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# Noncommercial Broadcast Stations Biennial Ownership Report (FCC Form 323-E)

File Number: **0000042972** | Submit Date: **2018-02-21** | FRN: **0004969952**

Purpose: **Noncommercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **02/21/2018**

Filing Status: **Active**

## Section I - General Information

### 1. Respondent

FRN	Entity Name
0004969952	Board Of Regents, Univ. Of Wisconsin System

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
1860 Van Hise Hall 1220 Linden Drive	Madison	WI	53706	+1 (608) 262-2324	board@uwsa.edu

### 2. Contact Representative

Name	Organization
Barry S. Persh	Gray Miller Persh LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1200 New Hampshire Ave., NW Suite 410	Washington	DC	20036	+1 (202) 776-2458	bpersh@graymillerpersh.com

### 3. Application Filing Fee

Not Applicable

### 4. Control of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	No

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2017  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

**5. Licensee(s)  
and Station(s)**

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Board Of Regents, Univ. Of Wisconsin System	0004969952

Fac. ID No.	Call Sign	City	State	Service
4215	WHID	GREEN BAY	WI	FM
4278	WSUP	PLATTEVILLE	WI	FM
4282	WUEC	EAU CLAIRE	WI	FM
4284	WSUW	WHITEWATER	WI	FM
4285	WUWM	MILWAUKEE	WI	FM
4286	WWSP	STEVENS POINT	WI	FM
4287	WVSS	MENOMONIE	WI	FM
4289	KUWS	SUPERIOR	WI	FM
4291	WRST-FM	OSHKOSH	WI	FM
4327	WLSU	LA CROSSE	WI	FM
6091	WRFW	RIVER FALLS	WI	FM
6096	WHA-TV	MADISON	WI	DTV
6139	WHA	MADISON	WI	AM
79040	WSUM	MADISON	WI	FM
176548	WUWS	ASHLAND	WI	FM
193377	WIPZ-LP	KENOSHA	WI	FL

**Section II – Biennial Ownership Information**

**1. 47 C.F.R.  
Section 73.3613  
Documents**

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments required to be filed pursuant to 47 C.F.R. Section 73.3613 for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents should select "Not Applicable" in response to this question.

Document Information	
Description of contract or instrument	PBS MEMBER STATION MEMBERSHIP CERTIFICATION AND AGREEMENT
Parties to contract or instrument	PBS
Date of execution	08/2017
Date of expiration	No expiration date
Agreement type (check all that apply)	Network Affiliation Agreement

Document Information	
<b>Description of contract or instrument</b>	WISCONSIN PUBLIC BROADCASTING AFFILIATION AGREEMENT
<b>Parties to contract or instrument</b>	WISC. EDUCATIONAL COMMUNICATIONS BOARD
<b>Date of execution</b>	06/2017
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> AFFILIATION AGREEMENT

## 2. Ownership Interests

**(a) Ownership Interests.** This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
<b>FRN</b>	0004969952	
<b>Entity Name</b>	Board Of Regents, Univ. Of Wisconsin System	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	1860 Van Hise Hall
	<b>Street 2</b>	1220 Linden Drive
	<b>City</b>	Madison
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	53706
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Respondent	
<b>Positional Interests</b> (check all that apply)	Respondent	
<b>Tribal Nation or Tribal Entity</b>	Interest holder is not a Tribal nation or Tribal entity	
<b>Interest Percentages</b> (enter percentage values)	<b>Voting</b>	0.0%

from 0.0 to 100.0)	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

**Ownership Information**

<b>FRN</b>	9990119512	
<b>Name</b>	John Robert Behling	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	2111 High Point Drive
	<b>Street 2</b>	
	<b>City</b>	Altoona
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	54720
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer, Other - Board ChairMember of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Attorney	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

**Ownership Information**

<b>FRN</b>	9990119515	
<b>Name</b>	Tony Evers	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	125 S. Webster Street

	<b>Street 2</b>	
	<b>City</b>	Madison
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	53703
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	State Superintendent of Public Instruction	
<b>By Whom Appointed or Elected</b>	Ex-Officio	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990119654	
<b>Name</b>	Tim Higgins	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	909 Cambridge Court
	<b>Street 2</b>	
	<b>City</b>	Appleton
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	54915
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	

<b>Principal Profession or Occupation</b>	Consultant	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

**Ownership Information**

<b>FRN</b>	9990119655	
<b>Name</b>	Michael T. Jones	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	141 North Water Street
	<b>Street 2</b>	Unit 30
	<b>City</b>	Milwaukee
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	53202
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	

	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

**Ownership Information**

<b>FRN</b>	9990119656	
<b>Name</b>	Tracey L. Klein	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	3635 Chesterwood Ct.
	<b>Street 2</b>	
	<b>City</b>	Brookfield
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	53005
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Attorney	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

