

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027171909** | File Number: **0000033553** | Submit Date: **10/30/2017** | Call Sign: **WZMQ** | Facility ID: **81448** | City:

MARQUETTE State: MI

Service: Full Service Television | Purpose: Children's TV Programming Report Amendment | Status: Received

Status Date: 10/30/2017 Filing Status: Active

Report reflects information for : Third Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MMMRC, LLC Doing Business As: MMMRC, LLC	Carol Faltynski 300 N Broadway Green Bay, WI 54303 United States	+1 (920) 532-9483	cfaltynski@smet.com	Company

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Carol Faltynski <i>Manager</i> MMMRC, LLC	300 North Broadway Suite 2B Green Bay, WI 54303 United States	+1 (920) 532- 3828	cfaltynski@smet. com	Manager
Lawrence M. Miller Legal Counsel Garvey Schubert Barer	1000 Potomac Street, NW, Suite 200 Washington, DC 20007 United States	+1 (202) 298- 2534	lmiller@gsblaw.com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	THISTV/metv/atv
	Nielsen DMA	Marquette
	Web Home Page Address	http://www.wzmqtv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	6.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	336.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00 - 9:30 AM
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Saved by the Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00 - 10:30 AM, 10:30 - 11:00 AM, 11:00 - 11:30 AM, 11:30 AM - 12:00 PM
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multiethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30 AM
Total times aired at regularly scheduled time	8
Total times aired	8

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"On The Spot" uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)	Response
Program Title	Coolest Places on Earth
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00 AM - 10:30 AM; 11:30 AM - 12:00 PM
Total times aired at regularly scheduled time	16
Total times aired	16
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episod showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19)	Response
Program Title	Safari Tracks
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30 - 10:00 AM
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is an educational and informative half-hour, E/I program that takes viewers on an African safari - focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brush lands of the African Savanna to the great Okavango delta and beyond. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.

Does the Licensee identify the program	Yes			
by displaying				
throughout the program the symbol				
E/I?				

Digital Core Program (6 of 19)	Response
Program Title	State to State
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30 - 11:00 AM
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"State to State" is an educational and informative half-hour, E/I program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas, and the history of Hollywood. From the highest peaksto the biggest eventand the hidden gems. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand the culturally and geographic diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19)

Program Title	Wild About Animals
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00 - 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with a very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a teaser for the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8		
of 19)	Response	
Program Title	Whaddyado	

Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12:00 - 12:30 AM; 12:00-12:30 PM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO, a half-hour weekly series designed to education, inform, inspire and entertain, does are exceptional job educating teenagers. The show's target audience is between 13 and 16 years of age, time period when children are making the transition to becoming adults. Both theory and research demonstrate that this is the stage of life where children begin to experiment with who they are and who want to be. It is a time which is typified by feeling invincible. This sense of invulnerability is commonly coupled with withdrawal from parents and authority fugues which leaves teenagers susceptible to poor decision making. Therefore, this time where insight and judgment are developing, but adult influence is limited, educational programming can make an immense impact on a child's decisions. WHADDYADO provides an excellent opportunity for teenagers to learn life lessons they are likely otherwise not open receiving.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of	
19)	Response
Program Title	Awesome Adventures
Origination	Network

Days/Times Program Regularly Scheduled	Sundays 11:30 AM - 12:00 PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is an educational and informational adventure travel program that targets the 13 16 year old age group, but is also a highly entertaining program for a more general audience. With a hand use of young guides from a specific locale, it is ideal for the "tween/teen market. This program is fa paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issue as well as popular recreational activities of the locale, make for a most entertaining program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00 - 7:30 AM; 7:30 - 8:00 AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a children's program. Through critical observation, analytic thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and the investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	Beakman's World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:00 - 8:30 AM; 8:30-9:00 AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series deals with science and the task of making science understandable. It offers scietific content, scientific theories, and the vocabulary of facts of science and the processes of scientific theory.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Bill Nye, the Science Guy
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:00 - 9:30 AM; 9:30 -10:00 AM
Total times aired at regularly scheduled time	26
Total times aired	26

