# (REFERENCE COPY - Not for submission) Children's Television Programming Report

FRN: 0019509470 | File Number: 0000026924 | Submit Date: 07/07/2017 | Call Sign: KSTS | Facility ID: 64987 | City:
SAN JOSE | State: CA

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Superceded | Status Date: 09/29/2017 | Filing Status: Inactive

### **Report reflects information for : Second Quarter of 2017**

	Section	Question	Response
General Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

## Applicant Information

### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
NBC TELEMUNDO LICENSE LLC  Doing Business As: NBC  TELEMUNDO LICENSE LLC	Margaret L. Tobey  300 NEW JERSEY AVE, N.W.  SUITE 700  WASHINGTON, DC 20001  United States	+1 (202) 524-6401	MARGARET. TOBEY@NBCUNI.COM	Company

### Contact Representatives (2)

<b>Contact Name</b>	Address	Phone	Email	<b>Contact Type</b>
H. Douglas Lung  Corporate Engineering  Manager  NBCUniversal, LLC	PO Box 98 Honomu, HI 96728 United States	+1 (818) 334- 4034	doug.lung@nbcuni.com	Technical Representative
MARGARET L. TOBEY  Assistant Secretary  NBCUniversal, LLC	300 New Jersey Avenue, NW Suite 700 WASHINGTON, DC 20001 United States	+1 (202) 524- 6401	margaret. tobey@nbcuni.com	Legal Representative

### Children's Television Information

### Digital Core Programming

# SectionQuestionResponseStation TypeNetwork AffiliationAffiliated networkNBCNielsen DMASan Francisco-Oak-San JoseWeb Home Page Addresswww.telemundo48.com

Web	Home Page Address	www.telemundo48.cor	n
Question			Response
State the average number of hou program stream	ars of Core Programming per week broadca	ast by the station on its main	3.0
State the average number of hou the station on other than its main	ırs per week of free over-the-air digital vid n program stream	eo programming broadcast by	168.0
State the average number of hou its main program stream. See 47	ors per week of Core Programming broadca C.F.R. Section 73.671:	ast by the station on other than	3.0
±	mation identifying each Core Program aire lience, to publishers of program guides as	,	Yes
additional programming guideling No program stream) did not con	e least 50% of the Core Programming count ne (applied to free video programming airc sist of program episodes that had already a program stream or on another of the static	ed on other than the main Yes aired within the previous seven	Yes

### Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	NINA'S WORLD
Origination	Network
Days/Times Program Regularly Scheduled	SA 10A, 1030A
Total times aired at regularly scheduled time	20
Total times aired	24
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her grandmother. Her uncle Javier lives nearby and there are a lot of different children's and adults from several different cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	NINAS WORLD
List date and time rescheduled	06/04/2017 02:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-06-17
Episode #	10AM
Reason for Preemption	Sports
Digital Programs #2	

### **Digital Preemption Programs #2**

Questions	Response
Title of Program	NINAS WORLD
List date and time rescheduled	06/04/2017 02:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-06-17
Episode #	10AM
Reason for Preemption	Sports

### **Digital Preemption Programs #3**

Questions	Response
Title of Program	NINAS WORLD
List date and time rescheduled	06/11/2017 02:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-06-24
Episode #	10AM
Reason for Preemption	Sports
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### **Digital Preemption Programs #4**

Questions	Response
Title of Program	NINAS WORLD
List date and time rescheduled	06/11/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-06-24
Episode #	10AM
Reason for Preemption	Sports

Digital Core Program (2 of 7)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SA 8A - 830AM
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
identify the program by displaying throughout the program the symbol E /I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	06/04/2017 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-06-17
Episode #	10AM
Reason for Preemption	Sports
Digital Preemption Programs #2	

Questions	Response
Title of Program	NOODLE &
The of Hogiani	DOODLE
List date and time rescheduled	06/11/2017 12:30 PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time:	No
Date Preempted	2017-06-24
Episode #	10AM
Reason for Preemption	Sports

