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Children's Television Programming Report

FRN: **0025703364** | File Number: **0000037239** | Submit Date: **01/03/2018** | Call Sign: **WBIR-TV** | Facility ID: **46984** |

City: **KNOXVILLE** | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/03/2018 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WBIR-TV, LLC Doing Business As: WBIR-TV, LLC	Denise Branson, Sr. Paralegal TEGNA Inc. 7950 Jones Branch Drive McLean, VA 22107 United States	+1 (703) 873-6606	dbranson@TEGNA.com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Jennifer Johnson , Esq . <i>Legal Representative</i> Covington & Burling, LLP	Jennifer Johnson, Esq. Covington & Burling, LLP One CityCenter, 850 Tenth St. NW Washington, DC 20001 United States	+1 (202) 662- 5552	jjohnson@cov. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC (10.1), ME-TV (10.2), Justice (10.3)
	Nielsen DMA	Knoxville
	Web Home Page Address	www.wbir.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	Mystery Hunters (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 23)	Response
Program Title	Mystery Hunters (10.2)
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 7:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV, Mystery Hunters Araya and Christina, regular kids with inquisitive minds, travel the globe to investigate the sites and delve into tales that have baffled people throughout the ages - the Loch Ness Monster, unraveling a smelly mummy, learning the true story of King Tut. Armed with video cameras and their insights they use critical thinking, gather facts and meet experts and use scientific reasoning to show that things aren't always what they seem. Back in the Mystery Lab, skeptical scientist Doubting Dave, who assists the Mystery Hunters, challenges viewers to send in their own mysteries and tackles the questions with experiments and logical explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 23)		Response
Program Title		Wild Wonders at the San Diego Zoo (10.3)
Origination		Network
Days/Times Program Regularly Scheduled		Sunday, 10AM
Total times aired at regularly scheduled time		14
Total times aired		14
Number of Preemptions		0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Wonders is a weekly half hour reality series allowing teen viewers to become familiar with various wild animals at the world famous San Diego Zoo. The series focuses on various critters and examines their differences. The program also provides important information about each animal's living habits and includes interviews with people who care for them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 23)	Response
Program Title	Walking Wild at the San Diego Zoo (10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild is a weekly half hour reality series showcasing various wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular critters. The program also gives teen viewers a unique up close examination of each wild animal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 23)	Response
Program Title	The Voyager with Josh Garcia (10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show takes viewers on exciting and immersive journey around the globe with host and world traveler, Josh Garcia. Each week Josh takes viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 23)	Response
Program Title	Wilderness Vet (10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host and renown veterinarian Dr. Michelle Oakley features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. The show brings viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 23)	Response
Program Title	Journey with Dylan Dreyer (10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist Dylan Dryer, the show is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Arctic. Viewers will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya and tells you why.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 23)	Response
Program Title	Naturally, Danny Seo (10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Danny Seo is America's leading authority on eco-friendly living, devoting his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)	Response
Program Title	Glve (10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features "NBC News" correspondent and founder of UNICEF's Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood and passionate philanthropists from film, television, music, sports and business who all all on a mission to inspire others to do good. In each episode one celebrity ambassadors will visit two charities that use innovation, best practices and dedication for change in their communities and the world.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 23)	Response
Program Title	The Champion Within (10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Lauren Thompson, host of Golf Channel's "Morning Drive," "Heart of a Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. The series proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Champion Within (10.1)
List date and time rescheduled	10/07/2017 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-07
Episode #	HOC202
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Champion Within (10.1)
List date and time rescheduled	11/11/2017 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-11
Episode #	HOC207
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Champion Within (10.1)
List date and time rescheduled	11/04/2017 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-04
Episode #	HOC206
Reason for Preemption	Sports

