

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003746450** File Number: **0000032955** Submit Date: **10/10/2017** Call Sign: **WMBC-TV** Facility ID: **43952**

City: **NEWTON** State: **NJ**

Service: Distributed Transmission System Purpose: Children's TV Programming Report Status: Received

Status Date: 10/10/2017 Filing Status: Active

Report reflects information for : Third Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MOUNTAIN BROADCASTING CORPORATION Doing Business As: MOUNTAIN BROADCASTING CORPORATION	JOON S. JOO 99 CLINTON ROAD WEST CALDWELL, NJ 07006 United States	+1 (973) 852-0300	VICJOO@WMBCTV. COM	Company

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
LOUIS R. DUTREIL , JR CONSULTING ENGINEER DUTREIL LUNDIN & RACKLEY INC.	201 FLETCHER AVE SARASOTA, FL 34237 United States	+1 (941) 329- 6004	BOBJR@DLR. COM	Technical Representative
ARTHUR H. HARDING , ESQ OF COUNSEL GARVEY SCHUBERT BARER	1000 Potomac Street NW WASHINGTON, DC 20007 United States	+1 (202) 298- 2528	aharding@gsblaw. com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	New York
	Web Home Page Address	www.wmbctv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.96
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	441.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	14.46
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(26)

Digital Core Program (1 of 26)	Response
Program Title	Aqua Kids - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 7:00am / 63.2 - 4:00pm
Total times aired at regularly scheduled time	19
Total times aired	19
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid explorers discover the wonders of the sea and its amazing creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 26)	Response
Program Title	Animal Exploration with Jarod Miller - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 7:30am / 63.2 - 4:30pm
Total times aired at regularly scheduled time	23
Total times aired	23
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Jarod Miller as he goes to the nearest and farthest corners of the globe, as well as to local zoos, while he entertains, informs, inspires and interacts with the animals in unexpected ways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 26)	Response
Program Title	Jack Hanna's Animal Adventures - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 8:00am / 63.2 - 5:00pm

Total times aired at regularly scheduled time 23 Number of Preemptions 0 Number of Preemptions for other than Breaking News 0 Number of Preemptions Rescheduled 0 Length of Program Age of Target Child Audience 13 years to 16 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program features different animal species from around the world and their interaction with the people committed to their car and preservation. Poes the Licensee identify the program by displaying throughout the program the symbol E/I?		
Number of Preemptions 0 Number of Preemptions for other than Breaking News 0 Number of Preemptions Rescheduled 0 Length of Program 30 mins Age of Target Child Audience 13 years to 16 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program features different animal species from around the world and their interaction with the people committed to their car and preservation. Does the Licensee identify the program by displaying Yes	Total times aired at regularly scheduled time	23
Number of Preemptions for other than Breaking News 0 Number of Preemptions Rescheduled 0 Length of Program 30 mins Age of Target Child Audience 13 years to 16 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program features different animal species from around the world and their interaction with the people committed to their car and preservation. Does the Licensee identify the program by displaying Yes	Total times aired	23
Number of Preemptions Rescheduled Length of Program 30 mins Age of Target Child Audience 13 years to 16 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program features different animal species from around the world and their interaction with the people committed to their car and preservation. Does the Licensee identify the program by displaying Yes	Number of Preemptions	0
Length of Program Age of Target Child Audience Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program features different animal species from around the world and their interaction with the people committed to their car and preservation. Does the Licensee identify the program by displaying Yes	Number of Preemptions for other than Breaking News	0
Age of Target Child Audience 13 years to 16 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program features different animal species from around the world and their interaction with the people committed to their car and preservation. Does the Licensee identify the program by displaying Yes	Number of Preemptions Rescheduled	0
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program features different animal species from around the world and their interaction with the people committed to their car and preservation. Yes	Length of Program	30 mins
of the program and how it meets the definition of Core Programming. world and their interaction with the people committed to their car and preservation. Yes	Age of Target Child Audience	13 years to 16 years
	of the program and how it meets the definition of Core	world and their interaction with the people committed to their care
		Yes

