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# Children's Television Programming Report

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City: **MILWAUKEE** | State: **WI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/04/2017** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
SCRIPPS BROADCASTING HOLDINGS LLC	David Giles 312 WALNUT STREET 28TH FLOOR CINCINNATI, OH 45202 United States	+1 (513) 977-3000	DAVE.GILES@SCRIPPS.COM	Company

Contact  
Representatives  
(3)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Milwaukee
	Web Home Page Address	http://www.tmj4.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Heart of a Champion with Lauren Thompson (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30 AM
Total times aired at regularly scheduled time	9
Total times aired	14
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, Heart of a Champion introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	07/01/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-01
Episode #	

Reason for Preemption	Sports
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## Digital Preemption Programs #2

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	09/02/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-02
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #3

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	07/08/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-08
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #4

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	09/17/2017 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-30
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #5

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson

List date and time rescheduled	08/20/2017 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-22
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 14)		Response
Program Title	The Voyager with Josh Garcia (4.1 WTMJ-TV)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays at 9:00 AM	
Total times aired at regularly scheduled time	11	
Total times aired	14	
Number of Preemptions	3	
Number of Preemptions for other than Breaking News	3	
Number of Preemptions Rescheduled	3	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	The Voyager with Josh Garcia
List date and time rescheduled	07/09/2017 11:00 AM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-08
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Voyager with Josh Garcia
List date and time rescheduled	08/20/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-22
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Voyager with Josh Garcia
List date and time rescheduled	09/17/2017 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-30
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 14)		Response
Program Title		Wilderness Vet (4.1 WTMJ-TV)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 9:30 AM
Total times aired at regularly scheduled time		11
Total times aired		14
Number of Preemptions		3
Number of Preemptions for other than Breaking News		3
Number of Preemptions Rescheduled		3



Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Wilderness Vet
List date and time rescheduled	07/09/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-08
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Wilderness Vet
List date and time rescheduled	08/27/2017 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-22
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Wilderness Vet
List date and time rescheduled	09/24/2017 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-30

Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 14)		Response
Program Title		Journey with Dylan Dreyer (4.1 WTMJ-TV)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 10:00 AM
Total times aired at regularly scheduled time		10
Total times aired		14
Number of Preemptions		4
Number of Preemptions for other than Breaking News		4
Number of Preemptions Rescheduled		4
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Led by NBC News meteorologist and TODAY contributor Dylan Dreyer, Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals travelling over 500 miles across the Serengeti to Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Journey with Dylan Dreyer
List date and time rescheduled	07/09/2017 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-08

Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Journey with Dylan Dreyer
List date and time rescheduled	08/27/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-22
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Journey with Dylan Dreyer
List date and time rescheduled	08/13/2017 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-08-05
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Journey with Dylan Dreyer
List date and time rescheduled	09/24/2017 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-30
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	Naturally, Danny Seo (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30 AM

Total times aired at regularly scheduled time	10
Total times aired	14
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	07/09/2017 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-08
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	09/02/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2017-07-22
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	08/13/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-08-05
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	09/24/2017 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-30
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 14)	Response
Program Title	Give (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00 AM
Total times aired at regularly scheduled time	10
Total times aired	14
Number of Preemptions	4

Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GIVE introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports and business who are all a mission to inspire others to do good. In each episode one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Give
List date and time rescheduled	09/02/2017 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-22
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Give
List date and time rescheduled	07/29/2017 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-29

Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Give
List date and time rescheduled	08/05/2017 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-08-05
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Give
List date and time rescheduled	09/24/2017 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-30
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	Outback Adventures with Tim Faulkner (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30 & 10:00 AM
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OUTBACK ADVENTURES is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. While the shows are exciting, Faulkner always tempers his sense of adventure with respect for boundaries and safety, especially around animals. The program contains important messages about environmental stewardship while fostering a fascination with the outdoor world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (8 of 14)</b>	<b>Response</b>
Program Title	Food For Thought with Claire Thomas (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00 & 11:30 AM
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0



Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the host who opens viewers' eyes to how everyday life can inspire culinary creations in FOOD FOR THOUGHT. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16-year-old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Clare shops for her ingredients and shows viewers how to look for good buys. She also explains what the essentials are for a beginner kitchen. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)		Response
Program Title		Jack Hanna's Animal Adventures (4.2 LAFF TV)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 9:00 AM
Total times aired at regularly scheduled time		14
Total times aired		14
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a live action television program designed to meet the educational and informational needs of children 13-16. In each episode the cameras follow Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Rescue Me with Dr. Lisa (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30 AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RESCUE ME WITH DR. LISA is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine adoption and creating healthy environments for dogs. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Rescue Me with Dr. Lisa will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. Each week, Rescue Me with Dr. Lisa will take viewers on an experience to witness firsthand these heartwarming stories about pets and their chance for a new life. The show follows families who make compromises with each other to find a new family pet, while learning about pros and cons of different pet options. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Missing (4.3 Escape TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00 & 11:30 AM
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING profiles the cases of missing children and adults and offers internet safety tips and instructional messages from the National Center for Missing and Exploited Children. Sadly, we live in a world which seems to grow less safe with time. This show educates children regarding potential dangers and how, specifically, to deal with these situations. It gives children a sense that they have the power and means to protect themselves when away from watchful eyes. The show includes real life stories using various resources to help find missing people as well. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	
	Response
Program Title	Better Planet (4.3 Escape TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30 & 10:00 AM
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children's Television Act of 1990, BETTER PLANET TV will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. BETTER PLANET TV serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements and efficiencies in everyday life. The series also offers young viewers scientific information about the earth's ever-changing ecosystem.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)		Response
Program Title		Walking Wild (4.3 Escape TV)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 10:30 AM
Total times aired at regularly scheduled time		14
Total times aired		14
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Walking Wild" is a weekly half-hour reality series showcasing various wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular critters. The program also gives teen viewers a unique up-close examination of each wild animal. In one episode, viewers explore the life patterns of elephants and the key to their longevity. Another episode focuses on Galapagos turtles and how they manage to survive. Walking Wild is a series intended to educate and inform viewers all about life in the animal kingdom.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 14)	Response
Program Title	Wild Wonders (4.3 Escape TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00 AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild Wonders" is a weekly half-hour reality series allowing teen viewers to become familiar with the various wild animals in the world famous San Diego Zoo. The series focuses on various critters and examines their differences. The program also provides important information about each animal's living habits and includes interviews with people who care for them. In one episode, viewers learn about the unique relationship between a cheetah and dog. Another episode spotlights the various eating habits of different animals. Wild Wonders is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**



Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joe Poss VP/GM
Address	720 E. Capitol Drive
City	Milwaukee
State	WI
Zip	53212
Telephone Number	(414) 967- 5458
Email Address	joe. poss@tmj4. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	The Champion Within (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, Heart of a Champion introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

Other Matters (2 of 14)	Response
Program Title	The Voyager with Josh Garcia (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.

Other Matters (3 of 14)	Response
Program Title	Wilderness Vet (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30 am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.

Other Matters (4 of 14)	Response
Program Title	Journey with Dylan Dreyer (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist and TODAY contributor Dylan Dreyer, Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals travelling over 500 miles across the Serengeti to Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.

Other Matters (5 of 14)	Response
Program Title	Naturally, Danny Seo (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
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Other Matters (6 of 14)	Response
Program Title	Give (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GIVE introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports and business who are all a mission to inspire others to do good. In each episode one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.

Other Matters (7 of 14)	Response
Program Title	Outback Adventurs with Tim Faulkner (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OUTBACK ADVENTURES is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.
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Other Matters (8 of 14)	Response
Program Title	Dog Town, USA (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30 am & 11:00 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TOWN USA is the story of men and women who devote their lives to the healing and happiness of dogs from around the nation. Built on 33,000 acres of land in Utah, Dog Town USA is the nations preeminent facility dedicated to finding safe homes for abandoned dogs. Viewers will get to know and care about these dogs and the heroes who do whatever it takes to give them a second chance. The series demonstrates the powerful interaction between animals and humans with a focus on our canine companions. The show educates and informs the audience about canine training techniques and creating healthy environments for dogs. Trained experts teach viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (9 of 14)	Response
Program Title	Jack Hanna's Animal Adventures (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00 am & 9:30 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a live action television program designed to meet the educational and informational needs of children 13-16. In each episode the cameras follow Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
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Other Matters (10 of 14)	Response
Program Title	Recipe Rehab (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, RECIPE REHAB helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (11 of 14)	Response
Program Title	Better Planet (4.3 Escape TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 9:30 & 10:00 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children's Television Act of 1990, BETTER PLANET TV will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. BETTER PLANET TV serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements and efficiencies in everyday life. The series also offers young viewers scientific information about the earth's ever-changing ecosystem.
<b>Other Matters (12 of 14)</b>	
Program Title	Wild Wonders (4.3 Escape TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild Wonders" is a weekly half-hour reality series allowing teen viewers to become familiar with the various wild animals in the world famous San Diego Zoo. The series focuses on various critters and examines their differences. The program also provides important information about each animal's living habits and includes interviews with people who care for them. In one episode, viewers learn about the unique relationship between a cheetah and dog. Another episode spotlights the various eating habits of different animals. Wild Wonders is a series intended to educate and inform viewers all about life in the animal kingdom.
<b>Other Matters (13 of 14)</b>	
Program Title	Walking Wild (4.3 Escape TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Walking Wild" is a weekly half-hour reality series showcasing various wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular critters. The program also gives teen viewers a unique up-close examination of each wild animal. In one episode, viewers explore the life patterns of elephants and the key to their longevity. Another episode focuses on Galapagos turtles and how they manage to survive. Walking Wild is a series intended to educate and inform viewers all about life in the animal kingdom.
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Other Matters (14 of 14)	Response
Program Title	Missing (4.3 Escape TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 9:00 & 11:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING profiles the cases of missing children and adults and offers internet safety tips and instructional messages from the National Center for Missing and Exploited Children. Sadly, we live in a world which seems to grow less safe with time. This show educates children regarding potential dangers and how, specifically, to deal with these situations. It gives children a sense that they have the power and means to protect themselves when away from watchful eyes. The show includes real life stories using various resources to help find missing people as well. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.



Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Oneda L Walker</b> <i>Executive Assistant</i></p> <p>10/04 /2017</p>

**Attachments**

No Attachments.