



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018265660** | File Number: **0000027722** | Submit Date: **07/10/2017** | Call Sign: **WMBQ-CD** | Facility ID: **14322** |

City: **NEW YORK** | State: **NY**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/10/2017** |

Filing Status: **Active**

Report reflects information for : **Second Quarter of 2017**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|--|-------------------|--------------------|----------------|
| WMBQ-CA STATION, LLC Doing Business As: WMBQ-CA STATION, LLC | 14450 Commerce Way Miami Lakes, FL 33016 United States | +1 (305) 863-5731 | feldman@fhhlaw.com | Company |

Contact
Representatives
(1)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|-----------------------|------------------------|-------------------------|
| Paul Feldman , Esq. . Fletcher, Heald & Hildreth, PLC | 1300 North 17th Street 11th Floor Arlington, VA 22209 United States | +1 (703) 812- 0400 | feldman@fhhlaw. com | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|----------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | New York |
| | Web Home Page Address | www.wmbq46.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 6.5 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(8)

| Digital Core Program (1 of 8) | Response |
|--|---|
| Program Title | Real Life 101 (46.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | REAL LIFE 101, goal is to teach teens and young adults, who might be wondering what to do with their lives. It introduces viewers to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, the program covers them all in a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 8) | Response |
|---|--|
| Program Title | NASA Connect (46.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday and Sunday 7:00am, 7:30am and 8:00am (Only from 04/1/17-05/17/17) |
| Total times aired at regularly scheduled time | 39 |
| Total times aired | 39 |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 12 years to 15 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | NASA Connect is an inquiry-based and standards-based, Emmy award-winning series of mathematics-focused, instructional programs. Programs in the series establish a connection between the mathematics, science, and technology concepts taught in the classroom to those used everyday by NASA researchers. These programs can range anywhere from exploring why a hurricane can develop, to information concerning health and nutrition, or exploring Mars. Each NASA Connect Segment directs students to a web activity where they can obtain answers to question about each program. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 8) | | Response |
|--|--|--|
| Program Title | | Missing (46.1) |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Mondays at 8:00AM |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Missing is a weekly half-hour series focusing on attention on the plight of missing children and child safety. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (4 of 8) | | Response |
|-------------------------------|--|------------------|
| Program Title | | Think Big (46.1) |
| Origination | | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Mondays at 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a weekly half-hour series featuring teen inventors with big ideas. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 8) | | Response |
|--|--|---|
| Program Title | | Walking Wild (46.1) |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Wednesdays @ 8:00AM and Saturday @ 9:30AM |
| Total times aired at regularly scheduled time | | 26 |
| Total times aired | | 26 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Walking Wild at the SanDiego Zoo is a weekly half-hour series that explores all types of wild animals and their habitats. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (6 of 8) | | Response |
|--|--|--|
| Program Title | | Wild Wonders (46.1) |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Wednesdays @ 8:30AM and Sunday at 9:30AM |
| Total times aired at regularly scheduled time | | 26 |
| Total times aired | | 26 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |

| | |
|--|--|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Walking Wonders at the San Diego Zoo is a weekly half-hour series that explores all types of wild animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 8) | | Response |
|--|--|--|
| Program Title | | Awesome Adventures (46.1) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturday and Sunday 9:00am and Tuesdays at 8:00AM |
| Total times aired at regularly scheduled time | | 39 |
| Total times aired | | 39 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | An adventure series for children. The hosts travel to various places in the world and, with local children, embark on many adventures in beautiful places in nature. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (8 of 8) | | Response |
|--|--|--|
| Program Title | | Animal Science (46.1) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturday and Sunday 10:00am and Tuesdays at 8:30AM |
| Total times aired at regularly scheduled time | | 39 |
| Total times aired | | 39 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | The science of animal behavior using animation, graphics and animal experts. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--------------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Maria Martinez |
| Address | 14450 Commerce Way |
| City | Miami Lakes |
| State | FL |
| Zip | 33016 |
| Telephone Number | (305) 863-5731 |
| Email Address | maria.martinez@primetimepartners.net |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (7)

| Other Matters (1 of 7) | Response |
|--|--|
| Program Title | Real Life 101 (46.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday at 10:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | REAL LIFE 101's goal is to teach teens and young adults, who might be wondering what to do with their lives. It introduces viewers to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, the program covers them all in a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center. |

| Other Matters (2 of 7) | Response |
|--|--|
| Program Title | Missing (46.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays at 8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a weekly half-hour series focusing on attention on the plight of missing children and child safety. |

| Other Matters (3 of 7) | Response |
|--|---|
| Program Title | Think Big (46.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays at 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a weekly half-hour series featuring teen inventors with big ideas. |

| Other Matters (4 of 7) | Response |
|--|---|
| Program Title | Walking Wild (46.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays at 9:30AM and Wednesdays @ 8:00AM |

| | |
|--|---|
| Total times aired at regularly scheduled time | 27 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Walking Wild at the SanDiego Zoo is a weekly half-hour series that explores all types of wild animals and their habitats. |

| Other Matters (5 of 7) | Response |
|--|--|
| Program Title | Wild Wonders (46.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays at 9:30AM and Wednesdays @ 8:30AM |
| Total times aired at regularly scheduled time | 27 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Walking Wonders at the San Diego Zoo is a weekly half-hour series that explores all types of wild animals. |

| Other Matters (6 of 7) | Response |
|--|--|
| Program Title | Awesome Adventures (46.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday and Sunday at 9:00AM and Tuesdays at 8:00AM |
| Total times aired at regularly scheduled time | 40 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | An adventure series for children. The hosts travel to various places in the world and, with local children, embark on many adventures in beautiful places in nature. |

| Other Matters (7 of 7) | Response |
|--|--|
| Program Title | Animal Science (46.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday and Sunday at 10:00AM, Tuesdays at 8:00AM |
| Total times aired at regularly scheduled time | 40 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The science of animal behavior using animation, graphics and animal experts. |

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | <p>Maria I Martinez <i>Controller</i></p> <p>07/10 /2017</p> |

Attachments

No Attachments.