FC Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0028358455** | File Number: **0000019565** | Submit Date: **11/16/2017** | Call Sign: **KCWI-TV** | Facility ID: **51502**

City: **AMES** | State: **IA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Superceded**

Status Date: **12/02/2017** | Filing Status: **Inactive**

Report reflects information for : Fourth Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
NEXSTAR BROADCASTING, INC. Doing Business As: NEXSTAR BROADCASTING, INC.	Elizabeth Ryder 545 E. JOHN CARPENTER FREEWAY SUITE 700 IRVING, TX 75062 United States	+1 (972) 373-8800	eryder@nexstar.com	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Elizabeth Ryder *General Counsel* NEXSTAR BROADCASTING, INC.	Elizabeth Ryder 545 E. JOHN CARPENTER FREEWAY SUITE 700 IRVING, TX 75062 United States	+1 (972) 373-8800	eryder@nexstar.com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Des Moines-Ames
	Web Home Page Address	www.weareiowa.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(32)

Digital Core Program (1 of 32)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00 a.m. 23.1
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients. Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 32)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30 a.m. 23.1
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real life stories of Dr. Pol's passion for animal care and rehabilitation.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 32)	Response
Program Title	Rescue Me with Dr. Lisa
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00 a.m. 23.1
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Matches orphaned and abandoned animals with loving new homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 32)	Response
Program Title	Dog Whisperer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m. - 9:30 a.m. 23.1
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by noted dog behaviorist Cesar Millan, who is forever engaged in efforts to help pups and their families.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 32)	Response
Program Title	Save Our Shelter
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 10:00 a.m. 23.1
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter follows Rocky as he engages the local community to get involved by recruiting volunteers, contractors, industry experts, social media influencers and celebrities to revitalize rescues and get more pets adopted. Each episode culminates in a big makeover reveal as one lucky pet finds their forever home. The series educates audiences on pet-related topics and inspires communities across the US and Canada to come together to get involved in the Rescue Life by adopting, volunteering or donating. DOG for DOG is a company whose mission is to feed dogs in rescues and shelters by donating food, pound for pound.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 32)	Response
Program Title	Vacation Creation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30 a.m. 23.1
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	There's no place like home takes on a new meaning. Families deserving a memorable and meaningful experience are featured in a new series that transports them from home to a once in a lifetime adventure far away. Hosted by Tommy Davidson and Andrea Feczco, Vacation Creation gives deserving people a once in a lifetime travel experience they would likely never experience together. Families from diverse backgrounds with unique histories receive a carefully crafted trip aligned with the location and culture of their choice culminating in an unforgettable Vacation Creation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 32)	Response
Program Title	Dinner Spinner Presented by Allrecipes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00 a.m. 23.1
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dinner Spinner is the new half-hour competitive cooking series that helps millions of people to reinvent their daily menus. The first ever television show inspired by an app, Dinner Spinner is the newest extension of the All recipes brand, the world's number one digital food destination. Each week on Dinner Spinner, hosted by Gale Kennedy, two home cooks compete to show off their creativity in a race for the best plate. A panel of All recipes experts will judge the final dishes to determine the winner. Each episode will teach audiences the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 32)	Response
Program Title	Unlikely Animal Friends
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30 a.m. on 23.1
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Unlikely Animal Friends teaches audiences to never doubt the power of friendship. UNLIKELY ANIMAL FRIENDS will give viewers a first-hand look at how a dolphin and a Labrador Retriever came to be inseparable pals, or find out how a sheep and a pair of rhinos are now best buddies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 32)	Response
Program Title	Save To Win
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30 a.m. on 23.1

Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save To Win is a fun fast-paced play-along game show where savvy shoppers can win big cash by showcasing their knowledge of America's favorite household brands. Two teams of two compete head to head as they play shopping themed games in our studio store that resembles Family Dollar, one of America's largest retail chains. Hilarious host and celebrity chef, Pat Neely, dishes out his southern charm as our contestants compete in three rounds testing their brand knowledge. Our show culminates in an exciting final bonus round where picking the right items off our product-themed prize wall can result in one team walking away with the jackpot.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 32)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00 a.m. on 23.2
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 32)	Response
Program Title	Living Greener
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30 a.m. on 23.2
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener talks to inventors, visionaries, scientists and activists to find out where the planet is headed. Whether it's recycling cigarette butts into clothing, monitoring endangered species or creating a rooftop farm in New York City, Living Greener gives us an insight into our future way of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 32)	Response
Program Title	Living Greener
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00 a.m. on 23.2
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener talks to inventors, visionaries, scientists and activists to find out where the planet is headed. Whether it's recycling cigarette butts into clothing, monitoring endangered species or creating a rooftop farm in New York City, Living Greener gives us an insight into our future way of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 32)	Response
Program Title	Uncaged
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30 a.m. on 23.2
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be Uncaged.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 32)	Response
Program Title	Uncaged
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00 a.m. on 23.2
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be Uncaged.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 32)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30 a.m. on 23.2
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 32)	Response
Program Title	All in with Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00 a.m. on 23.3
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 32)	Response
Program Title	All in with Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30 a.m. on 23.3
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 32)	Response
Program Title	Culture Click
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00 a.m. on 23.3
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Developed and produced for viewers aged 13 - 16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping - off point for a deep dive into the culture viewers 13-16 will embrace.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 32)	Response
Program Title	Animal Tails
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30 a.m. on 23.3
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a half-hour educational wildlife television series that "takes children on a tour of discovery, uncovering the secrets of how animals live and thrive. Young viewers meet animals from the familiar to the astounding, and the domesticated to the wild, including the diverse creatures of the African savanna, the finned and flippered of the big deep, and the colorful cast of the equatorial rainforest
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 32)	Response
Program Title	Everyday Health
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am 23.3
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 32)	Response
Program Title	Everyday Health
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am 23.3
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 32)	Response
Program Title	All in with Laila Ali
Origination	Network