Reason for Preemption	Sports
Digital Core Program (3 of 7)	Response
Program Title	Dudley The Dragon (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10a, 10:30a
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DUDLEY THE DRAGON is a friendly eight-foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10-year old friends, Matt & Sally, who are his guides to the modern world. With a combination of live action, puppetry, stories and songs, the show follows Dudley and his friends on their adventures, exploring issues such the importance of caring for the environment and friendship while emphasizing pro-social values.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Veggie Tales (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 11am, 1130am
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it	VEGGIE TALES is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience.

of Core	The show communicates social emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	EL SHOW DE CHICA
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9A, 930AM
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	EL SHOW DE CHICA
List date and time rescheduled	06/04/2017 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-06-17
Episode #	10AM
Reason for Preemption	Sports

### **Digital Preemption Programs #2**

Questions	Response
Title of Program	EL SHOW DE CHICA
List date and time rescheduled	06/11/2017 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2017-06-24
Episode #	10AM

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Reason for Preemptic	on Sports
Digital Core Program (6 of 7)	Response
Program Title	Guess with Jess (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 12:00pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the program by displaying throughout the program the symbol E/I?	In GUESS WITH JESS, animated barnyard animals encounter everyday situations that raise a question of the day. Jess and his friends search for the answers to science and nature led questions, allowing children to learn about the world around them. Each episode is based upon a big question, which is answered by asking, testing and finding a way. Guess with Jess also demonstrates how to work together to solve a problem. Children can see firsthand how getting along with friends and or classmates can help conquer any task or challenge.  Yes

Digital Core Program (7 of 7)	Response
Program Title	Tinga Tinga Tales (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 12:30pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how	Created for a global audience of 3 to 6 year olds and inspired by traditional African folktales and the Tingatinga art of Tanzania, TINGA TINGA TALES opens up a fantastical world of color, characters and transformation. Tinga Tinga Tales is centered on various animated animals and employs music, dialogue, and colorful imagery to teach lessons about the origins of those

it meets the definition of Core Programming.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

it meets the definition of Core Programming.

animals. Each episode tells the fantastical story of how a particular animal came to be, combining eye grabbing content with a fun approach to science, while each animal has their role to play and nothing is more important than community and friendship in Tinga.

Yes

N C	Question	Response
Non-Core Sp Educational and Pr	Core Liaison Contact Does the Licensee publicize the existence and location of the station's Children's Television Cognanyming (PRE) Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Informational Programming (0)	Name of children's programming liaison	ERIKA DIAZ
	Address	2450 NORTH FIRST ST
	City	SAN JOSE
	State	CA
	Zip	95131
	Telephone Number	(408) 944- 4839
	Email Address	erika. diaz@nbcuni. com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other pancers educational and informational programming that you	

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

### **Other Matters (8)**

Other Matters (1 of 8)	Response
Program Title	Noodle and Doodle (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it	NOODLE AND DOODLE is an instruction projects around a specific theme. The show bus fully equipped with art supplies, and a encourage parent engagement and often feat display in the child's home. Sean is accomparant transforms into an animated character during prank playing animated characters. While the

onal series that features creating art projects and cooking w is hosted by Sean, who drives around in a double-decker kitchen, all ready for any assignment. The projects ature families working together to make something for panied by Doggity, an every-faithful Beagle dog, who ing interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different Programming. goal.

Other	
Matters (2	
of 8)	

meets the

Core

definition of

### Response

Program Title El Show de Chica

Origination Network

Days/Times

Program Regularly Scheduled

Sat 8:30am, 9:00am

Total times aired at regularly scheduled time

13

Length of Program

30 mins

Age of Target Child Audience

2 years to 5 years

from

educational and informational objective of the program and how it meets the

Describe the

definition of

Programming.

