



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019682483** | File Number: **0000030959** | Submit Date: **10/04/2017** | Call Sign: **WMLW-TV** | Facility ID: **68545**
City: **RACINE** | State: **WI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/04/2017 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
TV-49, INC. Doing Business As: TV-49, INC.	Norman H. Shapiro 26 NORTH HALSTED STREET CHICAGO, IL 60661 United States	+1 (312) 705- 2600	nshapiro@wciu. com	Company

**Contact
Representatives
(1)**

Contact Name	Address	Phone	Email	Contact Type
Mace Rosenstein , Esq . <i>Legal Representative</i> Covington & Burling LLP	Mace Rosenstein One CityCenter 850 Tenth Street, NW WASHINGTON, DC 20001 United States	+1 (202) 662- 5460	mrosenstein@cov. com	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Milwaukee
	Web Home Page Address	www.wmlw.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(25)

Digital Core Program (1 of 25)	Response
Program Title	GREEN SCREEN ADVENTURES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7-7:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 25)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 25)	Response
--------------------------------	----------

Program Title	JACK HANNA'S ANIMAL ADVENTURES-II (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8-8:30A
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 25)		Response
Program Title	JACK HANNA'S INTO THE WILD (49.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT,8:30-9A	
Total times aired at regularly scheduled time	14	
Total times aired	14	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (5 of 25)	Response
Program Title	MADE IN HOLLYWOOD TEEN EDITION (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A September 16-30
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made In Hollywood: Teen Edition" is an Emmy-nominated, E/I, nationally syndicated TV series providing an introduction to careers on-camera and "behind-the-screen", plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 25)	Response
Program Title	SPORTS STARS OF TOMORROW (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly tv magazine with the purpose of presenting to teenage viewers a look at the inspirational stories and achievements of their contemporaries who are or have excelled in sports and life through hard work and focused dedication. These role model situations are presented through a variety of approaches.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 25)	Response
Program Title	ALL IN WITH LAILA ALI (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"All In with Laila Ali" is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 25)	Response
Program Title	ALL IN WITH LAILA ALI-II (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"All In with Laila Ali" is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 25)	Response
Program Title	ANIMAL TAILS (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,10:30-11A
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is a half hour educational, studio-based variety show for children 13-16 years of age. This weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 25)	Response
Program Title	JEWELS OF THE NATURAL WORLD (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,10-10:30A

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13-16, and the whole family, Jewels of the Natural World is an incredible celebration of nature. Hosted by Nicole Gibbons, this breathtaking series will give viewers a passport to discover some of the most fascinating animals on our planet. Audiences will have a unique platform to see these wild animals up close, observing them in their natural habitat. Jewels of the Natural World will explore natural wonders of the world, including the Great Land migration in Africa of millions of wildebeests. Also, viewers will learn more about the struggle for survival for many of Africa's iconic animal species such as hippos, cheetahs, and elephants. Jewels of the Natural World will uncover these amazing facts of nature and teach audiences more about our fascinating natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 25)

Response

Program Title	EL SHOW DE CHICA (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,7-7:30A

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>El Show De Chica features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure - a fantasy transformation to animation - where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 25)

Response

Program Title	EL SHOW DE CHICA-II (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,7:30-8A

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>El Show De Chica features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure - a fantasy transformation to animation - where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 25)

Response

Program Title	NINA'S WORLD (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,9-9:30AM

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six-year-old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 25)	Response
Program Title	WILD ABOUT ANIMALS (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:30-10AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosts Mariette Hartley and Kris Chandler use their expertise to present a number of features about various species of wildlife from around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 25)		Response
Program Title	GET WILD (49.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT, 9-10:30am	
Total times aired at regularly scheduled time	14	
Total times aired	14	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Get Wild" is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animal's living patterns. "Get Wild" is a series intended to educate and inform viewers all about life in the animal kingdom.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (16 of 25)		Response
Program Title	WILD WORLD (49.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	SUN, 9-9:30AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Wild World" is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, "Wild World" is a series intended to educate and inform viewers all about life in the animal kingdom.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (17 of 25)		Response
Program Title	AWESOME ADVENTURES (49.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	SUN, 9:30-10AM	
Total times aired at regularly scheduled time	13	

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly travel series takes young people on incredible journeys around the world -- without having to leave the comfort of a living room couch. The team of teenage correspondents visits locations in the United States and abroad to exhibit the beauty of nature and the people who inhabit each destination. Whether it's snowboarding down the Alps, visiting a Costa Rican rain forest, or taking a walking tour of Old San Juan in Puerto Rico, "Awesome Adventures" provides visual experiences of varied activities. But the show isn't just about having fun, it also seeks to educate its viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 25)	Response
Program Title	WHADDYADO (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 10-10:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children of all ages are given real-life examples for what they should do in a number of dangerous situations, including fires and animal attacks.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 25)	Response
---------------------------------	----------

