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Children's Television Programming Report

FRN: **0021268263** | File Number: **0000038317** | Submit Date: **01/08/2018** | Call Sign: **WWMT** | Facility ID: **74195** | City:
KALAMAZOO | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/08/2018 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2017**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|---|----------------------|--------------------------------------|----------------|
| WWMT LICENSEE, LLC Doing Business As: WWMT LICENSEE, LLC | C/O MILES S. MASON, ESQ. - PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States | +1 (202) 663-8195 | MILES. MASON@PILLSBURYLAW. COM | Company |

Contact
Representatives
(1)

| Contact Name | Address | Phone | Email | Contact Type |
|--|--|-----------------------|--------------------------------------|-------------------------|
| MILES S. MASON , ESQ . <i>FCC Counsel</i> Pillsbury Winthrop Shaw Pittman LLP | 1200 Seventeenth Street, NW WASHINGTON, DC 20036 United States | +1 (202) 663- 8195 | MILES. MASON@PILLSBURYLAW. COM | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|--------------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | Grand Rapids-Kalmzoo-B. Crk |
| | Web Home Page Address | www.wwmt.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 7.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(19)

| Digital Core Program (1 of 19) | Response |
|--|---|
| Program Title | Lucky Dog |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00am-10:30am ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LUCKY DOG - Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program aired on the main digital stream, WWMTDT, virtual channel 3.0. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 19) | | Response |
|--|---|----------|
| Program Title | Dr. Chris Pet Vet | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays/10:30am-11:00am ET | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DR CHRIS PET VET - This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on the main digital stream, WWMTDT, virtual channel 3.0. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (3 of 19) | | Response |
|---|------------------------------------|----------|
| Program Title | The Henry Ford's Innovation Nation | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays/11:00am-11:30am ET | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |

| | |
|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE HENRY FORDS INNOVATION NATION - Hosted by Mo Rocca this program is a weekly celebration of the inventors spirit from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode inspires young viewers to dream create and innovate by telling the dramatic stories behind the worlds greatest inventions and the perseverance passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack how solar roads could power the world and a 16 year old who invented a battery free flashlight. This program aired on the main digital stream, WWMTDT, virtual channel 3.0. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 19) | Response |
|--|------------------------------|
| Program Title | The Inspectors |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:30am-12:00pm ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |

| | |
|--|---|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE INSPECTORS - This program is inspired by real life cases handled by the United States Postal Inspection Service. In the program a teenage boy who is paralyzed due to a car accident works as an intern at the US Postal Inspectors lab assisting his US Postal Inspector mom in solving crimes which include internet scams identity and mail theft and consumer fraud. The program educates young people about making the right choices in their daily lives encourages open communication between teens and parents and includes positive messaging regarding living with disabilities overcoming challenges beating the odds and the power of perseverance. This program aired on the main digital stream, WWMTDT, virtual channel 3.0. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 19) | Response |
|--|------------------------------|
| Program Title | Lucky Dog 2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/12:00pm-12:30pm ET |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | 13 |
| Number of Preemptions | 4 |
| Number of Preemptions for other than Breaking News | 4 |
| Number of Preemptions Rescheduled | 4 |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LUCKY DOG - Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard to love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal McMillan must investigate what each animal needs to find the appropriate method to retrain them so that the animals will make welcome family members. Through watching his interactions with these animals the viewer is encouraged to be sensitive to our own and others behavior and shown how we as individuals can make a difference. This program aired on the main digital stream, WWMTDT, virtual channel 3.0. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | Lucky Dog 2 |
| List date and time rescheduled | 11/12/2017 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-11-11 |
| Episode # | 3113B |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------|
| Title of Program | Lucky Dog 2 |
| List date and time rescheduled | 11/25/2017 01:00 PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-11-18 |
| Episode # | 3117B |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|---------------------|
| Title of Program | Lucky Dog 2 |
| List date and time rescheduled | 12/10/2017 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-12-09 |
| Episode # | 3121B |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|---------------------|
| Title of Program | Lucky Dog 2 |
| List date and time rescheduled | 12/31/2017 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-12-30 |
| Episode # | 3125B |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 19) | Response |
|--|------------------------------|
| Program Title | The Open Road with Dr. Chris |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/12:30pm-1:00pm ET |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 12 |
| Number of Preemptions | 6 |
| Number of Preemptions for other than Breaking News | 6 |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE OPEN ROAD WITH DR. CHRIS - This program is hosted by Dr. Chris Brown and chronicles his journey around the globe, introducing children to exploring culturally diverse destinations. Episodes examples include exploring: the history of the Chilean capital, a live volcano in Vanuatu, Borneo searching for pygmy elephants, bears in hibernation and wolf packs in Canada. Children learn geography, animal care and environmental stewardship. This program aired on the main digital stream, WWMTDT, virtual channel 3.0. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|------------------------------|
| Title of Program | The Open Road with Dr. Chris |
| List date and time rescheduled | 11/19/2017 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-11-11 |
| Episode # | 6733 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|------------------------------|
| Title of Program | The Open Road with Dr. Chris |
| List date and time rescheduled | 11/26/2017 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-11-18 |
| Episode # | 6734 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|------------------------------|
| Title of Program | The Open Road with Dr. Chris |
| List date and time rescheduled | 12/03/2017 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-12-02 |
| Episode # | 6728 |