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist know how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:00 - 12:30 PM; Sundays 10:30 - 11:00 AM
Total times aired at regularly scheduled time	20
Total times aired	20
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get Wild at the San Diego Zoo serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding animals and their habitats. The series is based at the world famous San Diego Zoo, and features notable animal experts.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:30 - 1:00 PM; Sundays 11:00 AM - 11:30 AM
Total times aired at regularly scheduled time	20

Total times aired	20
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild World at the San Diego Zoo serves the educational and informational needs of children 13 to 16 years of age with its program content. The series provides an in-depth look at the behavior and life cycles of various rare and exotic animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00 - 10:30 AM, 10:30 - 11:00 AM; 12:30 - 1:00 PM; Sundays 10:00 AM - 10:30 AM, 10:30 - 11:00 AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.

Does the Licensee	Yes
dentify the program	
oy displaying	
throughout the	
orogram the symbol	
E/I?	

Digital Core Program (16 of 19)	Response
Program Title	Brady Barr Experience
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30 AM
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Brady Barr Experience is a weekly half-hour series that is designed to inform and educate viewers 13-16 years of age. In this action packed series viewers will go behind the scenes with Dr. Brady for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals and in this series, he will share his knowledge and passion for the earth's wildlife with the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30 AM - 12:00 PM
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action - packed odyssey through North America's wild places, revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtaking wild adventures. He'll paddle the Grand Canyon, ski with Wolverines in Britich Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe polar bears on Alaska's northern slope, and climb to the rugged extremes in pursuit of Northern Maine's Black Bears, brings audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Food for Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled	6
Total times aired at regularly scheduled time	0
Total times aired	0
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is a 22 year old who opens viewers' eyes about how everyday life can inspire culinary creations in Food for Thought. Each weekly half-hour, produced for children 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for family, life, and healthy living by hearing stories in the kitchen. Creative inspiration can come from any place at any time. Sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, sh is always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the inspired dish while promoting a healthy attitude toward food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core
Program (19
of 19)

Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	6
Total times aired at regularly scheduled time	0
Total times aired	0
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of and reasons behind cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what is trending on search engines that week. These topics serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society using the power and speed of the internet and the user-generated questions and content. Experts in pop culture will join her and add insight and historical perspective. And most importantly, viewers will be able to come away with a week's worth of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there is no limit to what viewers will learn when they experience Culture Click.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Randy Carlisle
Address	P.O. Box 416
City	Marquette
State	MI
Zip	49855
Telephone Number	(906) 361- 3338
Email Address	rc@wzmqtv.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	none

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Saved By the Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00 - 10:30 AM, 10:30 - 11:00 AM, 11:00 - 11:30 AM, 11:30 AM - 12:00 PM
Total times aired at regularly scheduled time	56
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. The Children's Television Act of 1990 ("CTA") imposed a requirement on the FCC to consider in its review of television station renewals the extent to which the licensee had served the educational and informational needs of children through its overall programming, including programming specifically designed to serve such needs. In adopting the CTA, Congress recognized a number of existing programs that already served such needs and in that context specifically mentioned "Saved By The Bell" in the Senate Report that accompanied the CTA, describing the program as "valuable" and "aimed at high school students and addressing typical problems and conflicts faced by teens." In adopting the regulations that implemented the CTA in 1991, the FCC also noted that Congress had singled out "Saved By The Bell" for mention: "The legislative history provides a wealth of examples of children's programming that is educational and informational. These include . . . "Saved By The Bell" (topical problems and conflicts faced by teens) Where determinations of whether a program qualifies as 'educational and informational' are in doubt, we will expect licensees to substantiate their determinations. We will rely on the guidance given in the legislative history, including the specific examples cited above, in ruling on the sufficiency of such demonstrations." Consistent with these findings, the FCC has granted the renewal applications of television stations that have relied on "Saved By The Bell" to satisfy their obligation to air programming specifically designed to serve the educational and informational needs of children aged 16 years and under.

Other Matters (2 of 15)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00 AM - 9:30 AM; Saturday 10:00 - 10:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Get Wild at the San Diego Zoo serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding animals and their habitats. The series is based at the world famous San Diego Zoo, and features notable animal experts.

Other Matters (3 of 15)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30 AM - 10:00 AM; Sunday 10:00 - 10:30 AM
Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild World at the San Diego Zoo serves the educational and informational needs of children 13 to 16 years of age with its program content. The series provides an in-depth look at the behavior and life cycles of various rare and exotic animals.

