



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **0000033505** | Submit Date: **10/10/2017** | Call Sign: **WMC-TV** | Facility ID: **19184** | City: **MEMPHIS** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/10/2017** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WMC LICENSE SUBSIDIARY, LLC Doing Business As: WMC LICENSE SUBSIDIARY, LLC	201 MONROE STREET RSA TOWER, 20TH FLOOR MONTGOMERY, AL 36104 United States	+1 (334) 206- 1400	fcclms@raycommedia. com	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
Michael Beder , Esq . <i>Legal Counsel</i> COVINGTON & BURLING LLP	One CityCenter, 850 Tenth Street, NW WASHINGTON, DC 20001 United States	+1 (202) 662- 5138	mbeder@COV.COM	Legal Representative
ROBERT E. Thurber <i>Vice President,</i> <i>Engineering</i> Raycom Media, Inc.	RSA TOWER, 20TH FLOOR 201 MONROE STREET MONTGOMERY, AL 36104 United States	+1 (334) 206- 1409	BTHURBER@RAYCOMMEDIA. COM	Technical Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Memphis
	Web Home Page Address	www.wmctv.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Heart of A Champion With Lauren Thompson 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 7/1-9/23/17, 9:30am
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of A Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion and is hosted by Lauren Thompson. The show introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Heart of A Champion With Lauren Thompson 5.1 (Digital - WMC-TV)
List date and time rescheduled	07/01/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-01
Episode #	HOC127

Reason for Preemption	Sports
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Digital Preemption Programs #2

Questions	Response
Title of Program	Heart of A Champion With Lauren Thompson 5.1 (Digital - WMC-TV)
List date and time rescheduled	07/08/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-08
Episode #	HOC128
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Heart of A Champion With Lauren Thompson 5.1 (Digital - WMC-TV)
List date and time rescheduled	09/02/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-02
Episode #	HOC136
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Heart of A Champion With Lauren Thompson 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/13/2017 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-29
Episode #	HOC131
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Heart of A Champion With Lauren Thompson (Digital - WMC-TV)

List date and time rescheduled	07/30/2017 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-29
Episode #	HOC131
Reason for Preemption	Other

Digital Core Program (2 of 15)		Response
Program Title	Journey With Dylan Dreyer; Channel 5.1 (Digital - WMC)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 7/1-9/30/17 @ 10:00am	
Total times aired at regularly scheduled time	10	
Total times aired	14	
Number of Preemptions	4	
Number of Preemptions for other than Breaking News	4	
Number of Preemptions Rescheduled	4	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Journey With Dylan Dreyer; Channel 5.1 (Digital - WMC)
List date and time rescheduled	07/09/2017 11:30 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-08
Episode #	JDD115
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Journey With Dylan Dreyer; Channel 5.1 (Digital - WMC)
List date and time rescheduled	07/30/2017 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-22
Episode #	JDD117
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Journey With Dylan Dreyer; Channel 5.1 (Digital - WMC)
List date and time rescheduled	08/06/2017 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-08-05
Episode #	JDD119
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Journey With Dylan Dreyer; Channel 5.1 (Digital - WMC)
List date and time rescheduled	10/01/2017 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-30
Episode #	JDD201

Reason for Preemption	Sports
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Digital Core Program (3 of 15)		Response
Program Title	Naturally, Danny Seo; Channel 5.1 (Digital - WMC-TV)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 7/1-9/30/17, 10:30am	
Total times aired at regularly scheduled time	10	
Total times aired	14	
Number of Preemptions	4	
Number of Preemptions for other than Breaking News	4	
Number of Preemptions Rescheduled	4	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is our leading authority on eco friendly living. Danny has devoted his career to the idea that caring for the environment will allow enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Naturally, Danny Seo; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	07/09/2017 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-08
Episode #	NDS124

Reason for Preemption	Sports
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Digital Preemption Programs #2

Questions	Response
Title of Program	Naturally, Danny Seo; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	07/30/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-22
Episode #	NDS125
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Naturally, Danny Seo; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/06/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-08-05
Episode #	NDS119
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Naturally, Danny Seo; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	10/01/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-30
Episode #	NDS201
Reason for Preemption	Sports

Digital Core Program (4 of 15)	
	Response
Program Title	Give; Channel 5.1 (Digital - WMC-TV)
Origination	Network

