

(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: 0000044309 | Submit Date: 2018-02-27 | FRN: 0008651069

Purpose: Commercial Broadcast Stations Biennial Ownership Report Status: Received Status Date: 02/27/2018

Filing Status: Active

Section I - General Information

1. Respondent

FRN	Entity Name
0019753003	Reading Eagle Company

Street Address	City (and Country if non U. S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
PO Box 582 345 Penn Street	Reading	PA	19603- 0582	+1 (610) 371- 5000	dkline@readingeagle.

2. Contact Representative

Name	Organization
Ellen Mandell Edmundson, Esq.	Wilkinson Barker Knauer

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1800 M Street NW Suite 800N	Washington	DC	20036	+1 (202) 835- 4179	eedmundson@wbklaw. com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:		
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees	
Nature of Respondent	For-profit corporation	

(b) Provide the following information about this report:		
Purpose	Biennial	
"As of" date	10/01/2017	
	When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.	

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
WEEU Broadcasting Company	0008651069

Fac. ID No.	Call Sign	City	State	Service
70508	WEEU	READING	PA	AM

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Not Applicable.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0019753003	
Entity Name	Reading Eagle Company	
Address	РО Вох	582
	Street 1	345 Penn Street
	Street 2	
	City	Reading
	State ("NA" if non-U.S. address)	PA
	Zip/Postal Code	19603-0582
	Country (if non-U.S. address)	United States

Listing Type	Respondent	Respondent		
Positional Interests (check all that apply)	Respondent			
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity			
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No	
from 0.0 to 100.0)	Equity	0.0%		
	Total assets (Equity Debt Plus)	0.0%		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No	

Ownership Information				
FRN	0019415116	0019415116		
Name	William S. Flippin			
Address	PO Box	582		
	Street 1	345 Penn Street		
	Street 2			
	City	Reading	Reading	
	State ("NA" if non-U.S. address)	PA		
	Zip/Postal Code	19603-0582	19603-0582	
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder			
Citizenship, Gender,	Citizenship	US		
Ethnicity, and Race Information (Natural	Gender	Male		
Persons Only)	Ethnicity	Not Hispanic or Latino		
	Race	White		
Interest Percentages (enter percentage values	Voting	12.0%	Jointly Held? No	
from 0.0 to 100.0)	Equity	12.0%		
	Total assets (Equity Debt Plus)			
Does interest holder have an attributable interest in one or more broadcast stations No that do not appear on this report?				

Ownership Information	
FRN	0019759331

Name	Michael J. Flippin		
Address	РО Вох	582	
	Street 1	345 Penn Street	
	Street 2		
	City	Reading	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19603-0582	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	1.8%	Jointly Held? No
from 0.0 to 100.0)	Equity	1.8%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations No that do not appear on this report?			

Ownership Information		
FRN	0019759265	
Name	Lucy L. Flippin	
Address	РО Вох	582
	Street 1	345 Penn Street
	Street 2	
	City	Reading
	State ("NA" if non-U.S. address)	PA
	Zip/Postal Code	19603-0582
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder Officer, Director, Stockholder	
Positional Interests (check all that apply)		
Citizenship, Gender,	Citizenship	US

Ethnicity, and Race Information (Natural Persons Only)	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	18.2%	Jointly Held? No
from 0.0 to 100.0)	Equity	18.2%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broathat do not appear on this report?		or more broadcast stations	No

Ownership Information			
FRN	0019759950	0019759950	
Name	Sherry R. Flippin		
Address	PO Box	582	
	Street 1	345 Penn Street	
	Street 2		
	City	Reading	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19603-0582	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder	Director, Stockholder	
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Female	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	6.8%	Jointly Held? No
from 0.0 to 100.0)	Equity	6.8%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			

Ownership Information	
FRN	0019761048
Name	Peter D. Barbey

Address	PO Box	582	
	Street 1	345 Penn Street	
	Street 2		
	City	Reading	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19603-0582	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	15.6%	Jointly Held? No
from 0.0 to 100.0)	Equity	15.6%	
	Total assets (Equity Debt Plus)		
Does interest holder have that do not appear on this	Does interest holder have an attributable interest in one or more broadcast stations No		No

Ownership Information	Ownership Information		
FRN	0019413657	0019413657	
Name	James C. Flippin		
Address	РО Вох	582	
	Street 1	345 Penn Street	
	Street 2		
City		Reading	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19603-0582	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Stockholder		
Citizenship, Gender, Ethnicity, and Race	Citizenship	US	
Information (Natural Gender Male		Male	

Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	8.0%	Jointly Held? No
	Equity	8.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one of that do not appear on this report?		r more broadcast stations	No

Ownership Information			
FRN	0027235993		
Name	Steven Buck		
Address	PO Box 582		
	Street 1	345 Penn Street	
	Street 2		
	City	Reading	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19603-0582	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations No that do not appear on this report?			