Digital Core Program (4 of 26)	Response
Program Title	Adventures in Odyssey - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 8:30am / 63.2 - 5:30pm
Total times aired at regularly scheduled time	23
Total times aired	23
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. The program is exciting entertainment that brings moral and Biblical principles to life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 26)	Response
Program Title	Dragonfly TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 1:30pm / 63.2 - 7:00pm
Total times aired at regularly scheduled time	23
Total times aired	23
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects that promote critical thinking and problem-solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 26)	Response
Program Title	Think Big - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 2:00pm / 63.2 - 7:30pm
Total times aired at regularly scheduled time	23
Total times aired	23
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series shows children actively solving problems using scientific principles, while combining their skill and creativity. The series also demonstrates real world applications for math, science and engineering.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 26)	Response
Program Title	Children Showtime (Chinese) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Monday - Friday 5:30pm
Total times aired at regularly scheduled time	65
Total times aired	65
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show featuring songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethica behavior. Music, paintings and puppets are used to enhance the recounting of stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 26)	Response
Program Title	El club del arca (Spanish) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Tues & Thurs 3:30pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Christian puppets for educating and entertaining children
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 26)	Response
Program Title	Tu Historia Preferida (Spanish) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Mon, Wed, Fri 3pm
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Christian, Puppets for educating and entertaining children
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 26)	Response
Program Title	Biz Kids - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 1:00pm / 63.2 6:30pm
Total times aired at regularly scheduled time	23
Total times aired	23
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show features teens learning about money and business as well as setting and achieving their financial goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 26)	Response
Program Title	Children Showtime (Chinese) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Sat & Sun 8am
Total times aired at regularly scheduled time	27
Total times aired	27
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show features songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enhance the recounting of stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 26)	Response
Program Title	Veggie Tales - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 9:00am / 63.2 - 3:30pm
Total times aired at regularly scheduled time	23
Total times aired	23
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Bob the Tomato invites us to his house where he and the gang answer letters from kids and help them with their problems using their fun and sometimes wacky stories.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 26)	Response
Program Title	Amigoes Y Heroes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Mon & Fri 3:30pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Friends and Heroes is an animated children's adventure based in ancient Egypt, Israel and Rome. The story follows two young friends, Macky and Portia, as they fight for justice against the Roman Empire. Each episode consists of two Bible Stories in which children can learn about characters from the Old and New Testament.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 26)	Response
Program Title	America's Heartland - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 2:30pm / 63.2 - 6:00pm
Total times aired at regularly scheduled time	23
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland is a weekly half-hour series featuring everyday Americans and their families, telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores various ways of life, showcasing the diversity of how we live and work.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 26)	Response
Program Title	Aliento Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Tues, Wed, Thurs 3:30pm
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aliento Kids is a children's program where kids learn the importance of obedience. During the show, children learn new games, how to make healthy snacks and learn English and Spanish.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 26)	Response
Program Title	Wild America - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 3:00pm / 63.2 - 12:30pm
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America documents the amazing lives and fascinating behavior of virtually every mammal, bird, fish, and reptile, as well as the natural wonders and scenic beauty, in the great American outdoors. Marty Stouffer, a respected authority on American wildlife, has created a unique weekly series that focuses on and celebrates our priceless national treasure of wildlife and wilderness.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 26)	Response
Program Title	Awesome Adventures - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 7:00am / 63.2 - 8:30am
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. AWESOME ADVENTURES is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 26)	Response
Program Title	Aqua Kids - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.2 - 8:30am
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid explorers discover the wonders of the sea and its amazing creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 26)	Response
Program Title	Animal Exploration with Jarod Miller - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.2 - 9:00am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Jarod Miller as he goes to the nearest and farthest corners of the globe, as well as to local zoos, while he entertains, informs, inspires an interacts with the animals in unexpected ways.

Does the Licensee identify the program by
displaying throughout the program the symbol
E/I?

Yes

Digital Core Program (20 of 26)	Response
Program Title	Jack Hanna's Animal Adventures - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.2 - 9:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features different animal species from around the world and their interaction with the people committed to their care and preservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 26)	Response
Program Title	Adventures in Odyssey - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.2 - 10:00am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. The program is exciting entertainment that brings moral and Biblical principles to life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Dragonfly TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.2 - 11:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects that promote critical thinking and problem-solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (23 of 26)	Response
Program Title	Think Big - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.2 - 12:00pm
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series shows children actively solving problems using scientific principles, while combining their skill and creativity. The series also demonstrates real world applications for math, science and engineering
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 26)	Response
Program Title	Biz Kids - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.2 - 11:00am

Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show features teens learning about money and business as well as setting and achieving their financial goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 26)	Response
Program Title	Veggie Tales - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.2 - 8:00am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Bob the Tomato invites us to his house where he and the gang answer letters from kids and help them with their problems using their fun and sometimes wacky stories.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (26 of 26)	Response
Program Title	America's Heartland - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.2 - 10:30 am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland is a weekly half-hour series featuring everyday Americans and their families, telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores various ways of life, showcasing the diversity of how we live and work.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Hansen Lau
Address	99 Clinton Road
City	West Caldwell
State	NJ
Zip	07006
Telephone Number	(973) 852-0300
Email Address	HLau@wmbctv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and	WMBC-TV does not permit any website promotions within the airing of Children's Programming. WMBC-TV prohibits the use of "program talent or other identifiable program characteristics to deliver commercials "during or adjacent to children's programming featuring that character. WMBC-TV limits the amount of commercial matter that airs in children's programming to 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays. The commercial time and

informational value of such programming to children. See

47 C.F.R. Section 73.671, NOTES 2 and 3.

website promotion limits are during programming aired

primarily for an audience of children 12 years old and younger

Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	Animal Exploration with Jarod Miller - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 7:30am / 63.2 - 9:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Jarod Miller as he goes to the nearest and farthest corners of the globe, as well as to local zoos, while he entertains, informs, inspires and interacts with the animals in unexpected ways.

