



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019509470** | File Number: **0000031049** | Submit Date: **10/04/2017** | Call Sign: **KMUM-CD** | Facility ID: **18736**  
City: **SACRAMENTO** | State: **CA**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/04/2017**  
Filing Status: **Active**

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Report reflects information for : **Third Quarter of 2017**

## General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| <b>Applicant</b>  | <b>Address</b>  | <b>Phone</b>         | <b>Email</b>                      | <b>Applicant<br/>Type</b> |
|---|---|----------------------|-----------------------------------|---------------------------|
| <b>SERESTAR COMMUNICATIONS<br/>CORPORATION</b><br>Doing Business As: SERESTAR<br>COMMUNICATIONS CORPORATION | Philip C. Wilkinson<br>PO Box 2630<br>RANCHO SANTA<br>FE, CA 92067<br>United States | +1 (858)<br>442-0900 | philipcwilkinson@serestar.<br>com | Company                   |

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**Contact  
Representatives  
(3)**

| Contact Name   | Address   | Phone                 | Email                     | Contact Type                |
|--|---|-----------------------|---------------------------|-----------------------------|
| <b>Louis R duTreil , Jr .</b><br><i>Technical Consultant</i><br>duTreil Lundin & Rackley Inc | 3135 Southgate Circle<br>Sarasota, FL 34239<br>United States                          | +1 (941) 329-<br>6004 | bobjr@DLR.com             | Technical Consultant        |
| <b>Paul Johnson</b><br><i>Chief Engineer</i><br>Serestar Communications<br>Corporation       | PO Box 2630<br>Rancho Santa Fe, CA<br>92067<br>United States                          | +1 (559) 575-<br>1887 | pjohnson@serestar.<br>com | Technical<br>Representative |
| <b>Gregg P Skall , Esq. .</b><br>Womble Carlyle Sandridge &<br>Rice LLP                      | Gregg P. Skall, Esq.<br>1200 19th St., N.W.<br>Washington , DC 20036<br>United States | +1 (202) 857-<br>4441 | gskall@wcsr.com           | Legal Representative        |

**Children's  
Television  
Information**

| Section      | Question              | Response                 |
|--------------|-----------------------|--------------------------|
| Station Type | Station Type          | Network Affiliation      |
|              | Affiliated network    | Telemundo                |
|              | Nielsen DMA           | Sacramnto-Stkton-Modesto |
|              | Web Home Page Address |                          |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(6)**

| Digital Core Program (1 of 6)  | Response  |
|--|---|
| Program Title  | El Show de Chica (Telemundo Network)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat 8a & 8:30am   |
| Total times aired at regularly scheduled time  | 28  |
| Total times aired  | 28  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The Chica Show features a five year old baby chick who spends her days with her parents in their costume shope, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she cannot immediately resolve. Usually her issue involve impulse control, distractibility, judgement, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure- a fantasy transformation to animation, where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socioemotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| <b>Digital Core Program (2 of 6)</b>   |   | <b>Response</b> |
|--|---|-----------------|
| Program Title  | Nina's World (Telemundo Network)  |                 |
| Origination  | Network   |                 |
| Days/Times Program Regularly Scheduled   | Sat 10a & 10:30a  |                 |
| Total times aired at regularly scheduled time  | 28  |                 |
| Total times aired  | 28  |                 |
| Number of Preemptions  | 0   |                 |
| Number of Preemptions for other than Breaking News   | 0   |                 |
| Number of Preemptions Rescheduled  | 0   |                 |
| Length of Program  | 30 mins   |                 |
| Age of Target Child Audience   | 2 years to 5 years  |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns how to plan her work, take responsibility for her actions, and correct her mistakes.</p> |                 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |                 |

|   |  |
|---|--|
| Program Title   | Veggie Tales (TeleXitos Network)   |
| Origination   | Network  |
| Days/Times<br>Program Regularly<br>Scheduled  | Sat 7a & 7:30a   |
| Total times aired at<br>regularly<br>scheduled time   | 28   |
| Total times aired   | 28   |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   | 0  |
| Number of<br>Preemptions<br>Rescheduled   | 0  |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience   | 4 years to 8 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Veggie Tales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

