



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0029636099** | File Number: **0000030530** | Submit Date: **10/02/2017** | Call Sign: **KGWR-TV** | Facility ID: **63170** |

City: **ROCK SPRINGS** | State: **WY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**10/02/2017** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2017

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant   | Address   | Phone             | Email             | Applicant Type |
|---|---|-------------------|-------------------|----------------|
| MARK III MEDIA, INC.<br>Doing Business As: MARK III MEDIA, INC. | 2312 SAGEWOOD<br>CASPER, WY<br>82601<br>United States | +1 (307) 235-3962 | BMILLS@KFNBTV.COM | Company        |

Contact  
Representatives  
(2)

| Contact Name  | Address  | Phone                 | Email                 | Contact Type                |
|---|--|-----------------------|-----------------------|-----------------------------|
| HOWARD LIBERMAN<br>DRINKER BIDDLE &<br>REATH LLP            | 1500 K STREET NW<br>SUITE 1100<br>WASHINGTON, DC<br>20005<br>United States | +1 (202) 842-<br>8876 | HLIBERMAN@DBR.<br>COM | Legal Representative        |
| B.W. ST CLAIR<br>ENGINEERING<br>CONSULTANT<br>B.W. ST CLAIR | 2355 RANCH DRIVE<br>WESTMINISTER, CO<br>80234<br>United States             | +1 (303) 465-<br>5742 | STCL@COMCAST.<br>NET  | Technical<br>Representative |

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CBS                 |
|              | Nielsen DMA           | Casper-Riverton     |
|              | Web Home Page Address |                     |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core Programs(7)

| Digital Core Program (1 of 7)  | Response  |
|--|---|
| Program Title  | LUCKY DOG   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT 8AM MST   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core Program (2 of 7)  | Response   |
|--|--|
| Program Title  | DR. CHRIS PET VET  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT 8:30AM MST   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core Program (3 of 7) | Response |
|-------------------------------|----------|
|-------------------------------|----------|

|   |   |
|---|---|
| Program Title   | INNOVATION NATION   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | SAT 9:00AM MST  |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13  |
| Total times<br>aired  | 13  |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News   | 0   |
| Number of<br>Preemptions<br>Rescheduled   | 0   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | THIS SERIES WILL BE A WEEKLY CELEBRATION OF THE INVENTOR'S SPIRIT- FROM HISTORIC SCIENTIFIC PIONEERS THROUGHOUT PAST CENTURIES TO THE FORWARD-LOOKING VISIONARIES OF TODAY. EACH EPISODE TELLS THE DRAMATIC STORIES BEHINS THE WORLD'S GREATEST INVENTIONS-AND THE PERSEVERANCE, PASSION, AND THE PRICE REQUIRED TO BRING THEM TO LIFE. FEATURING THE WHAT IF IT NEVER HAPPENED, THE INNOVATION BY ACCIDEBT, AND THE STRON FOCUS ON JUNIOR GENIUSES WHO ARE CHANGING THE FACE OF TECHNOLOGY, THIS SERIES WILL APPEAL TO YOUNG VIEWERS AND THEIR FAMILIES. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes   |

| Digital Core<br>Program (4<br>of 7) |                | Response |
|-------------------------------------|----------------|----------|
| Program Title                       | THE INSPECTORS |          |
| Origination                         | Network        |          |

|  |  |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT 9:30AM MST   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times<br>aired   | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (5<br>of 7) | Response      |
|-------------------------------------|---------------|
| Program Title                       | HIDDEN HEROES |
| Origination                         | Network       |



|  |  |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT 10:00AM MST  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12   |
| Total times<br>aired   | 12   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (6<br>of 7) | Response                    |
|-------------------------------------|-----------------------------|
| Program Title                       | THE OPEN ROAD WITH DR CHRIS |
| Origination                         | Network                     |

|  |   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 10:30AM  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times<br>aired   | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (7<br>of 7) | Response    |
|-------------------------------------|-------------|
| Program Title                       | LUCKY DOG 2 |
| Origination                         | Syndicated  |

|  |   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT 10:00A-10:30A   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 1   |
| Total times<br>aired   | 1   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response          |
|---|-------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes               |
| Name of children's programming liaison  | BRANDI MILLS      |
| Address   | 1856 SKYVIEW DR.  |
| City  | CASPER            |
| State   | WY                |
| Zip   | 82601             |
| Telephone Number  | (307) 577-5923    |
| Email Address   | BMILLS@KFNBTV.COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                   |

Other Matters (6)

| Other Matters (1 of 6)   | Response  |
|--|---|
| Program Title  | LUCKY DOG   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT 8AM MST   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (2 of 6)                        | Response             |
|---|----------------------|
| Program Title                                 | DR. CHRIS PET VET    |
| Origination                                   | Network              |
| Days/Times Program Regularly Scheduled        | SAT 8:30AM MST       |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 13 years to 16 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|--|

| Other Matters (3 of 6)   | Response   |
|--|--|
| Program Title  | INNOVATION NATION  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SAT 9AM MST  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIE SERIES WILL BE A WEEKLY CELEBRATION OF THE INVENTOR'S SPIRIT- FROM HISTORIC SCIENTIFIC PIONEERS THROUGHOUT PAST CENTURIES TO THE FORWARD-LOOKING VISIONARIES OF TODAY. EACH EPISODE TELLS THE DRAMATIC STORIES BEHIND THE WORLD'S GREATEST INVENTIONS-AND THE PERSEVERANCE, PASSION, AND THE PRICE REQUIRED TO BRING THEN TO LIFE. FEATURING THE WHAT IF IT NEVER HAPPENED, THE INOVATIONS BY ACCIDENT, AND THE STRONG FOCUS ON JOUNIOR GENIUSES WHO ARE CHANGING THE FACE OF TECHNOLOGY, THIS TV SERIES WILL APPEAL TO YOUNG VIEWERS AND THEIR FAMILIES. |

| Other Matters (4 of 6)                        | Response             |
|---|----------------------|
| Program Title                                 | THE INSPECTORS       |
| Origination                                   | Network              |
| Days/Times Program Regularly Scheduled        | SAT 9:30AM MST       |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 13 years to 16 years |



|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal |
|--|--|

| Other Matters (5 of 6)   | Response  |
|--|---|
| Program Title  | LUCKY DOG 2   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT 10AM MST  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (6 of 6)   | Response  |
|--|---|
| Program Title  | THE OPEN ROAD WITH DR. CHRIS  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SAT 10:30AM MST   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | An adventure series following Dr. Chris Brown as he travels the world exploring animals in their natural habitat. More detailed information will be included in the press release being sent later this summer announcing this new program. |

Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| I certify that this application includes all required and relevant attachments.  | Yes  |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.   | <b>BRANDI<br/>MILLS<br/>SEC<br/>/TREAS</b><br><br>10/02<br>/2017 |

**Attachments**

No Attachments.