Total times aired at

EL SHOW DE CHICA features a five year old baby chick who spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter personal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (3 of	Dagmanga
)	Response

Dudley the Dragon (TeleXitos Network on multi-cast channel) **Program Title** Origination Syndicated Days/Times Program Sat 10:00am, 10:30am Regularly Scheduled

regularly scheduled

time

Length of Program 26 mins

Age of Target Child Audience from

4 years to 8 years

30

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

DUDLEY THE DRAGON is a friendly eight-foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10year old friends, Matt & Sally, who are his guides to the modern world. With a combination of live action, puppetry, stories and songs, the show follows Dudley and his friends on their adventures, exploring issues such the importance of caring for the environment and friendship while emphasizing pro-social values.

### Other Matters (4 of 8)

### Response

Program Title Veggie Tales (TeleXitos Network on multi-cast channel)

Origination Syndicated

Days/Times

Program Regularly Sat 11:00am, 11:30am

Scheduled

Total times aired at regularly scheduled 26

Length of Program 30 mins

Age of Target

Child Audience

4 years to 8 years

from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

VEGGIE TALES is a childrens series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates socialemotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

### Other Matters (5 of **8**)

### Response

Guess with Jess (TeleXitos Network on multi-cast channel)

Origination Syndicated

Days/Times

Program Title

**Program Regularly** 

Sat 12:00pm

Scheduled

Total times aired at regularly scheduled

13

time Length of Program 30 mins

Age of Target Child Audience from

2 years to 4 years

Describe the educational and informational objective of the program and how it meets the definition of Core

In GUESS WITH JESS, animated barnyard animals encounter everyday situations that raise a question of the day. Jess and his friends search for the answers to science and natureLed questions, allowing children to learn about the world around them. Each episode is based upon a big question, which is answered by asking, testing and finding a way. Guess with Jess also demonstrates how to work together to solve a problem. Children can see firsthand how getting along with friends and/or classmates can help conquer any task or challenge.

Programming.

### Other Matters (6 of 8)

Program Title Tinga Tinga Tales (TeleXitos Network on multi-cast channel)

Origination

Days/Times

Program Regularly

Sat 12:30pm

Scheduled Total times aired

at regularly scheduled time

13

Length of Program

30 mins

Age of Target Child Audience from

3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Created for a global audience of 3 to 6 year olds and inspired by traditional African folktales and the Tingatinga art of Tanzania, TINGA TINGA TALES opens up a fantastical world of color, characters and transformation. Tinga Tinga Tales is centered on various animated animals and employs music, dialogue, and colorful imagery to teach lessons about the origins of those animals. Each episode tells the fantastical story of how a particular animal came to be, combining eye grabbing content with a fun approach to science, while each animal has their role to play and nothing is more important than community and friendship in Tinga.

### Other Matters (7 of 8)

### Response

Program Title LA ABEJA MAYA

Origination Network

Days/Times

Program Regularly

Scheduled

**SAT 9AM** , 930AM

Total times aired at regularly scheduled

26

Length of Program

time

30 mins

Age of Target Child

Audience from

4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core

LA ABEJA MAYA (Maya the bee) is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy, and diversity. the series also serves the cognitive and intellectual needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness for discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the bee hive. Through Maya's open-mindedness, children learn to foster their curiosity and to accept and respect others. On her way through the meadow, Maya and her many friends teach children valuable lessons that supporting the weak, learning from each other and appreciating different perspectives on

### Other Matters (8 of Response

Programming.

Program Title NINA'S WORLD

Origination

Network

Days/Times

Program Regularly SA 10A, 1030AM

Scheduled Total times aired at

26

regularly scheduled time

Length of Program

30 mins

Child Audience from

Age of Target

2 years to 5 years

Describe the educational and informational objective of the program and how it

meets the

NINA'S WORLD is an animated show based on a sex-year-old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio(Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her

definition of Core Abuela, Nina learns about how to plan her work, take responsibility for her actions and correct her Programming.

Certification

**Question** Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

MARLU SILVA

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Marketing & Community Coordinator

07/07/2017

No Attachments.

### **Attachments**