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Children's Television Programming Report

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City: **SAN DIEGO** | State: **CA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** |
Status Date: **12/15/2017** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MIDWEST TELEVISION, INC. Doing Business As: MIDWEST TELEVISION, INC.	Lisa Matich 7677 ENGINEER ROAD SAN DIEGO, CA 92111 United States	+1 (858) 571-8888	lmatch@kfmb.com	Company

**Contact
Representatives
(3)**

Contact Name	Address	Phone	Email	Contact Type
Christina Burrow Cooley LLP	1299 Pennsylvania Avenue, NW Suite 700 Washington, DC 20004 United States	+1 (202) 776- 2687	cburrow@cooley. com	Legal Representative
Patricia Elaine Elwood <i>Community Services Director</i> MIDWEST TELEVISION, INC.	Patricia Elwood 7677 ENGINEER ROAD SAN DIEGO, CA 92111 United States	+1 (858) 495- 9392	pelwood@kfmb.com	Children's Liason
Alberto MieryTeran <i>General Manager</i> Midwest Television, Inc.	Alberto MieryTeran 7677 ENGINEER ROAD SAN DIEGO, CA 92111 United States	+1 (858) 495- 9300	amieryteran@kfmb. com	General Manager

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	San Diego
	Web Home Page Address	www.cbs8.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	Lucky Dog - Channel 8.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 22)	Response
Program Title	Dr. Chris Pet Vet - Channel 8.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 22)	Response
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Program Title	The Henry Ford's Innovation Nation - Channel 8.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 22)

Response

Program Title	The Inspectors - Channel 8.1
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Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A scripted dramatic series set in Washington, D.C., inspired by compelling real cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright (Bret Green), a determined teen who is thriving after being paralyzed in a car accident, works as an intern for his U.S. Postal Inspector mom, Amanda (Jessica Lundy), helping to solve crimes ranging from Internet scams, identity and mail theft, to consumer fraud. THE INSPECTORS strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. The United States Postal Inspection Service, the nation's oldest federal law enforcement agency, will serve as the show's official programming resource. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 22)

Response

Program Title	Chicken Soup for the Soul's Hidden Heroes - Channel 8.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 9am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES, hosted by Brooke Burke-Charvet, is a hidden camera television show developed for teens in which each episode reveals the widespread goodwill in our world by secretly capturing heroes in action as they demonstrate acts of kindness, compassion and commitment to others, Highlighted by funny, light-hearted moments, the show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 22) Response

Program Title	Game Changers with Kevin Frazier - Channel 8.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 22)

Response

Program Title	Green Screen Adventures I - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7 - 13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 22)	Response
Program Title	Green Screen Adventures II - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7 - 13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 22)	Response
Program Title	Travel Thru History I - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 22)	Response
Program Title	Travel Thru History II - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 22)	
	Response
Program Title	Mystery Hunters I - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 22)	
	Response
Program Title	Mystery Hunters II - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 22)	Response
Program Title	Future Phenoms I - Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7am
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms features up-and coming athletes and athletes who have overcome daunting challenges to succeed plus includes stories surrounding high school athletics and inspiring profiles on teams and student athletes. Important note, beginning August 20, 2016, children's program Jack Hanna's Wild Countdown I replaced Future Phenoms I in this time period as noted elsewhere in this report.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 22)		Response
Program Title	Jack Hanna's Wild Countdown I Channel 8.3	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @7am	
Total times aired at regularly scheduled time	6	
Total times aired	6	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Wild Countdown I brings the viewer face to face with the best of the beasts. Presented in countdown style, Jack Hanna offers up a different top ten each week in a variety of categories. Important note, beginning on August 20, 2016 Jack Hanna's Wild Countdown I replaced children's program Future Phenoms I in this time period.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (15 of 22)		Response
Program Title	On the Spot - Channel 8.3	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 7:30am	
Total times aired at regularly scheduled time	7	
Total times aired	7	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a weekly syndicated trivia show that asks entertaining questions from different categories including people, sports, music, health, food, technology, history, science, arts and entertainment, and culture. Important note, beginning on August 20, 2016 children's program Jack Hanna's Wild Countdown II replaced children's program On the Spot as noted elsewhere in this report.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)
Response