Days/Times Program Regularly Scheduled	Sat., 7/1-9/30/17, 11:00am
Total times aired at regularly scheduled time	10
Total times aired	14
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the top foundations, we will meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Give; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	07/30/2017 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-22
Episode #	GBU117

Reason for Preemption	Sports
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Digital Preemption Programs #2

Questions	Response
Title of Program	Give; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/05/2017 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-08-05
Episode #	GBU119
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Give; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	10/01/2017 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-30
Episode #	GBU201
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Give; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/13/2017 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-29
Episode #	GBU118
Reason for Preemption	Other

Digital Core Program (5 of 15)		Response
Program Title	The Voyager With Josh Garcia; Channel 5.1 (Digital - WMC-TV)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sun., 7/2-9/24/17, 11am	
Total times aired at regularly scheduled time	8	

Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the most incredible destinations as Josh seeks out the truly authentic experiences one can find only when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Voyager With Josh Garcia; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/06/2017 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-08-06
Episode #	VJG119
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Voyager With Josh Garcia; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/06/2017 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-23

Episode #	VJG117
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Voyager With Josh Garcia; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	09/24/2017 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-10
Episode #	VJG124
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Voyager With Josh Garcia; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	09/17/2017 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-17
Episode #	VJG125
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	The Voyager With Josh Garcia; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	07/30/2017 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-30
Episode #	VJG118
Reason for Preemption	Sports

Digital Core Program (6 of 15)

Program Title	Response
Program Title	Wilderness Vet; Channel 5.1 (Digital - WMC-TV)

Origination	Network
Days/Times Program Regularly Scheduled	Sun, 7/2-9/24/17, 10:30am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Wilderness Vet; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/06/2017 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-07-23
Episode #	WDV117
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Wilderness Vet; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	08/13/2017 11:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-08-06
Episode #	WDV119
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Wilderness Vet; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	09/24/2017 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-10
Episode #	WDV124
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	All In With Laila Ali ; Channel 5.2 (Digital - Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/1-9/30/17, 9am & 9:30am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13 to 16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	Jewels of the Natural World; Channel 5.2 (Digital - Bounce)

Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/1-9/30/17, 10:00am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jewels of the Natural World is an incredible celebration of nature. Nicole Gibbons hosts this breathtaking series that gives viewers a passport to discover some of the most fascinating animals on our planet. Audiences will have a unique platform to see these wild animals up close and in their natural habitat. Jewels of the Natural World will explore natural wonders of the world which includes the Great Land migration in Africa of millions of wildebeests. Jewels of the Natural World will uncover these amazing facts of nature and teach audiences more about our fascinating natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	Animal Tails; Channel 5.2 (Digital - Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/1-9/30/17, 10:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is a half hour educational, studio-based variety show for children 13-16 years of age. This half-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	Everyday Health; Channel 5.2; (Digital - Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/1-9/30/17 @ 11 & 11:30am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	Jack Hanna's Wild Countdown; Channel 5.3 (Digital - Grit TV)

Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/1-9/30/17, 9 & 9:30am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)

Response

Program Title	The Brady Barr Experience; Channel 5.3 (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat.,7/1-9/30/17, 10am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this action packed series, viewers wil go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)

Response

Program Title	Sea Rescue; Channel 5.3 (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/1-9/30/17 @ 10:30 & 11:00am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and release back into the wild of ocean wildlife. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	Rock the Park; Channel 5.3 (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/1-9/30/17, 11:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park taps into America's love affair with our national parks. In this awe inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)		Response
Program Title	The Champion Within (fka Heart of a Champion) NBC Changed Title, but not content or E/I objective) 5.1 Digital WMC-TV	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat, 7/1-9/30/17, 9:30am	
Total times aired at regularly scheduled time	0	
Total times aired	1	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News	1	
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Champion Within (formerly known as Heart of a Champion with Lauren Thompson) features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion and is hosted by Lauren Thompson. The show introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. The Champion Within proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	10/01/2017 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-09-30
Episode #	HOC201
Reason for Preemption	Sports

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Terry L. Kubicki
Address	1960 Union Avenue
City	Memphis
State	TN
Zip	38104
Telephone Number	(901) 726-0501
Email Address	tkubicki@wmctv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On July 29th, a new MC Operator aired E/I straight from Network instead of the recorded programs taken overnight. Give and Heart of a Champion did not air in their designated time slots. Due to a change in lineup that was not made public, we re-aired the two shows on Sunday, August 13th in their 2nd2nd homes; Give @ 8am and Heart @ 8:30am. Heart of a Champion With Lauren Thompson changed names on 9 /30/17. The new title 'The Champion Within' began on 9/30/17 and is listed as a separate program. NBC changed the title (but not the content or E/I objective).