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|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

Digital Preemption Programs #4

| Questions | Response |
|--|------------------------------|
| Title of Program | The Open Road with Dr. Chris |
| List date and time rescheduled | 12/17/2017 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-12-09 |
| Episode # | 6729 |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|------------------------------|
| Title of Program | The Open Road with Dr. Chris |
| List date and time rescheduled | 12/24/2017 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-12-16 |
| Episode # | 6730 |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 19) | Response |
|--|------------------------------------|
| Program Title | America's Heartland |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday/12/3/2017, 5:00pm-5:30pm ET |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | 1 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |

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|--|---|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | AMERICAS HEARTLAND - Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the main digital stream, WWMTDT, virtual channel 3.0. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 19) | Response |
|--|------------------------------------|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday/12/3/2017, 5:30pm-6:00pm ET |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | 1 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |

| | |
|--|--|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment in North America and learn to protect North Americas animal species. This program aired on he main digital stream, WWMTDT, virtual channel 3.0. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (9 of 19) Response | |
|--|---|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:00am-8:30am, 8:30am-9:00am, 9:00am-9:30am & 9:30am-10:00am ET |
| Total times aired at regularly scheduled time | 52 |
| Total times aired | 52 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |

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|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - In this program animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors Millan assists the dogs human families to achieve responsible pet ownership and a balanced and a natural relationship with their pets. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 19) | | Response |
|--|--|---|
| Program Title | | Brain Games, Family Edition |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturdays/10:00am-10:30am ET |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | BRAIN GAMES FAMILY EDITION - This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments capture hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (11 of 19) | | Response |
|---------------------------------|--|----------|
|---------------------------------|--|----------|

