will embrace. |

| Other Matters (26 of 31) | Response |
|--|----------------------|
| Program Title | Everyday Health 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday's 10:00am |

| | |
|--|---|
| Total times aired at regularly scheduled time | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. |

| Other Matters (27 of 31) | Response |
|--|---|
| Program Title | Everyday Health 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday's 10:30am |
| Total times aired at regularly scheduled time | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. |

| Other Matters (28 of 31) | Response |
|--|---|
| Program Title | Everyday Health 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 9:00am |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. |

| Other Matters (29 of 31) | Response |
|--|---|
| Program Title | Everyday Health 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 9:30am |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. |

| Other Matters (30 of 31) | Response |
|--------------------------|----------------------|
| Program Title | Everyday Health 23.3 |

| | |
|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 11:00am |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. |
| | |
| Other Matters (31 of 31) | Response |
| Program Title | Everyday Health 23.3 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 11:30am |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. |

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | <p>Yes</p> |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Randy Shelton <i>Director Broadcast Operations</i></p> <p>12/28 /2017</p> |

Attachments

| File Name | Uploaded By | Attachment Type | Description | Upload Status |
|-------------------------------------|-------------|-----------------|---|--|
| <u>KidVid Amendment - KCWI.DOCX</u> | Applicant | Amendment | The KCWI Children's Report was amended to reflect the updated Core Programming average hours. | Done with Virus Scan and/or Conversion |