Digital Core Program (11 of 23)	Response
Program Title	Beakman's World (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman's World is a live-action series based on the comic strip by Jok Church that stars performance artist Paul Zaloom as the slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Joining Beakman are Josie, his bright apprentice and an oversize sarcastic rat named Lester.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 23)	Response
Program Title	Beakman's World (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman's World is a live-action series based on the comic strip by Jok Church that stars performance artist Paul Zaloom as the slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Joining Beakman are Josie, his bright apprentice and an oversize sarcastic rat named Lester.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 23)	Response
Program Title	Bill Nye, the Science Guy (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 23)	Response
Program Title	Bill Nye, the Science Guy (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 23)	Response
Program Title	Saved by the Bell (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 23)	Response
Program Title	Saved by the Bell (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 23)	Response
Program Title	Saved by the Bell (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 23)	Response
Program Title	Saved by the Bell (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)	Response
Program Title	Wild About Animals (10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11AM
Total times aired at regularly scheduled time	14
Total times aired	14

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show is a half-hour weekly animal magazine series hosted by Emmy-award winning actress Mariette Hartley, who has committed herself to fighting for the rights of animals for over 20 years. Wild About Animals educates and informs specifically in the 13-16 age group by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 23)	Response
Program Title	Wild About Animals (10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show is a half-hour weekly animal magazine series hosted by Emmy-award winning actress Mariette Hartley, who has committed herself to fighting for the rights of animals for over 20 years. Wild About Animals educates and informs specifically in the 13-16 age group by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 23) Response	
Program Title	Wild About Animals (10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 12PM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show is a half-hour weekly animal magazine series hosted by Emmy-award winning actress Mariette Hartley, who has committed herself to fighting for the rights of animals for over 20 years. Wild About Animals educates and informs specifically in the 13-16 age group by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 23)		Response
Program Title	Wild About Animals (10.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday, 12:30PM	
Total times aired at regularly scheduled time	14	
Total times aired	14	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show is a half-hour weekly animal magazine series hosted by Emmy-award winning actress Mariette Hartley, who has committed herself to fighting for the rights of animals for over 20 years. Wild About Animals educates and informs specifically in the 13-16 age group by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (23 of 23)		Response
Program Title	Jack Hanna's Into the Wild (10.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday, 11:30AM	
Total times aired at regularly scheduled time	14	
Total times aired	14	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Jack Hanna Into the Wild invites viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of our planet's most precious and endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joy Davidson
Address	1513 Bill Williams Avenue
City	Knoxville
State	TN
Zip	37917
Telephone Number	(865) 544-3242
Email Address	JDavidson@wbir.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (23)

Other Matters (1 of 23)	Response
Program Title	The Voyager With Josh Garcia (10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Show takes viewers on exciting and immersive journey around the globe with host and world traveler, Josh Garcia. Each week Josh takes viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.

Other Matters (2 of 23)	Response
Program Title	Wilderness Vet (10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Host and renown veterinarian Dr. Michelle Oakley features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. The show brings viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.

Other Matters (3 of 23)	Response
Program Title	Journey With Dylan (10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Led by NBC News meteorologist Dylan Dryer, the show is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Arctic. Viewers will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya and tells you why.
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Other Matters (4 of 23)	Response
Program Title	Naturally, Danny Seo (10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired WBIR 10.1) Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Danny Seo is America's leading authority on eco-friendly living, devoting his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.

Other Matters (5 of 23)	Response
Program Title	Give (10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features "NBC News" correspondent and founder of UNICEF's Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood and passionate philanthropists from film, television, music, sports and business who all all on a mission to inspire others to do good. In each episode one celebrity ambassadors will visit two charities that use innovation, best practices and dedication for change in their communities and the world.

Other Matters (6 of 23)	Response
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Program Title	The Champion Within (10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Hosted by Lauren Thompson, host of Golf Channel's "Morning Drive," Previously named "Heart of a Champion with Lauren Thompson" It introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. The series proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

Other Matters (7 of 23)	Response
Program Title	Mystery Hunters (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday. 7:00 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Mystery Hunters explores some of the world's greatest myths and mysteries by using science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths and offer explanations for legends.

