



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0018265660 | File Number: 0000033530 | Submit Date: 10/10/2017 | Call Sign: WMBQ-CD | Facility ID: 14322 |

City: NEW YORK | State: NY

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 10/10/2017 |

Filing Status: Active

Report reflects information for : Third Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WMBQ-CA STATION, LLC Doing Business As: WMBQ-CA STATION, LLC	14450 Commerce Way Miami Lakes, FL 33016 United States	+1 (305) 863-5731	feldman@fhhlaw.com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Paul Feldman , Esq. . Fletcher, Heald & Hildreth, PLC	1300 North 17th Street 11th Floor Arlington, VA 22209 United States	+1 (703) 812- 0400	feldman@fhhlaw. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	New York
	Web Home Page Address	www.wmbq46.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Real Life 101 (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101, goal is to teach teens and young adults, who might be wondering what to do with their lives. It introduces viewers to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, the program covers them all in a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Missing (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a weekly half-hour series focusing on attention on the plight of missing children and child safety.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 7)	Response
Program Title	Think Big (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a weekly half-hour series featuring teen inventors with big ideas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Walking Wild (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays @ 8:00AM and Saturday @ 9:30AM
Total times aired at regularly scheduled time	27
Total times aired	27
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild at the SanDiego Zoo is a weekly half-hour series that explores all types of wild animals and their habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Wild Wonders (46.1)
Origination	Network

Days/Times Program Regularly Scheduled	Wednesdays @ 8:30AM and Sunday at 9:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wonders at the San Diego Zoo is a weekly half-hour series that explores all types of wild animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)		Response
Program Title		Awesome Adventures (46.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday and Sunday 9:00am and Tuesdays at 8:00AM
Total times aired at regularly scheduled time		40
Total times aired		40
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		An adventure series for children. The hosts travel to various places in the world and, with local children, embark on many adventures in beautiful places in nature.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 7)		Response
Program Title		Animal Science (46.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday and Sunday 10:00am and Tuesdays at 8:30AM
Total times aired at regularly scheduled time		40
Total times aired		40
Number of Preemptions		0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The science of animal behavior using animation, graphics and animal experts.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Maria Martinez
Address	14450 Commerce Way
City	Miami Lakes
State	FL
Zip	33016
Telephone Number	(305) 863-5731
Email Address	maria.martinez@primetimepartners.net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Real Life 101 (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101's goal is to teach teens and young adults, who might be wondering what to do with their lives. It introduces viewers to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, the program covers them all in a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center.

Other Matters (2 of 7)	Response
Program Title	Missing (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a weekly half-hour series focusing on attention on the plight of missing children and child safety.

Other Matters (3 of 7)	Response
Program Title	Think Big (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a weekly half-hour series featuring teen inventors with big ideas.

Other Matters (4 of 7)	Response
Program Title	Walking Wild (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30AM and Wednesdays @ 8:00AM

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild at the SanDiego Zoo is a weekly half-hour series that explores all types of wild animals and their habitats.

Other Matters (5 of 7)	Response
Program Title	Wild Wonders (46.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9:30AM and Wednesdays @ 8:30AM
Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wonders at the San Diego Zoo is a weekly half-hour series that explores all types of wild animals.

Other Matters (6 of 7)	Response
Program Title	Awesome Adventures (46.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday at 9:00AM and Tuesdays at 8:00AM
Total times aired at regularly scheduled time	40
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An adventure series for children. The hosts travel to various places in the world and, with local children, embark on many adventures in beautiful places in nature.

Other Matters (7 of 7)	Response
Program Title	Animal Science (46.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday at 10:00AM, Tuesdays at 8:00AM
Total times aired at regularly scheduled time	40
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The science of animal behavior using animation, graphics and animal experts.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Maria I Martinez <i>Controller</i></p> <p>10/10 /2017</p>

Attachments

No Attachments.