



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003828738** | File Number: **0000033282** | Submit Date: **10/10/2017** | Call Sign: **WBMM** | Facility ID: **68427** | City: **TUSKEGEE** | State: **AL**

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

10/10/2017 Filing Status: Active

Report reflects information for : Third Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ALABAMA BROADCASTING PARTNERS Doing Business As: ALABAMA BROADCASTING PARTNERS	Amy Liz Pittenger One Television Place CHARLOTTE, NC 28205 United States	+1 (704) 372- 4434	apittenger@bahakel. com	Company

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Louis R duTreil , Jr . Technical Consultant duTreil Lundin & Rackley Inc	3135 Southgate Circle Sarasota, FL 34239 United States	+1 (941) 329- 6004	bobjr@DLR.com	Technical Representative
Elizabeth Spainhour Brooks, Pierce et al.	Elizabeth Spainhour 150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839- 0300	espainhour@brookspierce. com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW/Heartland
	Nielsen DMA	Montgomery-Selma
	Web Home Page Address	www.cwmontgomery.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.23
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.77
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Dog Whisperer: Family Edition 22.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am - 8:30am, 8:30am - 9:00am, 9:00am - 9:30am, 9:30am - 10:00am
Total times aired at regularly scheduled time	56
Total times aired	56
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital C Program of 9)		Response
Program	Title	Calling Dr. Pol 22.1
Originati	on	Network

Days/Times Program Regularly Scheduled	Saturdays, 7:00am-7:30am, 7:30am-8:00am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	The Adventures of Dudley the Dragon 22.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS,7:00-7:30am

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The story follows Dudley, a life-sized dragon who recently woke up from centuries of hibernation and his new ten year old friends Matt and Sally. The two kids guide Dudley around the modern world and the trio learns about environmentalism, friendship, and pro-social values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	Mustard Pancakes 22.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 7:30-8:00am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is designed to contribute to preschool children's social and environmental development, with a secondary focus on literacy and storytelling. Every episode of the series conveys important socioemotional content regarding topics such a cooperation, diversity, respect for others, or coping with failure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Real Life 101 22.2

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS,8:00-8:30am
Regularly Scrieduled	
Total times aired at regularly	14
scheduled time	
Total times aired	14
Number of Preemptions	0
Number of Preemptions for	0
other than Breaking News	
Number of Preemptions	0
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and	Real Life 101 presents real people pursuing real jobs and careers in an educational and
informational objective of the	informational format designed to help its viewers make important decisions about
program and how it meets the definition of Core	preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
Programming.	present vivia impressions that can be used by the series young addience.
Does the Licensee identify the	Yes
program by displaying	
throughout the program the symbol E/I?	

Digital Core Program (6 of 9)	Response	
Program Title	Mouse In The House 22.2	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS, 8:30-9:00am	
Total times aired at regularly scheduled time	14	
Total times aired	14	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	9 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse In The House serves the educational and informational needs of children ages 9-12 with its program content, providing young viewers with an educational experience conducting scientific experiments that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core	
Program (7 of 9)	Response
Program Title	Think Big 22.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 9:00-9:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children's Television Act of 1990, THINK BIG will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/I?		

Digital Core Program (8 of 9)	Response
Program Title	America's Heartland 22.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30am-10:00am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland serves the educational and informational needs of children 13 to 16 years of age with its program content. The show features everyday Americans and their families, telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores various ways of life, showcasing the diversity of how we live and work.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	DOG TALES 22.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am - 10:30AM
Total times aired at regularly scheduled time	14
Total times aired	14

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales provides an educational and informational show concerning safety tips along with lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and also showcases veterinary experts in the care of various issues affecting canines. The weekly series includes recommended reading list about dogs and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mark Smith
Address	3251 Harrison Road
City	Montgomery
State	AL
Zip	36109
Telephone Number	(334) 271-8888
Email Address	msmith@waka
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION 22.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00am-8:30am, 8:30am-9:00am, 9:00am-9:30am, 9:30am-10:00am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (2 of 10)	Response
Program Title	DUDLEY THE DRAGON 22.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The story follows Dudley, a life-sized dragon who recently woke up from centuries of hibernation and his new ten-year old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship, and pro-social values.

Other Matters (3 of 10)	Response
Program Title	MUSTARD PANCAKES 22.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 7:30-8:00AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is designed to contribute to preschool children's social and environmental development, with a secondary focus on literacy and storytelling. Every episode of the series conveys important socioemotional content regarding topics such as cooperation, diversity, respect for others, or coping with failure.

Other Matters (4 of 10)	Response	
Program Title	EAL LIFE 101 22.2	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS, 8:00-8:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	the informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to	

Other Matters (5 of 10)	Response	
Program Title	MOUSE IN THE HOUSE 22.2	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS, 8:30-9:00AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	9 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ormational objective with its program content, providing young viewers with an educational experience conducting scientific experiments that children can repeat for themselves. The program combines he definition of Core practical demonstrations of science and physics with useful information for building important	

Other Matters (6 of 10)	Response
Program Title	Think Big 22.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00-9:30am

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Pursuant to the Children's Television Act of 1990, THINK BIG will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

Other Matters (7 of 10)	Response
Program Title	America's Heartland 22.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30am-10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational America's Heartland serves the educational and informational needs of children 13 to 16 year and informational of age with its program content. The show features everyday Americans and their families, telling fascinating stories across America's heartland. From learning how to make maple syntament to riding with teenage ranchers, this series explores various ways of life, showcasing the diversity of how we live and work. Programming.	

Other Matters (8 of 10)	Response
Program Title	BRAIN GAMES: FAMILY EDITION 22.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am - 10:30am

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
	30 111113	
Program		
Age of	13 years to 16 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Brain Games: Family Edition is a weekly half-hour series that explores the fascinating components of the human brain and how they shape our perceptions and everyday lives. Produced for children aged 13-16, Brain Games: Family Edition's host Jason Silva opens each episode with an exercise for your mind which will often leave you scratching your head. These exercises will serve as a jumping-off point for a deep dive into the reality of human perception and the fascinating ways that our brain functions. Each week, host Jason Silva will explore a variety of different topics including visual perception, memory, skill learning, decision making, and many more. Brain Games: Family Edition educates and inspires viewers by presenting a series of experiments and activities designed to help people improve cognitive function and use their brains better, smarter and faster.

Other Matters (9 of 10)	Response
Program Title	THIS OLD HOUSE: TRADE SCHOOL 22.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13-16, This Old House: Trade School is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House: Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step-by-step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House: Trade School will also teach viewers about tricks of the trade, first-hand from industry experts and professionals, as they renovate and restore entire homes.

Other Matters (10 of 10)	Response
Program Title	DOG TALES 22.2
Origination	Network

Days/Times Program Saturdays 10:00am - 10:30am Regularly Scheduled	
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales provides an educational and informational show concerning safety tips along with lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and also showcases veterinary experts in the care of various issues affecting canines. The weekly series includes recommended reading list about dogs and promotes children's writing and creative skills with essay and art contests.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Mark Smith General

Manager

10/10 /2017 **Attachments**

No Attachments.