**Ownership Information**

<b>FRN</b>	9990119657	
<b>Name</b>	Ryan L. Ring	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	1251 S. Farwell Street
	<b>Street 2</b>	

	<b>City</b>	Eau Claire
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	54701
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Student	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990119658	
<b>Name</b>	Bryan Steil	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	200 State Street
	<b>Street 2</b>	
	<b>City</b>	Beloit
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	53511
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Attorney	



<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

**Ownership Information**

<b>FRN</b>	9990119659	
<b>Name</b>	Stephen Mark Tyler	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	2466 County Road DD
	<b>Street 2</b>	
	<b>City</b>	Woodville
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	54028
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	President of Manufacturing Company	
<b>By Whom Appointed or Elected</b>	Wisconsin Technical College System Designate	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
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**Ownership Information**

<b>FRN</b>	9990119660	
<b>Name</b>	Robert Atwell	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	3486 Solitude Road
	<b>Street 2</b>	
	<b>City</b>	DePere
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	54115
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Chairman and CEO, Nicolet Bankshares Inc.	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No	

**Ownership Information**

<b>FRN</b>	9990119661	
<b>Name</b>	Lisa Erickson	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	1901-C 60th Avenue
	<b>Street 2</b>	
	<b>City</b>	Osceola

	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	54020-4560
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Student, Writer	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990119662	
<b>Name</b>	Michael M. Grebe	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	11417 N. Spring Avenue
	<b>Street 2</b>	
	<b>City</b>	Mequon
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	53092
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Chief Legal Officer, Aurora Health Care	
<b>By Whom Appointed or Elected</b>	Governor	

<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990119702	
<b>Name</b>	Regina Millner	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	25 Fuller Drive
	<b>Street 2</b>	
	<b>City</b>	Madison
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	53704
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired lawyer, consultant, appraiser and broker	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990119704	
<b>Name</b>	Margaret Farrow	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	W232N2402 Deer Haven Drive
	<b>Street 2</b>	
	<b>City</b>	Pewaukee
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	53072
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>	No	

Ownership Information		
<b>FRN</b>	9990119707	
<b>Name</b>	Eve Hall	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	4730 S. Forest Pt. Blvd.
	<b>Street 2</b>	
	<b>City</b>	New Berlin
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	53151

	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Non-profit CEO	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	Black or African American
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990119709	
<b>Name</b>	Janice Mueller	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	8 Classic Circle
	<b>Street 2</b>	
	<b>City</b>	Madison
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	53719
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female

	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

**Ownership Information**

<b>FRN</b>	9990119711	
<b>Name</b>	Gerald Whitburn	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	827 Parker St.
	<b>Street 2</b>	
	<b>City</b>	Wausau
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	54403
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

**Ownership Information**

<b>FRN</b>	9990120365
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<b>Name</b>	Raymond Cross	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	1720 Van Hise Hall
	<b>Street 2</b>	1220 Linden Drive
	<b>City</b>	Madison
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	53706
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer	
<b>Principal Profession or Occupation</b>	President, University of Wisconsin System	
<b>By Whom Appointed or Elected</b>	Board	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

Ownership Information		
<b>FRN</b>	9990122397	
<b>Name</b>	Jose Manuel Delgado	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	12900 W. North Avenue
	<b>Street 2</b>	
	<b>City</b>	Brookfield
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	53005
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	



<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired Engineer	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	5.6%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

**Ownership Information**

<b>FRN</b>	9990122887	
<b>Name</b>	Andrew S. Petersen	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	3823 Swoboda Road
	<b>Street 2</b>	
	<b>City</b>	Verona
	<b>State ("NA" if non-U.S. address)</b>	WI
	<b>Zip/Postal Code</b>	53593
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Sr. VP, TDS Telecommunications Corp.	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values	<b>Voting</b>	5.6%

from 0.0 to 100.0)	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

<b>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.</b> If "No," submit as an exhibit an explanation.	Yes
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<b>(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</b>  If " <u>Yes</u> ," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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### 3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

**Non-Licensee Respondents should select "N/A" in response to this question.**

Board of Regents of the University of Wisconsin System is a public, state institution of higher education and a governmental entity. There is no parent entity.

### Section III - Certification

#### Certification

Section	Question	Response
<b>Authorized Party to Sign</b>	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
<b>Certification</b>	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>Interim Executive Director and Corporate Secretary</b> Exact Legal Title or Name of Respondent: <b>Board of Regents, Univ. of Wisconsin System</b> Name: <b>Jessica A. Lathrop</b> Phone: <b>6082622324</b>  02/21/2018