| | |
|---|--|
| Program Title | This Old House: Trade School |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30am-11:00am ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS OLD HOUSE: TRADE SCHOOL - This program is a celebration of craftsmanship vocational education and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step by step instructions demonstrated by the industrys leaders. This program will explore everything from architecture, engineering and carpentry to plumbing masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 19) | | Response |
|---------------------------------------|---------------------|----------|
| Program Title | America's Heartland | |
| Origination | Syndicated | |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays/11:00am-11:30am & Sunday/12/10/2017, 12:00pm-12:30pm ET |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | AMERICAS HEARTLAND - Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (13 of 19) | Response |
|---------------------------------------|--------------|
| Program Title | Wild America |
| Origination | Syndicated |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays/11:30am-12:00pm ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 19) | | Response |
|--|--|-------------------------------|
| Program Title | | Get Wild at the San Diego Zoo |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturdays/8:00am-8:30am ET |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GET WILD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include learning how experts studying adult orangutans learn how they raise their young and explains the Pandas living patterns. This program aired on the tertiary digital stream, WWMTDT3, virtual channel 3.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 19) | | Response |
|--|--|---|
| Program Title | | Wild World at the San Diego Zoo |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturdays/8:30am-9:00am ET |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | WILD WORLD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the tertiary digital stream, WWMTDT3, channel 3.3. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (16 of 19) | Response |
|--|---|
| Program Title | Xploration Earth 2050 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:00am-9:30am ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | XPLORATION EARTH 2050 - This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program aired on the tertiary stream, WWMTDT3, virtual channel 3.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (17 of 19) | Response |
|--|-----------------------------|
| Program Title | Xploration Animal Science |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:30am-10:00am ET |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | XPLORATION ANIMAL SCIENCE - This animal series takes a unique, scientific approach to animal behavior studies. By going one step further, the program examines how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program aired on the tertiary stream, WWMTDT3, virtual channel 3.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 19) | |
|--|--------------------------|
| | Response |
| Program Title | Xploration Outer Space |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays/8:00am-8:30am ET |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | XPLORATION OUTER SPACE - Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program aired on the tertiary digital stream, WWMTDT3, virtual channel 3.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (19 of 19) | Response |
|--|---------------------------|
| Program Title | Xploration Awesome Planet |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays/8:30am-9:00am ET |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | XPLORATION AWESOME PLANET - Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program aired on the tertiary digital stream, WWMTDT3, virtual channel 3.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Susan Abraham |
| Address | 590 West Maple Street |
| City | Kalamazoo |
| State | MI |
| Zip | 49008 |
| Telephone Number | (269) 388-4774 |
| Email Address | sabraham@sbgtn.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | During fourth quarter WWMT participated in the Salvation Army's Share the Warmth (Coats for Kids) campaign. The station also was a part of the Marines' Toys for Tots drive. PSA's concerning bullying, drug-free kids, autism awareness, children's oral health, texting and driving, discovering nature and child passenger safety aired throughout the quarter. |

Other Matters (17)

| Other Matters (1 of 17) | Response |
|--|--|
| Program Title | Lucky Dog |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00am-10:30am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LUCKY DOG - Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program will air on the main digital stream, WWMTDT, virtual channel 3.0. |

| Other Matters (2 of 17) | Response |
|--|--|
| Program Title | Dr. Chris Pet Vet |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30am-11:00am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DR CHRIS PET VET - This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program will air on the main digital stream, WWMTDT, virtual channel 3.0. |

| Other Matters (3 of 17) | Response |
|---|---|
| Program Title | The Henry Ford's Innovation Nation |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:00am-11:30am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE HENRY FORDS INNOVATION NATION - Hosted by Mo Rocca this program is a weekly celebration of the inventors spirit from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode inspires young viewers to dream create and innovate by telling the dramatic stories behind the worlds greatest inventions and the perseverance passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack how solar roads could power the world and a 16 year old who invented a battery free flashlight. This program will air on the main digital stream, WWMTDT, virtual channel 3.0. |

| Other Matters (4 of 17) | Response |
|--|------------------------------|
| Program Title | The Inspectors |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:30am-12:00pm ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE INSPECTORS - This program is inspired by real life cases handled by the United States Postal Inspection Service. In the program a teenage boy who is paralyzed due to a car accident works as an intern at the US Postal Inspectors lab assisting his US Postal Inspector mom in solving crimes which include internet scams identity and mail theft and consumer fraud. The program educates young people about making the right choices in their daily lives encourages open communication between teens and parents and includes positive messaging regarding living with disabilities overcoming challenges beating the odds and the power of perseverance. This program will air on the main digital stream, WWMTDT, virtual channel 3.0. |
|--|--|