| <b>Digital Core<br/>Program (4 of 6)</b>            |                                     | <b>Response</b> |
|---|-------------------------------------|-----------------|
| Program Title                                       | Guess with Jess (TeleXitos Network) |                 |
| Origination   | Network                             |                 |
| Days/Times<br>Program Regularly<br>Scheduled        | Sat 8a & 8:30a                      |                 |
| Total times aired at<br>regularly scheduled<br>time | 28                                  |                 |
| Total times aired                                   | 28                                  |                 |
| Number of<br>Preemptions                            | 0                                   |                 |

|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 4 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In Guess with Jess, animated barnyard animals encounter everyday situations that raise a question of the day. Jess and his friends search for the answers to science and nature-led questions, allowing children to learn about the world around them. Each episode is based upon a big question, which is answered by asking, testing, and finding a way. Guess with Jess also demonstrates how to work together to solve a problem. Children can see firsthand how getting along with friends and/or classmates can help conquer any task or challenge. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (5 of 6)</b>               |                                       | <b>Response</b> |
|--|---------------------------------------|-----------------|
| Program Title                                      | Tinga Tinga Tales (TeleXitos Network) |                 |
| Origination  | Network                               |                 |
| Days/Times Program Regularly Scheduled             | Sat 9 & 9:30a                         |                 |
| Total times aired at regularly scheduled time      | 28                                    |                 |
| Total times aired                                  | 28                                    |                 |
| Number of Preemptions                              | 0                                     |                 |
| Number of Preemptions for other than Breaking News | 0                                     |                 |
| Number of Preemptions Rescheduled                  | 0                                     |                 |
| Length of Program                                  | 30 mins                               |                 |
| Age of Target Child Audience                       | 3 years to 6 years                    |                 |



|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Created for a global audience of 3 to 6 year olds and inspired by traditional African folktales and the Tingatinga art of Tanzania, Tinga Tinga Tales opens up a fantastical world of color, characters, and transformation. Tinga Tinga Tales is centered on various animated animals and employs music, dialogue, and colorful imagery to teach lessons about the origins of those animals. Each episode tells the fantastical story of how a particular animal came to be, combining eye grabbing content with a fun approach to science, while each animal has their role to play and nothing is more important than community and friendship in Tinga. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (6 of 6)</b>               | <b>Response</b>                   |
|--|-----------------------------------|
| Program Title                                      | La Abeja Maya (Telemundo Network) |
| Origination  | Network                           |
| Days/Times Program Regularly Scheduled             | Sat 9a & 9:30a                    |
| Total times aired at regularly scheduled time      | 28                                |
| Total times aired                                  | 28                                |
| Number of Preemptions                              | 0                                 |
| Number of Preemptions for other than Breaking News | 0                                 |
| Number of Preemptions Rescheduled                  | 0                                 |
| Length of Program                                  | 30 mins                           |
| Age of Target Child Audience                       | 2 years to 5 years                |

|   |  |
|---|--|
| <p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p> | <p>La Abeja Maya (Maya the Bee) is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy and diversity. The series also serves the cognitive and educational needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness for discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the bee hive. Through Maya's open mindedness, children learn to foster their curiosity and to accept and respect others. On her way, through the meadow, Maya and her many friends teach children valuable lessons about supporting the weak, learning from each other, and appreciating different perspectives on life.</p> |
| <p>Does the Licensee identify the program by displaying throughout the program the symbol E/I?</p>                              | <p>Yes</p>   |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Jamie Reddig   |
| Address   | 30 River Park<br>Place West Suite<br>200   |
| City  | Fresno   |
| State   | CA   |
| Zip   | 93720  |
| Telephone Number  | (559) 256-2243   |
| Email Address   | jamie.<br>reddig@nbcuni.<br>com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | August 26,<br>childrens<br>programming<br>was preempted<br>due to coverage<br>of Hurricane<br>Harvey -<br>breaking news. |