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	The Champion Within; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/1-12/31/17, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Champion Within features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion and is hosted by Lauren Thompson. The show introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

Other Matters (2 of 15)	Response
Program Title	Journey with Dylan Dreyer (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/1-12/31/17, 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist and "Today" contributor, Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.

Other Matters (3 of 15)	Response
Program Title	Naturally, Danny Seo (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/1-12/31/17, 10:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is our leading authority on eco friendly living. Danny has devoted his career to the idea that caring for the environment will allow enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.

Other Matters (4 of 15)

	Response
Program Title	Give (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/1-12/31/17, 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the top foundations, we will meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.
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Other Matters (5 of 15)

	Response
Program Title	The Voyager with Josh Garcia (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun, 10/1-12/31/17, 11:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the most incredible destinations as Josh seeks out the truly authentic experiences one can find only when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
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Other Matters (6 of 15)	Response
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Program Title	Wilderness Vet (Digital - WMC-TV)
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Origination	Network
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Days/Times Program Regularly Scheduled	Sun., 10/1-12/31/17, 10:30am
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Total times aired at regularly scheduled time	14
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
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Other Matters (7 of 15)	Response
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Program Title	All In With Laila Ali (Digital - Bounce TV)
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Origination	Network
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Days/Times Program Regularly Scheduled	Sat, 10/1-12/31/17, 9 & 9:30am
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13 thru 16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.
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Other Matters (8 of 15)	Response
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Program Title	Jewels of the Natural World (Digital - Bounce TV)
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Origination	Network
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Days/Times Program Regularly Scheduled	Sat, 10/1-12/31/17, 10am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jewels of the Natural World is an incredible celebration of nature. Nicole Gibbons hosts this breathtaking series that gives viewers a passport to discover some of the most fascinating animals on our planet. Audiences will have a unique platform to see these wild animals up close and in their natural habitat. Jewels of the Natural World will explore natural wonders of the world which includes the Great Land migration in Africa of millions of wildebeests. Jewels of the Natural World will uncover these amazing facts of nature and teach audiences more about our fascinating natural world.

Other Matters (9 of 15)	Response
Program Title	Animal Tails (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/1-12/31/17, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is a half hour educational, studio based variety show for children 13 thru 16 years of age. This half hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet in this informative yet entertaining program. Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.

Other Matters (10 of 15)	Response
Program Title	Everyday Health (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 10/1-12/31/17, 9:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target 13 years to 16 years
Child Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This weekly series is developed and produced to educate and inform teenage viewers how to pay it forward to promote health and wellness. The remarkable people that viewers meet are referred to as agents of change who are special individuals making big changes in lives of people one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self esteem and establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control through captivating storytelling and reports on amazing teens and other selfless Americans who will inspire other teens to take action.

Other Matters (11 of 15)	Response
Program Title	Jack Hanna's Wild Countdown (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/17, 9am & 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. Presented in countdown style, Jack offers up a different top ten each week in a variety of categories.

Other Matters (12 of 15)	Response
Program Title	Ocean Treks With Jeff Corwin (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/17 @ 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Oceans Treks with Jeff Corwin embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the natural wonders to bring viewers closer to nature, wildlife and manmade treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a lifetime.

Other Matters (13 of 15)	Response
Program Title	Sea Rescue (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/17, 10:30 & 11:00am
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and release back into the wild of ocean wildlife. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (14 of 15)	Response
Program Title	Rock the Park (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/17, 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park taps into America's love affair with our national parks. In this awe inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth.

Other Matters (15 of 15)	Response
Program Title	Vacation Creation with Tommy & Andrea (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun, 10/1-12/31/17, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On each episode of Vacation Creation with Tommy Davidson and Andrea Feczko, our hosts Tommy Davidson and Andrea Feczko guide one deserving family on amazing adventures as they experience a new destination together on their family vacation.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Jonathan Mitchell , Mr. . <i>General Manager</i></p> <p>10/10 /2017</p>

Attachments

No Attachments.