



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **0000033073** | Submit Date: **10/10/2017** | Call Sign: **WHDF** | Facility ID: **65128** | City:  
**FLORENCE** | State: **AL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/10/2017** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2017

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant   | Address   | Phone             | Email                    | Applicant Type |
|---|---|-------------------|--------------------------|----------------|
| HUNTSVILLE TV, L.L.C.<br>Doing Business As: HUNTSVILLE TV, L.L.C. | 150 Fayetteville Street<br>Suite 1700<br>Raleigh, NC 27601<br>United States | +1 (919) 839-0300 | cramsey@brookspierce.com | Company        |

Contact  
Representatives  
(1)

| Contact Name                          | Address   | Phone             | Email                    | Contact Type         |
|---------------------------------------|---|-------------------|--------------------------|----------------------|
| Coe W Ramsey<br>Brooks, Pierce et al. | 150 Fayetteville Street<br>Suite 1700<br>RALEIGH, NC 27601<br>United States | +1 (919) 839-0300 | cramsey@brookspierce.com | Legal Representative |

Children's  
Television  
Information

| Section      | Question              | Response                  |
|--------------|-----------------------|---------------------------|
| Station Type | Station Type          | Network Affiliation       |
|              | Affiliated network    | CW                        |
|              | Nielsen DMA           | Huntsville-Decatur (Flor) |
|              | Web Home Page Address | www.thevalleyscw.com      |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.23     |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(6)

| Digital Core<br>Program (1<br>of 6)  | Response  |
|--|---|
| Program Title  | Calling Dr. Pol   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 7:00-7:30am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 14  |
| Total times<br>aired   | 14  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic, naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core Program (2 of 6) Response   |   |
|--|---|
| Program Title  | Calling Dr. Pol   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday 7:30-8:00am  |
| Total times aired at regularly scheduled time  | 14  |
| Total times aired  | 14  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic, naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

|  |  |
|--|--|
| Program Title  | Dog Whisperer With Cesar Millan  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 8:30-9:00am   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 14   |
| Total times aired  | 14   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News  | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

| Digital Core<br>Program (4 of 6) Response       |                                 |
|---|---------------------------------|
| Program Title                                   | Dog Whisperer With Cesar Millan |
| Origination                                     | Network                         |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday 9:00-9:30am            |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 14   |
| Total times aired  | 14   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (5 of 6) Response        |                                 |
|---|---------------------------------|
| Program Title                                 | Dog Whisperer With Cesar Millan |
| Origination                                   | Network                         |
| Days/Times Program Regularly Scheduled        | Saturday 9:30-10:00am           |
| Total times aired at regularly scheduled time | 14                              |
| Total times aired                             | 14                              |
| Number of Preemptions                         | 0                               |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (6 of 6)    Response       |                                 |
|--|---------------------------------|
| Program Title                                      | Dog Whisperer with Cesar Millan |
| Origination  | Network                         |
| Days/Times Program Regularly Scheduled             | Saturday 8:00-8:30am CT         |
| Total times aired at regularly scheduled time      | 14                              |
| Total times aired                                  | 14                              |
| Number of Preemptions                              | 0                               |
| Number of Preemptions for other than Breaking News | 0                               |
| Number of Preemptions Rescheduled                  | 0                               |

|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response                      |
|---|-------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                           |
| Name of children's programming liaison  | Tiffany Humphrey              |
| Address   | 3914 Wistar Road              |
| City  | Richmond                      |
| State   | VA                            |
| Zip   | 23228                         |
| Telephone Number  | (804) 672-6565                |
| Email Address   | tiffany@lockwoodbroadcast.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                               |

Other Matters (6)

| Other Matters (1 of 6)   | Response  |
|--|---|
| Program Title  | Brain Games   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday 9:00-9:30am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Brain Games: Family Edition is a weekly half hour show that explores the fascinating components of the human brain and how they shape our perceptions and every day lives. Each episode leaves viewers with an exercise for their mind which will often leave them scratching their head. This show inspires viewers by presenting a series of experiments and activities designed to help people improve cognitive function and use their brains better, smarter, and faster |

| Other Matters (2 of 6)   | Response  |
|--|---|
| Program Title  | This Old House: Trade School  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday 9:30-10:00am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show is a celebration of vocational education in the field of home improvement. Hosted by Kevin O;Conner, it is an informative series that follows two residential construction project from beginning to end. It teaches viewers about tricks of the trade from industry experts and professionals as they renovate and restore entire homes. |

| Other Matters (3 of 6)                        | Response                        |
|---|---------------------------------|
| Program Title                                 | Dog Whisperer With Cesar Millan |
| Origination                                   | Network                         |
| Days/Times Program Regularly Scheduled        | Saturday 8:30-9:00am            |
| Total times aired at regularly scheduled time | 13                              |

|  |  |
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| Length of Program  | 30 mins  |
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| Other Matters (4 of 6)   | Response   |
|--|--|
| Program Title  | Dog Whisperer With Cesar Millan  |
| Origination  | Network  |
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| Other Matters (5 of 6)                        | Response                        |
|---|---------------------------------|
| Program Title                                 | Dog Whisperer With Cesar Millan |
| Origination                                   | Network                         |
| Days/Times Program Regularly Scheduled        | Saturday 7:30-8:00am            |
| Total times aired at regularly scheduled time | 13                              |

|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner. |

| Other Matters (6 of 6)   | Response   |
|--|--|
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| Origination  | Network  |
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Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Tiffany Humphrey</b><br/><i>Business and Traffic Manager</i></p> <p>10/10/2017</p> |

**Attachments**

No Attachments.