Other Matters (2 of 16)	Response
Program Title	Jack Hanna's Animal Adventure - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 8:00am / 63.2 - 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features different animal species from around the world and their interaction with the people committed to their care and preservation.

Other Matters (3 of 16)	Response
Program Title	Adventures in Odyssey - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 63.1 - 8:30am / 63.2 - 10:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. The program is exciting entertainment that brings moral and Biblical principles to life.

Other Matters (4 of 16)	Response
Program Title	America's Heartland - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 63.1 - 12:30pm / 63.2 - 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and	America's Heartland is a weekly half-hour series featuring everyday Americans and their
informational objective of the	families, telling fascinating stories across America's heartland. From learning how to
program and how it meets the	make maple syrup to riding with teenage ranchers, this series explores various ways of
definition of Core Programming.	life, showcasing the diversity of how we live and work.

Other Matters (5 of 16)	Response
Program Title	Biz Kids - different episode
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 1:00pm / 63.2 - 11:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show features teens learning about money and business as well a setting and achieving their financial goals.

Other Matters (6 of 16)	Response
Program Title	Dragonfly TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 1:30pm / 63.2 - 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects that promote critical thinking and problem-solving skills.

Response
El club del arca (Spanish)
Syndicated
63.7 - Tues & Thurs 3:30pm
26
30 mins
4 years to 12 years
Christian - puppets for educating and entertaining children

Other Matters (8 of 16)	Response
Program Title	Tu Historia Preferida (Spanish)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Mon, Wed, Fri 3pm

Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Christian - puppets for educating and entertaining children

Other Matters (9 of 16)	Response
Program Title	Children Showtime (Chinese)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Saturday - Sunday 8:00am
Total times aired at regularly scheduled time	26
Length of Program	60 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show featuring songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enhance the recounting of stories.

Other Matters (10 of 16)	Response
Program Title	Children Showtime (Chinese)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Mon - Fri 5:30pm
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show featuring songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enhance the recounting of stories.

Other Matters (11 of 16)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 2:00pm / 63.2 - 12:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid inventors show their prowess at using their imagination as they attempt to make it big with their bright ideas.

Other Matters (12 of 16)	Response
Program Title	Veggie Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 9:00am / 63.2 - 8:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Bob the Tomato invites us to his house where he and the gang answer letters from kids and help them with their problems using their fun and sometimes wacky stories.

Other Matters (13 of 16)	Response
Program Title	Amigos Y Heroes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Mon & Fri 3:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Friends and Heroes is an animated children's adventure based in ancient Egypt, Israel and Rome. The story follows 2 young friends, Macky and Portia, as they fight for justice against Roman Empire. Each episode consists of two Bible stories in which children can learn about characters from the Old and New Testament.

Other Matters (14 of 16)	Response
Program Title	Aliento Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Tues, Wed, Thurs 3:30pm
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aliento Kids is a 30 minute children's program where kids learn the importance of obedience. During these 30 minutes, children learn new games, how to make healthy snacks and learn English and Spanish.

Other Matters (15 of 16)	Response
Program Title	Awesome Adventures - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 7:00am / 63.2 - 8:30am

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. AWESOME ADVENTURES is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land

Other Matters (16 of 16)	Response
Program Title	Wild America - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 3:00pm / 63.2 - 12:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America documents the amazing lives and fascinating behavior of virtually every mammal, bird, fish, and reptile, as well as the natural wonders and scenic beauty, in the great American outdoors. Marty Stouffer, a respected authority on American wildlife, has created a unique weekly series that focuses on and celebrates our priceless national treasure of wildlife and wilderness.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Sun Young Joo ,

Mr. . Chairman

10/10 /2017

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
Q3 Statement. pdf	Applicant	All Purpose	WMBC response to question 17 - WMBC NEWS and WMBC HOMETOWN, daily and weekly shows, cover many issues pertaining to children on a regular basis. The programs are designed to be child friendly, nonviolent, wholesome and informative.	Done with Virus Scan and /or Conversion