



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019509470** | File Number: **0000033006** | Submit Date: **10/10/2017** | Call Sign: **KTMD** | Facility ID: **64984** | City:
GALVESTON | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/10/2017 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
NBC TELEMUNDO LICENSE LLC Doing Business As: NBC TELEMUNDO LICENSE LLC	300 NEW JERSEY AVE, N.W. SUITE 700 WASHINGTON, DC 20001 United States	+1 (202) 524-6401	MARGARET. TOBEY@NBCUNI.COM	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
H. Douglas Lung <i>Corporate Engineering Manager</i> NBCUniversal, LLC	H. Douglas Lung PO Box 98 Honolulu, HI 96728 United States	+1 (818) 840- 4566	doug.lung@nbcuni.com	Technical Representative
Margaret L. Tobey <i>Assistant Secretary</i> NBCUniversal, LLC	Margaret L Tobey 300 New Jersey Avenue, NW Suite 700 WASHINGTON, DC 20001 United States	+1 (202) 524- 6401	Margaret. Tobey@NBCUni.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Network Telemundo
	Nielsen DMA	Houston
	Web Home Page Address	www.telemundohouston.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	El Show de Chica
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00a.m.& 7:30am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five year old baby chick who spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socioemotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	La Abeja Maya
Origination	Network
Days/Times Program Regularly Scheduled	Sat8:00am Sat 8:30am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LA ABEJA MAYA Maya the Bee is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy and diversity. The series also serves the cognitive and intellectual needs of children by teaching them about biodiversity and the importance of protecting nature. The main character Maya, is a free spirit with a curious demeanor and fondness for discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the bee hive. Through Mayas open-mindedness, children learn to foster their curiosity and to accept and respect others. On her way through the meadow, Maya and her many friends teach children valuable lessons about supporting the weak, learning from each other and appreciating different perspectives on life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
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Program Title	Nina's World
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9am Sat. 9:30am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ninas World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio Uncle Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Ninas best friend is Star, a stuffed starfish pillow character brought to life by Ninas imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her work, take responsibility for her actions, and correct her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6) Response	
Program Title	Veggie Tales (TeleXitos Network on multi-cast channel)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat. 9:00am Sat. 9:30am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VEGGIE TALES is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Guess with Jess (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10:00am & Sat 10:30am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In GUESS WITH JESS, animated barnyard animals encounter everyday situations that raise a question of the day. Jess and his friends search for the answers to science and nature-led questions, allowing children to learn about the world around them. Each episode is based upon a big question, which is answered by asking, testing and finding a way. Guess with Jess also demonstrates how to work together to solve a problem. Children can see firsthand how getting along with friends and/or classmates can help conquer any task or challenge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)		Response
Program Title		Tinga Tinga Tales (TeleXitos Network on multi-cast channel)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat. 11:00am & Sat 11:30am
Total times aired at regularly scheduled time		28
Total times aired		28
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Created for a global audience of 3 to 6 year olds and inspired by traditional African folktales and the Tingatinga art of Tanzania, TINGA TINGA TALES opens up a fantastical world of color, characters and transformation. Tinga Tinga Tales is centered on various animated animals and employs music, dialogue, and colorful imagery to teach lessons about the origins of those animals. Each episode tells the fantastical story of how a particular animal came to be, combining eye grabbing content with a fun approach to science, while each animal has their role to play and nothing is more important than community and friendship in Tinga.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Stephanie Bobadilla
Address	1235 North Loop West, Suite 125
City	Houston
State	TX
Zip	77008
Telephone Number	(713) 243-7849
Email Address	stephanie.bobadilla@nbcuni.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	<p>The list of public service announcements (07/01/2017-09/30/2017) is designed specifically for children that aired this quarter are available in KTMD's public file. In connection with the on air public service announcement , content includes: video of current public service announcement, a general campaign overview, partnering agencies referenced in the PSA's. The site includes a comprehensive list of the campaign's accolades, in any further changes are made to schedule. KTMD will update the Children's Report accordingly. During the third quarter 2017, KTMD's news and marketing departments have supported numerous projects which were structured to assist Houston's Hispanic Community by creating awareness and guidance to the better health, family issue concerns, financial services and education-children and adults. KTMD had a back to school drive July 27th it was an NBC Station initiative to raise funds, and supplies for schools in need we partnered with communities in schools, and donorschoose.org. Telemundo Houston supported this initiative with news vignette, PSA's, web social media, onsite activation and KTMD collected over 1,229 items. On July 29 we promoted a Back 2 School Jam event which promotes free health screenings and preventative measures for parents and children. Telemundo Houston along side the City of Houston, hosted the " Mayors Back 2 School Expo" , this event provides free school supplies and health and human services to 25,000 underserved youth in Houston. KTMD supported the event via online, social media, and onsite activation, as well as donated 252 backpacks from our company initiative " El Poder En Ti". Also, Telemundo Houston hosted a back to school phone bank August 24 to answer questions about enrollment, district policies, and general questions regarding HISD . KTMD also had an onsite activation for return to school fair at PlazAmericas mall where health fair screenings were given to children. Telemundo Houston supports the event with news features/ live coverage, social media,. KTMD also donated 756 backpacks from our company initiative " El Poder En Ti" this event had an attendance of 5000.</p>

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	El Show de Chica
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00am, Sat 7:30am
Total times aired at regularly scheduled time	28
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Other Matters (2 of 6)	Response
Program Title	La Abeja Maya
Origination	Network
Days/Times Program Regularly Scheduled	Sat8:00 Sat 8:30am
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Other Matters (3 of 6)	Response
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Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00am Sat 9:30am
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Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

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Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9am Sat9:30am
Total times aired at regularly scheduled time	28
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Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10:00am Sat 10:30
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In GUESS WITH JESS, animated barnyard animals encounter everyday situations that raise a question of the day. Jess and his friends search for the answers to science and nature-led questions, allowing children to learn about the world around them. Each episode is based upon a big question, which is answered by asking, testing and finding a way. Guess with Jess also demonstrates how to work together to solve a problem. Children can see firsthand how getting along with friends and/or classmates can help conquer any task or challenge.
Other Matters (6 of 6)	
Program Title	Tinga Tinga Tales (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 11:00am Sat 11:30
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Created for a global audience of 3 to 6 year olds and inspired by traditional African folktales and the Tingatinga art of Tanzania, TINGA TINGA TALES opens up a fantastical world of color, characters and transformation. Tinga Tinga Tales is centered on various animated animals and employs music, dialogue, and colorful imagery to teach lessons about the origins of those animals. Each episode tells the fantastical story of how a particular animal came to be, combining eye grabbing content with a fun approach to science, while each animal has their role to play and nothing is more important than community and friendship in Tinga.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Stephanie Bobadilla <i>Office Manager and Executive Assistant to GM</i></p> <p>10/10/2017</p>

Attachments

No Attachments.