Days/Times Program Regularly Scheduled	Sundays 9:00am 23.3
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 32)	Response
Program Title	Everyday Health
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00am 23.3
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 32)	Response
Program Title	Everyday Health
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 9:30am 23.3
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 32)	Response
Program Title	All in with Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30am 23.3
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (26 of 32)	Response
Program Title	Culture Click

Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30am 23.3
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Developed and produced for viewers aged 13 - 16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping - off point for a deep dive into the culture viewers 13-16 will embrace.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (27 of 32)	Response
Program Title	All in with Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Sunday's 10:00am 23.3
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (28 of 32)	Response
Program Title	Everyday Health
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:00am 23.3
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (29 of 32)	Response
Program Title	All in with Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Sunday's 10:30am 23.3
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (30 of 32)	Response
Program Title	Everyday Health
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30am 23.3
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (31 of 32)	Response
Program Title	Everyday Health
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11:00am 23.3
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (32 of 32)	Response
Program Title	Everyday Health
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 11:30am on 23.3
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Randy Shelton
Address	3903 Westown Parkway
City	West Des Moines
State	IA
Zip	50266
Telephone Number	(515) 457-9645
Email Address	rshelton@weareiowa.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (1 of 19)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00 a.m. & 7:30 a.m. 23.1
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients. Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock.

Other Matters (2 of 19)	Response
Program Title	Dog Whisperer w Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00 a.m. 23.1
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by noted dog behaviorist Cesar Millan, who is forever engaged in efforts to help pups and their families.

Other Matters (3 of 19)	Response
Program Title	Dog Whisperer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m., 9:00 a.m., 9:30 a.m. 23.1
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership.

Other Matters (4 of 19)	Response
Program Title	Save Our Shelter
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00 a.m. 23.1
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets.

Other Matters (5 of 19)	Response
Program Title	Vacation Creation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30 a.m. 23.1
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	There's no place like home takes on a new meeting. Families deserving a memorable and meaningful experience are featured in a new series that transports from home to a once in a lifetime adventurer far away. Hosted by Tommy Davidson and Andrea Feczco, Vacation Creation gives deserving people a once in a lifetime travel experience they would likely never experience together. Families from diverse backgrounds with unique histories receive a carefully crafted trip aligned with the location and culture of their choice culminating in an unforgettable Vacation Creation.

Other Matters (6 of 19)	Response
Program Title	Dinner Spinner Presented by Allrecipes
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 11:00 a.m. 23.1
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dinner Spinner is a half-hour competitive cooking series that helps millions of people to reinvent their daily menus. The first-ever television show inspired by an app, Dinner Spinner is the newest extension of the All recipes brand, the world's number one digital food destination. Each week on Dinner Spinner, hosted by Gabe Kennedy, two home cooks compete to show off their creativity in a race for the best plate. A panel of All recipes experts will judge the final dishes to determine the winner. Each episode will teach audiences the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life.

Other Matters (7 of 19)	Response
Program Title	Save To Win
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am 23.1
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save To Win is a fun fast-paced play-along game show where savvy shoppers can win big cash by showcasing their knowledge of America's favorite household brands. Two teams of two compete head to head as they play shopping themed games in our studio store that resembles Family Dollar, one of America's largest retail chains. Hilarious host and celebrity chef, Pat Neely, dishes out his southern charm as our contestants compete in three rounds testing their brand knowledge. Our show culminates in an exciting final bonus round where picking the right items off our product-themed prize wall can result in one team walking away with the jackpot.

Other Matters (8 of 19)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am on 23.2
Total times aired at regularly scheduled time	12

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children.

Other Matters (9 of 19)	Response
Program Title	Better Planet TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am on 23.2
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teens discover ways to improve the environment.

Other Matters (10 of 19)	Response
Program Title	Better Planet TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am on 23.2
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teens discover ways to improve the environment

Other Matters (11 of 19)	Response
Program Title	Walking Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am on 23.2
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild at the San Diego Zoo is a weekly half-hour series that explores all types of wild animals and their habitats.

Other Matters (12 of 19)	Response
Program Title	Wild Wonders
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00am on 23.2

Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Wonders, Inc. is where kids and adults can tame their curiosity for wildlife. Through live interactive programs and tours.

Other Matters (13 of 19)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am on 23.2
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children.

Other Matters (14 of 19)	Response
Program Title	All in With Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am on 23.3
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.

Other Matters (15 of 19)	Response
Program Title	All in With Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am on 23.3
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All in with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.

Other Matters (16 of 19)	Response
Program Title	Culture Click
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am on 23.3
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Developed and produced for viewers aged 13 - 16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping - off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.

Other Matters (17 of 19)	Response
Program Title	Animal Tails
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am on 23.3
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails highlights various features of the animal kingdom, from household pets to exotic wildlife.

Other Matters (18 of 19)	Response
Program Title	Everyday Health
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 11:00am on 23.3
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.

Other Matters (19 of 19)	Response
Program Title	Everyday Health
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 11:30am on 23.3
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raised awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Randy Shelton , Mr. .** *Director Broadcast Operations* 11/16 /2017

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
AMENDED CHILDREN DOCUMENT FOR 1st QUARTER 2017 KCWI.docx	Applicant	Amendment		Done with Virus Scan and/or Conversion