



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003611969** | File Number: **0000032313** | Submit Date: **10/10/2017** | Call Sign: **KMAX-TV** | Facility ID: **51499**  
City: **SACRAMENTO** | State: **CA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/10/2017** | Filing Status: **Active**

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Report reflects information for : **Third Quarter of 2017**

**General Information**

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>SACRAMENTO TELEVISION STATIONS, INC</b> Doing Business As: SACRAMENTO TELEVISION STATIONS, INC	EDWIN NASS 1725 DESALES ST NW SUITE 501 WASHINGTON, DC 20036 United States	+1 (202) 457- 4602	ELNASS@CBS. COM	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>Joseph M. Davis , P.E. .</b> <i>Consulting Engineer</i> Chesapeake RF Consultants, LLC	207 Old Dominion Road Yorktown, VA 23692 United States	+1 (703) 650-9600	Joseph.Davis@RF- consultants.com	Technical Representative
<b>Edwin L Nass</b> <i>DIRECTOR OF SPECTRUM MANAGEMENT</i> CBS Broadcasting Inc.	1725 DeSales STREET NW, SUITE 501 WASHINGTON, DC 20036 United States	+1 (202) 457-4602	ELNASS@CBS.COM	Technical Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Sacramnto-Stkton-Modesto
	Web Home Page Address	www.cw31.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(12)**

Digital Core Program (1 of 12)	Response
Program Title	Calling Dr. Pol (D1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:00am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Calling Dr. Pol (D1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 12)</b>	<b>Response</b>
Program Title	Dog Whisperer with Cesar Millan: Family Edition (D1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12pm
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 12)</b>	<b>Response</b>
Program Title	Dog Whisperer with Cesar Millan: Family Edition (D1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12:30pm
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Milan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 12)</b>	<b>Response</b>
Program Title	Dog Whisperer with Cesar Millan: Family Edition (D1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 1:00pm
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Milan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 12)</b>	<b>Response</b>
Program Title	Dog Whisperer with Cesar Millan: Family Edition (D1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 1:30pm
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Milan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Jack Hanna's Animal Adventures (D2 Laff TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7am
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live action television program designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Outback Adventures with Tim Faulkner (D2 Laff TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30am
Total times aired at regularly scheduled time	9
Total times aired	9



Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Outback Adventures with Tim Faulkner is a live action television program. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 12)</b>	<b>Response</b>
Program Title	Outback Adventures with Tim Faulkner (D2 Laff TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8am
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Outback Adventures with Tim Faulkner is a live action television program. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 12)</b>	<b>Response</b>
Program Title	Rescue Me with Dr. Lisa (D2 Laff TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8:30am
Total times aired at regularly scheduled time	9

Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series produced for 13-16 year olds that educates and informs the audience about canine adoption and creating healthy environments for dogs. Each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Food For Thought with Claire Thomas (D2 Laff TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9am
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Food for Thought with Claire Thomas informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Food for Thought with Claire Thomas
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:30am
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Food for Thought with Claire Thomas informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Rita Gazitano
Address	2713 KOVR Drive
City	West Sacramento
State	CA
Zip	95605
Telephone Number	(916) 374-1448
Email Address	rgazitano@kmaxtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	Dog Whisperer with Cesar Millan: Family Edition (D1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	Dog Whisperer with Cesar Millan: Family Edition (D1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.

<b>Other Matters (3 of 12)</b>	<b>Response</b>
Program Title	Dog Whisperer with Cesar Millan: Family Edition (D1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.
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Other Matters (4 of 12)	Response
Program Title	Dog Whisperer: Family Edition (D1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.

Other Matters (5 of 12)	Response
Program Title	Brain games: Family Edition (D1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BRAIN GAMES: FAMILY EDITION explores the fascinating components of the human brain and how they shape our perceptions and everyday lives. Host Jason Silva will explore a variety of different topics including visual perception, memory, skill learning, decision making, and many more. Each episode educates and inspires viewers with a series of experiments and activities designed to help people improve cognitive function and use their brains better, smarter and faster.

Other Matters (6 of 12)	Response
Program Title	This Old House: Trade School (D1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 1:30pm
Total times aired at regularly scheduled time	13



Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Old House: Trade School is a series that follows two residential construction projects and will offer viewers a master class in building methods and disciplines through step by step instructions demonstrated by the industry's leaders. Exploring everything from architecture, engineering and carpentry to plumbing, masonry and landscape design each episode provides insight into the tricks of the trade.

Other Matters (7 of 12)	Response
Program Title	Jack Hanna's Animal Adventures (D2 Laff TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live action television program designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (8 of 12)	Response
Program Title	Jack Hanna's Animal Adventures (D2 Laff TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live action television program designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (9 of 12)	Response
Program Title	Outback Adventures with Tim Faulkner (D2 Laff TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Outback Adventures with Tim Faulkner is a live action television program. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager showcases the beauty and wonder of the natural world.

<b>Other Matters (10 of 12)</b>	<b>Response</b>
Program Title	Dog Town USA (D2 Laff TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, DogTown, USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs

<b>Other Matters (11 of 12)</b>	<b>Response</b>
Program Title	DogTown, USA (D2 Laff TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, DogTown, USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs

<b>Other Matters (12 of 12)</b>	<b>Response</b>
Program Title	Recipe Rehab (D2 Laff TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Families submit their favorite high-calorie, family-style recipes, and two chefs face off in a head-to-head competition to give the recipes a low-calorie twist. After making each rehabbed recipe in their own kitchen, the family chooses their new favorite. . This recipe makeover challenge promotes using healthy, wholesome ingredients and shows healthy food choices can have positive effects on quality of life.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<b>Rita Gazitano</b> <i>Program Director</i>  10/10 /2017

## Attachments

No Attachments.