

Children's Television Programming Report

 FRN:
 0009961889
 File Number:
 0000035202
 Submit Date:
 11/13/2017
 Call Sign:
 WGMB-TV
 Facility ID:
 12520

 City:
 BATON ROUGE
 State:
 LA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Submit Date:
 Status:
 Status Date:

 05/31/2018
 Filing Status:
 Inactive
 Filing Status:
 Status
 Status
 Filing Status:
 <

Report reflects information for : Third Quarter of 2017

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
NEXSTAR BROADCASTING, INC.	Elizabeth Ryder 545 E. JOHN CARPENTER FREEWAY SUITE 700 IRVING, TX 75062 United States	+1 (972) 373- 8800	eryder@nexstar. tv	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (1)	Elizabeth Ryder General Counsel Nexstar Broadcasting, Inc.	Elizabeth Ryder 545 E John Carpenter Freeway Suite 700 Irving, TX 75062 United States	+1 (972) 373- 8800	eryder@nexstar. tv	Legal Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	
		Affiliated network	Fox	
		Nielsen DMA	Baton Rouge	
		Web Home Page Address	www.brproud.cor	n
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.19
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			0.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			0.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		Yes	
	programming guideline (app	at at least 50% of the Core Programming counted toward meeting lied to free video programming aired on other than the main Yes N ogram episodes that had already aired within the previous seven o	lo program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Brain Games: Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7a-7:30a (7/1-9/9)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Brain Games: Family Edition is a weekly half-hour series that explores the fascinating components of the human brain and how they shape our perceptions and everyday lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Dogtown, USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30a-8a (7/1-9/9)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, DogTown, USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, DogTown, USA's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "DogTown, USA's" medical professionals provide unique personal care to each dog, beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. DogTown, USA is produced for ages 13-16 and will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. DogTown, USA educates and informs the audience about canine training techniques and creating healthy environments for dogs. DogTown, USA's trained experts teach teen viewers how to be a responsible pet owner and maintain a safe and healthy lifestyle for both family and pet. Viewers will get to know - and care - about these dogs and the heroes who do whatever it takes to give them a second chance
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8a-8:30a (7/1-9/9)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is the newest offering from Entertainment Studios that falls under the Educational and Informational for children age 13 to 16 FCC classification. The Young Icons, a weekly half hour shot in high definition, features stories about world class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs all under the age of 18. Examples of the kinds of stories the Young Icons will tell include that of Patrick Pedraja, a fourteen year old actor and philanthropist who traveled America by RV, raising awareness for cancer by signing donors up for the National Marrow Registry, track phenomenon, Turquoise Thompson, who sprinted her way into the record books and earned herself a full ride to UCLA, Kimberly Anyadike, who became the youngest pilot to fly across the country, and sisters Marni and Nerni Barta, who created Kidflicks, a non profit organization that donates new and used DVDs to childrens hospitals all across America. This program airs on our primary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a-9a (7/1-9/9)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of **Target Child**

Audience

and how it meets the

Programming.

Core

and

13 years to 16 years

Describe the Career Day is a television program that introduces young adults to career exploration and awareness. educational Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as they discuss informational their work, the education/training to prepare for the job, and experiences that led them to choose their objective of career. To encourage students to make informed decisions, young adults must be introduced to career the program awareness, such as the concept that success in most careers requires education and training. As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow. Middle school is an ideal age at which to expose students to the challenging world of work. The programs motivational and inspirational message of each guest empowers audiences of all ages to investigate career definition of opportunities.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (5 of 10)	Response
Program Title	Pets.Tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11a-11:30a (7/1-9/9)
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of

13 years to 16 years

Target Child Audience

educational

objective of

the program

and how it

meets the definition of

Programming.