Program Title	WHADDYADO (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 10-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children of all ages are given real-life examples for what they should do in a number of dangerous situations, including fires and animal attacks.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 25)	Response
Program Title	LA ABEJA MAYA (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,8-8:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LA ABEJA MAYA is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy, and diversity. The series also serves the cognitive and intellectual needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness of discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the beehive. Through Maya's open-mindedness, children learn to foster their curiosity and to accept and respect others. On her way through the meadow Maya and her many friends teach children valuable lessons about supporting the weak, learning from each other and appreciating different perspectives on life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 25)	Response
Program Title	LA ABEJA MAYA-II (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 8:30-9AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LA ABEJA MAYA is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy, and diversity. The series also serves the cognitive and intellectual needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness of discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the beehive. Through Maya's open-mindedness, children learn to foster their curiosity and to accept and respect others. On her way through the meadow Maya and her many friends teach children valuable lessons about supporting the weak, learning from each other and appreciating different perspectives on life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 25)	Response
Program Title	NINA'S WORLD-II (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:30-10AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six-year-old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 25)	
	Response
Program Title	EVERYDAY HEALTH (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,11-11:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Everyday Health" is a weekly half-hour series developed and produced to educate and inform viewers ages 13-16. Our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 25)	
	Response
Program Title	EVERYDAY HEALTH-II (49.2)

Origination	Network
Days/Times Program Regularly Scheduled	SAT, 11:30AM-12PM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Everyday Health" is a weekly half-hour series developed and produced to educate and inform viewers 13-16. Our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 25)	Response
Program Title	ANIMAL ATLAS (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 9-9:30A July 1-September 9
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conversation are also addressed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	MARY NINNEMAN
Address	809 S. 60TH STREET
City	MILWAUKEE
State	WI
Zip	53214
Telephone Number	(414) 607-8120
Email Address	MNINNEMAN@CBS58.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (24)

Other Matters (1 of 24)	Response
Program Title	GREEN SCREEN ADVENTURES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7-7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.

Other Matters (2 of 24)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.

Other Matters (3 of 24)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES-II (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8-8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.

Other Matters (4 of 24)	Response
Program Title	JACK HANNA'S INTO THE WILD (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8:30-9A

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (5 of 24)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made In Hollywood: Teen Edition" is an Emmy-nominated, E/I, nationally syndicated TV series providing an introduction to careers on-camera and "behind-the-screen", plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight.

Other Matters (6 of 24)	Response
Program Title	SPORTS STARS OF TOMORROW (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly tv magazine with the purpose of presenting to teenage viewers a look at the inspirational stories and achievements of their contemporaries who are or have excelled in sports and life through hard work and focused dedication. These role model situations are presented through a variety of approaches.

Other Matters (7 of 24)	Response
Program Title	ALL IN WITH LAILA ALI (49.2)

Origination	Network
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"All In with Laila Ali" is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.

Other Matters (8 of 24)		Response
Program Title	ALL IN WITH LAILA ALI-II (49.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT,9:30-10A	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"All In with Laila Ali" is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.	

Other Matters (9 of 24)		Response
Program Title	JEWELS OF THE NATURAL WORLD (49.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT,10-10:30A	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13-16, and the whole family, Jewels of the Natural World is an incredible celebration of nature. Hosted by Nicole Gibbons, this breathtaking series will give viewers a passport to discover some of the most fascinating animals on our planet. Audiences will have a unique platform to see these wild animals up close, observing them in their natural habitat. Jewels of the Natural World will explore natural wonders of the world, including the Great Land migration in Africa of millions of wildebeests. Also, viewers will learn more about the struggle for survival for many of Africa's iconic animal species such as hippos, cheetahs, and elephants. Jewels of the Natural World will uncover these amazing facts of nature and teach audiences more about our fascinating natural world.
--	--

Other Matters (10 of 24)	Response
Program Title	ANIMAL TAILS (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,10:30-11A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Tails" is a half-hour educational, studio-based variety show for children 13-16 years of age. This half-hour weekly series highlights various creatures of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program.

Other Matters (11 of 24)	Response
Program Title	VACATION CREATION WITH TOMMY DAVIDSON AND ANDREA FECZKO (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,9-9:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On each episode of "Vacation Creation with Tommy Davidson and Andrea Feczko", our hosts Tommy Davidson and Andrea Feczko guide one deserving family on amazing adventures as they experience a new destination together on their family vacation. As our featured family embarks on an interactive voyage filled with immersive learning opportunities, each episode brings us to diverse locations where our family - and viewers - discover unique cultural events, food, activities, and traditions. Teens also learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once-in-a-lifetime experiences.
--	---

Other Matters (12 of 24)	Response
Program Title	EVERYDAY HEALTH (49.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,9:30-10AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Everyday Health" is a weekly half-hour series developed and produced to educate and inform viewers ages 13-16. Our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time.

