



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023930803** | File Number: **0000032163** | Submit Date: **10/10/2017** | Call Sign: **WGWG** | Facility ID: **21536** | City:
CHARLESTON | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/10/2017 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
HSH CHARLESTON (WGWG) LICENSEE, LLC	Brandon Ponder 201 MASSACHUSETTS AVENUE, NE, SUITE C-1 WASHINGTON, DC 20002 United States	+1 (202) 546-5400	ponderpbrandon@gmail.com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Colby M May , Esq. . <i>FCC Counsel</i> COLBY M. MAY, ESQ., P. C.	7010 Little River Turnpike Suite 440 Annandale, VA 22003 United States	+1 (202) 544- 5171	cmmay@maylawoffices. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Heroes & Icons, Decades
	Nielsen DMA	Charleston SC
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)		Response
Program Title	Animal Rescue Classics	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30 AM, 10:30-11:00 AM	
Total times aired at regularly scheduled time	28	
Total times aired	28	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 7)		Response
Program Title	SWAP TV	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30 AM, 11:30 AM-12:00 PM	
Total times aired at regularly scheduled time	28	
Total times aired	28	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half hour series about young people from different backgrounds who trade places for the weekend adventure of a lifetime.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7) Response	
Program Title	Missing: Cold Cases
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00-12:30 PM, 12:30-1:00 PM
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the US and is endorsed by the National Center for Missing and Exploited Children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7) Response	
Program Title	Star Trek: The Animated Series
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00 PM-7:30 PM, 7:30 PM-8:00 PM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	1 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series features carachters voiced by the original Star Trek actors and was the first Star Trek series to win an Emmy Award.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	ECO Company Teens
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9-9:30AM, 9:30-10:00AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Wonderful World
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10-10:30AM, 10:30-11AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wonderful World is a weekly half hour show that educates and entertains the entire family. We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (7 of 7)	Response
Program Title	Safari
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11-11:30AM, 11:30AM-12PM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Emmy award winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lauren Raycroft
Address	888 Albritton Blvd
City	Mount Pleasant
State	SC
Zip	29464
Telephone Number	(843) 881-4444
Email Address	ponderbbrandon@gmail.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	As the commission is aware, the current licensee, HSH Charleston (WCIV) Licensee, LLC ("HSH"), acquired the station, WGWG(TV), from Charleston Television, LLC on February 27, 2015. See BALCDT-20140901ADE. The new Licensee is continuing to review its KidVid programming and practices. The Licensee completed a network affiliation change on October 12, 2015 from Zuus to Heroes & Icons. Heroes & Icons airs on 4.1 and delivers a fresh batch of educational and informational programming to the station's young viewers. On August 2, 2016 at 9:00 AM, the Licensee added a digital sub channel 4.2 with the Network Affiliation Decades. This delivers additional educational and informational programming to the young viewers in our audience. It should be noted that the station's original call sign, WCIV(TV), was changed to WMMP(TV) on September 29, 2014, and again changed to WGWG on March 11, 2015. It should also be noted that the Licensee name was changed from HSH Charleston (WCIV) Licensee, LLC to HSH Charleston (WGWG) Licensee, LLC.

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Animal Rescue Classics
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30 AM, 10:30-11:00 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue Classics is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Other Matters (2 of 9)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00-12:30 PM, 12:30-1:00 PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.

Other Matters (3 of 9)	Response
Program Title	Star Trek: The Animated Series
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00-7:30 PM, 7:30-8:00 PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	1 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series features characters voiced by their original actors and was the first Star Trek series to win an Emmy Award.

Other Matters (4 of 9)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an educational and informational half hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the world.

Other Matters (5 of 9)	Response
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30AM-12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. It is through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them.

Other Matters (6 of 9)	Response
Program Title	ECO Company Teens
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9-9:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit.

Other Matters (7 of 9)	Response
Program Title	Walking Wild

Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:30-10AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series explores the world of wild and exotic animals, how they live and are cared for at the San Diego Zoo.

Other Matters (8 of 9)	Response
Program Title	Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10-10:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode tackles a dozen or more amazing animal questions. Our investigation of the answers takes viewers on a fast-paced and entertaining tour of the entire animal kingdom.

Other Matters (9 of 9)	Response
Program Title	Heroes Among Us
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11-11:30AM, 11:30AM-12PM
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heroes Among Us explores the lives of everyday heroes in all walks of life.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Lauren Ammann Raycroft <i>Station Coordinator</i></p> <p>10/10/2017</p>

Attachments

No Attachments.