**Other Matters (6)**

| <b>Other Matters (1 of 6)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | El Show de Chica (Telemundo Network)   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat 8a & 8:30a   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The Chica Show features a five year old baby chick who spends her days with her parents in their costume shope, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she cannot immediately resolve. Usually her issue involve impulse control, distractibility, judgement, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure- a fantasy transformation to animation, where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socioemotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |

| <b>Other Matters (2 of 6)</b>                             | <b>Response</b>                  |
|---|----------------------------------|
| Program Title   | Nina's World (Telemundo Network) |
| Origination   | Network                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sat 10a & 10:30a                 |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 26                               |
| Length of<br>Program                                      | 30 mins                          |
| Age of Target<br>Child<br>Audience from                   | 2 years to 5 years               |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns how to plan her work, take responsibility for her actions, and correct her mistakes. |
|--|--|

**Other Matters (3 of 6)**

**Response**

|               |                                   |
|---------------|-----------------------------------|
| Program Title | La Abeja Maya (Telemundo Network) |
|---------------|-----------------------------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |                 |
|--|-----------------|
| Days/Times Program Regularly Scheduled | Sat 9am & 9:30a |
|--|-----------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 26 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                    |
|-----------------------------------|--------------------|
| Age of Target Child Audience from | 4 years to 7 years |
|-----------------------------------|--------------------|

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | La Abeja Maya (Maya the Bee) is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy and diversity. The series also serves the cognitive and educational needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness for discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the bee hive. Through Maya's open mindedness, children learn to foster their curiosity and to accept and respect others. On her way, through the meadow, Maya and her many friends teach children valuable lessons about supporting the weak, learning from each other, and appreciating different perspectives on life. |
|--|---|

**Other Matters (4 of 6)**

**Response**

|               |                                  |
|---------------|----------------------------------|
| Program Title | Veggie Tales (TeleXitos Network) |
|---------------|----------------------------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |                |
|--|----------------|
| Days/Times Program Regularly Scheduled | Sat 7a & 7:30a |
|--|----------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 26 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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Age of Target Child Audience from 4 years to 8 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Veggie Tales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

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**Other Matters (5 of 6)**

**Response**

Program Title Guess with Jess (TeleXitos Network)

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Origination Network

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Days/Times Program Regularly Scheduled Sat 8:00 and 8:30a

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Total times aired at regularly scheduled time 26

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Length of Program 30 mins

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Age of Target Child Audience from 2 years to 4 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In Guess with Jess, animated barnyard animals encounter everyday situations that raise a question of the day. Jess and his friends search for the answers to science and nature-led questions, allowing children to learn about the world around them. Each episode is based upon a big question, which is answered by asking, testing, and finding a way. Guess with Jess also demonstrates how to work together to solve a problem. Children can see firsthand how getting along with friends and/or classmates can help conquer any task or challenge.

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**Other Matters (6 of 6)**

**Response**

Program Title Tinga Tinga Tales (TeleXitos Network)

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Origination Network

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Days/Times Program Regularly Scheduled Sat 9am & 9:30a

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Total times aired at regularly scheduled time 26

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Length of Program 30 mins

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Age of Target Child Audience from 3 years to 6 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Created for a global audience of 3 to 6 year olds and inspired by traditional African folktales and the Tingatinga art of Tanzania, Tinga Tinga Tales opens up a fantastical world of color, characters, and transformation. Tinga Tinga Tales is centered on various animated animals and employs music, dialogue, and colorful imagery to teach lessons about the origins of those animals. Each episode tells the fantastical story of how a particular animal came to be, combining eye grabbing content with a fun approach to science, while each animal has their role to play and nothing is more important than community and friendship in Tinga.

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## Certification

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Jamie Reddig</b><br/><i>Master Control Supervisor</i></p> <p>10/04/2017</p> |

## Attachments

No Attachments.