Core

and

Describe the PETS.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that informational shares how they evolved to become pets and their geographic origins. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of PETS.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Preemption Programs #1

Questions	Response
Title of Program	Pets TV
List date and time rescheduled	08/20/2017 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-08-19
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 10)	Response
Program Title	Xploration Earth: 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:30-10a (7/2-9/10)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Earth 2050 is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-10 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	Calling Dr Pol
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7a-7:30a; 7:30-8a (9/16-9/30)
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The daily life of a 'Country Vet.' Dr. Pol, originally from Holland, has been a vet in Michigan for over 30 years and treats farm animals and family pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Response

Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-8:30a (9/16-9/30)
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aspiring young American entrepreneurs some of them still in their teens - the rare opportunity to pitch their original inventions to experienced investor who have the know-how to turn a promising idea into a successful undertak
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a-9a & 11a-11:30a (9/16-9/30)
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jeff Corwin explores the underwater world and talks about the importance of conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Outback Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:30-10a (9/17-9/24)

2
2
0
0
0
30 mins
13 years to 16 years
Nature and wildlife expert Tim Faulkner hosts this
series that showcases the beauty of the natural world.
Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Tracy Granier
	Address	10000 Perkins Rd
	City	Baton Rouge
	State	LA
	Zip	70810
	Telephone Number	(225) 768-9144
	Email Address	tgranier@brproud.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified as 47.C.F.R. Section 73.670, with respect to all programs specifically designed for children ages sixteen (16) and under.

Other Matters (6)

definition of Core Programming.

Other Matters (1 of 6)	Response
Program Title	Brain Games: Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Brain Games: Family Edition is a weekly half-hour series that explores the fascinating components of the human brain and how they shape our

perceptions and everyday lives.

Other Matters (2 of 6)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly half-hour television series shot entirely in HD, "Career Day" is the newest offering from Entertainment Studios that falls under the "Educational and Informational (E/I) for children age 13-16" FCC classification. "Career Day" offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them.

Other Matters (3 of	
6)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times	Saturday 8:00am-8:30am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Young Icons is the newest offering from Entertainment Studios that falls under Educational and Informational for children age 13 to 16 FCC classification. The Young Icons, a weekly half hour shot in high definition, features stories about world class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs all under the age of 18. Examples of the kinds of stories the Young Icons will te11 include that of Patrick Pedraja, a fourteen year old actor and philanthropist who traveled America by RV, ralsing awareness for cancer by signing donors up for the National Marrow Registry, track phenomenon, Turquoise Thompson, who sprinted her way into the record books and earned herself a full ride to UCLA, Kimberly Anyadike, who became-the youngest pilot to fly across the country, and sisters Marni and Nerni Barta. who created Kidflicks, a non profit organization that donates new and used DvDs to childrens hospitals all across America.

Other Matters (4 of 6)	Response				
Program Title	Outdoorsman with Buck McNeely				
Origination	Syndicated				
Days/Times Program Regularly Scheduled	Saturday 8:30am-9:00am				
Total times aired at regularly scheduled time	13				
Length of Program	30 mins				
Age of Target Child Audience from	13 years to 16 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Outdoorsman International launched in 1995 and has evolved into the nation's largest syndicated adventure series. The series format includes an (E/I) educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids and people of all ages about wildlife, hunting fishing, ethics and respect for natures and a celebration of the sporting lifestyle are important aspects of the format.				

Other Matters (5 of 6)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Describe the Lifestyles brought to you from the enthusiastic and caring eyes of children. Pets.TV is dedicated to bringing educational the public news, information, entertainment and a point of view that promotes the health and welfare of informational companion animals. At Pets.TV.com we believe pets are a precious gift and that: The solution to the objective of problem of homeless pets is to have mandatory low cost spay /neuter programs. Every county and/or city the program should have a shelter that meets humane standards, promotes adoption and requires spay/neuter before and how it adoption. We have a duty to work to improve the living conditions of mistreated companion animals and to meets the raise public awareness about them. Public officials have an obligation to pursue policy initiatives and definition of legislation that protect the health and welfare of companion animals. We strongly believe that most pet owners consider their pets to be an absolute part of their family and PetsTV.com will endeavor to reflect the Programming. joy, love and benefits they provide.

Other Matters (6 of

and

Core

6)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 9:30-10 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming; or the attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Tracy Granier Office Manager 11/13 /2017

File Name	Uploaded By	Attachment Type	Description	Upload Status
WGMB 3Q 2017 KidVid.pdf	Applicant	All Purpose		Done with Virus Scan and/or Conversion