Other Matters (8 of 23)	Response
Program Title	Mystery Hunters (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:30 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, ME-TV Network, Mystery Hunters explores some of the world's greatest myths and mysteries by using science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths and offer explanations for legends.

Other Matters (9 of 23)	Response
Program Title	Beakman's World (10.2)

Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:00 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Beakman's World is a live-action series based on the comic strip by Jok Church that stars performance artist Paul Zaloom as the slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Joining Beakman are Josie, his bright apprentice and an oversize sarcastic rat named Lester.

Other Matters (10 of 23)	Response
Program Title	Beakman's World (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:30 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV Network, Beakman's World is a live-action series based on the comic strip by Jok Church that stars performance artist Paul Zaloom as the slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Joining Beakman are Josie, his bright apprentice and an oversize sarcastic rat named Lester.

Other Matters (11 of 23)	Response
Program Title	Bill Nye, The Science Guy (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV. With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.

Other Matters (12 of 23)	Response
Program Title	Bill Nye, The Science Guy (10.2)

Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:30 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.2, Me-TV. With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.

Other Matters (13 of 23)	Response
Program Title	Wild Wonders at the San Diego Zoo (10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:00 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Wonders is a weekly half hour reality series allowing teen viewers to become familiar with various wild animals at the world famous San Diego Zoo. The series focuses on various critters and examines their differences. The program also provides important information about each animal's living habits and includes interviews with people who care for them.

Other Matters (14 of 23)	Response
Program Title	Walking Wild at the San Diego Zoo (10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild is a weekly half hour reality series showcasing various wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular critters. The program also gives teen viewers a unique up close examination of each wild animal.

Other Matters (15 of 23)	Response
Program Title	Wild About Animals (10.3)
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 11:00 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network. Show is a half-hour weekly animal magazine series hosted by Emmy-award winning actress Mariette Hartley, who has committed herself to fighting for the rights of animals for over 20 years. Wild About Animals educates and informs specifically in the 13-16 age group by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day.

Other Matters (16 of 23)	Response
Program Title	Wild About Animals (10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11:30 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network. Show is a half-hour weekly animal magazine series hosted by Emmy-award winning actress Mariette Hartley, who has committed herself to fighting for the rights of animals for over 20 years. Wild About Animals educates and informs specifically in the 13-16 age group by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day.

Other Matters (17 of 23)	Response
Program Title	Wild About Animals (10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 12:00 p.m.
Total times aired at regularly scheduled time	12

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network. Show is a half-hour weekly animal magazine series hosted by Emmy-award winning actress Mariette Hartley, who has committed herself to fighting for the rights of animals for over 20 years. Wild About Animals educates and informs specifically in the 13-16 age group by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day.

Other Matters (18 of 23)	Response
Program Title	Wild About Animals (10.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 12:30 p.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aired on 10.3, The Justice Network. Show is a half-hour weekly animal magazine series hosted by Emmy-award winning actress Mariette Hartley, who has committed herself to fighting for the rights of animals for over 20 years. Wild About Animals educates and informs specifically in the 13-16 age group by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day.

Other Matters (19 of 23)	Response
Program Title	Jack Hanna Into the Wild (10.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Aired on WBIR 10.1) Jack Hanna Into the Wild invites viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of our planet's most precious and endangered species.

Other Matters (20 of 23)	Response
Program Title	Saved by the Bell (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:00 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Other Matters (21 of 23)	Response
Program Title	Saved by the Bell (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Other Matters (22 of 23)	Response
Program Title	Saved by the Bell (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11:00 a.m.

Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Other Matters (23 of 23)	Response
Program Title	Saved by the Bell (10.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11:30 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Akin S. Harrison , Esq. . <i>Secretary</i></p> <p>01/03 /2018</p>

Attachments

No Attachments.