Other Matters (4 of 15)	Response
Program Title	Bill Nye the Science Guy
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00 - 9:30 AM, 9:30 - 10:00 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	.With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist know how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.

Other Matters (5 of 15)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00 - 7:30 AM ; 7: 30 - 8:00 AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	

Other Matters (6 of 15)	Response
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Program Title	Beakman's World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:00 - 8:30 AM; 8: 30 - 9:00 AM
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	

Other Matters (7 of 15)	Response
Program Title	Wildlife Docs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00 - 10:30 AM; 10:30 - 11:00 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.

Other Matters (8 of 15)	Response
Program Title	Brady Barr Experience
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00 - 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Brady Barr Experience is a weekly half-hour series that is designed to inform and educate viewers 13-16 years of age. In this action packed series viewers will go behind the scenes with Dr. Brady for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals and in this series, he will share his knowledge and passion for the earth's wildlife with the audience.

Other Matters (9 of 15)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30 AM - 12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action - packed odyssey through North America's wild places, revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtaking wild adventures. He'll paddle the Grand Canyon, ski with Wolverines in Britich Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe polar bears on Alaska's northern slope, and climb to the rugged extremes in pursuit of Northern Maine's Black Bears, brings audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.

Other Matters (10 of 15)	Response
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:30 - 1:00 PM

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Culture Click is a weekly half-hour series that explores the genesis of and reasons behind cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what is trending on search engines that week. These topics serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society using the power and speed of the internet and the user-generated questions and content. Experts in pop culture will join her and add insight and historical perspective. And most importantly, viewers will be able to come away with a week's worth of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there is no limit to what viewers will learn when they experience Culture Click.

Other Matters (11 of 15)	Response
Program Title	Food for Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:00 - 12:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	Young, enthusiastic and passionate about food, Claire Thomas is a 22 year old who opens viewers' eyes

educational and informational objective of the program and how it meets the definition of Core Programming.

Young, enthusiastic and passionate about food, Claire Thomas is a 22 year old who opens viewers' eyes about how everyday life can inspire culinary creations in Food for Thought. Each weekly half-hour, produced for children 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for family, life, and healthy living by hearing stories in the kitchen. Creative inspiration can come from any place at any time. Sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, sh is always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the inspired dish while promoting a healthy attitude toward food and life.

Program Title	Animal Outtakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Outtakes visits all types of animal sanctuaries and zoos in the United States to explore the world of animals from rhinos to handicapped pets. Teen viewers learn about the care and living habitats of these various animals and learn how they survive in the world. Animal Outtakes provides teen viewers with up-close televised visits or wild and exotic creatures.

Other Matters (13 of 15)	Response
Program Title	So You Want to Be
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00 AM - 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	So You Want to Be features teens learning about a wide variety of jobs and career paths as well as what it takes to be in the working world. Each week the program goes on location to an actual working job site, allowing teens an up close and personal experience with a particular occupation, whether it be a dentist or a truck driver or an entertainer. The programs provides teen viewers with a personal experience in an actual job environment.

Other Matters (14 of 15)	Response
Program Title	Living Greener
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10:30 AM -11:00 AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Living Greener is a weekly half-hour series showcasing the latest new ideas to help teen viewers work toward a sustainable future. The program speaks to inventors, visionaries, scientists and activists to find out where the planet is headed. Whether it is recycling Garrett butts into clothing, monitoring endangered species or creating a rooftop farm in New York City, the program gives young viewers a unique insight into out future way of life while educating and informing them out life on earth.

Other Matters (15 of 15)	Response
Program Title	Make TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 11:00 - 11:30 AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Make TV is a weekly series showing how people transform ordinary junk into amazing creations. While introducing a whole new generation of makers, the program features extraordinary individuals developing extraordinary things. From Tesla coils to t-shirt cannons, from cigarette-box guitars to giant video projectors, imagination is turned into reality. Teen viewers get to see practical math, science, technology, and engineering concepts combined to create incredible new inventions.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Danny Hood General

Manager

10/30 /2017

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
Add additional programs.docx	Applicant	Amendment		Done with Virus Scan and/or Conversion