Program Title	Jack Hanna's Wild Countdown II -Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:30am
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Wild Countdown II brings the viewer face to face with the best of the beasts. Presented in countdown style, Jack Hanna offers up a different top ten each week in a variety of categories. Important note, beginning on August 20, 2016 children's program Jack Hanna's Wild Countdown II replaced On the Spot in this time period as noted elsewhere in this report.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 22)
Response

Program Title	Living Greener - Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener showcases the latest inventions and new ideas to help viewers work towards a more sustainable future. Living Greener talks to inventors, visionaries, scientists and activists to discover where the planet is heads. Whether it is recycling cigarette butts into clothing or monitoring endangered species or creating a rooftop farm in New York city, Living Greener gives us an insight into our future way of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)	Response
Program Title	Uncaged - Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Uncaged is a weekly half-hour series that educates teens about the animal kingdom. Series explores the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, grizzly bears and more, as it tours the globe to witness wildlife as it is meant to be Uncaged.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 22)	Response
Program Title	Ocean Mysteries - Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9am
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Ocean Mysteries with host Jeff Corwin and the team of dedicated scientists and researchers from Georgia Aquarium take viewers to locations including Alaska, New Zealand, Botswana and beyond as Corwin works alongside researchers from Georgia Aquarium, its partner institutions and like-minded organizations and agencies to better understand issues facing our planet and the animals inhabiting it. The team's discoveries provide the audience with a unique perspective on how to protect endangered and threatened species while enhancing our understanding about our ocean's life-sustaining value to the planet. Important note: beginning on August 20, 2016 children's program Sea Rescue replaced Ocean Mysteries in this time period as noted elsewhere in this report.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Sea Rescue - Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9am
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. Important note: beginning on August 20, 2016, children's program Sea Rescue replaced Ocean Mysteries in this time period as noted elsewhere in this report.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 22)