Other Matters (13 of 24)	Response
Program Title	ANIMAL OUTTAKES (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,9:30-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Outtakes" visits all types of animal sanctuaries and zoos in the United States to explore the world of animals, from camels to lemurs, from rhinos to handicapped pets. Teen viewers learn about the care and living habitats of these various animals and how they survive in the world. In each episode, a detailed explanation of an animal species is provided as well as information on the animal's daily nutrition and other living habits. "Animal Outtakes" is educational, informative and entertaining, while providing teen viewers with up-close televised visits of wild and exotic creatures.

Other Matters (14 of 24)	Response
--------------------------	----------

Program Title	GET WILD (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,9-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Get Wild" is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animal's living patterns. "Get Wild" is a series intended to educate and inform viewers all about life in the animal kingdom.

**Other Matters (15
of 24)**

Response

Program Title	WILD WORLD (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,9-9:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild World" is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, "Wild World" is a series intended to educate and inform viewers all about life in the animal kingdom.

**Other Matters (16 of
24)**

Response

Program Title	LIVING GREANER (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,9:30-10AM

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Living Greener" is a weekly half-hour series showcasing the latest inventions and new ideas to help teen viewers work towards a more sustainable future. "Living Greener" talks to inventors, visionaries, scientists and activists to find out where the planet is headed. Whether it's recycling cigarette butts into clothing, monitoring endangered species or creating a rooftop farm in New York City, "Living Greener" gives young viewers a unique insight into our future way of life while educating and informing them about life on earth.

Other Matters (17 of 24)

Response

Program Title	SO YOU WANT TO BE (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,10-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"So You Want To Be" features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world. Each week "So You Want To Be" goes on location to an actual working job site, allowing teens an up close and personal experience with a particular occupation, whether it be a dentist or a truck driver or an entertainer. "So You Want To Be" is educational, informative and entertaining, while providing teen viewers with a personal experience in an actual job environment.

Other Matters (18 of 24)

Response

Program Title	EL SHOW DE CHICA (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,7-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

El Show De Chica features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure - a fantasy transformation to animation - where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (19 of 24)

Response

Program Title EL SHOW DE CHICA (49.4)

Origination Network

Days/Times Program Regularly Scheduled SAT,7:30-8AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

El Show De Chica features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure - a fantasy transformation to animation - where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (20 of 24)

Response

Program Title LA ABEJA MAYA (49.4)

Origination Network

Days/Times Program Regularly Scheduled	SAT,8-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LA ABEJA MAYA is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy, and diversity. The series also serves the cognitive and intellectual needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness of discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the beehive. Through Maya's open-mindedness, children learn to foster their curiosity and to accept and respect others. On her way through the meadow Maya and her many friends teach children valuable lessons about supporting the weak, learning from each other and appreciating different perspectives on life.

Other Matters (21 of 24)	Response
Program Title	LA ABEJA MAYA-II (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,8:30-9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LA ABEJA MAYA is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy, and diversity. The series also serves the cognitive and intellectual needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness of discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the beehive. Through Maya's open-mindedness, children learn to foster their curiosity and to accept and respect others. On her way through the meadow Maya and her many friends teach children valuable lessons about supporting the weak, learning from each other and appreciating different perspectives on life.
--	---

Other Matters (22 of 24)

Response

Program Title	NINA'S WORLD (49.4)
---------------	---------------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	SAT, 9-9:30AM
--	---------------

Total times aired at regularly scheduled time	13
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	2 years to 5 years
-----------------------------------	--------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six-year-old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work", take responsibility for her actions, and correct her mistakes.
--	--

Other Matters (23 of 24)

Response

Program Title	MAKE TV (49.3)
---------------	----------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	SUN,10-10:30A
--	---------------

Total times aired at regularly scheduled time	14
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	13 years to 16 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Make TV" is a weekly series showing how people transform ordinary junk into amazing creations. While introducing a whole new generation of makers, the program features extraordinary individuals developing extraordinary things. From Tesla coils to t-shirt cannons, from cigar-box guitars to giant video projectors, imagination is turned into reality! Teen viewers get to see practical math, science, technology and engineering concepts combined to create incredible new inventions.
--	---

**Other Matters
(24 of 24)**

Response

Program Title	NINA'S WORLD-II (49.4)
---------------	------------------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	SAT, 9:30-10AM
--	----------------

Total times aired at regularly scheduled time	13
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	5 years to 8 years
-----------------------------------	--------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six-year-old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work", take responsibility for her actions, and correct her mistakes.
--	--

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Mary Ninneman <i>Executive Assistant</i></p> <p>10/04/2017</p>

Attachments

No Attachments.