| Other Matters (5 of 17) | Response |
|--|--|
| Program Title | Lucky Dog 2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/12:00pm-12:30pm ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LUCKY DOG - Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program will air on the main digital stream, WWMTDT, virtual channel 3.0. |

| Other Matters (6 of 17) | Response |
|---|------------------------------|
| Program Title | The Open Road with Dr. Chris |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/12:30pm-1:00pm ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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|--|--|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE OPEN ROAD WITH DR. CHRIS - This program is hosted by Dr. Chris Brown and chronicles his journey around the globe, introducing children to exploring culturally diverse destinations. Episodes examples include exploring: the history of the Chilean capital, a live volcano in Vanuatu, Borneo searching for pygmy elephants, bears in hibernation and wolf packs in Canada. Children learn geography, animal care and environmental stewardship. This program will air on the main digital stream, WWMTDT, virtual channel 3.0. |
| Other Matters (7 of 17) | |
| Program Title | Dog Whisperer with Cesar Millan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:00am-8:30am; 8:30am-9:00am; 9:00am-9:30am; 9:30am-10:00am ET |
| Total times aired at regularly scheduled time | 52 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - on this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2. |
| Other Matters (8 of 17) | |
| Program Title | This Old House: Trade School |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00am-10:30am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS OLD HOUSE: TRADE SCHOOL - This Old House is an American home improvement media brand with television shows, a magazine and a website, ThisOldHouse.com. The television series airs on the American television station Public Broadcasting Service (PBS) and follows remodeling projects of houses over a number of weeks. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2. |

| Other Matters (9 of 17) | Response |
|--|--|
| Program Title | Chicken Soup for the Soul's Hidden Heroes |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30am-11:00am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CHICKEN SOUP FOR THE SOULS HIDDEN HEROES - This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2. |

| Other Matters (10 of 17) | Response |
|---|------------------------------|
| Program Title | America's Heartland |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:00am-11:30am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | AMERICAS HEARTLAND - Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2. |
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| Other Matters (11 of 17) | Response |
|--|---|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays/11:30am-12:00pm ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of upclose and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment in North America and learn to protect North Americas animal species. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2. |

| Other Matters (12 of 17) | Response |
|---|-------------------------------|
| Program Title | Get Wild at the San Diego Zoo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:00am-8:30am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GET WILD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include learning how experts studying adult orangutans learn how they raise their young and explains the Pandas living patterns. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3. |
|--|---|

| Other Matters (13 of 17) | Response |
|--|--|
| Program Title | Wild World at the San Diego Zoo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:30am-9:00am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD WORLD AT THE SAN DIEGO ZOO This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3. |

| Other Matters (14 of 17) | Response |
|--|--|
| Program Title | Xploration Earth 2050 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:00am-9:30am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | XPLORATION EARTH 2050 - This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3. |

| Other Matters (15 of 17) | Response |
|--------------------------|---------------------------|
| Program Title | Xploration Animal Science |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays/9:30am-10:00 ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | XPLORATION ANIMAL SCIENCE - This animal series takes a unique, scientific approach to animal behavior studies. By going one step further, the program examines how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3. |

| Other Matters (16 of 17) | Response |
|--|---|
| Program Title | Xploration Outer Space |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays/8:00-8:30am ET |
| Total times aired at regularly scheduled time | 12 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | XPLORATION OUTER SPACE - Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3. |

| Other Matters (17 of 17) | Response |
|--|---------------------------|
| Program Title | Xploration Awesome Planet |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays/8:30am-9:00am ET |

| | |
|--|--|
| Total times aired at regularly scheduled time | 12 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | XPLORATION AWESOME PLANET - Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3. |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | <p>Yes</p> |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Susan Abraham <i>Program Coordinator</i></p> <p>01/08/2018</p> |

Attachments

No Attachments.