Response

Program Title	Future Phenoms II - Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30am
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms II features up-and coming athletes and athletes who have overcome daunting challenges to succeed plus includes stories surrounding high school athletics and inspiring profiles on teams and student athletes. Important note: beginning on August 20, 2016, children's program Future Phenoms II was replaced by children's program Rock the Park in this time period as noted elsewhere in this report.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 22)	
	Response
Program Title	Rock the Park - Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30am
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park taps into the American love affair with our national parks. In this awe inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Important note beginning on August 20, 2016, Rock the Park replaced Future Phenoms II in this time period as noted elsewhere in this report.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Patricia Elwood
Address	7677 Engineer Road
City	San Diego
State	CA
Zip	92111
Telephone Number	(858) 495-9392
Email Address	pelwood@kfmb.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>KFMB TV airs a number of Public Service Announcements, other than those listed elsewhere in this report, which serve the educational and informational needs of children 16 years of age and under. Organizations /topics include: drug/alcohol prevention tips targeting children and teens and crime prevention, environmental protection and violence prevention and literacy. In addition, the station airs a variety of local and network news and public affairs programs. These generally present a mix of local, regional, state, national and international news plus weather, sports, health, educational and features. In the station's judgement, certain portions of these news programs can further the development of the cognitive or intellectual needs of older children. In addition, KFMB TV has a variety of year-round, on-air and outreach projects targeting children. 1) CBS News 8's Weather Wednesdays- CBS News 8 Meteorologist Matt Baylow visits area elementary and middle schools on Wednesday mornings to present a comprehensive weather lesson. Baylow discusses general meteorology terms, the dynamics of San Diego's microclimates, broadcast meteorology and conducts a student question and answer session. To date, Baylow has visited more than 400 county schools and mentored thousands of students. 2) ADOPT 8 - KFMB TV partners with San Diego County Health and Human Services to find forever homes for children in the San Diego County Foster System. Twice a week, KFMB TV airs profiles on children who are currently in the Foster Care System waiting to be adopted, along with Public Service Announcements. While the "on air" stories and PSAs target adults, the ultimate goal of the project is to help "hard to place" children find their forever families. Since the program's inception in 1999, more than 750 plus Adopt 8 foster children have been placed in "forever families." In addition, San Diego County Health and Human Services has placed other children in permanent homes as a result of the Adopt 8 "on air" awareness campaign. San Diego County Health and Human Services sponsors this project. 3) EARTH 8- KFMB TV partners with Birch Aquarium at the Scripps Institution of Oceanography at University of California, San Diego to educate the community about care and stewardship of the planet. Earth 8 includes news segments with leaders in research and conservation and monthly in-depth, filed produced stories. Topics have included: water conservation, climate change; earth friendly tips; stewardship; gray whales; air quality; endangered sea and animal life. KFMB TV also airs a variety of Public Service Announcements to educate children and adults on caring for our planet. Earth 8 also hosts various environmental outreach products during the year for youth and adults. Earth 8 Website contains a section for children educating them on the ways to help protect the environment. 4) KFMB TV partners with the Juvenile Diabetes Research Foundation of San Diego to educate children and youth about Juvenile Diabetes. 8's Walk to Cure Diabetes encourages area schools to hold fundraising walks on campus benefiting the Juvenile Diabetes Research Foundation. This quarter, the project is supported with information on www.cbs8.com. 5) Innovate 8 was created to inspire interest and success in STEAM (Science, Technology, Engineering, Arts and Mathematics) learning, CBS 8 Community Services Department created Innovate 8 a partnership with the San Diego County Office of Education and sponsored by the University of California, San Diego. Innovate 8 highlights county-wide educational programs fostering STEAM education and profiles San Diego students' STEAM success. Currently the U.S. Department of Education and the San Diego County Office of Education, which services every public school district, K-12 in San Diego County have target STEAM learning as a critical initiative to raise interest and student achievement in the areas of science, technology engineering, arts and math. These reports air bi-monthly and are posted on cbs8.com/Innovate8. In addition, KFMB-TV produces and airs public service announcements on STEAM learning and promotes STEAM outreach events for elementary through high school students. This quarter KFMB-TV hosted QCamp Innvoate 8 STEAM day, where middle school girls toured and job shadowed to discover how STEAM skills translate to broadcast journalism and other careers in a broadcast media group. 6) Broadcast Educational Development: KFMB-TV anchors/reporters/behind-the-scenes personnel participated in school career/education days throughout the county. KFMB-TV also conducts station tours for elementary, middle, high school and college students. During this quarter, KFMB-TV staff participated in more than 10 appearances to discuss broadcasting careers, educational background and dynamics of the broadcast industry. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs.</p>
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Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational, encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 20)	Response
Program Title	Dr. Chris Pet Vet - Channel 8.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 20)

Response

Program Title	The Inspectors - Channel 8.1
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays @ 8:30am
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Total times aired at regularly scheduled time	14
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A scripted dramatic series set in Washington, D.C., inspired by compelling real cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright (Bret Green), a determined teen who is thriving after being paralyzed in a car accident, works as an intern for his U.S. Postal Inspector mom, Amanda (Jessica Lundy), helping to solve crimes ranging from Internet scams, identity and mail theft, to consumer fraud. THE INSPECTORS strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. The United States Postal Inspection Service, the nation's oldest federal law enforcement agency, will serve as the show's official programming resource. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (4 of 20)

Response

Program Title	Henry Ford's Innovation Nation - Channel 8.1
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays @ 8:00am
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Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 20)

Response

Program Title	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES - Channel 8.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES, hosted by Brooke Burke-Charvet, is a hidden camera television show developed for teens in which each episode reveals the widespread goodwill in our world by secretly capturing heroes in action as they demonstrate acts of kindness, compassion and commitment to others, Highlighted by funny, light-hearted moments, the show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 20)

