



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019509470** | File Number: **0000032048** | Submit Date: **10/06/2017** | Call Sign: **KSTS** | Facility ID: **64987** | City: **SAN JOSE** | State: **CA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superseded** | Status Date: **10/09/2017** | Filing Status: **Inactive**

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## Report reflects information for : Third Quarter of 2017

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>NBC TELEMUNDO LICENSE LLC</b> Doing Business As: NBC TELEMUNDO LICENSE LLC	Margaret L. Tobey 300 NEW JERSEY AVE, N.W. SUITE 700 WASHINGTON, DC 20001 United States	+1 (202) 524-6401	MARGARET. TOBEY@NBCUNI.COM	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>H. Douglas Lung</b> <i>Corporate Engineering Manager</i> NBCUniversal, LLC	PO Box 98 Honolulu, HI 96728 United States	+1 (818) 334- 4034	doug.lung@nbcuni.com	Technical Representative
<b>MARGARET L. TOBEY</b> <i>Assistant Secretary</i> NBCUniversal, LLC	300 New Jersey Avenue, NW Suite 700 WASHINGTON, DC 20001 United States	+1 (202) 524- 6401	margaret. tobey@nbcuni.com	Legal Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	TELEMUNDO
	Nielsen DMA	San Francisco-Oak-San Jose
	Web Home Page Address	www.telemundo48.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(6)**

<b>Digital Core Program (1 of 6)</b>	<b>Response</b>
Program Title	Veggie Tales (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7am, 730am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VEGGIE TALES is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 6)</b>	<b>Response</b>
Program Title	EL SHOW DE CHICA
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8A, 830AM
Total times aired at regularly scheduled time	28
Total times aired	28

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 6)</b>	<b>Response</b>
Program Title	Guess with Jess (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8:00AM & 8:30AM
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In GUESS WITH JESS, animated barnyard animals encounter everyday situations that raise a question of the day. Jess and his friends search for the answers to science and nature led questions, allowing children to learn about the world around them. Each episode is based upon a big question, which is answered by asking, testing and finding a way. Guess with Jess also demonstrates how to work together to solve a problem. Children can see firsthand how getting along with friends and or classmates can help conquer any task or challenge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 6)</b>		<b>Response</b>
Program Title	Tinga Tinga Tales (TeleXitos Network on multi-cast channel)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat 9:00AM & 9:30AM	
Total times aired at regularly scheduled time	28	
Total times aired	28	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	3 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Created for a global audience of 3 to 6 year olds and inspired by traditional African folktales and the Tingatinga art of Tanzania, TINGA TINGA TALES opens up a fantastical world of color, characters and transformation. Tinga Tinga Tales is centered on various animated animals and employs music, dialogue, and colorful imagery to teach lessons about the origins of those animals. Each episode tells the fantastical story of how a particular animal came to be, combining eye grabbing content with a fun approach to science, while each animal has their role to play and nothing is more important than community and friendship in Tinga.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (5 of 6)</b>	<b>Response</b>
Program Title	LA ABEJA MAYA
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9A, 930AM
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LA ABEJA MAYA (Maya the bee) is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy, and diversity. The series also serves the cognitive and intellectual needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness for discovery. With her eagerness for adventure, she lives free in the meadow, because the world is too big and too fascinating to stay in the bee hive. Through Maya's open-mindedness, children learn to foster their curiosity and to accept and respect others.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Digital Core Program (6 of 6)	Response
Program Title	NINA'S WORLD
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10a, 10:30a
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>NINA'S WORLD is an animated show based on a six-year-old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela(grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend Star, a suffered starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her in trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her work, take responsibility for her actions, and correct her mistakes.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ERIKA DIAZ
Address	2450 NORTH FIRST ST
City	SAN JOSE
State	CA
Zip	95131
Telephone Number	(408) 944- 4839
Email Address	erika. diaz@nbcuni. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (6)**

<b>Other Matters (1 of 6)</b>	<b>Response</b>
Program Title	El Show de Chica
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30am, 8:30am
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five year old baby chick who spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter personal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

<b>Other Matters (2 of 6)</b>	<b>Response</b>
Program Title	Veggie Tales (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7:00am, 7:30am
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VEGGIE TALES is a childrens series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates socialemotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.
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**Other Matters (3 of 6)**

	Response
Program Title	Guess with Jess (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8am, 8:30am
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In GUESS WITH JESS, animated barnyard animals encounter everyday situations that raise a question of the day. Jess and his friends search for the answers to science and natureLed questions, allowing children to learn about the world around them. Each episode is based upon a big question, which is answered by asking, testing and finding a way. Guess with Jess also demonstrates how to work together to solve a problem. Children can see firsthand how getting along with friends and/or classmates can help conquer any task or challenge.
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**Other Matters (4 of 6)**

	Response
Program Title	Tinga Tinga Tales (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9am, 9:30pm
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Created for a global audience of 3 to 6 year olds and inspired by traditional African folktales and the Tingatinga art of Tanzania, TINGA TINGA TALES opens up a fantastical world of color, characters and transformation. Tinga Tinga Tales is centered on various animated animals and employs music, dialogue, and colorful imagery to teach lessons about the origins of those animals. Each episode tells the fantastical story of how a particular animal came to be, combining eye grabbing content with a fun approach to science, while each animal has their role to play and nothing is more important than community and friendship in Tinga.
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Other Matters (5 of 6)	Response
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Program Title	LA ABEJA MAYA
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Origination	Network
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Days/Times Program Regularly Scheduled	SAT 9AM , 930AM
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Total times aired at regularly scheduled time	28
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Length of Program	30 mins
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Age of Target Child Audience from	4 years to 7 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LA ABEJA MAYA (Maya the bee) is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy, and diversity. the series also serves the cognitive and intellectual needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness for discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the bee hive. Through Maya's open-mindedness, children learn to foster their curiosity and to accept and respect others. On her way through the meadow, Maya and her many friends teach children valuable lessons that supporting the weak, learning from each other and appreciating different perspectives on life.
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Other Matters (6 of 6)	Response
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Program Title	NINA'S WORLD
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Origination	Network
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Days/Times Program Regularly Scheduled	SA 10A, 1030AM
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Total times aired at regularly scheduled time	28
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Length of Program	30 mins
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Age of Target Child  
Audience from

2 years to 5 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Nina's World is a childhood adventure series, which re imagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six year old Latina living in San Antonio Texas. She is exposed to adults and children from many cultures that live in her immediate neighborhood and in the mixed used housing complex, where her parents own a bakery downstairs from their apartment. Nina has frequent adventures with her friends, her parents, and other grownups in her neighborhood. She is curious and determined to over reach her abilities in pursuit of her goals. Nina models resilience as there is not a day when she doesn't reflect on her encounters with good natured common sense and an ability to rebound after her mistakes.

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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Marlu Silva</b> <i>Marketing Community Coordinator</i></p> <p>10/06/2017</p>

## Attachments

No Attachments.