



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023414378** File Number: **0000035242** Submit Date: **11/13/2017** Call Sign: **WELU** Facility ID: **26602** City:

TOA BAJA State: PR

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

11/13/2017 Filing Status: Active

Report reflects information for : Third Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
SENDA EDUCATIONAL BROADCASTING	MARISOL REYES- ROLON Haciendas Del Caribe Yuquiyu St M-6 Toa Alta, PR 00954 United States	+1 (787) 948- 2398	sh. telecadenasbn@gmail. com	Company

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Francisco R. Montero , Esq . Fletcher, Heald & Hildreth, PLC	1300 North 17th Street 11th Floor Arlington, VA 22209 United States	+1 (703) 812- 0400	montero@fhhlaw.com	Legal Representative
GRAFTON OLIVERA CONSULTING ENGINEER GRAFTON OLIVERA, P.E.	GRAFTON OLIVERA 5119 60TH DRIVE E Bradenton, FL 34203 United States	+1 (941) 323- 0381	GRAFTON.OLIVERA@ME. COM	Technical Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CTNI
	Nielsen DMA	NA
	Web Home Page Address	www.ctni.org

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(3)

Digital Core Program (1 of 3)	Response
Program Title	CLUB DEL ARCA
Origination	Network
Days/Times Program Regularly Scheduled	S 8:00-9:00AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational program which aims to reinforce the values of friendship, companionship, the importance of family, school and the nature care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 3)	Response
Program Title	TU HISTORIA PREFERIDA
Origination	Network
Days/Times Program Regularly Scheduled	S-7:00-8:00AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational Program related to bible stories using puppets. They are dynamic, inspiring biographical stories and increasing the knowledge of the Bible in children and emphasize moral values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 3)	Response
Program Title	LAS AVENTURAS DE GORGUI
Origination	Network

Days/Times Program Regularly Scheduled	S - 9:00 - 10:00AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program that aims to teach children about the principles that God left us in his word according to the Bible
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	MARISOL REYES- ROLON
Address	HACIENDAS DEL CARIBE, YUQUIYU ST M-6
City	TOA ALTA
State	PR
Zip	00953
Telephone Number	(787) 948-2398
Email Address	sh. telecadenasbn@gmail. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WELU-DT BROADCAST PUBLIC SERVICES OF CHRISTIAN ANTIDRUG CAMPAING

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	CLUB DEL ARCA
Origination	Network
Days/Times Program Regularly Scheduled	S 8:00-9:00AM
Total times aired at regularly scheduled time	12
Length of Program	60 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational program which aims to reinforce the values of friendship, companionship, the importance of family, school and the nature care.

Other Matters (2 of 3)	Response
Program Title	TU HISTORIA PREFERIDA
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Other Matters (3 of 3)	Response
Program Title	LAS AVENTURAS DE GORGUI
Origination	Network
Days/Times Program Regularly Scheduled	S - 9:00 - 10:00AM
Total times aired at regularly scheduled time	12
Length of Program	60 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program that aims to teach children about the principles that God left us in his word according to the Bible

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. MARISOL REYES-ROLON PRESIDENT

11/13/2017

Attachments

No Attachments.