Response

Program Title	THE OPEN ROAD WITH DR. CHRIS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE OPEN ROAD WITH DR. CHRIS is hosted by renowned veterinarian Dr. Chris Brown, who also hosts DR. CHRIS PET VET. Complimenting Dr. Chris' dedication to animal care and environmental stewardship, he embarks on an extraordinary journey around the globe, introducing young people to exhilarating experiences, from hiking in the heart of a volcano to swimming with humpback whales. Each episode will feature Dr. Chris in a culturally diverse destination where he will uncover the best-kept secret of the region. Whether he's exploring the history of the Chilean capital or coming face-to-face with a live volcano in Vanuatu, THE OPEN ROAD WITH DR. Chris is the viewer's passport to a rare educational adventure. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 20)	Response
Program Title	Mystery Hunters I - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths and offer explanations for legends.

Other Matters (8 of 20)	Response
Program Title	Mystery Hunters II - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 7:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths and offer explanations for legends.

Other Matters (9 of 20)	Response
Program Title	Beakman's World I- Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEAKMAN'S WORLD features scientist Professor Beakman and a cast of assistants who conduct comical experiments and demonstrations to illustrate various real-life scientific concepts, from density to electricity. The program demonstrates and inspires scientific discovery and exploration.

Other Matters (10 of 20)	Response
Program Title	Beakman's World II - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEAKMAN'S WORLD features scientist Professor Beakman and a cast of assistants who conduct comical experiments and demonstrations to illustrate various real-life scientific concepts, from density to electricity. The program demonstrates and inspires scientific discovery and exploration.

Other Matters (11 of 20)	Response
Program Title	Mystery Hunters I- Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parent's Choice Award, Mystery Hunters.

Other Matters (12 of 20)	Response
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Program Title	Mystery Hunters II- Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parent's Choice Award, Mystery Hunters.

Other Matters (13 of 20)	Response
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Program Title	Bill Nye, the Science Guy I - Channel 8.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BILL NYE, THE SCIENCE GUY, features Cornell graduate, Bill Nye, who earned a B.S. in Mechanical Engineering and studied with Carl Sagan. The program teaches children geology, astronomy, biology and all the other "-ologies," thanks to this engaging and enthusiastic scientific scholar sporting a lab coat, bow tie while presenting fascinating, real-life scientific discoveries, experiments and facts.

Other Matters (14 of 20)	Response
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Program Title	Bill Nye, the Science Guy II - 8.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 9:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BILL NYE, THE SCIENCE GUY, features Cornell graduate, Bill Nye, who earned a B.S. in Mechanical Engineering and studied with Carl Sagan. The program teaches children geology, astronomy, biology and all the other "-ologies," thanks to this engaging and enthusiastic scientific scholar sporting a lab coat, bow tie while presenting fascinating, real-life scientific discoveries, experiments and facts.

Other Matters (15 of 20)	Response
Program Title	Jack Hanna's Wild Countdown I - Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Wild Countdown I brings the viewer face to face with the best of the beasts. Presented in countdown style, Jack Hanna offers up a different top ten each week in a variety of categories.

Other Matters (16 of 20)	Response
Program Title	Jack Hanna's Wild Countdown II - Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Wild Countdown II brings the viewer face to face with the best of the beasts. Presented in countdown style, Jack Hanna offers up a different top ten each week in a variety of categories.

Other Matters (17 of 20)	Response
Program Title	The Brady Bar Experience - Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Brady Barr Experience goes behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet.
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Other Matters (18 of 20)	Response
Program Title	Sea Rescue - Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (19 of 20)	Response
Program Title	Sea Rescue - Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (20 of 20)	Response
Program Title	Rock the Park - Channel 8.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Rock the Park taps into the American affair with our national parks. In this awe inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Elisabeth Kimmel <i>President</i></p> <p>12/15 /2017</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
3Q 2016.pdf	Applicant	Amendment	Amendment	Done with Virus Scan and/or Conversion