Ownership Information		
FRN	0027236090 David L. Kline	
Name		
Address	PO Box 582	

	Street 1	345 Penn Street	
	Street 2		
	City	Reading	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19603-0582	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information			
FRN	0019761303		
Name	Paula M. Flippin	Paula M. Flippin	
Address	PO Box 582		
	Street 1	345 Penn Street	
	Street 2		
	City	Reading	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19603-0582	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder	Stockholder	
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Female	
Persons Only)	Ethnicity	Not Hispanic or Latino	

	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	9.7%	Jointly Held? No
	Equity	9.7%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information			
FRN	0027236140		
Name	Laura L. Flippin		
Address	РО Вох	582	
	Street 1	345 Penn Street	
	Street 2		
	City	Reading	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19603-0582	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Female	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	7.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	7.0%	
	Total assets (Equity Debt Plus)		
	Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		

Ownership Information		
FRN	0027262468	
Name	Shawn P. Moliatu	
Address	PO Box 582	
	Street 1 345 Penn Street	

	Street 2		
	City	Reading	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19603-0582	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have a	an attributable interest in one or report?	more broadcast stations	No

Ownership Information			
FRN	0019761063	0019761063	
Name	John E. Barbey Du Pont	John E. Barbey Du Pont	
Address	РО Вох	582	
	Street 1	345 Penn Street	
	Street 2		
	City	Reading	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19603-0582	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder	Other Interest Holder	
Positional Interests (check all that apply)		Director, Other - Co-Trustee: Insurance Trusts, Generation Skipping Trusts, Residuary Trusts. Voted jointly with Co-Trustees (see flowchart attached to Licensee's ownership report)	
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	

	Race	White		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	15.4%	Jointly Held? Yes	
	Equity	5.1%		
	Total assets (Equity Debt Plus)			
Does interest holder have that do not appear on this	an attributable interest in one o	r more broadcast stations	No	
(h) Pospondont cortifies th	nat any interests, including equi	by financial or voting	Yes	
• • •	his filing are non-attributable.	ly, illiancial, or voting	165	
If "No," submit as an exhibit	_			

(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?

Yes

If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.

NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.

If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Other Newspaper Interests		
FRN	0027236090	
Name	David L. Kline	
Name of Newspaper	The Reading Eagle	
Location of Newspaper	City	Reading
	State	PA

Positional Interests (check all that apply)	Officer	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	

Other Newspaper Interests		
FRN	0019413657	
Name	James C. Flippin	
Name of Newspaper	The Reading Eagle	
Location of Newspaper	City	Reading
	State	PA
Positional Interests (check all that apply)	Officer, Stockholder	
Interest Percentages	Voting	8.0%
(enter percentage values from 0.0 to 100.0)	Equity	8.0%
	Total assets (Equity Debt Plus)	

Other Newspaper Interests		
FRN	0019761063	
Name	John E. Barbey Du Pont	
Name of Newspaper	The Reading Eagle	
Location of Newspaper	City	Reading
	State	PA
Positional Interests (check all that apply)	Director	
Interest Percentages	Voting	15.4%
(enter percentage values from 0.0 to 100.0)	Equity	5.1%
	Total assets (Equity Debt Plus)	

Other Newspaper Interests		
FRN	0027236140	
Name	Laura L. Flippin	
Name of Newspaper	The Reading Eagle	
Location of Newspaper	City	Reading
	State	PA
Positional Interests (check all that apply)	Stockholder	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.0%

Equity	7.0%
Total assets (Equity Debt Plus)	

Other Newspaper Interests			
FRN	0019759265		
Name	Lucy L. Flippin	Lucy L. Flippin	
Name of Newspaper	The Reading Eagle		
Location of Newspaper	City Reading		
	State	PA	
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Interest Percentages	Voting 18.2%		
(enter percentage values from 0.0 to 100.0)	Equity	18.2%	
	Total assets (Equity Debt Plus)		

Other Newspaper Interests			
FRN	0019759331		
Name	Michael J. Flippin		
Name of Newspaper	The Reading Eagle	The Reading Eagle	
Location of Newspaper	City Reading		
	State	PA	
Positional Interests (check all that apply)	Director, Stockholder		
Interest Percentages	Voting 1.8%		
(enter percentage values from 0.0 to 100.0)	Equity	1.8%	
	Total assets (Equity Debt Plus)		

Other Newspaper Interests			
FRN	0019761303	0019761303	
Name	Paula M. Flippin		
Name of Newspaper	The Reading Eagle	The Reading Eagle	
Location of Newspaper	City Reading		
	State	PR	
Positional Interests (check all that apply)	Stockholder		
Interest Percentages	Voting	9.7%	
(enter percentage values from 0.0 to 100.0)	Equity	9.7%	
	Total assets (Equity Debt Plus)		

Other Newspaper Interests

FRN	0019761048	
Name	Peter D. Barbey	
Name of Newspaper	The Reading Eagle	
Location of Newspaper	City Reading	
	State	PA
Positional Interests (check all that apply)	Officer, Director, Stockholder	
Interest Percentages	Voting	15.6%
(enter percentage values from 0.0 to 100.0)	Equity	15.6%
	Total assets (Equity Debt Plus)	

Other Newspaper Interests			
FRN	0019753003		
Name	Reading Eagle Company		
Name of Newspaper	The Reading Eagle	The Reading Eagle	
Location of Newspaper	City Reading		
	State	PA	
Positional Interests (check all that apply)	Other - Respondent		
Interest Percentages	Voting 0.0%		
(enter percentage values from 0.0 to 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)		

Other Newspaper Interests			
FRN	0019759950	0019759950	
Name	Sherry R. Flippin		
Name of Newspaper	The Reading Eagle		
Location of Newspaper	City Reading		
	State	PA	
Positional Interests (check all that apply)	Director, Stockholder		
Interest Percentages	Voting 6.8%		
(enter percentage values from 0.0 to 100.0)	Equity	6.8%	
	Total assets (Equity Debt Plus)		

Other Newspaper Interests		
FRN	0027235993	
Name	Steven Buck	
Name of Newspaper	The Reading Eagle	

Location of Newspaper	City	Reading
	State	PA
Positional Interests (check all that apply)	Officer	
Interest Percentages	Voting	0.0%
(enter percentage values from 0.0 to 100.0)	Equity	0.0%
	Total assets (Equity Debt Plus)	

Other Newspaper Interests			
FRN	0019415116		
Name	William S. Flippin	William S. Flippin	
Name of Newspaper	The Reading Eagle	The Reading Eagle	
Location of Newspaper	City Reading State PA		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Interest Percentages	Voting 12.0%		
(enter percentage values from 0.0 to 100.0)	Equity	12.0%	
	Total assets (Equity Debt Plus)		

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?

Yes

If "Yes," provide the following information for each such the relationship.

Family Relationships			
FRN	0019413657	Name	James C Flippin
FRN	0019759331	Name	Michael J Flippin
Relationship	Parent/Child		

Family Relationships			
FRN	0019761303	Name	Paula M Flippin
FRN	0019759331	Name	Michael J Flippin
Relationship	Parent/Child		

Family Relationships			
FRN	0019413657	Name	James C Flippin
FRN	0019761303	Name	Paula M Flippin
Relationship	Spouses		

Family Relationships

FRN	0019415116	Name	William S Flippin
FRN	0019759950	Name	Sherry R Flippin
Relationship	Spouses		

Family Relationships			
FRN	0027236140	Name	Laura L Flippin
FRN	0019759950	Name	Sherry R Flippin
Relationship	Parent/Child		

Family Relationships			
FRN	0019415116	Name	William S Flippin
FRN	0019759265	Name	Lucy L Flippin
Relationship	Siblings		

Family Relationships			
FRN	0019413657	Name	James C Flippin
FRN	0019759265	Name	Lucy L Flippin
Relationship	Siblings		

Family Relationships			
FRN	0019413657	Name	James C Flippin
FRN	0019415116	Name	William S Flippin
Relationship	Siblings		

(e) Is Respondent seeking an attribution exemption for any officer or director with
duties wholly unrelated to the Licensee(s)?

No

If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON	
	THIS FORM ARE PUNISHABLE BY	
	FINE AND/OR IMPRISONMENT (U.S.	
	CODE, TITLE 18, SECTION 1001), AND	
	/OR REVOCATION OF ANY STATION	
	LICENSEOR CONSTRUCTION	
	PERMIT (U.S. CODE, TITLE 47,	
	SECTION 312(a)(1)), AND/OR	
	FORFEITURE (U.S. CODE, TITLE 47,	
	SECTION 503).	

Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: President Exact Legal Title or Name of Respondent: Reading Eagle Company Name: Peter D Barbey Phone: 6103715000 02/27/2018
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